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Subject: Fw: The International New York Times "Energy for Tomorrow" keynote invitation for His Excellency Mr. Ban Ki-moon

From: "Farrow, Claire" <cfarrow@nytimes.com>  
To: sgcentral@un.org  
Date: 23/03/2016 09:43 AM  
Subject: The International New York Times "Energy for Tomorrow" keynote invitation for His Excellency Mr. Ban Ki-moon

His Excellency Mr. Ban Ki-moon  
Secretary-General  
United Nations  
UN Headquarters  
1st Avenue at 46<sup>th</sup> Street  
New York NY 10017  
USA

ACTION

COPY

EWJ/SC  
PA (Email)

Your Excellency,

✓ I'm writing to ask you to join us, as a keynote on-stage conversation, at the pivotal Energy for Tomorrow conference the in Paris on 3-4 November 2016.

Energy for Tomorrow is an international forum for influential CEOs, policy-makers, financiers, energy entrepreneurs, leaders, representatives of civil society. Taking place in the days before COP22, it provides the ideal opportunity to share vision, technologies, strategies and investments that will drive success in the new low-carbon, climate resilient economy.

Following the tremendous success of last year's conference, Energy for Tomorrow will go beyond easy platitudes, and will examine what has changed since COP21, what we can expect from COP22 and how the energy landscape is going of no one better than you to eloquently share the United Nation's far sighted goals. Your commitment to advancing the change, whilst raising collective ambition to benefit all, is a model of the action we hope to inspire.

Speakers at Energy for Tomorrow 2015 included **John Kerry** (Secretary of State, United States), **Felipe Calderón** (Ch

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and Climate and former President of Mexico), **Junfeng Li** (Director General of Climate Change Strategy, National Development and Reform Commission, President Chinese Renewable Energy Industries Association), **Rachel Kyte** (Vice President and Special Envoy for Climate Change, International Energy Agency), **Pouyanné** (CEO of Total), **Peter Agnefjäll**, (CEO of IKEA), as well as numerous other key CEOs and thought leaders. This event will set the benchmark for Energy for Tomorrow's 2016 agenda.

✓ The *New York Times* will devote a special report in our newspaper to this event - and in addition, the ideas that come from this event will be featured in our newspaper immediately afterwards, and in the months following as we continue to make this topic a focus of our coverage.

✓ We believe your voice is absolutely crucial to the global conversation we aim to stimulate and we would be honoured to hear from you.

Your Excellency, I would appreciate if you can let us know your thoughts. My colleague at the *International New York Times* will be happy to talk with your team to discuss plans, format and timing. Her personal number is 0044 1753 634411. Her email is [cfarrow@nytimes.com](mailto:cfarrow@nytimes.com).

Sincerely,



Stephen Dunbar-Johnson  
President, International  
The New York Times Company

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