

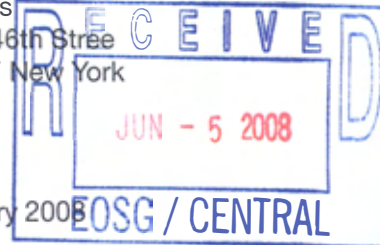
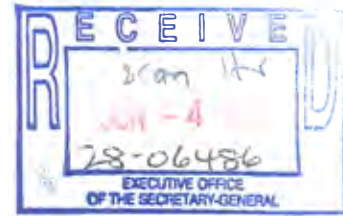


Fondation pour Genève

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Mr.
Ban KI-MOON
Secretary-General
United Nations
UN Headquarters
First Avenue at 46th Street
USA - NY 10017 New York



Geneva, February 2008

Booklet N°2 from the Observatory of the Fondation pour Genève : «Multi-stakeholders»

Dear Sir,

Having published the booklet N°1 entitled «Soft Governance» in spring last year, we are very pleased to enclose this second booklet, which is aimed at helping us to understand the changes taking place in world governance. Together with the authorities, we seek to promote a greater awareness of the profusion of ideas and activities generated by the considerable international expertise that we are fortunate enough to have in and around Geneva.

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This booklet looks at how the role of civil society and the private sector in the management of world affairs has evolved, how they operate and influence the development of international norms.

Understanding the relevant issues and objectives is even more important, since with this new form of governance everybody has a role to play, be it in the search for global solutions or when it comes to implementing them in the local context.

The extensive and highly positive feedback after the publication of the first booklet, as well as the generous donations from our readers, encourage us to continue to explain these new realities to a wider audience and also to broaden our patronage. With this in view, we offer readers the opportunity to show their interest in the activities of the Fondation pour Genève by completing the attached form or making a donation.

Thanking you for your support, we wish you every enjoyment when reading this new booklet.

With best regards,

Guillaume Pictet
President

Tatjana Darany
Director



Fondation pour Genève

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You have just received "Multi-stakeholders", the second booklet by the *Fondation pour Genève* Observatory.
If you find this reading to be of interest and wish to receive a free copy of the two next booklets as well as invitations or other publications by the *Fondation pour Genève*, please fill in this slip and return it by mail or fax to the address at the bottom of the page.

Furthermore, should you know people who may be interested in our publications, you can refer them to our website where they can download this form (www.fondationpourgeneve.ch)

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☐ Please send me the first booklet "Soft Governance"

☐ Please send me other publications and information from the *Fondation pour Genève*

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If you are interested in the *Fondation pour Genève*'s initiative and approach, and wish to support it financially, you can make a donation to the *Fondation* by means of the attached payment slip (for use in Switzerland), or by sending it to IBAN CH88 0900 0000 1760 9818 2.

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The production and distribution of the Observatory booklets costs us CHF 10.-- per copy.

Depending on your legislation, you may be able to deduct donations from your tax declaration. The *Fondation pour Genève* will send an attestation for every donation it receives.