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EXECUTIVE OFFICE OF THE SECRETARY-GENERAL
CABINET DU SECRETAIRE GENERAL

REFERENCE:

4 September 2009

Dear Mr. Earls,

On behalf of the Secretary-General, I would like to thank you for your letter of 28 August 2009, inviting him to take part in the launch of the Doha Tribeca Film Festival, to be held from 29 October to 1 November 2009.

Regrettably, I must inform you that the Secretary-General will not be able to attend this gathering, owing to prior commitments. However, I am pleased to take this opportunity to convey his best wishes for a successful event.

With thanks for your kind understanding.

Yours sincerely,

Yeocheol Yoon

Special Assistant to the Secretary-General
& Chief, Scheduling Office

Mr. David Earls
Managing Director, Development
Tribeca Film Festival – Tribeca
Film Institute
New York

29-09117



August 28, 2009

Honorable Ban Ki-moon
United Nations
Office of the Secretary General, Room 3800
New York, NY 10017

Dear Secretary General,

On behalf of Her Excellency Sheikha Al Mayassa bint Hamad bin Khalifa Al-Thani, Robert De Niro, Jane Rosenthal and Craig Hatkoff, you are invited to join us in Doha, Qatar from Thursday, October 29th through Sunday, November 1st, 2009 for the launch of the inaugural Doha Tribeca Film Festival. As a loyal supporter of Tribeca Film, you and guest(s) will receive complimentary VIP passes to all Festival premieres, parties and special events. Our concierge team will also handle all of your travel and lodging needs provided we have payment information from you for these particular costs (airfare, hotel, ground transportation).

This extraordinary four-day event will kick-off with an Opening Night Screening at I.M. Pei's Museum of Islamic Art, followed by an after party on the private beach of the Four Seasons Hotel. Over the following three days, more than thirty films will premiere, along with conversations with leading global voices. Additional highlights of the Festival will be the Doha Tribeca Family Day taking place on Friday, October 30th -- with various outdoor activities and screenings, including a red carpet evening premiere and after party celebrating fashion and film. On Saturday, October 31st, the Souq Waqif, a unique homage to the local traditional marketplace, will host a special outdoor screening of a restored classic. On the final day, the closing festivities will bring us back to the grounds of the Museum culminating with an awards night that supports and promotes new voices in the craft of filmmaking. Lastly, we will arrange special, private opportunities to experience the local culture and events in Doha including desert tours, boat trips of the Corniche, tours of Arabian horse stables, and VIP access to the 2009 Sony Ericsson Championship, a Professional Women's Tennis Tournament in Doha.

We hope you will join our inaugural celebration this fall and be a part of something special. Kindly let us know if you plan to attend and our VIP concierge will contact you to make necessary arrangements.

Sincerely,

David
David Earls

Managing Director, Development
Tribeca Film Festival — Tribeca Film Institute
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About the Doha Tribeca Film Festival

The Doha Tribeca Film Festival was formed through a strategic partnership by Her Excellency Sheikha Al Mayassa bint Hamad bin Khalifa Al Thani and CEO Abdulla Al Najar of the Qatar Museums Authority and the Tribeca Film Festival Founders, Jane Rosenthal, Craig Hatkoff, and Robert De Niro. Uniquely Qatari in its identity, the Festival is modeled on the success of the Tribeca Film Festival's dedication to engage the local community and promote filmmaking talent. In its inaugural year, Doha's first international film festival will celebrate the best of Arabic and international cinema. Its ongoing aim will be to inspire, engage and educate a new generation of cinema appreciation locally; discover, mentor and fund regional filmmaking talent; foster a community through art and entertainment; and encourage open discussion and debate.

Please visit our website to learn more about the Doha Tribeca Film Festival: <http://www.dohatribecafilm.com/>