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EXECUTIVE OFFICE OF THE SECRETARY-GENERAL
CABINET DU SECRETAIRE GENERAL

REFERENCE:

15 August 2008

Dear Ms. Blouin MacBain,

On behalf of the Secretary-General, I would like to thank you for your letter of 31 July 2008, inviting him to address the Third Annual Global Creative Leadership Summit to be held from 21 to 23 September 2008 in New York City.

The Secretary-General appreciates your kind invitation. However, the period around the General Debate of the United Nations General Assembly is a very busy one for the Secretary-General, with a series of meetings and events that require his presence. In view of the demands already on his schedule for the said dates, I regret to inform you that he will be unable to attend the Creative Leadership Summit. Let me nevertheless take this opportunity to convey his best wishes for a successful event.

Yours sincerely,


Vijay Nambiar
Chef de Cabinet

Ms. Louise Blouin MacBain
Founder and Chairman
Louise T Blouin Foundation
New York

28 - 09266



GLOBAL CREATIVE LEADERSHIP SUMMIT 2008

21-23 SEPTEMBER 2008 NEW YORK CITY

Secretary-General Ban Ki-moon
United Nations
United Nations
New York
NY 10017

31 July 2008

Dear Secretary-General Ki-moon,

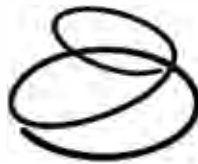
On behalf of the **Louise T Blouin Foundation** and the **United Nations Office for Partnerships**, it is my pleasure to invite you to speak at the Third Annual **Global Creative Leadership Summit** to be held from **21-23 September 2008** at the Metropolitan Club in New York City.

The Global Creative Leadership Summit is a **Globalization Platform** where 120 leading figures in the areas of science/technology, culture, business and politics are brought together with Heads of State and representatives from global agencies. Together delegates address pressing global problems such as trade, poverty, cultural conflict and climate change, through multidisciplinary dialogue and exchange. Through a series of roundtable discussions, delegates review the impact of globalization on the global economy and the Internet in addition to discussing the challenges faced by Heads of State, global agencies and CEOs as a result of globalization.

Your expertise and global leadership set an example that we would be truly honored to feature and would provide an invaluable resource to our international delegates and to the Summit discussions.

Confirmed participants for 2008 include Prime Minister Jan Peter Balkenende of The Netherlands, President Gloria Macapagal-Arroyo of the Philippines, President Bingu Wa Mutharika of Malawi, President Manuel Zelaya of Honduras, WTO chief Pascal Lamy, Director General Koïchiro Matsuura of UNESCO, Dr Henry Kissinger, Intel Chairman Craig Barrett, media leaders Arianna Huffington and Richard Sambrook of the BBC, and Internet entrepreneur Craig Newmark, among others.

In 2007, we were privileged to host President José Manuel Barroso of the European Commission, President Ólafur Ragnar Grímsson of the Republic of Iceland, President Bharrat Jagdeo of Guyana, President Stjepan Mesić of Croatia, and Secretary General Jaap de Hoop Scheffer of NATO, in addition to a variety of distinguished international leaders such as Nobel laureate Eric Kandel; anthropologist Jane Goodall; business leaders Harold Burson and Robert Greenberg; Riz Khan of Al Jazeera; and UNICEF's Ann Veneman.



GLOBAL CREATIVE LEADERSHIP SUMMIT 2008

21-23 SEPTEMBER 2008 NEW YORK CITY

At the heart of the Summit is a belief that nation states, both rich and poor, have become interdependent—mutually confronting climate change, security and job creation, mutually sharing knowledge, culture and economies—and in order to solve the challenges that face us, as well as to reap the rewards, we must walk together.

Although this is an intimate event with just 120 delegates, the Summit proceedings are web cast to the world and its conclusions shape thinking, create new projects and stimulate debate across the globe.

The Summit has already attracted a wide-range of press, including *CNN*, *Al Jazeera*, the *Financial Times*, the *Economist*, *BBC*, and the *International Herald Tribune*. I also invite you to visit our website at www.creativeleadershipsummit.org for more information on the Summit and to view the 2007 Summit white paper of resolutions and web casts.

It would be to the great benefit of the Summit delegates and the worldwide Internet audience if you could share with us your wisdom and vision. I very much hope you will join us as a delegate at the Summit.

I have asked Megan Whitman in the Summit Secretariat to contact your office to answer any questions that you have may have. Her contact details are VIP@creativeleadershipsummit.org telephone +1 646 753 9071.

Accept the assurances of our highest consideration.

Louise Blouin MacBain

Founder and Chairman
Louise T Blouin Foundation

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EXECUTIVE OFFICE
OF THE SECRETARY-GENERAL

GLOBAL CREATIVE LEADERSHIP SUMMIT 2008

21-23 SEPTEMBER 2008 NEW YORK CITY

Summit 2008 SG

Mr. Vijay K. Nambiar
Chef de Cabinet
United Nations Headquarters, Room S-3840A
New York, NY 10017

31 July 2008

Dear Mr. Nambiar,

On behalf of the **Louise T Blouin Foundation** and the **United Nations Office for Partnerships**, it is our honor to invite you to the Third Annual **Global Creative Leadership Summit** on the furtherance of the Millennium Development Goals and on the impacts and opportunities of globalization. The Summit will be held from **21-23 September 2008** at the Metropolitan Club in **New York City**.

The Global Creative Leadership Summit is a Globalization Platform that unites 120 leading figures in the areas of science, technology, culture, business and politics with Heads of State and representatives from global organizations. This Summit encourages strategic partnerships between global agencies, corporations and civil society in order to best address global development issues and the changing dynamics of global geo-economics and geo-politics. The summit takes place during the 63rd session of United Nations General Assembly and presents a unique opportunity to engage the private sector and civil society in global issues.

Our expressed intent is to create a forum in which participants can address issues such as poverty, climate change and cultural and regional conflict through multidisciplinary dialogue and exchange.

On this occasion, there is no more important topic than the impact of globalization on the Millennium Development Goals. Your expertise would provide an invaluable resource to our international delegates and to the Summit discussions.

In 2007, we were privileged to host President José Manuel Barroso of the European Commission, Prime Minister Jan Peter Balkenende of the Netherlands, President Bharrat Jagdeo of Guyana, President Stjepan Mesić of Croatia, President Bingu Wa Mutharika of Malawi, Secretary General Jaap de Hoop Scheffer of NATO, President Manuel Zelaya of



GLOBAL CREATIVE LEADERSHIP SUMMIT 2008

21-23 SEPTEMBER 2008 NEW YORK CITY

Honduras and Timothy E. Wirth; President of the United Nations Foundation. In addition we also hosted a variety of distinguished international leaders such as Nobel laureate Eric Kandel; anthropologist Jane Goodall; leading business leaders Harold Burson and Henry Silverman; Riz Khan of Al Jazeera; and UNICEF's Ann Veneman.

Although this is an intimate event with just 120 participants, its proceedings are web cast to the world and its conclusions shape thinking, create new projects and stimulate debate across the globe. This event also produces a white paper containing the key questions and solutions put forward by delegates throughout the Summit.

We have attached a draft agenda for your consideration. If you have any questions, your office may contact Thorin Schriber in the Summit Secretariat at **VIP@creativeleadershipsummit.org**, telephone +1 646 753 9071 or Constanze Westervoss in the United Nations Office for Partnerships at **westervoss@un.org**, telephone +1 212 963 6121.

Please accept the assurances of our highest consideration.

Louise T Blouin MacBain
Founder and Chairman
Louise T Blouin Foundation

Amir A Dossal
Executive Director
United Nations Office for Partnerships

I'd like to see if I
can attend one of
the earlier sessions
BJ
JW



GLOBAL CREATIVE LEADERSHIP SUMMIT 2008

21–23 SEPTEMBER 2008 NEW YORK CITY

LIST OF 2008 SUMMIT ATTENDEES

Heads of State, Heads of Government & International Diplomats

Prime Minister Jan Peter Balkenende of the Kingdom of the Netherlands
President Gloria Macapagal-Arroyo of the Republic of the Philippines
President Bingu Wa Mutharika of the Republic of Malawi
Prime Minister Ivo Sanader of the Republic of Croatia
President Manuel Zelaya of the Republic of Honduras

Director General Pascal Lamy of the World Trade Organization
Director General Koïchiro Matsuura of UNESCO

	First Name	Surname	Job Title	Company	Expertise
1	David A	Andelman	Editor	World Policy Journal	International journalist and leader of world's largest business & financial website; author of recent publication <i>A Shattered Peace: Versailles 1919 and the Price We Pay Today</i>
2	Bassem I	Awadallah	Chief	Royal Hashemite Court	Former economic advisor to the Prime Minister of Jordan and current Vice Chairman of the King Abdullah II Fund for Development
3	Craig R	Barrett	Chairman	Intel Corporation	Former CEO of market leader in microprocessors and other cutting-edge technologies and products
4	Stanley M	Bergman	Chairman & Chief Executive Officer	Henry Schein Inc	Head of largest distributor of healthcare products and services to office-based practitioners

601 W 26 STREET SUITE 410 NEW YORK NY 10001
(T) +1 646 753 9071 (F) +1 212 627 4173
WWW.CREATIVELEADERSHIPSUMMIT.ORG

5	Matthew	Bishop	Chief Business Writer	The Economist	Leading business writer & editor One of Britain's most distinguished scientists and former chief executive of the British Medical Research Council (MRC)
6	Colin	Blakemore	Professor of Neuroscience	Oxford University	Attorney recognized for high-profile cases such as <i>Bush v. Gore</i> and <i>Microsoft v. US</i>
7	David	Boies	Chairman	Boies, Schiller & Flexner LLP	Middle Eastern historian specializing in the social and institutional history of Islamic countries
8	Richard	Bulliet	Professor of History	Middle East Institute Columbia University	Recognized leader in online development and design and current Director of Product Management at Yahoo!
9	Stewart	Butterfield	Co-Founder	Flickr	Professor of Biomedical Informatics and Cancer Genetics
10	Andrea	Califano	Professor	Columbia University	Journalist, founder and editor-in-chief of <i>El País</i> , Spain's daily newspaper
11	Juan Luis	Cebrián	CEO	Grupo Prisa	Leading innovator, policy maker and strategist in the application of advanced computer technologies
12	John Henry	Clippinger	Senior Fellow	Berkman Center for Internet & Society, Harvard Law School	Executive Director of the United Nations Office on Drugs and Crime (UNODC) and Director-General of the United Nations Office in Vienna (UNOV)
13	Antonio Maria	Costa	Under-Secretary-General	United Nations	Renowned neurologist and neuroscientist working on the neurobiology of mind and behavior
14	Antonio	Damasio	Professor and Director	Brain and Creativity Institute, USC	World renowned classical dancer and leader in arts education with a program that exposes thousands of children to the magic and discipline of dance
15	Jacques	d'Amboise	Founder	National Dance Institute	Journalist & contributor to international publications; NBC & MSNBC political analyst
16	Raghida	Dergham	Columnist and Senior Diplomatic Correspondent	Al Hayat	

17	Edward	Dolman	CEO	Christie's International	Head of one of the world's leading international auction houses for fine art and crafted goods
18	Peter	Fonagy	Freud Memorial Professor of Psychoanalysis and Director	Sub-department of Clinical Health Psychology, UCL	Clinical psychologist specializing in issues of borderline psychopathology, violence and early attachment relationships
19	Majid	Fotuhi	Director, Center for Memory and Brain Health	Department of Neurology, Lifebridge Brain and Spine Institute	Assistant Professor of Neurology at Johns Hopkins School of Medicine specializing in cutting-edge research on Alzheimer's disease
20	Howard	Gardner	Hobbs Professor of Cognition and Education	Harvard Graduate School of Education	Psychologist known for his theory of multiple intelligences & positive psychology
21	Jane	Goodall	Founder	Jane Goodall Institute for Wildlife Research, Education and Conservation	UN Messenger of Peace and world renowned primatologist, ethologist and anthropologist best known for her study of chimpanzee social and family life in Gombe Stream National Park for 45 years
22	Allan E	Goodman	President & Chief Executive Officer	Institute of International Education	Head of the leading nonprofit organization in the field of international educational exchange and development training
23	Jean-Pierre	Gorin	Filmmaker & Professor	University of California, San Diego	World-renowned filmmaker; co-founded the Dziga Vertov Group with Jean-Luc Godard
24	William	Haseltine	Chairman & Chief Executive Officer	Haseltine Associates Ltd	Biotech entrepreneur, founder and former CEO of Human Genome Sciences and founder of The Journal of AIDS Research and Retrovirology and The Journal of Regenerative Medicine
25	Alan	Hassenfeld	Chairman	Hasbro Inc	Chairman of one of the world's leading companies in children's and family entertainment products
26	Michael	Hastings	Global Head of Citizenship and Diversity	KPMG LLP	Former BBC journalist, Downing Street Policy Unit advisor on race and urban policy, and commissioner for racial equality

27	Stephen	Heintz	President	Rockefeller Brothers Fund	Leader of grant making fund focused on sustainable resource use, global security, education, arts and culture
28	Robert	Hormats	Vice Chairman	Goldman Sachs International	Former Assistant Secretary of State for Economic and Business Affairs & Senior Economic Advisor to Dr. Henry Kissinger
29	Arianna	Huffington	Co-founder & Editor	The Huffington Post	Nationally syndicated columnist, author, and co-founder and editor of HuffingtonPost.com
30	Eric	Kandel	Professor of Physiology & Cellular Biophysics, Biochemistry & Molecular Biophysics, and Psychiatry (Nobel Laureate 2000)	Columbia University	Nobel Prize-winning neuroscientist specializing in mechanisms of memory storage
31	Nancy	Kanwisher	Professor of Cognitive Neuroscience	McGovern Institute for Brain Research	Neuroscientist focusing on neural and cognitive mechanisms underlying human visual perception and cognition
32	Mohan	Kaul	Director-General and Chief Executive Officer	Commonwealth Business Council (CBC)	Director General & CEO of organization that provides leadership in increasing international trade and integrating developing countries into the global market
33	Riz	Khan	Worldwide Director and Host	"Riz Khan" - Al Jazeera International	Prominent television news reporter & interviewer
34	Pradeep	Khosla	Dean of Engineering	Carnegie Mellon University	Founding director of the Institute for Complex Engineered Systems
35	Steve	Killelea	Founder	Integrated Research Limited	Founder of IT solutions company and creator of the Global Peace Index
36	Henry	Kissinger	Principal	Kissinger Associates	Former National Security Advisor and Secretary of State and Nobel Peace Prize Laureate
37	Albert	Koender	Minister of Development Cooperation	Dutch Ministry of Foreign Affairs	Member of the House of Representatives of the States General, and appointed Minister in the fourth Balkenende government of Netherlands
38	Nicholas	Kristof	Op-Ed Columnist	New York Times	Pulitzer Prize-winning journalist specializing in global health, poverty and gender issues in the developing

					world
39	Vladimir	Kvint	Head of the Department of Financial Strategy	Moscow School of Economics of The Lomonosov Moscow State University	Economist, strategist, and President of the International Academy of Emerging Markets
40	Michael	Lomax	President & Chief Executive Officer	United Negro College Fund	Civic leader and head of the nation's largest and most successful minority higher education assistance organization
41	Fred	Mednick	Founder	Teachers Without Borders	Teacher & leading advocate for worldwide education reform
42	Richard	Meier	Principal	Richard Meier & Partners Architects	World-renowned Architect & winner of Pritzker Prize for Architecture
43	Pat	Mitchell	President and Chief Executive Officer	The Paley Center for Media	Leader in public broadcasting and Former President and CEO of PBS
44	Amit	Mitra	Secretary General	Federation of Indian Chambers of Commerce and Industry (FICCI)	Secretary General of organization representing over 250,000 enterprises and 400 Chambers and Associations across India
45	Leonard	Mlodinow	Professor and Author	California Institute of Technology	Physicist and author of <i>The Drunkard's Walk: How Randomness Rules our Lives</i>
46	Gérard	Mortier	Director General	Opéra National de Paris	Opera director known for his contemporary approach and incoming General Manager and Artistic Director of the New York City Opera
47	Nicholas	Negroponte	Chairman and Founder	One Laptop per Child	Architect and computer scientist best known as founder and Chairman Emeritus of MIT Media Lab and founder and Chairman of the One Laptop per Child
48	Craig	Newmark	Customer Service Rep & Founder	Craigslist	Internet entrepreneur and creator of centralized network of online urban communities featuring leading classified service in any medium
49	Paul	Nurse	President	Rockefeller University	Nobel Prize-winning biologist and head of leading scientific research university
50	Femi	Oke	Senior Editor	WNYC Radio	Former CNN International correspondent and current editor and

					news anchor for a new syndicated National Public Radio morning show
51	Richard	O'Neill	Founder and President	The Highlands Group	Founder of an internationally recognized idea engine and cross-disciplinary forum of leaders from industry, academia, government, and the arts to support high level government policy and strategy development
52	Olara A	Otunnu	Founder	LBL Foundation for Children	International leader on issues of security, human rights and development; former UN Under-Secretary General; founder of non-profit focusing on building quality primary and secondary schools in poor and post-conflict communities
53	Edmund	Phelps	McVickar Professor of Political Economy	Columbia University	Nobel prize-winning economist
54	Susan	Robb	Artist		Seattle-based visual artist specializing in sculpture and built environments
55	Bill	Roedy	Chairman and CEO	MTV Networks International	Director of growing international multimedia business operations for global brands including MTV, VH1 and Nickelodeon
56	Michal	Rovner	Artist		Israeli-artist known for her photography, installation and video art
57	Salman	Rushdie	Author		Indian-British novelist and essayist
58	Marko	Saravanja	CEO	Regenesys Management	Head of South African management company focused on improving the public and development sectors
59	Guy	Sebban	Secretary General	International Chamber of Commerce (ICC)	Chief executive of the world business organization that represents the interests of world business to governments and intergovernmental organizations
60	Peter	Sellars	Professor of World Arts and Culture	UCLA	Renowned American director of theatre, opera and film, known for his modern staging of classical operas and

					plays
61	Ismail	Serageldin	Director	Bibliotheca Alexandrina	Author and editor of more than 50 books, former World Bank employee and Advisor for numerous academic, research, scientific and international institutions and civil society efforts
62	Richard	Silberstein	Chairman & Chief Executive Officer	Neuro-Insight Pty Ltd	Professor of neurophysiology and CEO specializing in brain mapping techniques utilized by both the medical & communications industries
63	Henry	Silverman	Chairman & Chief Executive Officer	Realogy Corporation	Head of the world's largest residential brokerage franchisor & largest US residential real estate brokerage firm
64	Patrick	Soon-Shiong	Chairman & Chief Executive Officer	Abraxis BioScience Inc	Prominent medial researcher, surgeon and entrepreneur known for development of nanotechnology in cancer treatments
65	John	Studzinski	Founder	Genesis Foundation	Dedicated philanthropist & Senior Managing Director with The Blackstone Group
66	Olga	Sviblova	Founder and Director	Moscow House of Photography	Prominent photography expert, curator of the Russian Pavilion at the Venice Biennale
67	K.A.	Taipale	Founder and Executive Director	Center for Advanced Studies in Science and Technology Policy	Expert and leader of research and advisory organization focused on information, science and technology, and global and national security policy
68	William A	Terlato	President and CEO	Terlato Wine Group and Terlato Wines International	Head of the premier importer, marketer and producer of luxury wine in the U.S.
69	Martin	Varsavsky	Founder	FON Wireless Ltd	Telecommunications entrepreneur and founder of seven companies
70	Jimmy	Wales	Founder and President	Wikimedia Foundation Inc	Founder of Wikipedia and Wikia Inc
71	Linton	Wells II	Distinguished Research Fellow Force Transformation Chair	Center for Technology and National Security Policy	Former US Principal Deputy Assistant Secretary of Defense for Networks and Information Integration
72	Jody	Westby	CEO	Global Cyber Risk LLC	Internationally recognized attorney and consultant in the areas of privacy,

					information security, cybercrime, and IT business risk management
73	Lally	Weymouth	Senior Editor and Special Diplomatic Correspondent	Newsweek	Author and journalist known for her candid interviews of notable world political leaders
74	James	Wolfensohn	Chairman	Wolfensohn & Company, LLC	Former President of the World Bank
75	Gino	Yu	Director	Merecl	Leader in Hong Kong digital entertainment industry
76	Kandeh K	Yumkella	Director General	United Nations Industrial Development Organization	Head of global agency mobilizing knowledge, skills, information and technology to promote productive employment and competitive economies in developing countries
77	Jonathan	Zittrain	Professor of Internet Governance and Regulation	Harvard University	Leading academic in the Internet law and Co-Founder of Harvard Law School's Berkman Center for Internet and Society



President Ólafur Ragnar Grímsson of Iceland (2007)



Riz Khan (2007)



Jeff Koons (2007)



Dr Henry Kissinger (2006)



Carol Bartz (2007)



NATO Secretary-General
Jaap de Hoop Scheffer (2007)



David Andelman and John Eatwell (2007)



President Manuel Zelaya of Honduras (2007)



President Bingu wa Mutharika
of the Republic of Malawi (2007)



Eli Broad (2006)



Howard Gardner, Timothy E Wirth,
Bill Roedy and Pradeep Khosla (2007)



President Bharrat Jagdeo of the
Co-Operative Republic of Guyana (2007)



President Stjepan Mesic of
the Republic of Croatia (2007)



V.S. Ramachandran (2006)



Nicholas Negroponte (2007)





GLOBAL CREATIVE LEADERSHIP SUMMIT 2008

21—23 SEPTEMBER 2008 NEW YORK CITY

The Global Creative Leadership Summit (GCLS) seeks to transform the way in which we think about global leadership. Globalization creates a new dynamic that stresses rapid change, innovation, development, risk and reward. Whether in science, business, culture or politics, or in support of global agencies, the Summit's goal is to create a globalization platform to find new ways to prevent antagonism and improve quality of life.

The GCLS emphasizes cross-cultural empathy and multidisciplinary thinking on current global issues such as terrorism, climate change, international trade, development and finance. The Summit unites heads of state and directors of global agencies with the world's leading minds in science and technology, arts and the humanities, business and politics. As we become increasingly interdependent, the Summit platform allows us to mutually confront global challenges and share our expertise and culture.

Delegates are asked to present their current research and business or institutional practices and to apply their working knowledge and skills to the questions addressed in the various panels. Through the efforts of delegates before, during and after the Summit, the GCLS creates a wide range of proposed solutions and actions that are already creating real steps toward a safer and more united world.

The 2007 GCLS presented a unique and valuable opportunity for a number of the world's leading minds to develop a set of actions to meet the challenges and opportunities of globalization. The Louise T Blouin Foundation is committed to advancing these actions in 2008.

Louise Blouin MacBain
Founder and Chairman
Louise T Blouin Foundation

2007 SUMMIT ATTENDEES

In 2007, we were privileged to welcome delegates from many disciplines and many continents, whose brilliant thinking and cutting-edge ideas inspired every session. They included:

Prime Minister Jan Peter Balkenende of the Kingdom of the Netherlands

President José Manuel Barroso of the European Commission

President Ólafur Ragnar Grímsson of the Republic of Iceland

President Bharrat Jagdeo of the Co-Operative Republic of Guyana

President Stjepan Mesic of the Republic of Croatia

President Bingu Wa Mutharika of the Republic of Malawi

Secretary General Jaap de Hoop Scheffer of the North Atlantic Treaty Organisation (NATO)

President Manuel Zelaya of the Republic of Honduras

Salim Amin, Chief Executive Officer, Camerapix

David A Andelman, Executive Editor, Forbes.com

Mark Angelson, Former Chief Executive Officer, RR Donnelley

Hon. Dr Phoebe Asiyo, Chairperson, The Kenya Women's Political Caucus

Jacques Attali, President, PlaNet Finance

Carol Bartz, Executive Chairman, Autodesk Inc

Etienne Baulieu, Former President, French Academy of Sciences

Stanley M Bergman, Chairman & Chief Executive Officer, Henry Schein Inc

Matthew Bishop, Chief Business Writer, The Economist

David Boies, Chairman, Boies, Schiller & Flexner LLP

Nick Bostrom, Director, Future of Humanities Institute, Oxford University

Richard Bulliet, Professor of History, Middle East Institute, Columbia University

Harold Burson, Founding Chairman, Burson-Marsteller

Andrea Califano, Professor, Columbia University

John Henry Clippinger, Senior Fellow, Berkman Center for Internet & Society, Harvard Law School

Chris Cramer, Former Managing Director, CNN International

Antonio Damasio, Professor and Director, Brain and Creativity Institute, USC

Raghida Dergham, Columnist and Senior Diplomatic Correspondent, Al Hayat

Peggy Dulany, Founder & Chair, The Synergos Institute

John Eatwell, President of Queens' College, University of Cambridge

Peter Fonagy, Freud Memorial Professor of Psychoanalysis and Director Sub-department of Clinical Health Psychology, UCL

Majid Fotuhi, Director, Center for Memory and Brain Health, Department of Neurology, Lifebridge Brain and Spine Institute

Chrystia Freeland, US Managing Editor, Financial Times

Jane Friedman, President & Chief Executive Officer, HarperCollins Publishers Inc

John Gage, Chief Researcher and Vice President, Science Office, Sun Microsystems Inc

Howard Gardner, Hobbs Professor of Cognition and Education, Harvard Graduate School of Education

Jane Goodall, Founder, Jane Goodall Institute for Wildlife Research, Education and Conservation

Allan E Goodman, President & Chief Executive Officer, Institute of International Education

Robert Greenberg, Chairman, Chief Executive Officer & Global Chief Creative Officer, R/GA

Susan Greenfield, Director, The Royal Institution of Great Britain

William Haseltine, Chairman & Chief Executive Officer, Haseltine Associates Ltd

Alan Hassenfeld, Chairman, Hasbro Inc

Stephen Heintz, President, Rockefeller Brothers Fund

Robert Hormats, Vice Chairman, Goldman Sachs International

Arianna Huffington, Co-founder & Editor, The Huffington Post

Paul Judge, Chair, Teachers' TV

Eric Kandel, University Professor, Nobel Laureate 2000, Columbia University

Nancy Kanwisher, Professor of Cognitive Neuroscience, McGovern Institute for Brain Research, MIT

Farooq Kathwari, Chairman & Chief Executive Officer, Ethan Allen Interiors Inc

Mohan Kaul, Director General, Commonwealth Business Council
Riz Khan, Worldwide Director and Host, "Riz Khan" - Al Jazeera International
Pradeep Khosla, Dean of Engineering, Carnegie Mellon University
Steve Killelea, Founder, Integrated Research Limited
Calvin Klein, Founder, Calvin Klein Inc
Jeff Koons, Artist
Johann Koss, President & Chief Executive Officer, Right to Play
Aart Kraay, Lead Economist, Development Research Group, The World Bank
Mitch Landrieu, Lieutenant Governor, State of Louisiana
Joseph LeDoux, Professor of Neuroscience, New York University
Philippe Legrain, Economist, journalist and writer
Jack Leslie, Chairman, Weber Shandwick
Martin Lipton, Founding Partner, Wachtell, Lipton, Rosen & Katz
Michael Lomax, President & Chief Executive Officer, United Negro College Fund
Earle Mack, Senior Partner, Mack Company
Fred Mednick, Founder, Teachers Without Borders
Richard Meier, Principal, Richard Meier & Partners
Pat Mitchell, President and Chief Executive Officer, The Paley Center for Media
Nicolas Negroponte, Chairman and Founder, One Laptop per Child
Craig Newmark, Customer Service Rep & Founder, Craigslist
Joseph Nye, University Distinguished Service Professor Kennedy School of Government, Harvard University
Femi Oke, Correspondent, CNN International
Michael Oppenheimer, Professor of Geosciences and International Affairs, Princeton University
Mike Oreskes, Executive Editor, International Herald Tribune
Olara A Otunnu, Founder, LBL Foundation for Children
Michael Posner, President, Human Rights First
Lisa Randall, Professor of Physics & Cosmology, Harvard University
Nuhu Ribadu, Executive Chairman, Economic Crimes Commission, Nigeria
Robert Ridley, Director Special Programme for Research and Training in Tropical Diseases (TDR), World Health Organization
Peter Robinson, President & Chief Executive Officer, US Council for International Business
Bill Roedy, Vice Chairman, MTV Networks
Thaddaeus Ropac, Principal, Galerie Thaddaeus Ropac
Ellis Rubinstein, President, New York Academy of Sciences
Joanna Rubinstein, Director for Center for Global Health & Economic Development, The Earth Institute, Columbia University
Tom Sachs, Artist
Oliver Sacks, Professor of Clinical Neurology & Psychiatry, Columbia University
Richard Sambrook, Chief Executive Officer, BBC World
Richard Silberstein, Chairman & Chief Executive Officer, Neuro-Insight Pty Ltd
Henry Silverman, Chairman & Chief Executive Officer, Realogy Corporation
Francisco Songane, Director, Partnership for Maternal, Newborn & Child Health, World Health Organization
John Stein, Professor of Physiology, Oxford University
Larry Stone, Master Sommelier, Gerant-General Manager, Rubicon Estate
John Studzinski, Founder, Genesis Foundation
Jean-Daniel Tordjman, Inspecteur Général des Finances Ministry of Finance, France
Laura D Tyson, Professor, Haas Business and Public Policy Group, University of California, Berkeley
William L Ury, Director, Global Negotiation Project
Ali Velshi, Senior Business Correspondent, CNN
Ann Veneman, Executive Director, United Nations Children's Fund (UNICEF)
J Craig Venter, Founder & President, J Craig Venter Institute
Bharat Wakhlu, President & Chief Executive Officer, Tata Incorporated, US
Jimmy Wales, Founder and President, Wikimedia Foundation Inc
Timothy E Wirth, President, United Nations Foundation
Alan Yentob, Creative Director, BBC
Gino Yu, Director, Merecl



GLOBAL CREATIVE LEADERSHIP SUMMIT 2007

23-25 SEPTEMBER 2007 — NEW GLOBALIZATION PLATFORM

Sunday 23 September

10.00 – 10.30 REGISTRATION

10.30 – 13.00 LEADERSHIP FORUM: **SESSION A I**

SPOTLIGHT ON AFRICA:

The voice of Africa and the ears of the world

Can new methods of dialogue and education help to create stronger independent economies? How can we take a more holistic and co-ordinated approach to supporting Africa, encouraging cultural understanding and empathy alongside efforts to stimulate trade and create a rule of law?

Hon. Phoebe Asiyi, Chairperson, The Kenya Women's Political Caucus

Antonio Damasio, Director, Brain and Creativity Institute, USC

Joanna Rubinstein, Chief of Staff to Jeffrey Sachs and Director for Center for Global Health and Economic Development, The Earth Institute at Columbia University

David Boies, Chairman, Boies, Schiller & Flexner LLP

Michael Posner, President, Human Rights First

Olara A Otunnu, Founder, LBL Foundation for Children

John Gage, Chief Researcher and Vice President, Science Office, Sun Microsystems Inc

Salim Amin, CEO, Camerapix

Mohan Kaul, Chief Executive, Commonwealth Business Council

Francisco Songane, Director, Partnership for Maternal, Newborn & Child Health, World Health Organization

Paul Judge, Chair, Digital Links

Phillipe Legrain, Economist, Journalist and writer

Moderator – **Ali Velshi**, Senior Business Correspondent, CNN

13.00 – 14.00 **LUNCH**

14.00 – 17.00 PARALLEL SESSIONS: **SESSION B I**

SPOTLIGHT ON AFRICA:

Poverty and the potential for innovation and technology

The technology and innovation of the developed world is transforming lives. However, the digital and technical divide threatens to become wider. How can we launch a technological revolution to address poverty and stimulate economies in Africa?

Keynote Introduction – **President Bingu wa Mutharika of Malawi**

Ann Veneman, Executive Director, United Nations Children's Fund (UNICEF)

Nicholas Negroponte, Chairman and Founder, One Laptop per Child

Carol Bartz, Executive Chairman, Autodesk



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Robert Ridley, Director, Special Programme for Research and Training in Tropical Diseases (TDR), World Health Organization

Stanley M Bergman, Chairman & CEO, Henry Schein Inc

Peggy Dulany, Founder & Chair, The Synergos Institute

Jimmy Wales, Founder, Wikipedia

Chris Cramer, Former Managing Director, CNN International

Nuhu Ribadu, Executive Commissioner, Economic and Financial Crimes Commission, Nigeria

Moderator – **Femi Oke**, Correspondent and Host “Inside Africa,” CNN International

14.00 – 17.00 PARALLEL SESSIONS: **SESSION B2**

CHANGING MINDS TO CHANGE THE CLIMATE

How can we better influence citizens, companies and countries to create change? What are our most likely tools? Taxes on emissions, cultural shifts, a new compact for action? Simply, how do we change the world's mind?

Closing Remarks – **President Ólafur Ragnar Grímsson of Iceland**

Michael Oppenheimer, Professor of Geosciences, Princeton University

Timothy E Wirth, President, United Nations Foundation

Bill Roedy, Vice Chair, MTV Networks

Howard Gardner, Professor of Cognition and Education, Harvard Graduate School of Education

Lisa Randall, Professor of Physics and Cosmology, Harvard University

Nick Bostrom, Director, Future of Humanity Institute

Moderator – **Stephen Heintz**, President, Rockefeller Brothers Fund

17.00 – 18.15 **THE BODY, HEALTH AND GLOBALIZATION**

How has globalization affected the medical world and what it can achieve? With people living longer and with significant breakthroughs at hand on many fronts, what should we be doing now to ensure the maximum global benefits of greater knowledge? Looking to the future, what developments should we anticipate and what should we be doing about them now?

Keynote Introduction – **Etienne Baulieu**, Former President, French Academy of Sciences Collège de France

Andrea Califano, Professor of Biomedical Informatics and Cancer Genetics, Columbia University

Antonio Damasio, Director, Brain and Creativity Institute, USC

Majid Fotuhi, Director, Center for Memory and Brain Health, LifeBridge Brain and Spine Institute

J Craig Venter, Founder and President, J Craig Venter Institute

Moderator – **Ellis Rubinstein**, President, New York Academy of Sciences



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Sunday 23 September PM

19.00 – 22.00

FORMAL SUMMIT OPENING DINNER

Featuring the Annual Awards for Creative Achievement

OFFICIAL OPENING AND WELCOME

Amir A Dossal, Executive Director, United Nations Office for Partnerships

Louise T Blouin MacBain, Founder and Chairman, Louise T Blouin Foundation
and CEO and President, LTB Media

Presentation of the Louise T Blouin Foundation Awards for Creative and Cultural
Achievement

President Ólafur Ragnar Grímsson of the Republic of Iceland

Renée Fleming, Soprano

Jeff Koons, Artist

Richard Meier, Architect

Jimmy Wales, Founder Wikipedia

Monday 24 September

9.30 – 10.45

TRADE SAVES

Trade has a unique capacity to strengthen alliances, enhance cultural understanding,
address poverty and create peace. Yet it has an equal power to divide and antagonize.
What should we be doing to ensure that international trade builds bridges rather than
burns them? What hopes are there to expand on the Doha talks? How might the
development of trading blocs – Asia and Europe in particular – influence future progress?

Robert Hormats, Vice-Chairman, Goldman Sachs

John Eatwell, President of Queen's College, Cambridge University

Aart Kraay, Lead Economist, Development Research Group, World Bank

Philippe Legrain, Economist, journalist and writer

Jacques Attali, President, PlaNet Finance

Moderator – **David A Andelman**, Executive Editor, Forbes.com

10.45 – 12.00

GLOBALIZING THE MIND

How do we develop multi-dimensional thought in a multi-dimensional and multi-
cultural world? How can leaders develop their brains to allow creative thought
to meet the problems of the 21st century?

Opening Remarks – **President Bharrat Jagdeo of Guyana**

Jimmy Wales, Founder, Wikipedia

Eric Kandel, University Professor, Columbia University

John Studzinski, Founder, Genesis Foundation

Oliver Sacks, Neurologist



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Susan Greenfield, Director, the Royal Institution of Great Britain
Jeff Koons, Artist

Moderator – **Michael Oreskes**, Executive Editor, International Herald Tribune

12.00 – 13.00 PARALLEL SESSIONS: **SESSION C1**

CITIES AND COUNTRIES: *Diversifying to survive*

Cities are growing exponentially, but what should they be growing into? How should cities and countries react to their shifting economic make-up brought about by globalization? How can countries help their cities to diversify and thrive: developing cultural tourism, technology and services?

Earle Mack, Senior Partner, Mack Company
Richard Meier, Architect
Bharat Wakhlu, President & CEO, Tata Incorporated Inc
Thaddaeus Ropac, Principal, Galerie Thaddaeus Ropac
Mitch Landrieu, Lieutenant Governor, Louisiana

Moderator – **Matthew Bishop**, Chief Business Writer, The Economist

12.00 – 13.00 PARALLEL SESSIONS: **SESSION C2**

MARKETS WITHOUT BORDERS:

Building businesses in a globalizing world

Pioneering CEOs highlight strategies for successfully growing global brands and business.

Jane Friedman, President and CEO, HarperCollins Publishing Inc
Calvin Klein, Founder, Calvin Klein
Mark Angelson, Former CEO, R R Donnelley
Henry Silverman, Chairman and CEO, Realogy Corporation

Moderator – **Laura D Tyson**, Professor, Haas Business and Public Policy Group, University of California, Berkeley

13.00 – 14.30 **GLOBAL AGENCIES IN A GLOBALIZING WORLD**

How can we develop and reform global structures to meet the new demands of a more fragmented global village? What is the potential of a global rule of law, of global currencies? How can we maximize the impact and integrity, and improve the brand images of global agencies?

Keynote speech – **Jaap de Hoop Scheffer**, Secretary-General,
North Atlantic Treaty Organisation (NATO)

Speech followed by a moderated Question & Answer session.

13.45 – 15.00 **LUNCH**



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15.00 – 16.30 PARALLEL SESSIONS: **SESSION D1**

SPOTLIGHT ON THE MIDDLE EAST: *Media and mediation*

The media plays a vital role in establishing perceptions of the Middle East. What can we do to improve dialogue and cultural understanding between the Middle East and the global community?

Richard Bulliet, Professor of History, Middle East Institute, Columbia University

Raghida Dergham, Senior Diplomatic Correspondent, Al-Hayat

William Ury, Director, Global Negotiation Project

Tahra Goraya, Chief Operating Office, Council on American-Islamic Relations

Moderator – **Riz Khan**, Worldwide Director and Host, Al-Jazeera International

15.00 – 16.30 PARALLEL SESSIONS: **SESSION D2**

THE CLICK OF A MOUSE AND THE CHECK IN THE BOX

How has technology challenged traditional means of communicating with our constituents, whether they are shareholders or voters? How will the Internet change the way we select our leaders and run our businesses and countries?

Craig Newmark, Customer Service Rep & Founder, craigslist

John Henry Clippinger, Senior Fellow, Berkman Center for Internet & Society, Harvard Law School

Pradeep Khosla, Dean of Engineering, Carnegie Mellon University

Steve Killelea, Founder, Integrated Research Limited

Jack Leslie, Chairman, Weber Shandwick

Gino Yu, Director, Merecl

Moderator – **Arianna Huffington**, Founder, The Huffington Post

16.20 – 16.30 **POLITICAL LEADERSHIP IN THE 21st CENTURY**

In a more complex world, with higher stakes, how do countries successfully build alliances, stimulate economies and market themselves?

President Manuel Zelaya of the Republic of Honduras

16.30 – 18.00 PARALLEL SESSIONS: **SESSION E1**

ISLAM AND GLOBALIZATION

With an increasing global Islamic population, and increasing potential tensions, what challenges and opportunities does the globalization of Islam present? How can we develop a social, economic, cultural and political alliance across the Middle East?

Joseph LeDoux, Professor of Neuroscience, New York University

Farooq Kathwari, Chairman and CEO, Ethan Allen Interiors Inc

Majid Fotuhi, Director, Center for Memory and Brain Health
LifeBridge Brain and Spine Institute

Craig Newmark, Customer Service Rep & Founder, craigslist

Moderator – **Riz Khan**, Worldwide Director and Host, Al-Jazeera International



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15.00 – 16.30 PARALLEL SESSIONS: **SESSION E2**

FOREIGN POLICY IS A FOREIGN CONCEPT

In a world that demands closer proximity to our neighbors, how can new approaches to foreign policy create greater accord, empathy and cultural understanding – particularly in regards to the USA? With resources running out, greater friction between societies, and bio-weapons and technology presenting a higher price of failure, how do we learn to create stronger alliances, balancing local, national and international demands?

Keynote Speech – **President Stjepan Mesić of Croatia**

Alan E Goodman, President and CEO, Institute of International Education

Nancy Kanwisher, Professor, McGovern Institute for Brain Research, MIT

Arianna Huffington, Founder, The Huffington Post

John Henry Clippinger, Senior Fellow, Berkman Center for Internet & Society, Harvard Law School

Jean-Daniel Tordjman, Inspector General of Finance, Ministry of Finance, France

Moderator – **David A Andelman**, Executive Editor, Forbes.com

Tuesday 25 September

9.00 – 11.30 PARALLEL SESSIONS: **SESSION F1**

21st CENTURY SYLLABUS: *Our children and our future*

How should we prepare the minds of the 21st century citizen? How can we encourage the way our children learn to prepare them for future challenges? With the stress of our fast-paced world how can we develop the brain and our senses to keep up? How has the Internet altered the developmental needs of our children?

Keynote Closing – **Prime Minister Jan Peter Balkenende of The Netherlands** and **Sandra van Beest**, Dutch youth representative to the UN

Opening Remarks – **Jane Goodall**, UN Messenger of Peace and Founder, Jane Goodall Institute for Wildlife Research, Education and Conservation

Fred Mednick, Founder, Teachers Beyond Borders

Alan Hassenfeld, Chairman, Hasbro Inc

Richard Silberstein, Chairman and CEO, Neuro-Insight

John Stein, Professor of Physiology, Oxford University

Johann Koss, President & CEO, Right to Play

Jacques d'Amboise, Founder, National Dance Institute

Larry Stone, Master Sommelier, Gerant-General Manager, Rubicon Estate

Moderator – **Michael Lomax**, President & CEO, United Negro College Fund



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9.00 – 10.15 PARALLEL SESSIONS: **SESSION F2A**

INSIDE THE BRAIN OF THE TERRORIST

Can a greater understanding of terrorism lead to new ways of fighting it? What can we learn from psychology, cultural identity and the past that can inform how we act in the future? How has the current wave of terrorism developed and what can we do about it?

Joseph Nye, Professor of International Relations & Former Dean, Kennedy School of Government, Harvard University

Peter Fonagy, Freud Memorial Professor of Psychoanalysis and Director, Sub-Department of Clinical Health Psychology, University College London

Joseph LeDoux, Professor of Neuroscience, New York University

Allan E Goodman, President and CEO, Institute of International Education

NC Padhi, Former Secretary, Indian intelligence Bureau

Moderator – **Richard Sambrook**, CEO, BBC World

10.15 – 11.30 PARALLEL SESSIONS: **SESSION F2B**

IMAGE, ICON AND INFLUENCE

The power of the visual image is increasing. In advertising, politics and beyond, the power of the image to influence change has arguably never been greater. From the cartoons that provoked violence, to the YouTube generation to a new world at Second Life, image is a key driver of our time. How do we capture the power of the image to create positive change?

Alan Yentob, Creative Director, BBC

Tom Sachs, Artist

Harold Burson, Founding Chairman, Burson-Marsteller

Robert Greenberg, Chairman, CEO & Global Chief Creative Officer, R/GA

Moderator – **Pat Mitchell**, President & CEO, The Paley Center for Media

11.50 – 12.50 **PARTNERSHIPS, POWER AND POTENTIAL: The responsibility of non-state organizations to change the world**

As the power of global corporations eclipses that of many nations, with foundations increasingly setting agendas and addressing global problems, and with private individuals having greater levels of wealth, what responsibilities do these organizations and their leaders have? With such power to create change resting outside the boundaries of government, how can we ensure its effective and equitable use?

John Studzinski, Founder, Genesis Foundation

Martin Lipton, Founding Partner, Wachtell, Lipton, Rosen & Katz

Amir A Dossal, Executive Director, United Nations Office for Partnerships

Matthew Bishop, Chief Business Writer, The Economist



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William Haseltine, Chairman & Chief Executive Officer,
Haseltine Associates Ltd

Moderator – **Chrystia Freeland**, US Managing Editor, Financial Times

12.50 – 13.10 **CLOSING REMARKS**

POLITICAL LEADERSHIP IN THE 21st CENTURY

President José Manuel Barroso of the European Commission

SUMMARY OF SOLUTIONS AND ACTIONS

Louise T Blouin MacBain, Founder and Chairman,
Louise T Blouin Foundation and CEO and President, Louise Blouin Media

FOUNDATION OVERVIEW

The **Louise T Blouin Foundation** is an international not-for-profit organization that was founded in 2005 with the aim of raising awareness about the role that culture and creativity can play in resolving global issues. The Foundation's core aims are:

- Encouraging a better understanding of foreign affairs and culture beyond borders through international cooperation, exchange and dialogue in the 21st century
- Exploring the broader practical significance of creativity and the creative potential of the human brain

The Foundation also runs the **Louise T Blouin Institute**, one of the largest non-government funded, not-for-profit cultural spaces in London and a showcase for both established and emerging contemporary artists, think tanks and artistic performances of all forms. The Foundation's investment has transformed a former coach-works into an important cultural arts space, involving the local community and injecting capital into an area currently undergoing regeneration and redevelopment.

The opening exhibition was *A Light in Life*, highlighting the work of James Turrell. The second exhibition showed the work of Gerry Judah and Gary Hill, exploring themes of cultural dialogue and foreign policy. The Institute's current exhibition is a retrospective of the art and architecture of Richard Meier. At the heart of the Institute's work are the lectures and education programs that run concurrent with each exhibition.

OUR FOUNDER

Louise Blouin MacBain is CEO and President of Louise Blouin Media – a global media business with a commitment to the arts and culture. Group publications include *Art + Auction*, *Modern Painters*, and *Culture + Travel*. The Group produces around 50 magazines and 130 titles in total each year. The website www.artinfo.com – intended to be the premier online destination for the arts – is Louise Blouin Media's latest creation.

Prior to setting up Louise Blouin Media, Mrs Blouin MacBain co-founded Trader Classified Media. As one of the pioneers of Internet commerce with over 15 years experience as Chairman and Operational CEO, she turned around 80 companies and, with her management team, led over 5,000 employees. At Trader Mrs Blouin MacBain launched 60 magazines and built an international business with more than 400 publications (9 million readers per week) and 60 Internet sites in 20 countries. She relinquished her interest in Trader to develop Louise Blouin Media.

She holds a number of memberships in international business and art organizations, including:

- Board of the Cendant Corporation
- Board Member of the Bard Centre in New York
- Honorary Member of the Chairman's Council at the Whitney Museum, New York
- Member of the International Council of the Tate Museum, London

OUR PROJECTS

The Foundation works as an investor, originator and partner to pursue our goals. It has invested in projects and partnerships across the world.

'The Soldier's Tale'

The Louise T Blouin Foundation is the principal supporter of this ambitious cultural collaboration between Iraqi and European performers. The production was co-produced by the The Old Vic Theatre and The Motion Group. Rehearsals took place in Iraq, the show premiered in London, and toured the US, Europe and the Middle-East.

'BRING BACK NEW ORLEANS'

Culture is at the heart of New Orleans. Although infrastructure, flood control and shelter are paramount, the cultural fabric of the city defines its identity and spirit and is key to its future. Together with the Bring Back New Orleans campaign, the Foundation has worked towards invigorating the uniquely vibrant mix of artists, poets, musicians and cultural institutions that have been displaced by the disaster.

'4 GENERATIONS'

'4 Generations' is a cultural collaboration between leading Israeli and Palestinian film-makers, writers and historians. Through a multi-part TV series, the project will chronicle the stories of two families - one Israeli, one Palestinian. Through cultural dialogue the film weaves together these two narratives. In partnership with the Film School of Tel Aviv University and the Royal Jordanian Film Commission, the production will be filmed in Hebrew, Arabic and English.

'MAKING THE CASE FOR CULTURE'

The value of culture is in constant debate, yet there is very little research to compare expenditure on culture on the international stage. The Foundation supported a key research project with the Organisation for Economic Cooperation and Development (OECD) to determine whether there is a correlation between the GDP spent on culture, economic prosperity and quality of life in different countries. This project fuelled debate on the role of culture and its place within a broader economic and social context. The published research is a unique resource, which will aid the Foundation in its aim to promote the economic importance of the arts and creative industries.

RESEARCH REVIEW - 'MUSIC AND THE BRAIN'

The Foundation has invested in a research review entitled 'Music and the Brain.' It explores the ways in which the brain processes music and how music can affect psychological development. The review will act to distil research from different fields and disciplines to understand an important element of the complex relationship between creativity and the senses.

GLOBAL CREATIVE LEADERSHIP SUMMIT

The Global Creative Leadership Summit provides a unique platform for the best minds of our generation. It looks to the future to analyze the challenges to come. It takes long-term approaches to long-term challenges to create global benefit. We bring together NGOs and businesses committed to addressing global problems, creative thinkers with cutting-edge new ideas and international political leaders who have the political will to create sustainable change. The heart of the Summit is identifying new solutions for an interconnected world. We provide an intimate opportunity for political and business leaders to be briefed on the most current and visionary information on the forces that will shape their worlds.

WWW.CREATIVELEADERSHIPSUMMIT.ORG
WWW.LTBFOUNDATION.ORG