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Asia Relief

AN EVENING OF REMEMBRANCE
FEBRUARY 17TH 2007, WASHINGTON D.C.

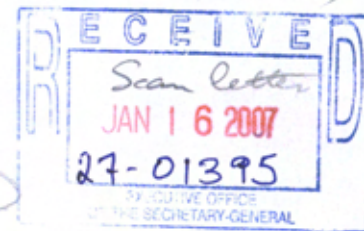
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January 10, 2007

Misc Org "A"

Ban Ki-moon
UN Secretary General
Global Policy Forum
777 UN Plaza Suite 3D
New York 10017

Dear Secretary Ki-moon:

It has been two years since the Indian Ocean Tsunami took the lives of approximately 200,000 people and left many more still trying to heal from the lingering effects of the Tsunami. As for U.N Special Envoy, William Clinton has said, this disaster presents a challenge to the international community to stay the course in the recovery process.

Asia Relief, under the patronage of the Embassy of the Republic of Indonesia, is hosting "An Evening of Remembrance" to promote long term partnership and solidarity in disaster recovery efforts. This unique multi-cultural event will be held at the JW Marriott in Washington DC at six o'clock PM on February 17, 2007. The event will include traditional performances from tsunami affected countries as well as art and multi-media displays that convey experiences of survival, recovery and hope.

We would like to invite you to give the key address at this event to convey a message of continuity and sustainability in recovery efforts. Your participation would be invaluable in magnifying the impact of this event. We look forward to your kind presence and hope to have you with us on February 17th.

Sincerely,

Syed Rizwan Mowlana

Syed Rizwan Mowlana
President and CEO

Congratulation!



www.asiarelief.org

9436 Old Georgetown Road, Bethesda MD 20814 Phone: 301-564-4340 Fax: 301-564-4342



Asia Relief and The Embassy of Indonesia Present

AN EVENING OF REMEMBRANCE

Remembering and connecting with those affected
by disaster throughout the world

SATURDAY, FEBRUARY 17TH 2007
5:00 PM

- ~VIP Guest Speakers & Ambassadors
- ~Multi Cultural Performances
- ~Cuisine From Around The World

JW Marriot Hotel
1331 Pennsylvania Avenue.
Washington DC, 20004

Tickets
PreSale ~ \$80
Week Of Event ~ \$100

Buy Your Tickets
www.AsiaRelief.org
Call (301) 564-4340





www.asiarelief.org



With Every Difficulty There Is Relief



Asia Relief



➤ Who We Are

Asia Relief works to aid and empower those people struggling for survival in regions of the world where they face the harsh daily realities brought about by natural disasters, political conflict and social injustice. The organization operates alongside diverse communities to improve the lives of people across the globe, regardless of their ethnic, cultural, or religious heritage.

Asia Relief pursues its mission through the implementation of **emergency relief** programs in response to disasters, and **sustainable development** programs designed to give communities the tools and support they need to achieve long-term self-sufficiency.

Asia Relief adheres to the internationally accepted Code of **Conduct for Non Governmental Organizations in Disaster Relief** as outlined by The International Red Cross and Red Crescent:

- The Humanitarian imperative comes first.
- Aid is given regardless of the race, creed or nationality of the recipients and without adverse distinction of any kind. Aid priorities are calculated on the basis of need alone.
- Aid will not be used to further a particular political or religious standpoint.
- We shall endeavour not to act as instruments of government foreign policy.
- We shall respect culture and custom.
- We shall attempt to build disaster response on local capacities.
- Ways shall be found to involve program beneficiaries in the management of relief aid.
- Relief aid must strive to reduce future vulnerabilities to disaster as well as meeting basic needs.
- We hold ourselves accountable to both those we seek to assist and those from whom we accept resources.
- In our information, publicity and advertising activities, we shall recognize disaster victims as dignified human beings, not hopeless objects.

➤ Local Capacities

Local communities frequently have a better understanding of the needs and challenges they are facing than those who come from outside. Often communities can envision their own solutions to their problems, but may lack the full resources to start implementing them. Asia Relief is committed to combining resources with local communities to develop the best and the most sustainable development and recovery solutions.

➤ Partnerships

Asia Relief recognizes that its mission necessitates cooperation. The organization operates as an active partner working with communities, donors, governments, academics and other local and international bodies.

➤ Where We Work / Projects

Little Dreams

Those who have lost everything in natural or man-made disasters do not desire a dependence on charity. Rather, they want to regain their ability to provide for themselves. For many poor people, self-sufficiency is a dream that they have the ambition but not the resources to achieve. Asia Relief's "Little Dreams" program provides small business grants to help those in need achieve self-sufficiency.

Housing

Asia Relief believes that proper shelter and housing, which provides a healthy and dignified environment, is the right of every human being. One of the greatest challenges brought on by recent major disasters has been restoring this right to the vast number of people who have lost their homes. Asia Relief is committed to doing its part in getting families back into places that they can call home.

Emergency Relief

Disasters require quick mobilization to preserve the lives, health and safety of victims. Asia Relief has responded to disasters by providing medical supplies, food aid, clothing and blankets. Asia Relief is working with local communities to support early response initiatives.

➤ Places We Work

Asia Relief is committed to responding to those most in need throughout the world and currently works to provide aid in:

PAKISTAN INDONESIA SRI LANKA HORN OF AFRICA



➤ Case Study #1: Kanthi's Shop

Kanthi's Stores

Khanthi resides along the southern coast of Sri Lanka and survived the 2004 tsunami by hanging onto a telephone wire. She suffered a broken leg and multiple injuries along with losing her market stand. Asia Relief met up with her and her family of twelve, and learned that she had a dream of owning her own small grocery. Asia Relief viewed her dream not just as an opportunity to help Khanthi and her family, but also as a means of energizing the community and expanding the local economy. Within three weeks, work was completed on Kanthi's small grocery. Since then other stores have been put up next to Khanthi's, creating a new economic center for the village.

➤ Case Study #2: The Fishermen of Eravur

Left without any income after losing their boats and nets in the 2004 tsunami, fishermen from the village of Eravur, along the eastern coast of Sri Lanka, applied to Asia Relief for ten new lagoon-fishing canoes. After receiving the canoes these village fishermen can be found out on the water in the early morning and provide fresh fish to the markets every day.



➤ Get Involved

Donate

Support Asia Relief work by donating online, making a monthly contribution, give a gift in recognition of someone or some occasion, or by giving your zakat.

Campaign Support

Support a campaign by attending an event, sharing with friends or sponsoring an event or activity for Asia Relief in your own community.

Join Asia Relief Online

Sign up for Asia Relief online community to receive newsletters, updates and volunteer opportunities.

Work for Asia Relief

Contact Asia Relief regarding internships, volunteer positions and jobs.



➤ Contact Us

Phone: 301-987-2005
Fax: 301-987-2210
www.asiarelief.org

Asia Relief
P.O. Box 8005
Gaithersburg, MD 20898

**All donations are tax exempt.
Tax ID 42-1655257.**
Donor information will be treated
with utmost confidentiality.



Asia Relief

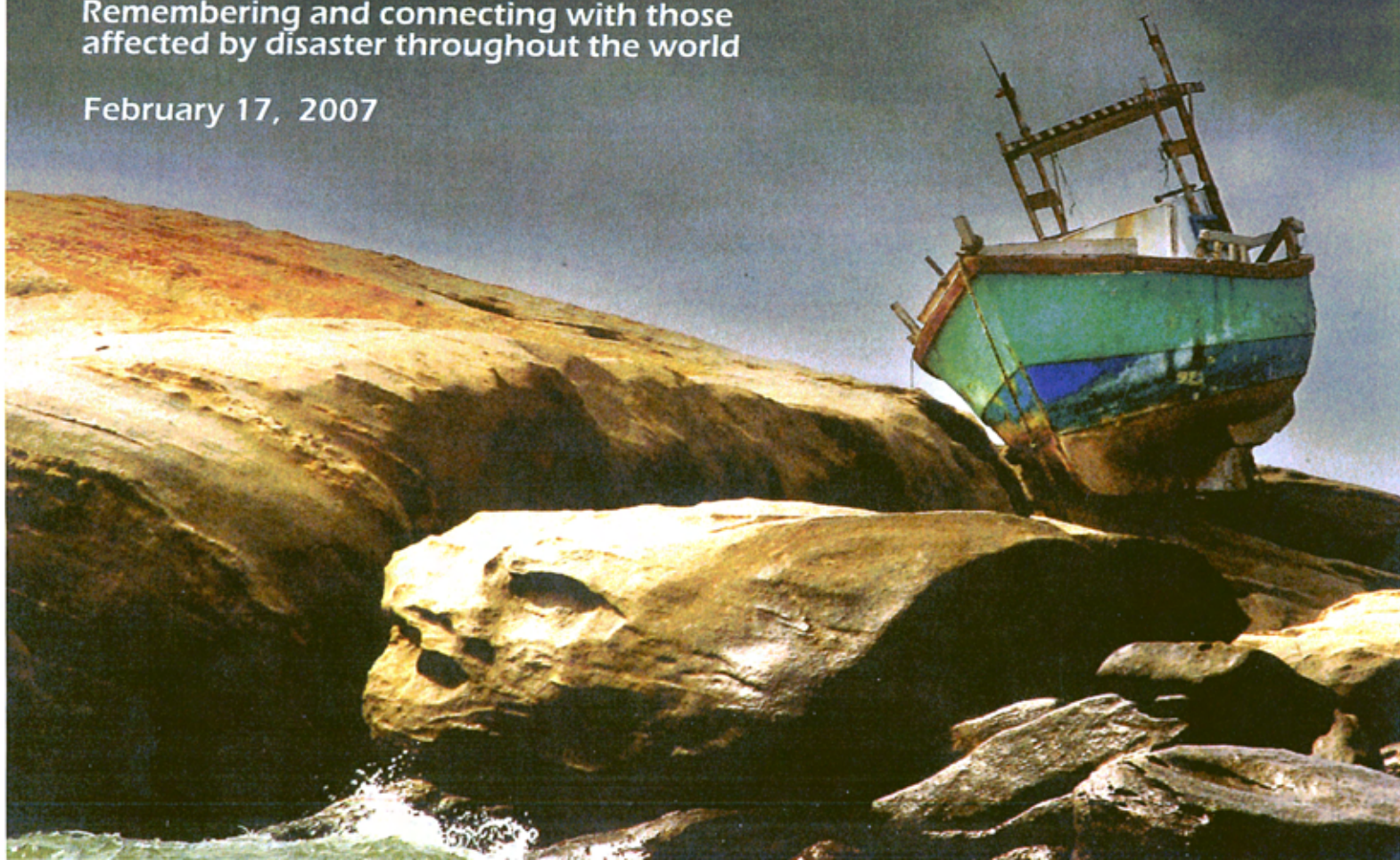
UNDER THE PATRONAGE OF
THE EMBASSY OF THE REPUBLIC OF INDONESIA

PRESENTS

AN EVENING OF REMEMBRANCE

Remembering and connecting with those
affected by disaster throughout the world

February 17, 2007





In recent years an unprecedented number of disasters have affected the world creating a global challenge in response.

Since the Asian Tsunami of 2004, the world has faced a range of disasters, from major earthquakes in Kashmir and Indonesia to famine in the Horn of Africa. For many Americans, disaster struck home with Hurricanes Katrina and Rita.

Natural catastrophes are often followed by an outpouring of tremendous goodwill. However in time, this enthusiasm wanes, leaving only a few to carry out the long term efforts necessary for recovery and rebuilding.

Asia Relief under the patronage of The Embassy of the Republic of Indonesia is hosting **"An Evening of Remembrance,"** an event in which we take a moment to remember those who have been affected by natural disasters throughout the world.

The event will bring together diverse ethnicities and cultures, along with their stories of survival, recovery and hope in a unique program designed to promote global solidarity and goodwill.

The program will educate attendees about ongoing reconstruction efforts and encourage them to become partners in reconstruction.



VENUE

The Banquet will be held in the JW Marriott Grand Ballroom on Pennsylvania Avenue in the heart of Washington, D.C. The hotel, adjacent to the National Press Club, provides convenient proximity to capital sites and metro access.

RECEPTION

Upon arriving at the banquet, guests will enter a reception area full of captivating displays from around the world. Participating countries will have multi-media table displays showcasing life in their nations and their experiences with disaster. Asia Relief will have displays of reconstruction and recovery projects to which attendees can become sponsoring partners. The adjacent salon will be filled with art works and other donated items from disaster-stricken areas for the evening's silent auction.

BANQUET

The evening's program will take place in a banquet setting over a dinner with samplings of mild ethnic cuisine. The program for the evening will consist of short speeches from prominent dignitaries, performances by artists from around the world, and a short film highlighting Asia Relief's efforts abroad. Each guest will receive a souvenir from one of the participating countries.



Premiere Sponsorship - \$30,000

- Representative speaker in banquet program
- Representative speaker in Press Conference
- Prominent logo in Washington Post full-page advertisement
- Logo on invitations
- Logo included on banquet backdrop
- Honorable mention and display of video clip during banquet
- Prominent multi-media reception display
- Prominent color full-page program advertisement
- Informational brochure in program folder
- Reserved table in prime location displaying sponsor name

Table Sponsorship - \$1,500

- Reserved table displaying sponsor name
- Listing in program as a table sponsor

Ad Sponsorship - \$1,000

- Full-page color program advertisement

Half Ad Sponsorship - \$ 500

- Half-page color program advertisement

Partners Sponsorship - \$10,000

- Logo in Washington Post full-page advertisement
- Logo on invitations
- Honorable mention during banquet
- Banner in reception area
- Prominent color full-page program advertisement
- Informational brochure in program folder
- Reserved table in good location displaying sponsor name

Development Sponsorship - \$5,000

- Logo on invitations
- Honorable mention during banquet
- Banner in reception area
- Full-page color program advertisement
- Reserved table in good location displaying sponsor name

Aid Sponsorship - \$2,500

- Honorable mention during banquet
- Full-page color program advertisement
- Reserved table in good location displaying sponsor name

www.asiarelief.org



Asia Relief

With Every Difficulty There Is Relief

The tsunami presents the international community with a critical challenge: Will we stay the course in the recovery process even after the world's attention has turned to other crises? ...This effort will take years, and we must see it through.

– William J. Clinton





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