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EXECUTIVE OFFICE OF THE SECRETARY-GENERAL
CABINET DU SECRETAIRE GENERAL

REFERENCE:

17 July 2009

Dear Mr. Goddard,

On behalf of the Secretary-General, I thank you for your letter of 3 July 2009, inviting him to join the speaking panel of the Business Roundtable with the Government of the Republic of Korea 2009, scheduled to take place in Seoul on 4 November 2009.

Regrettably, in view of the commitments on the Secretary-General's schedule during the indicated period, I have to inform you that he will be unable to attend this meeting. Allow me, nevertheless, to take this opportunity to convey the Secretary-General's best wishes for a successful event.

Yours sincerely,

Yeocheol Yoon
Special Assistant to the Secretary-General
& Chief, Scheduling Office

Mr. Charles Goddard
Editorial Director, Asia
Economist Intelligence Unit
Wanchai



29-07113

Mr Ban Ki-moon
Secretary General
United Nations

July 3rd 2009

Business Roundtable with the Government of South Korea

Restructuring South Korea's economy for a post-crisis world
Seoul, Korea • November 4th 2009

Dear Secretary General

On behalf of the Economist Group, it is my pleasure to invite you to join the speaking panel of the Business Roundtable with the Government of South Korea 2009 as a special guest speaker. We are delighted that President Lee Myung-bak's office has confirmed their support, and the President will deliver the opening keynote address at the event.

Moderated by myself and senior editors from our organisation, this exclusive forum will allow international and domestic investors to exchange ideas on the future of the economy and business in South Korea. The dialogue will be focused on remarks by the country's most senior policymakers and comprise panel discussions—off the record—between government and business. The following leaders have recently participated in our Roundtables:

Luiz Inácio Lula da Silva—President of Brazil;
Nguyen Tan Dung—Prime Minister of Vietnam;
José Luis Rodríguez Zapatero—Prime Minister of Spain;
Ma Ying-jeou—President of Taiwan;
Kevin Rudd—Prime Minister of Australia;
Recep Tayyip Erdoğan—Prime Minister of Turkey;
Manmohan Singh—Prime Minister of India

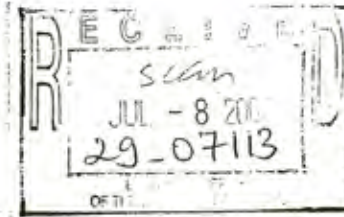
The Roundtable presents an ideal opportunity to communicate important messages to both senior South Korean government representatives and corporate executives. We would be privileged if you are able to speak to the topic of **"A global perspective"** as a closing keynote address.

I would be greatly honoured if you are able to support this initiative and accept my invitation to speak at the *Business Roundtable with the Government of South Korea 2009*.

Yours sincerely,



Charles Goddard
Editorial Director, Asia
Economist Intelligence Unit



1-9140512

Mr Ban Ki-moon
Secretary General
United Nations

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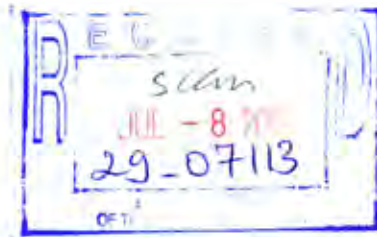
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Charles Goddard
Editorial Director, Asia
Economist Intelligence Unit

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Business Roundtable with the Government of South Korea

Restructuring South Korea's economy for a post-crisis world

November 4th 2009, Seoul, South Korea

Provisional programme

November 4th 2009

Chairman: Charles Goddard, Editorial Director, Asia-Pacific, Economist Intelligence Unit

7.00am **Registration opens**

8.30am **Delegates seated**

8.40am **Welcome remarks**

8.45am

Keynote address and interview: Managing the crisis and beyond

The global financial crisis has radically altered the outlook and prospects for the South Korean economy. As chair of the G-20 conference next year, what goals does South Korea hope to achieve in 2010 and what role will the country play in a post-crisis global economy?

- The government's strategy for navigating the global slowdown
- New growth sectors and opportunities for business beyond the crisis
- A vision for 2010 and beyond: How will South Korea compete in a shifting global economy?

Moderator: Charles Goddard, Editorial Director, Asia-Pacific, Economist Intelligence Unit

10.15am **Discussion break**

10.35am **Economist Intelligence Unit Briefing: Economic prospects for South Korea**

The Economist Intelligence Unit presents an overview of the South Korean economy and the implications for policy-making in the coming months and years. A senior editor will take a closer look at the current investment environment, competitiveness and the prospects for key sectors of the economy.

- Assessing the impact of the crisis on South Korea's economy
- Analysis of the electronics, ship-building, steel, high-tech, automotive sectors, and the prospects for green technology
- Are services the future for South Korea? How can the country develop its capacity and skills in finance, healthcare and logistics to compete with the likes of China and Japan?
- South Korea's role in regional initiatives

Speaker: A senior editor, the Economist Intelligence Unit

11.05am **Responding to the new economic reality**

South Korea emerged from the Asian financial crisis of the 1990s as a regional industrial powerhouse. With the country now facing renewed economic turmoil, the government's short-term focus has been to provide fiscal stimulus to support the economy as well as measures aimed at stabilising South Korea's financial system. To what extent have they been successful and what shape will economic policy take beyond the crisis?

- Assessing the results of stimulus measures to date
- The long-term vision for the economy
- Restructuring South Korea's economic and industrial structures to compete

Remarks: Yoon Jeung-hyun, Minister of Strategy and Finance

Discussion panel:

Chief executive officers/ senior representatives from corporate and multilateral financial institutions

12.05pm **Lunch**

Inter-Korea Relations

North-South relations are at a delicate juncture. A leading thinker shares views on the impact of recent developments in North Korea on the inter-Korea dialogue, and examine the merits of collapse and gradualist views of North Korea's future and their implications for the South.

Discussion streams

Stream A – Financial services

1.15pm The future for financial services

The recovery and development of the financial services industry is critical to South Korea as a driver of growth. Besides stimulating domestic growth, it is anticipated that financial services will be instrumental in attracting foreign investment as part of plans to transform the country into a regional financial hub. Yet, as the government lays out plans to create a pro-business environment for financial services, regulatory transparency and consistency remain issues of concern for foreign investors.

- Deregulation and the Capital Market Consolidation Act
- Could protectionism be a potential hurdle for foreign players?

Remarks: Dong-Soo Chin, Chairman, Financial Services Commission

Discussion panel:

Chief executive officers/ senior representatives from corporate and multilateral financial institutions

2.15pm Monetary Policy

The government has applied many of the lessons learnt from overcoming South Korea's banking crisis in the late 1990s to the present crisis. Following the onset of the global downturn, unfreezing the credit market has been a top priority for the administration. To what extent has monetary policy has been successful in enabling credit to flow again?

- What measures are being taken to create a more attractive environment for lending and investment?
- Review of the won's performance and future prospects

Remarks: Lee Seong-tae, Governor of the Bank of Korea

Discussion panel:

Chief executive officers/ senior representatives from corporate and multilateral financial institutions

Stream B – Going Green

1.15pm Going Green

The government's "Green New Deal" has been developed to help transform South Korea into a low-carbon economy and create a new engine of growth in environment-related demand. Discussions will focus on details of the deal's implementation and what it will take for South Korean businesses to achieve global competitiveness in the green technology space.

- What will the roll-out of green policies mean for industry?
- Key challenges for South Korean manufacturers in competing globally in green technology

Remarks:

Kim Hyung-kook, Chairman of the Presidential Commission on Green Growth

Panellists may include:

Chairmen/ Senior management from South Korea's top companies

Senior representative/ business advisor from the Copenhagen Climate Summit

2.15pm Energy policy

As the world's fifth-biggest oil importer and second-largest purchaser of gas, a sustainable energy policy is crucial to South Korea's development plans. Whilst "energy diplomacy" with oil-rich nations continues to be a priority for the current administration, the development of a renewable energy infrastructure is emerging as the cornerstone of a long-term strategy to reduce reliance on foreign oil imports and to address the impact of the country's energy-intensive manufacturing on climate change.

- Transforming South Korea's industrial structure to deal with climate change
- The case for and against renewable energy

Panellists may include:

Chief executive officers from South Korean energy-related entities, a representative from a foreign energy firm

3.15pm Discussion break

3.30pm The G-20 and beyond

Head of the G-20 Summit Korea Co-ordinating Committee discusses the agenda for 2010 as South Korea prepares for the chairmanship.

Interviewee: Il Sakong, Senior Economic Advisor to the President and Chair, G-20 Summit Korea Coordinating Committee

3.50pm The cost of doing business in South Korea: Foreign investor panel

Despite efforts by the government to deregulate and trim the bureaucracy, foreign businesses continue to face a number of hurdles to operating in South Korea. Amongst these are high taxation, a strict regulatory regime and inflexible labour laws relative to other regional hubs. Business heads with responsibility for operations in South Korea will share their views on the challenges and opportunities of doing business in the country.

- Progress on regulatory and tax reform
- Labour relations and laws: Implications for foreign businesses
- What can the government do to improve South Korea's business environment and competitiveness?

Panellists:

Regional/ Country heads of multinationals with responsibility for operations in South Korea/ North Asia

4.50pm Discussion break

5.00pm South Korea's new growth engines

The recent financial turmoil has cast the spotlight firmly on the composition of South Korea's economy and its competitiveness in the region, exposing the vulnerability of the heavy export-dependency of some of the country's key industries. What new sectors could potentially drive the country's future, and what innovations will shape South Korea's future economic model?

- Challenges to developing a "Knowledge Economy"
- Evaluating the potential of innovations in; green transportation, carbon reduction technology, IT fusion, robotics, nanotechnology
- South Korea and the world: engaging with international business

Remarks:

Lee Youn Ho, Minister of Knowledge Economy

Panellists including:

Leading CEOs of relevant sectors

6.10pm Global perspective

An esteemed global leader shares his thoughts on the outlook for the country in a changing global economy.

6.30pm Farewell reception

With special guests