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NOTE TO THE SECRETARY-GENERAL
(through Mr. Nambiar)

DPI Weekly Press Review



As this week's press review notes, despite ample media coverage of different financial policies and strategies proposed at the G20 summit, your message about the need to protect the poor came through clearly, with a range of outlets highlighting your remarks. Based on how they played out in Toronto, we can expect that this message will continue to resonate with the media as we move closer to the September MDG summit.

Afghanistan, the subject of the second segment of the review, remained a major international story over the past week in the wake of General McChrystal's departure and mostly downbeat news from the country. In commentary, there were widely shared misgivings about the current Afghan strategy and its chances of success. The Security Council's visit to Kabul received relatively limited coverage, but Mr. de Mistura's briefing on Wednesday was reported by an array of news outlets, with the US media in particular flagging his support for General Petraus.

In a related development, reporting on Peter Galbraith's suit appears to have been limited so far to The New York Times and Bangladesh's Financial Times Express. Interest in this issue, however, can be expected to persist, including in the context of the recent reporting on the UN's internal justice system.

The final segment of the review looks at notable trends in the coverage of your visit to the DRC and the MONUC "re-branding." Our analysis shows that the media's main focus was on the precarious situation in the country at its 50th anniversary. While there was relatively limited media coverage of the UN's role in the DRC at this time, one could hear some scepticism about prospects for the international presence to make a positive change in the country.

Thank you.

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Kiyo Akasaka
2 July 2010

cc: The Deputy Secretary-General/Mr. Pascoe /Mr. Kim/Mr. Orr /Mr. Haysom/Mr. Meyer/
Mr. Nesirky