



Response to Invitation to the Secretary-General : - invitation to be the keynote speaker at the 7th World Ocean Forum, Seoul, 19 - 21 June 2013

Daw Yi Mon Aung to: hyojungc1220, hyojungc1220

01/02/2013 05:40 PM

Cc: Alexandra Barahona Posada, Mary Sack, Jackilyn Punsal

Dear Ms. Hyojung Choi

Please find attached scan of formal communication from the Executive Office of the Secretary-General to Mr. Seoung-Yong Hong, Chairperson of the Organizing Committee of World Ocean Forum, regarding the above-mentioned subject.

Kindly note that the original has been sent via mail .

Thank you.

Yours sincerely,

Daw Yi Mon Aung
Scheduling Office of the Secretary-General
United Nations Headquarters
Room S-3849
(212) 963-1327
aungd@un.org



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EXECUTIVE OFFICE OF THE SECRETARY-GENERAL
CABINET DU SECRETAIRE GENERAL

REFERENCE:

31 January 2013

Dear Mr. Hong,

On behalf of the Secretary-General, I would like to thank you for your letter dated 11 January 2013, inviting him to be the keynote speaker at the 7th World Ocean Forum, to be held in Seoul from 19 to 21 June 2013.

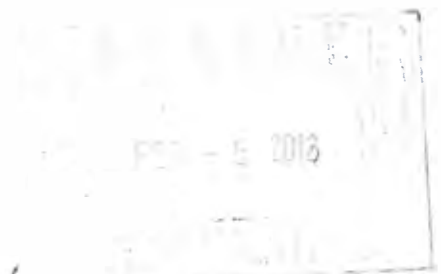
The Secretary-General appreciates your kind invitation. Unfortunately, I regret to inform you that he will be unable to attend the event, in view of prior commitments and pressing demands already on his schedule during the said period. Nevertheless, allow me to take this opportunity to convey his best wishes for a successful event.

Yours sincerely,

A handwritten signature in blue ink, consisting of several loops and a long horizontal stroke.

Susana Malcorra
Chef de Cabinet

Mr. Seoung-Yong Hong
Chairperson of the Organizing
Committee of World Ocean Forum
Seoul



13-00384 SCH/08/002 COM/11/001

ABP: Regret

7th World Ocean Forum 2013

June 19(Wednesday) ~ June 21(Friday), 2013

Lotte Hotel, Seoul, Korea

WOF
World Ocean Forum
2013

Seoung-Yong Hong

Chairperson

Organizing Committee of World Ocean Forum

9th Fl. Busan Ilbo(Busan Daily), 1-10, Sujeong-dong, Dong-gu, Busan
Korea

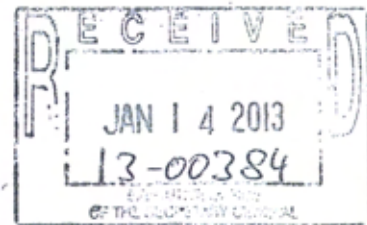
Contact Point: Ms. Hyojung CHOI, Convention and Program Manager

Organizing Committee of World Ocean Forum

E-mail: hyojungc1220@wof.kr, hyojungc1220@gmail.com

Office: +82-51-461-4398

Fax: +82-51-461-4349



ACTION

SA

COPY

RA

January 11, 2013

Mr. Ban Ki-moon

Secretary General, United Nations

Invitation to the 7th World Ocean Forum 2013

Dear Mr. Ban Ki-moon,

On behalf of the Organizing Committee of the 7th World Ocean Forum 2013, it is my great pride to inform you that the World Ocean Forum hosted by Ministry of Land, Transport and Maritime Affairs of Korea, Busan Metropolitan City and Korea Association of Marine Industries has been held successfully every year since 2007, hosting for people from all around the world. Last year alone, over 2,700 participants registered to participate in the 6th World Ocean Forum 2012.

The World Ocean Forum is held every year to discuss important marine issues and the future of marine welfare and industries with experts on the subject. It also provides an opportunity for networking and the exchange of information between all sectors of the global marine community like governments, international agencies, nongovernmental organizations, industries, and scientific groups.

This year, under the agenda "Oceans of Opportunities beyond Waves of Change: New International Order of Ocean Industries in Northeast Asia", the 7th World Ocean Forum 2013 will be held from June 19th to June 21st at the Lotte Hotel in Seoul, capital city of South Korea.

SC#1021002, 2013/01/11

7th World Ocean Forum 2013

June 19(Wednesday) ~ June 21(Friday), 2013

Lotte Hotel, Seoul, Korea



The patterns of the world economic order are rapidly changing, spurred by the growth of the rising economy in Northeast Asia. Inevitably, the future course of development of the worldwide marine industry will be conditioned largely by the performance of Northeast Asia.

The role of World Ocean Forum is to analyze the present and the future of marine industries in the area to establish new international order for cooperation and coexistence beyond conflict of interest, while providing settings for agendas and policies to facilitate development for business and key stakeholders to lead new global trends in marine industry and to deliver cutting-edge information in all sectors of industries.

On behalf of the Organizing Committee of World Ocean Forum, I would like to cordially invite you to attend this forum as a keynote speaker.

As a slight token of our appreciation, the Organizing Committee may cover a portion of the reasonable costs associated with your travel to Korea.

Please notify us of your intention to participate in this forum as a speaker no later than January 16(Wed). Your participation will be a key to the success of this event and will be greatly appreciated.

Also, please find the attached program overview. Any feedback you might have on this program overview, sessions, prospective speakers' recommendation - anything else is welcome.

We look forward to meeting you this June in Korea.

If you have any questions, please do not hesitate to contact Organizing Committee of World Ocean Forum.

Sincerely yours,

A handwritten signature in black ink, appearing to read 'S.-Y. Hong'.

Seoung-Yong Hong

Chairperson

Organizing Committee of World Ocean Forum

7th World Ocean Forum 2013

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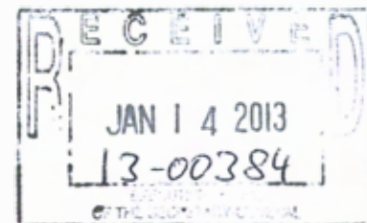
Contact Point: Ms. Hyojung CHOI, Convention and Program Manager

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Sincerely yours,

Seoung-Yong Hong

Chairperson

Organizing Committee of World Ocean Forum

7th World Ocean Forum 2013

June 19(Wednesday) ~ June 21(Friday), 2013

Lotte Hotel, Seoul, Korea



7th World Ocean Forum 2013 Program

1. OPENING CEREMONY, KEYNOTE SPEECH

: Visions/Strategy of Ocean Industries for Northeast Asia

2. NORTHEAST ASIA: Emergence of a Marine Industrial Bloc

- Potential and Opportunities of Marine Industry of Northeast Asia
- Mega SOC Project in Northeast Asia
- Potential of Arctic Transit
- Rise of the North Korean Economy

3. OCEAN INDUSTRIES - I: Northeast Asian Marine Industry, Opportunities and Challenges (Shipbuilding/Offshore Plant, Shipping/Ports, etc.)

- Crisis and Future Prospects of the Shipbuilding Industry in Northeast Asia
- Energy and Resources Transit Routes
- Shipping Industry Strategy for Russia, Mongolia and North Korea
- Potential of Offshore Plant Cluster

4. OCEAN INDUSTRIES - II: Northeast Asian Marine Industry, Opportunities and Challenges (Fisheries, Marine Bio-resources, Environment, Green Growth, etc.)

- Potential of Yellow Sea
- Sustainable Protection and Management System for Bio-resources
- Future of the Marine Environment Industry and Marine Green Growth

5. SPECIAL SESSION: New Trends and Partnerships in Ship Finance Markets in Northeast Asia

About the World Ocean Forum (WOF)

The World Ocean Forum is held every year to discuss important marine issues and the future of marine welfare and industries. It provides an opportunity for networking and the exchange of information between all sectors of the global marine community like governments, international agencies, nongovernmental organizations, industries, and scientific groups. The World Ocean Forum aims to deliver cutting-edge information in all sectors of maritime industries while creating potential value for the 21st century's marine industry symbolized by the "blue economy".

Contact: Hyojung Choi, Convention and Program Manager **Phone:** +82 (51) 461-4396

Email: hyojungc1220@wof.kr **Web:** <http://www.wof.kr>