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To:
Cc:
Bcc:
Subject: Fw: Keynote Speaker invitation from the Global Water Awards

From: "Gina Rowland" <growland@globalwaterintel.com>
To: <bkm@un.org>, <bkm613@un.org>
Cc: <sgcentral@un.org>, "Samantha Yates" <sy@globalwaterleaders.org>, <harts@un.org>
Date: 10/10/2016 03:14 PM
Subject: Keynote Speaker invitation from the Global Water Awards

Ban - Ki- Moon
Secretary General of the United Nations

50/62

Esteemed Secretary General,

We write to you from Global Water Intelligence (GWI). We are a business consultancy and publisher of high value financial analysis for the international water sector.

Our annual conference - The Global Water Summit - is coming up this April (23rd to the 25th) in Madrid. This is one of the most important international gatherings of leaders from across the world of water and is jointly organised by the Global Water Leaders Group (GWLG) and Global Water Intelligence (GWI). These entities are profiled in the attachment to this email.

We would like to invite you to be the Keynote Speaker at our Gala Dinner and Global Water Awards ceremony which take place on the first night of the Summit. This is the high point of the three day event and it would be a great honour for us and for our delegate audience of 600+ water business leaders to welcome you on stage as our Gala Dinner Speaker and as one of the leading voices on safeguarding our water future.

The underlying theme both for the Global Water Summit and the Global Water Awards is the security of the world's water supplies and the role that water plays as a driver of economic growth, international trade and business. Our audience are aware that their context and their challenge as

professionals who operate in the international water sector is climate change. They also know that climate change is going to start hitting them hard through the water cycle and that, if we've got any hope of adapting to climate change, it's going to require a lot better management of our water resources, especially from the people involved in the business of water.

Following the new climate change agreement achieved last year in Paris, there is a kind of urgent optimism amongst our constituency. We believe an address from you, on the occasion of our Global Water Awards, would set exactly the right tone for an evening that is intended as our celebration of a new beginning for water.

In the attachment we have included a document that outlines the background of, and the relationships between, Global Water Intelligence, the Global Water Summit and the Global Water Awards. It also introduces the not-

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for-profit Global Water Leaders Group, who organise the Global Water Summit in partnership with Global Water Intelligence.

Samantha Yates is the Secretary General of the Global Water Leaders Group and I have copied her to this email.

I have also copied Mr. Selwin Hart, Director of the Climate Change Support Team.

We very much hope you will be able to consider our invitation. Please let us know if you have any questions.

We look forward to hearing from you.

With very best wishes,

Gina

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Global Water Intelligence.pdf



Thank you for your phone call today

Gina Rowland to guesne

Cc: sgcentral, "Christopher Gasson", "Samantha Yates", "Amy McFie"

26/10/2016 11:57 AM

History:

This message has been replied to.

Sophie Guesne
Scheduling Office of the Secretary General
United Nations

Dear Sophie,

Global Water Summit 2017 to be held on 24-25 April at the Marriott Auditorium in Madrid

Thank you so much for your call this afternoon and for confirming your receipt of our invitation to Mr. Ban-Ki-Moon to attend the Global Water Summit and be the Keynote Speaker at the Global Water Awards at our Gala Dinner and Global Water Awards ceremony which take place on the first night of the Summit.

In this instance, our invitation is to Mr. Ban-Ki-Moon as an individual and, as you and I discussed on the phone today, we would be very happy to have him join us following his departure from his role as Secretary General at the United Nations.

The Global Water Awards and Gala Dinner are the high point of the Global Water Summit and it would be a great honour for us and for our delegate audience of 600+ water business leaders to welcome Mr. Ban-Ki-Moon on stage as our Gala Dinner Speaker and as one of the leading voices on safeguarding our water future.

At the top of this email you have the link to our Global Water Summit website. We will provide you with further information in the weeks to come.

We hope Mr. Ban-Ki-Moon will be able to consider our invitation and we look forward to working with you in that regard in the weeks to come.

I have copied my colleagues, Christopher Gasson, Samantha Yates and Amy McFie for your mutual information.

With very best wishes and thanks again,

Gina

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WATER LEADERS

Introduction: The Global Water Summit is the most important international gathering of leaders from across the world of water. It is jointly organised by the Global Water Leaders Group (GWLG) and Global Water Intelligence (GWI). These entities are profiled below.

Profile: The Global Water Leaders Group (GWLG) (www.globalwaterleaders.org)

GWLG is a not-for-profit organisation whose objective is to bring the world's water leaders together to share solutions to the challenges they face.

- GWLG hosts a series of invitation-only meetings throughout the year which are attended by the top decision-makers and CEOs of water utilities from around the world. The purpose of these meetings is for international water leaders to share insights into driving performance in the global water sector.
- The major annual meeting for the members of GWLG is organised in partnership with the Global Water Summit due to the Summit's standing as one of the world's foremost conferences in the water sector, its ability to attract influential stakeholders and facilitate partnerships.
- Dr. William Muhairwe, who is known for his successful turnaround of the Ugandan Water And Sewerage Corporation, is the Executive Director of the Global Water Leaders Group. Samantha Yates is Secretary General and Editor of *Water Leader* magazine.

Map showing geographical spread of GWLG members:



WATER LEADERS

The Global Water Leaders Group has four principal activities:

1. **Networking Events:** Enabling utility leaders to exchange ideas and experiences. The Group has held previous meetings in Athens, Houston, Barbados, Paris, Washington DC, Seville, Rome, Singapore and Chicago. The next major global event will be held in partnership with the Global Water Summit next April in Abu Dhabi.
2. **Publishing:** *Water Leader* magazine brings solutions to a wider leadership audience.
3. **Leadership Training:** Executive programmes for water industry CEOs.
4. **Programme Development:** Action on solutions to the water challenge.

Profile: Global Water Intelligence (GWI) (www.globalwaterintel.com)

Global Water Intelligence

GWI is a business publishing and events company based in Oxford, England. Our Managing Director and Publisher is Christopher Gasson.

- GWI was first launched as a monthly magazine by the CWC Group in 2000. Christopher Gasson acquired the magazine in September 2002 through his company Media Analytics Ltd and that is now our holding company. Although our company has expanded over the last decade to include several other titles and an events section, we continue to be known and to market ourselves under the name of our flagship title, Global Water Intelligence.
- The publishing side of GWI now includes trackers for desalination, reuse and public-private partnership projects, the Water Desalination Report, the IDA Desalination Yearbook, DesalData.com and the Market Analysis report series. More recently we have added the Ultrapure Water Journal, the Industrial Water Treatment Magazine and the Produced Water Society. Full information on our publishing activities is available on our website (link above). These publications comprise a daily updated repository of critical business information and detailed assessments of the inner workings of the international water sector.
- GWI organises two major annual events, both in partnership with the Global Water Leaders Group: the Global Water Summit and the American Water Summit. The latter is located only in the United States, due to its focus on the North American market. The Global Water Summit includes the Global Water Awards Gala Dinner.

WATER LEADERS

Profile: The Global Water Summit (GWS)

The message of the Global Water Summit is that the international water sector has it within its grasp to make the world of water work better and, thereby, maintain a sustainable global economy.

GWI launched the Global Water Summit in 2007, as an annual two day meeting of water leaders from all over the world, where participants would share information and insight, and develop further contacts within the industry. 2016 will be its 10th year.

- The success of the Global Water Summit as one of the world's foremost water conferences is due to our constituency: we make a point of bringing in the key influential stakeholders of the international water industry in order to facilitate vital partnerships across the sector.
- Our audience constitutes a growing community currently consisting of 500+ top CEOs and business leaders from over 70 countries, many of whom will shape the way the world values water now and in the future.
- Traditionally we have held the Summit in one of the major cities of Europe. Previous Summits have been held in Barcelona, London, Zurich, Berlin, Paris, Rome, Seville and Athens.
- Next April, to celebrate our 10th year, we will step outside Europe for the first time and convene our conference in Abu Dhabi on 19-20 April at Jumeirah Etihad Towers. This will be an important, new direction for the Global Water Summit and we are committed to building a speaker agenda that honours our host region.

Profile: The Global Water Awards (www.globalwaterawards.com)

The annual Global Water Awards were inaugurated in 2005 by GWI to recognise those companies and projects that have done the most to make the international water sector work better.

- Now in their 12th year, the Awards are hosted by the Global Water Summit and presented at the Gala Dinner held every year on the first night of the conference.
- The Global Water Awards have been honoured to welcome high calibre individuals of international standing to give the Gala Dinner keynote address and present the awards.
- Those individuals have included: Al Gore, Kofi Annan, Muhammad Yunus, Her Majesty Queen Noor of Jordan, Dr. Craig Ventner, former President of Mexico Vicente Fox, President Ellen Johnson Sirleaf of Liberia and José Manuel Barroso, President of the European Commission (2004-2014) and Prime Minister of Portugal (2002-2004)