

DDSG  
DAW

Chron  
Central



7 October 2008

Dear Ms. Alberdi,

Since the Secretary-General and I took office, one of our priorities is to strengthen action towards ending violence against women and girls.

The Secretary-General launched the Campaign, "Unite to End Violence against Women," at the opening of the Commission on the Status of women this past February. The Campaign aims to mobilize public opinion to ensure that policy makers, at the highest level, work to prevent and eradicate violence against women. It will also reach out to strategic groups, in particular men, young people and faith-based organizations, as well as the human rights community, the media, the private sector, celebrities and other influential spokespersons.

A considerable number of United Nations entities are well placed to contribute, based on their mandates and comparative advantages. The Campaign presents a significant opportunity for the UN system to enhance its contributions on eliminating violence against women and girls. It can ensure sustained visibility on the issue, including through advocacy and national capacity development.

We have developed a preliminary list of projects, which need to be carried out in the next five months to follow-up on the implementation of the Campaign (please see attached Proposal for support to the Secretary-General's Campaign: Unite to End Violence against Women for August - December 2008).

Ms. Inés Alberdi  
Executive Director  
United Nations Development Fund for Women  
New York

There are no dedicated resources for the Campaign and all resources needed for its secretariat, Campaign materials, dissemination and translation of multi-media and promotional products and for convening of the key global events need to be raised from voluntary contributions at a later stage. In the meantime, however, in order to ensure at least a minimal financing of the activities, I would be most grateful if you could consider defraying a portion of the costs set out in paragraph 3 of the Proposal in order to enable us to carry out the follow-up activities.

I would like to thank you and your colleagues for your excellent cooperation on the Campaign and hope that this request will meet with your favourable response.

I look forward to continuing our work on this critical initiative.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Asha-Rose Migiro', with a stylized, cursive script.

Asha-Rose Migiro

7 October 2008

Dear Mr. Derviş,

Since taking office, the Secretary-General and I have made action on ending violence against women and girls one of our priorities. On 25 February 2008, at the opening of the Commission on the Status of women, the Secretary-General launched the Campaign "Unite to End Violence against Women".

The Campaign aims to mobilize public opinion to ensure that policy makers at the highest level work to prevent and eradicate violence against women. The Campaign will also emphasize the importance of outreach to strategic groups, in particular men, young people and faith-based organizations, as well as the human rights community, the media, the private sector, celebrities and other influential spokespersons.

A considerable number of United Nations entities are well placed to contribute, each from a particular vantage point based on their mandates and comparative advantages. The Campaign constitutes a significant opportunity for the United Nations system to enhance its contributions on eliminating violence against women and girls, with a focus on sustained visibility on the issue, including through advocacy and national capacity development.

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Mr. Kemal Derviş  
Administrator  
United Nations Development Programme  
New York

7 October 2008

Dear Ms. Obaid,

Since taking office, the Secretary-General and I have made action on ending violence against women and girls one of our priorities. On 25 February 2008, at the opening of the Commission on the Status of women, the Secretary-General launched the Campaign "Unite to End Violence against Women".

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Ms. Thoraya Obaid  
Executive Director  
United Nations Population Fund  
New York

7 October 2008

Dear Ms. Veneman,

Since taking office, the Secretary-General and I have made action on ending violence against women and girls one of our priorities. On 25 February 2008, at the opening of the Commission on the Status of women, the Secretary-General launched the Campaign "Unite to End Violence against Women".

The Campaign aims to mobilize public opinion to ensure that policy makers at the highest level work to prevent and eradicate violence against women. The Campaign will also emphasize the importance of outreach to strategic groups, in particular men, young people and faith-based organizations, as well as the human rights community, the media, the private sector, celebrities and other influential spokespersons.

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Ms. Ann M. Veneman  
Executive Director  
United Nations Children's Fund  
New York

**Proposal for support to the Secretary-General's Campaign: Unite to End  
Violence against Women, from October 2008 through March 2009**

1. The work of the Office of the Special Adviser on Gender Issues and Advancement of Women to support the Secretary-General's Campaign, Unite to End violence against Women, will focus on the following major areas in the forthcoming six months: coordinating, supporting and monitoring implementation of the system-wide implementation of the Programme of the United Nations activities and expected outcomes (attachment 1) and operationalization of the Framework for Action 2008-2015 (attachment 2); providing support to the Secretary-General in organizing his Network of Men Leaders and making preparations for its first meeting on 25 early 2009; providing substantive servicing of the High-level Steering Group on Violence against Women chaired by the Deputy Secretary-General and chairing the Working Group on Violence against Women; supporting the Secretary-General in advocating and promoting the end to violence against women; collaborating with Member States and NGOs; and fundraising for the Campaign.

2. The Office of the Special Adviser will carry out the following tasks in each area:

**A. Coordinate, support and monitor the system-wide implementation of the Framework of the Campaign and Programme of the United Nations activities and expected outcomes.**

- Finalize, in cooperation with United Nations entities, the format of the system-wide action plan;
- Consult with United Nations entities with regard to their contributions to the action plan;
- Prepare the presentation to the Chief Executives Board and follow up on the outcome of the discussion; and
- Consolidate inputs by United Nations organizational entities in the system-wide plan.

**B. Provide support to the Secretary-General in organizing his Network of Men Leaders and making preparations for its first meeting in early 2009**

- Prepare letters from the Secretary-General to men leaders inviting them to join the network;
- Maintain contact with men leaders members of the Network and provide information materials to them;
- Organize, in cooperation with other United Nations entities, the first meeting of the Network on 25 November; and
- Collaborate with other United Nations entities in organizing events and meetings with participation of men leaders members of the network.



**C. Provide substantive services to the High-level Steering Group on Violence against Women chaired by the Deputy Secretary-General and Chair the Working Group on Violence against Women.**

- Monitor the implementation of the Action Plan and advise the High-level Steering Group and Working Group;
- Organize the meetings of both bodies and prepare the necessary documentation; and
- Follow-up on progress and gaps in implementing the Plan.

**D. Support the Secretary-General in advocating and promoting the end to violence against women.**

- In consultation with the ODSG and EOSG, prepare talking points for the meetings of the Secretary-General;
- Prepare draft articles for publication in media as well as statements and speeches on various aspects of violence against women and girls; and
- Monitor progress of the Campaign in media and prepare briefing notes for the Secretary-General and the Deputy Secretary-General.

**E. Collaborate with Member States and NGOs.**

- Maintain liaison with interested member States and set up a group of Member States Friends of the Secretary-General's Campaign and brief them as well as individual interested member States or groups of Member States, on request;
- Collaborate with and provide briefings to interested NGOs; and
- Disseminate materials produced on violence against women.

**F. Fundraise for the Campaign.**

- Prepare an action plan and strategy for the fund-raising campaign; prepare estimates of resource requirements to roll out the Campaign, including staff resources to support the planning and coordination of the Campaign; funding for Campaign materials, dissemination, and translation of multi-media and promotional products; and funding for convening of the key global events.

**Financial requirements**

3. Financial support is required to cover the costs of three P-4/3 posts for six months (\$270,000), hiring of a consultant to prepare an action plan of the Campaign based on submissions by United Nations entities (\$20,000), a consultant to prepare a fund-raising campaign (\$\$,000), a consultant to prepare materials such as fact-sheets, briefing notes, on the Campaign (\$15,000).

**Programme of the United Nations Activities and Expected Outcomes and Outputs  
Secretary-General's Campaign Unite to End Violence against Women 2008-2015**

	<b>Outputs</b>	<b>United Nations-supported Activities and Benchmarks</b>
<p><b><u>Campaign Outcome 1:</u></b></p> <p><b>National legislation in place and enforcement enhanced to address and punish all forms of violence against women and girls and end impunity, in line with international standards.</b></p>	<p>1.1 Governments and key stakeholders, including at local level, have increased capacity and access to technical assistance for legislative review and reform.</p> <p>1.2 All countries have reviewed existing legislation and identified gaps and areas to be strengthened.</p> <p>1.3 Protocols and regulations for implementation of legislation in place for all relevant sectors at all levels, including health, police and justice.</p> <p>1.4 Increased awareness of laws against violence against women. In cooperation with relevant women's organizations and civil society groups, increased awareness by women and girls of their rights and the availability of services.</p>	<p>Increased number of UNCTs providing advocacy, technical expertise, capacity-building, sharing of experience and financial support to activities, including for:</p> <p>Legislative reviews and approvals.</p> <p>Development and dissemination of toolkits/ manuals /guidelines/ good practices on legislative frameworks.</p> <p>Development of protocols and regulations for implementation.</p> <p>Awareness-raising campaigns, including for women and girls.</p>



	Outputs	United Nations-supported Activities and Benchmarks
<p><b><u>Campaign Outcome 2:</u></b></p> <p><b>All countries have a multi-sectoral, comprehensive National Plan of Action on Violence Against Women and Girls which is being implemented, is adequately resourced and establishes clear accountabilities.</b></p>	<p>2.1 All countries have in place a national assessment as the basis for planning and implementation of plans of action.</p> <p>2.2 Governments have increased capacities to develop, implement, monitor and evaluate adequately resourced plans of action with emphasis on prevention.</p> <p>2.3 Protocols and regulations to ensure implementation are in place for all relevant sectors at all levels.</p> <p>2.4 Wide range of stakeholders, including at local levels, have the capacity and opportunities to engage in development, implementation, monitoring and evaluation of National Plans of Action.</p>	<p>Increased number of UNCTs providing support to National Plans of Action through advocacy, technical assistance, sharing of expertise and resource mobilization, including for:</p> <p>Development of participatory processes, involving governments, civil society and experts.</p> <p>Multi-sectoral prevention activities and support services for survivors.</p> <p>Collection and dissemination of good practices.</p> <p>Fostering of North-South and South-South collaboration.</p> <p>Support to universities and other research institutions, NGOs and women's groups, to increase their contribution to the knowledge base through dedicated research on critical issues.</p>

	Outputs	United Nations-supported Activities and Benchmarks
<p><b><u>Campaign Outcome 3:</u></b></p> <p><b>All countries have in place data collection and analysis systems that support policies and programmes to end violence against women and girls.</b></p>	<p>3.1 All countries have undertaken a dedicated population-based survey or module on violence against women and girls.</p> <p>3.2 All countries have integrated data collection on violence against women and girls into their administrative and routine reporting systems, including for health, police and justice.</p>	<p>Increased number of UNCTs, in collaboration with the Regional Commissions, will work in supporting data collection and analysis systems through advocacy, technical assistance, capacity-building and resources, including for:</p> <p>Common approaches, methodologies and tools for data collection and measurement.</p>

	Outputs	United Nations-supported Activities and Benchmarks
<p><b><u>Campaign Outcome 4:</u></b></p> <p><b>Increased public awareness and social mobilization to prevent and end violence against women and girls.</b></p>	<p>4.1 Countries have undertaken national and local awareness-raising campaigns.</p> <p>4.2 Countries have implemented national and local effective prevention strategies, including at particular strategic groups (e.g. adolescent girls and boys, men, and traditional and faith-based groups).</p> <p>4.3 Increased awareness and action by key strategic actors:</p> <ul style="list-style-type: none"> <li>• Men and boys</li> <li>• Adolescents and youth</li> <li>• Faith-based organizations</li> <li>• Private sector</li> <li>• Human rights groups and other key groups.</li> </ul> <p>4.4 Increased capacity and opportunities for women's groups and networks to participate in social mobilization and awareness-raising.</p> <p>4.5. Enhanced media involvement and positive coverage.</p>	<p>Increased number of UNCTs providing support to social mobilization and public awareness, including through:</p> <p>Development of key messages.</p> <p>Production of campaign promotional materials.</p> <p>Mobilization of leaders at global, regional, national and local levels.</p> <p>Mobilization of men's groups and networks at all levels.</p> <p>Support to the efforts of women's groups and networks.</p> <p>Policy-oriented advocacy at all levels, led by the Secretary-General.</p> <p>Support to global and regional media alliances.</p> <p>Strengthened partnerships with media outlets.</p> <p>Bringing attention to violence against women and girls in relevant events at global, regional, national and local levels.</p> <p>Effective information dissemination including through websites.</p>

	Outputs	United Nations-supported Activities and Benchmarks
<p><b><u>Campaign Outcome 5:</u></b></p> <p><b>The widespread and targeted use of sexual violence as a method of warfare is acknowledged and systemically addressed</b></p>	<p>5.1 The Security Council systematically addresses sexual violence in conflict, by applying the provisions of Resolution 1820, in its deliberations, resolutions, mandate renewals and their follow-up.</p> <p>5.2 Senior GBV Coordinators are recruited, retained and in place in all humanitarian, conflict and post-conflict situations, and provided with the necessary support and resources.</p> <p>5.3 UN Peacekeepers and other international and national security personnel are explicitly mandated, trained and resourced to prevent gender-based violence and protect women and girls from violence in conflict and recovery settings; and UN mission staff systematically reference such activities in mission reports.</p> <p>5.4 Comprehensive services for survivors of sexual violence are more widely available and accessible</p> <p>5.5 Reduction in impunity and the practice of granting amnesty for sexual violence.</p> <p>Sexual violence during conflict is appropriately and consistently prosecuted as a war crime, crime against humanity, form of torture or constituent act of genocide, including at the command level.</p> <p>5.6 Increased number of women representatives participate in peace talks and peace negotiations.</p>	<p>UNCTs and Peace Support Operations in conflict-affected countries amplify and better coordinate efforts to prevent and respond to sexual violence, including:</p> <p>Recruitment of senior level GBV Coordinators (reporting to RCs/HCs) to coordinate and manage the United Nations' GBV response, including in relation to advocacy, prevention, protection and reintegration for survivors.</p> <p>Support for the provision of appropriate health, psycho-social, rule of law and judicial services for survivors of sexual violence, including their capacity to collect/analyze data on sexual violence and to help survivors access compensation/assistance.</p> <p>Training and deployment of peacekeepers and humanitarian workers to protect women and girls and to bolster the capacity of the host government/domestic security sector to respond to SGBV in the long-term.</p> <p>Active promotion of women's representation in peace negotiating delegations and expert/observer roles.</p>