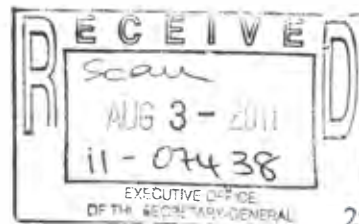


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29 July 2011

Dear Mr. Nambiar,

(11-07042)  
On 22 July I wrote to the Secretary-General to inform him that UNFPA recently **launched 7 Billion Actions**, a global initiative to highlight the challenges, opportunities and actions that will **shape our common future**. We have selected the date of 31 October 2011 to mark the day when the world population will surpass seven billion. In order to ensure that the **7 Billion Actions** initiative is a United Nations-wide event, I am writing to request your usual **excellent collaboration and support**.

The **7 Billion Actions** initiative aims to raise awareness about a wide range of population and development topics, such as poverty and inequality, women and girls, young people, reproductive health and rights, environment, ageing, and urbanization.

Since more than a quarter of the world's population are adolescents and youth aged 10 to 24, the **7 Billion Actions** initiative has a particular focus on youth. It uses online and social media channels, along with mobile and offline activities, to promote dialogue about what it means to live in a world of 7 billion, and to encourage **actions** that benefit us all.

This is very much in line with the Secretary-General's vision and the overall strategic priorities of the United Nations, including the **Global Strategy for Women's and Children's Health** and his efforts to find solutions to the **challenges** to sustainable human development.

Mr. Nambiar, the involvement of you and your team will be **crucial** to lead and engage many other agencies, Funds and Programmes in the process. In a world of 7 Billion and counting, we would like to count on the **Secretary-General** in helping to **spread** the word, by including the **7 billion issues in his statements and talking points**, and by **participating in related events**, especially in October, when we will mark the Day of 7 Billion. It would be wonderful, Mr. Nambiar, if you could appoint a focal point in the **Executive Office of the Secretary-General** whom UNFPA could brief on our activities, so that together we may work on advocacy and outreach. We shall send under separate cover relevant documents about the initiative.

Thank you for your attention to the **7 Billion Actions** initiative. We rely on the inspiration, guidance and support of the Secretary-General, and his entire team to move this collaboration forward.

With kind regards,

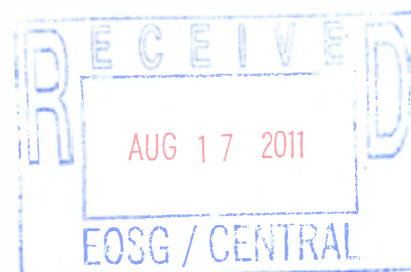
Yours sincerely,

Dr. Babatunde Osotimehin  
Executive Director

Mr. Vijay K. Nambiar  
Chef de Cabinet  
Executive Office of the Secretary-General  
Room NL 3018  
United Nations, New York

by fax: 1-212-963-2155

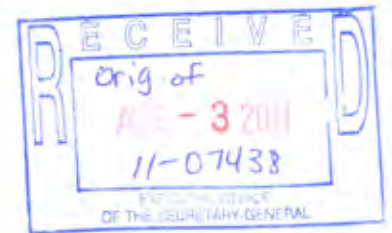
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