



THE SECRETARY-GENERAL

25 October 2011

Your Royal Highness,

Last year, you kindly accepted my invitation to join me in raising awareness about our efforts to build a better world for all by supporting the Millennium Development Goals (MDGs) in your advocacy on behalf of the United Nations.

As the MDG target date of 2015 approaches, the United Nations remains dedicated to addressing the most basic needs of billions of people around the world, especially of the poorest and the most vulnerable.

In the years since world leaders adopted the Millennium Declaration and committed themselves to fighting poverty, hunger and disease, the largest cooperative effort in history has resulted in significant progress, improving the lives of millions. However, with only four years remaining to 2015, we need to intensify our efforts.

To this end, I would like to ask you to champion the MDGs as a United Nations Messenger of Peace through 2015 and to use media opportunities and public events to highlight the need for action to achieve the Goals by the 2015 deadline.

By agreeing to continue participating in the United Nations MDG campaign along with other high-profile supporters, you would, I have no doubt, help generate concrete action by world leaders to address the needs of the 1.4 billion people living in extreme poverty.

Thank you for renewing your efforts in championing the MDGs for a safer, healthier, more sustainable and more equitable world for all.

Please accept, Your Royal Highness, the assurances of my highest consideration.

*Ki Moon Ban*  
BAN/Ki-moon



Her Royal Highness  
Princess Haya Bint Al Hussein  
United Nations Messenger of Peace  
Dubai

DEV/03/02

11-09906

11-09906



THE SECRETARY-GENERAL

25 October 2011

Dear Mr. Coelho,

Last year, you kindly accepted my invitation to join me in raising awareness about our efforts to build a better world for all by supporting the Millennium Development Goals (MDGs) in your advocacy on behalf of the United Nations.

As the MDG target date of 2015 approaches, the United Nations remains dedicated to addressing the most basic needs of billions of people around the world, especially of the poorest and the most vulnerable.

In the years since world leaders adopted the Millennium Declaration and committed themselves to fighting poverty, hunger and disease, the largest cooperative effort in history has resulted in significant progress, improving the lives of millions. However, with only four years remaining to 2015, we need to intensify our efforts.

To this end, I would like to ask you to champion the MDGs as a United Nations Messenger of Peace through 2015 and to use media opportunities and public events to highlight the need for action to achieve the Goals by the 2015 deadline.

By agreeing to continue participating in the United Nations MDG campaign along with other high-profile supporters, you would, I have no doubt, help generate concrete action by world leaders to address the needs of the 1.4 billion people living in extreme poverty.

Thank you for renewing your efforts in championing the MDGs for a safer, healthier, more sustainable and more equitable world for all.

Yours sincerely,

A handwritten signature in black ink, reading "Ki Moon Ban", is written over a light blue rectangular background.

BAN Ki-moon

Mr. Paulo Coelho  
United Nations Messenger of Peace  
Geneva



THE SECRETARY-GENERAL

25 October 2011

Dear Ms. Goto,

Last year, you kindly accepted my invitation to join me in raising awareness **about** our efforts to build a better world for all by supporting the Millennium Development Goals (MDGs) in your advocacy on behalf of the United Nations.

As the MDG target date of 2015 approaches, the United Nations remains **dedicated** to addressing the most basic needs of billions of people around the world, especially of the poorest and the most vulnerable.

In the **years** since world leaders adopted the Millennium Declaration and **committed** themselves to fighting poverty, hunger and disease, the largest cooperative **effort** in history has resulted in significant progress, improving the lives of millions. However, with only four years remaining to 2015, we need to **intensify** our efforts.

To **this** end, I would like to ask you to champion the MDGs as a United Nations Messenger of Peace through 2015 and to use media opportunities **and** public events to highlight the need for action to achieve the Goals by the 2015 deadline.

By **agreeing** to continue participating in the United Nations MDG campaign along with other high-profile supporters, you would, I have no doubt, help generate concrete action by world leaders to address the needs of the 1.4 billion people living in extreme poverty.

Thank you for renewing your efforts in championing the MDGs for a safer, **healthier**, more sustainable and more equitable world for all.

Yours sincerely,

A handwritten signature in dark ink, reading 'Ki Moon Ban', is written over a light blue rectangular stamp that contains the text 'BAN Ki-moon'.

Ms. Midori Goto  
United Nations Messenger of Peace  
Pebble Beach



THE SECRETARY-GENERAL

25 October 2011

Dear Mr. Lewis,

Last year, you kindly accepted my invitation to join me in raising awareness about our efforts to build a better world for all by supporting the Millennium Development Goals (MDGs) in your advocacy on behalf of the United Nations.

As the MDG target date of 2015 approaches, the United Nations remains dedicated to addressing the most basic needs of billions of people around the world, especially of the poorest and the most vulnerable.

In the years since world leaders adopted the Millennium Declaration and committed themselves to fighting poverty, hunger and disease, the largest cooperative effort in history has resulted in significant progress, improving the lives of millions. However, with only four years remaining to 2015, we need to intensify our efforts.

To this end, I would like to ask you to champion the MDGs as a United Nations Goodwill Ambassador through 2015 and to use media opportunities and public events to highlight the need for action to achieve the Goals by the 2015 deadline.

By agreeing to continue participating in the United Nations MDG campaign along with other high-profile supporters, you would, I have no doubt, help generate concrete action by world leaders to address the needs of the 1.4 billion people living in extreme poverty.

Thank you for renewing your efforts in championing the MDGs for a safer, healthier, more sustainable and more equitable world for all.

Yours sincerely,

A handwritten signature in dark ink, reading 'Ban Ki-moon', is written over a horizontal line. Below the signature, the name 'BAN Ki-moon' is printed in a sans-serif font.

BAN Ki-moon

Mr. Carl Lewis  
United Nations Goodwill Ambassador  
Food and Agriculture Organization of the United Nations  
Philadelphia



THE SECRETARY-GENERAL

25 October 2011

Dear Ms. Sasmi,

Last year, you kindly accepted my invitation to join me in raising awareness about our efforts to build a better world for all by supporting the Millennium Development Goals (MDGs) in your advocacy on behalf of the United Nations.

As the MDG target date of 2015 approaches, the United Nations remains dedicated to addressing the most basic needs of billions of people around the world, especially of the poorest and the most vulnerable.

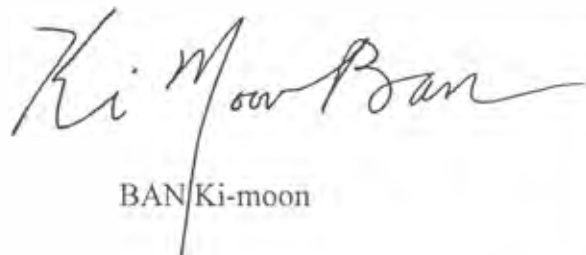
In the years since world leaders adopted the Millennium Declaration and committed themselves to fighting poverty, hunger and disease, the largest cooperative effort in history has resulted in significant progress, improving the lives of millions. However, with only four years remaining to 2015, we need to intensify our efforts.

To this end, I would like to ask you to champion the MDGs as a United Nations Goodwill Ambassador through 2015 and to use media opportunities and public events to highlight the need for action to achieve the Goals by the 2015 deadline.

By agreeing to continue participating in the United Nations MDG campaign along with other high-profile supporters, you would, I have no doubt, help generate concrete action by world leaders to address the needs of the 1.4 billion people living in extreme poverty.

Thank you for renewing your efforts in championing the MDGs for a safer, healthier, more sustainable and more equitable world for all.

Yours sincerely,



BAN Ki-moon

Ms. Anggun Chipta Sasmi  
United Nations Goodwill Ambassador  
Food and Agriculture Organization of the United Nations  
Jakarta



THE SECRETARY-GENERAL

25 October 2011

Your Majesty,

Last year, you kindly accepted my invitation to join me in raising awareness about our efforts to build a better world for all by supporting the Millennium Development Goals (MDGs) in your advocacy on behalf of the United Nations.

As the MDG target date of 2015 approaches, the United Nations remains dedicated to addressing the most basic needs of billions of people around the world, especially of the poorest and the most vulnerable.


In the years since world leaders adopted the Millennium Declaration and committed themselves to fighting poverty, hunger and disease, the largest cooperative effort in history has resulted in significant progress, improving the lives of millions. However, with only four years remaining to 2015, we need to intensify our efforts.

To this end, I would like to ask you to champion the MDGs as Eminent Advocate for Children through 2015 and to use media opportunities and public events to highlight the need for action to achieve the Goals by the 2015 deadline.

By agreeing to continue participating in the United Nations MDG campaign along with other high-profile supporters, you would, I have no doubt, help generate concrete action by world leaders to address the needs of the 1.4 billion people living in extreme poverty.

Thank you for renewing your efforts in championing the MDGs for a safer, healthier, more sustainable and more equitable world for all.

Please accept, Your Majesty, the assurances of my highest consideration.

  
BAN Ki-moon

Her Majesty  
Queen Rania Al Abdullah  
Eminent Advocate for Children  
United Nations Children's Fund  
Amman





THE SECRETARY-GENERAL

25 October 2011

Dear Ms. El Moutawakel,

Last year, you kindly accepted my invitation to join me in raising awareness about our efforts to build a better world for all by supporting the Millennium Development Goals (MDGs) in your advocacy on behalf of the United Nations.

As the MDG target date of 2015 approaches, the United Nations remains dedicated to addressing the most basic needs of billions of people around the world, especially of the poorest and the most vulnerable.

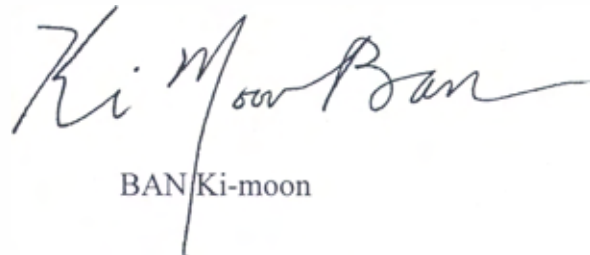
In the years since world leaders adopted the Millennium Declaration and committed themselves to fighting poverty, hunger and disease, the largest cooperative effort in history has resulted in significant progress, improving the lives of millions. However, with only four years remaining to 2015, we need to intensify our efforts.

To this end, I would like to ask you to champion the MDGs through 2015 and to use media opportunities and public events to highlight the need for action to achieve the Goals by the 2015 deadline.

By agreeing to continue participating in the United Nations MDG campaign along with other high-profile supporters, you would, I have no doubt, help generate concrete action by world leaders to address the needs of the 1.4 billion people living in extreme poverty.

Thank you for renewing your efforts in championing the MDGs for a safer, healthier, more sustainable and more equitable world for all.

Yours sincerely,



BAN Ki-moon

Ms. Nawal El Moutawakel  
Former United Nations Goodwill Ambassador  
United Nations Children's Fund  
Casablanca



THE SECRETARY-GENERAL

25 October 2011

Dear Mr. Beah,

Last year, you kindly accepted my invitation to join me in raising awareness about our efforts to build a better world for all by supporting the Millennium Development Goals (MDGs) in your advocacy on behalf of the United Nations.

As the MDG target date of 2015 approaches, the United Nations remains dedicated to addressing the most basic needs of billions of people around the world, especially of the poorest and the most vulnerable.

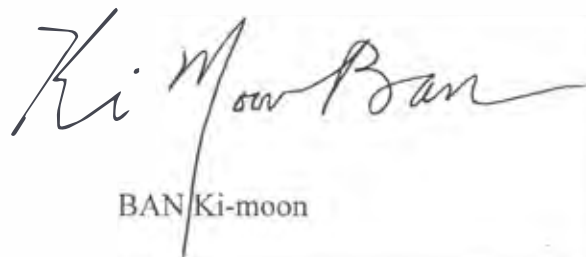
In the years since world leaders adopted the Millennium Declaration and committed themselves to fighting poverty, hunger and disease, the largest cooperative effort in history has resulted in significant progress, improving the lives of millions. However, with only four years remaining to 2015, we need to intensify our efforts.

To this end, I would like to ask you to champion the MDGs as a United Nations Goodwill Ambassador through 2015 and to use media opportunities and public events to highlight the need for action to achieve the Goals by the 2015 deadline.

By agreeing to continue participating in the United Nations MDG campaign along with other high-profile supporters, you would, I have no doubt, help generate concrete action by world leaders to address the needs of the 1.4 billion people living in extreme poverty.

Thank you for renewing your efforts in championing the MDGs for a safer, healthier, more sustainable and more equitable world for all.

Yours sincerely,



BAN Ki-moon

Mr. Ishmael Beah  
United Nations Goodwill Ambassador  
United Nations Children's Fund  
New York





THE SECRETARY-GENERAL

25 October 2011

Dear Mr. Beckham,

Last year, you kindly accepted my invitation to join me in raising awareness about our efforts to build a better world for all by supporting the Millennium Development Goals (MDGs) in your advocacy on behalf of the United Nations.

As the MDG target date of 2015 approaches, the United Nations remains dedicated to addressing the most basic needs of billions of people around the world, especially of the poorest and the most vulnerable.

In the years since world leaders adopted the Millennium Declaration and committed themselves to fighting poverty, hunger and disease, the largest cooperative effort in history has resulted in significant progress, improving the lives of millions. However, with only four years remaining to 2015, we need to intensify our efforts.

To this end, I would like to ask you to champion the MDGs as a United Nations Goodwill Ambassador through 2015 and to use media opportunities and public events to highlight the need for action to achieve the Goals by the 2015 deadline.

By agreeing to continue participating in the United Nations MDG campaign along with other high-profile supporters, you would, I have no doubt, help generate concrete action by world leaders to address the needs of the 1.4 billion people living in extreme poverty.

Thank you for renewing your efforts in championing the MDGs for a safer, healthier, more sustainable and more equitable world for all.

Yours sincerely,

A handwritten signature in black ink, reading "Ban Ki-moon", is written over a printed name. The signature is fluid and cursive, with the first letters of each name being capitalized and prominent.  
BAN Ki-moon

Mr. David Beckham  
United Nations Goodwill Ambassador  
United Nations Children's Fund  
New York



THE SECRETARY-GENERAL

25 October 2011

Dear Mr. Belafonte,

Last year, you kindly accepted my invitation to join me in raising awareness **about** our efforts to build a better world for all by supporting the Millennium Development Goals (MDGs) in your advocacy on behalf of the United Nations.

As the MDG target date of 2015 approaches, the United Nations remains dedicated to addressing the most basic needs of billions of people around the world, especially of the poorest and the most vulnerable.

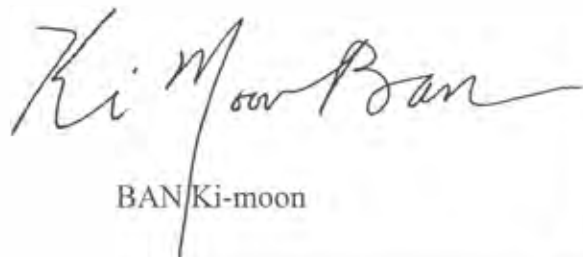
In the **years** since world leaders adopted the Millennium Declaration and **committed** themselves to fighting poverty, hunger and disease, the largest cooperative **effort** in history has resulted in significant progress, improving the lives of millions. However, with only four years remaining to 2015, we need to intensify our efforts.

To this end, I would like to ask you to champion the MDGs as a United Nations Goodwill Ambassador through 2015 and to use media opportunities **and** public events to highlight the need for action to achieve the Goals by **the** 2015 deadline.

By **agreeing** to continue participating in the United Nations MDG campaign **along** with other high-profile supporters, you would, I have no doubt, help generate concrete action by world leaders to address the needs of the 1.4 billion people living in extreme poverty.

Thank **you** for renewing your efforts in championing the MDGs for a safer, **healthier**, more sustainable and more equitable world for all.

Yours sincerely,



BAN/Ki-moon

Mr. Harry Belafonte  
United Nations Goodwill Ambassador  
United Nations Children's Fund  
New York



THE SECRETARY-GENERAL

25 October 2011

Dear Ms. Farrow,

Last year, you kindly accepted my invitation to join me in raising awareness about our efforts to build a better world for all by supporting the Millennium Development Goals (MDGs) in your advocacy on behalf of the United Nations.

As the MDG target date of 2015 approaches, the United Nations remains **dedicated** to addressing the most basic needs of billions of people around the **world**, especially of the poorest and the most vulnerable.

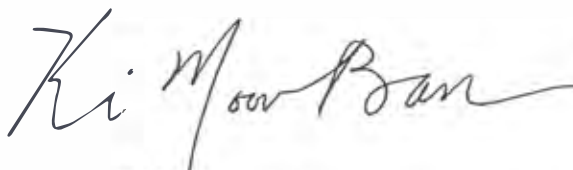
In the **years** since world leaders adopted the Millennium Declaration and committed themselves to fighting poverty, hunger and disease, the largest cooperative effort in history has resulted in significant progress, improving the lives of **millions**. However, with only four years remaining to 2015, we need to **intensify** our efforts.

To this end, I would like to ask you to champion the MDGs as a United Nations Goodwill Ambassador through 2015 and to use media opportunities and public events to highlight the need for action to achieve the Goals by the 2015 deadline.

By agreeing to continue participating in the United Nations MDG campaign along with other high-profile supporters, you would, I have no doubt, help generate **concrete** action by world leaders to address the needs of the 1.4 billion people living in extreme poverty.

Thank you for renewing your efforts in championing the MDGs for a safer, healthier, more sustainable and more equitable world for all.

Yours sincerely,

  
BAN Ki-moon

Ms. Mia Farrow  
United Nations Goodwill Ambassador  
United Nations Children's Fund  
New York



THE SECRETARY-GENERAL

25 October 2011

Dear Ms. Kidjo,

Last year, you kindly accepted my invitation to join me in raising awareness about our efforts to build a better world for all by supporting the Millennium Development Goals (MDGs) in your advocacy on behalf of the United Nations.

As the MDG target date of 2015 approaches, the United Nations remains dedicated to addressing the most basic needs of billions of people around the world, especially of the poorest and the most vulnerable.

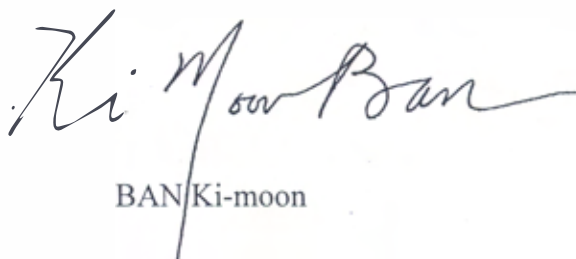
In the years since world leaders adopted the Millennium Declaration and committed themselves to fighting poverty, hunger and disease, the largest cooperative effort in history has resulted in significant progress, improving the lives of millions. However, with only four years remaining to 2015, we need to intensify our efforts.

To this end, I would like to ask you to champion the MDGs as a United Nations Goodwill Ambassador through 2015 and to use media opportunities and public events to highlight the need for action to achieve the Goals by the 2015 deadline.

By agreeing to continue participating in the United Nations MDG campaign along with other high-profile supporters, you would, I have no doubt, help generate concrete action by world leaders to address the needs of the 1.4 billion people living in extreme poverty.

Thank you for renewing your efforts in championing the MDGs for a safer, healthier, more sustainable and more equitable world for all.

Yours sincerely,



BAN Ki-moon

Ms. Angelique Kidjo  
United Nations Goodwill Ambassador  
United Nations Children's Fund  
New York



THE SECRETARY-GENERAL

25 October 2011

Dear Ms. Kim,

Last year, you kindly accepted my invitation to join me in raising awareness about our efforts to build a better world for all by supporting the Millennium Development Goals (MDGs) in your advocacy on behalf of the United Nations.

As the MDG target date of 2015 approaches, the United Nations remains dedicated to addressing the most basic needs of billions of people around the world, especially of the poorest and the most vulnerable.

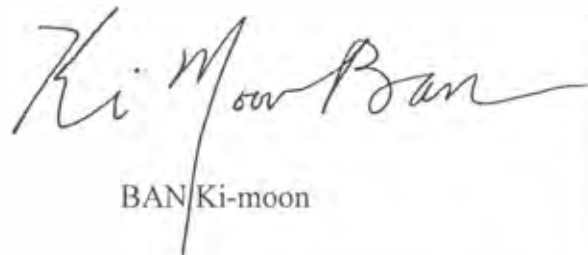
In the years since world leaders adopted the Millennium Declaration and committed themselves to fighting poverty, hunger and disease, the largest cooperative effort in history has resulted in significant progress, improving the lives of millions. However, with only four years remaining to 2015, we need to intensify our efforts.

To this end, I would like to ask you to champion the MDGs as a United Nations Goodwill Ambassador through 2015 and to use media opportunities and public events to highlight the need for action to achieve the Goals by the 2015 deadline.

By agreeing to continue participating in the United Nations MDG campaign along with other high-profile supporters, you would, I have no doubt, help generate concrete action by world leaders to address the needs of the 1.4 billion people living in extreme poverty.

Thank you for renewing your efforts in championing the MDGs for a safer, healthier, more sustainable and more equitable world for all.

Yours sincerely,



BAN Ki-moon

Ms. Yuna Kim  
United Nations Goodwill Ambassador  
United Nations Children's Fund  
New York



THE SECRETARY-GENERAL

25 October 2011

Dear Ms. Kuroyanagi,

Last year, you kindly accepted my invitation to join me in raising awareness about our efforts to build a better world for all by supporting the Millennium Development Goals (MDGs) in your advocacy on behalf of the United Nations.

As the MDG target date of 2015 approaches, the United Nations remains dedicated to addressing the most basic needs of billions of people around the world, especially of the poorest and the most vulnerable.

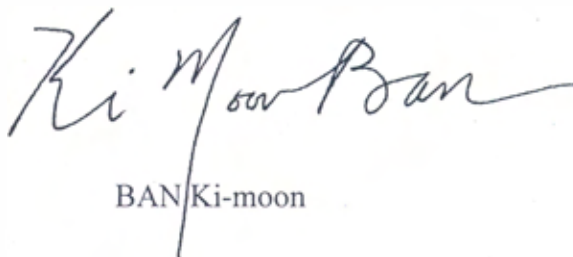
In the years since world leaders adopted the Millennium Declaration and committed themselves to fighting poverty, hunger and disease, the largest cooperative effort in history has resulted in significant progress, improving the lives of millions. However, with only four years remaining to 2015, we need to intensify our efforts.

To this end, I would like to ask you to champion the MDGs as a United Nations Goodwill Ambassador through 2015 and to use media opportunities and public events to highlight the need for action to achieve the Goals by the 2015 deadline.

By agreeing to continue participating in the United Nations MDG campaign along with other high-profile supporters, you would, I have no doubt, help generate concrete action by world leaders to address the needs of the 1.4 billion people living in extreme poverty.

Thank you for renewing your efforts in championing the MDGs for a safer, healthier, more sustainable and more equitable world for all.

Yours sincerely,



BAN Ki-moon

Ms. Tetsuko Kuroyanagi  
United Nations Goodwill Ambassador  
United Nations Children's Fund  
Tokyo





THE SECRETARY-GENERAL

25 October 2011

Dear Mr. Lang,

Last year, you kindly accepted my invitation to join me in raising awareness about our efforts to build a better world for all by supporting the Millennium Development Goals (MDGs) in your advocacy on behalf of the United Nations.

As the MDG target date of 2015 approaches, the United Nations remains dedicated to addressing the most basic needs of billions of people around the world, especially of the poorest and the most vulnerable.

In the years since world leaders adopted the Millennium Declaration and committed themselves to fighting poverty, hunger and disease, the largest cooperative effort in history has resulted in significant progress, improving the lives of millions. However, with only four years remaining to 2015, we need to intensify our efforts.

To this end, I would like to ask you to champion the MDGs as a United Nations Goodwill Ambassador through 2015 and to use media opportunities and public events to highlight the need for action to achieve the Goals by the 2015 deadline.

By agreeing to continue participating in the United Nations MDG campaign along with other high-profile supporters, you would, I have no doubt, help generate concrete action by world leaders to address the needs of the 1.4 billion people living in extreme poverty.

Thank you for renewing your efforts in championing the MDGs for a safer, healthier, more sustainable and more equitable world for all.

Yours sincerely,

A handwritten signature in black ink, reading 'Ban Ki-moon', is written over a light blue rectangular background.

BAN/Ki-moon

Mr. Lang Lang  
United Nations Goodwill Ambassador  
United Nations Children's Fund  
New York



THE SECRETARY-GENERAL

25 October 2011

Dear Ms. Redgrave,

Last year, you kindly accepted my invitation to join me in raising awareness about our efforts to build a better world for all by supporting the Millennium Development Goals (MDGs) in your advocacy on behalf of the United Nations.

As the MDG target date of 2015 approaches, the United Nations remains **dedicated** to addressing the most basic needs of billions of people around the **world**, especially of the poorest and the most vulnerable.

In the years since world leaders adopted the Millennium Declaration and **committed** themselves to fighting poverty, hunger and disease, the largest cooperative effort in history has resulted in significant progress, improving the lives of **millions**. However, with only four years remaining to 2015, we need to **intensify** our efforts.

To this end, I would like to ask you to champion the MDGs as a United Nations Goodwill Ambassador through 2015 and to use media opportunities and public events to highlight the need for action to achieve the Goals by the 2015 deadline.

By **agreeing** to continue participating in the United Nations MDG campaign along with other high-profile supporters, you would, I have no doubt, help generate **concrete** action by world leaders to address the needs of the 1.4 billion **people** living in extreme poverty.

Thank you for renewing your efforts in championing the MDGs for a safer, healthier, more sustainable and more equitable world for all.

Yours sincerely,

A handwritten signature in dark ink, reading 'Ban Ki-moon' in a cursive style.  
BAN Ki-moon

Ms. Vanessa Redgrave  
United Nations Goodwill Ambassador  
United Nations Children's Fund  
New York



THE SECRETARY-GENERAL

25 October 2011

Dear Ms. Sarandon,

Last year, you kindly accepted my invitation to join me in raising awareness about our efforts to build a better world for all by supporting the Millennium Development Goals (MDGs) in your advocacy on behalf of the United Nations.

As the MDG target date of 2015 approaches, the United Nations remains dedicated to addressing the most basic needs of billions of people around the world, especially of the poorest and the most vulnerable.

In the years since world leaders adopted the Millennium Declaration and committed themselves to fighting poverty, hunger and disease, the largest cooperative effort in history has resulted in significant progress, improving the lives of millions. However, with only four years remaining to 2015, we need to intensify our efforts.

To this end, I would like to ask you to champion the MDGs as a United Nations Goodwill Ambassador through 2015 and to use media opportunities and public events to highlight the need for action to achieve the Goals by the 2015 deadline.

By agreeing to continue participating in the United Nations MDG campaign along with other high-profile supporters, you would, I have no doubt, help generate concrete action by world leaders to address the needs of the 1.4 billion people living in extreme poverty.

Thank you for renewing your efforts in championing the MDGs for a safer, healthier, more sustainable and more equitable world for all.

Yours sincerely,

A handwritten signature in dark ink, reading "Ki Moon Ban", is written over a light blue rectangular stamp. The stamp contains the text "BAN Ki-moon" in a sans-serif font.

BAN Ki-moon

Ms. Susan Sarandon  
United Nations Goodwill Ambassador  
United Nations Children's Fund  
New York



THE SECRETARY-GENERAL

25 October 2011

Dear Mr. Martin,

Last year, you kindly accepted my invitation to join me in raising awareness about our efforts to build a better world for all by supporting the Millennium Development Goals (MDGs) in your advocacy on behalf of the United Nations.

As the MDG target date of 2015 approaches, the United Nations remains dedicated to addressing the most basic needs of billions of people around the world, especially of the poorest and the most vulnerable.

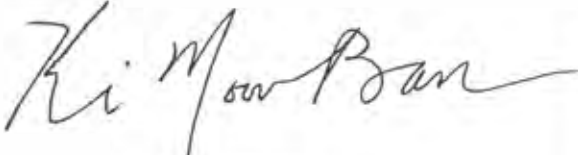
In the years since world leaders adopted the Millennium Declaration and committed themselves to fighting poverty, hunger and disease, the largest cooperative effort in history has resulted in significant progress, improving the lives of millions. However, with only four years remaining to 2015, we need to intensify our efforts.

To this end, I would like to ask you to champion the MDGs as a United Nations Goodwill Ambassador through 2015 and to use media opportunities and public events to highlight the need for action to achieve the Goals by the 2015 deadline.

By agreeing to continue participating in the United Nations MDG campaign along with other high-profile supporters, you would, I have no doubt, help generate concrete action by world leaders to address the needs of the 1.4 billion people living in extreme poverty.

Thank you for renewing your efforts in championing the MDGs for a safer, healthier, more sustainable and more equitable world for all.

Yours sincerely,

  
BAN Ki-moon

Mr. Ricky Martin  
United Nations Goodwill Ambassador  
United Nations Children's Fund  
Miami



THE SECRETARY-GENERAL

25 October 2011

Dear Mr. Banderas,

Last year, you kindly accepted my invitation to join me in raising awareness **about** our efforts to build a better world for all by supporting the Millennium Development Goals (MDGs) in your advocacy on behalf of the United Nations.

As the MDG target date of 2015 approaches, the United Nations remains dedicated to addressing the most basic needs of billions of people around the **world**, especially of the poorest and the most vulnerable.

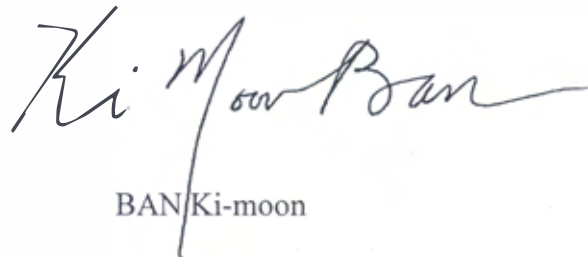
In the years since world leaders adopted the Millennium Declaration and committed themselves to fighting poverty, hunger and disease, the largest cooperative **effort** in history has resulted in significant progress, improving the lives of millions. However, with only four years remaining to 2015, we need to **intensify** our efforts.

To this end, I would like to ask you to champion the MDGs as a United Nations Goodwill Ambassador through 2015 and to use media opportunities **and** public events to highlight the need for action to achieve the Goals by **the** 2015 deadline.

By agreeing to continue participating in the United Nations MDG campaign **along** with other high-profile supporters, you would, I have no doubt, help generate **concrete** action by world leaders to address the needs of the 1.4 billion **people** living in extreme poverty.

Thank you for renewing your efforts in championing the MDGs for a safer, **healthier**, more sustainable and more equitable world for all.

Yours sincerely,

  
BAN/Ki-moon

Mr. Antonio Banderas  
United Nations Goodwill Ambassador  
United Nations Development Programme  
New York



THE SECRETARY-GENERAL

25 October 2011

Dear Mr. Drogba,

Last year, you kindly accepted my invitation to join me in raising awareness about our efforts to build a better world for all by supporting the Millennium Development Goals (MDGs) in your advocacy on behalf of the United Nations.

As the MDG target date of 2015 approaches, the United Nations remains dedicated to addressing the most basic needs of billions of people around the world, especially of the poorest and the most vulnerable.

In the years since world leaders adopted the Millennium Declaration and committed themselves to fighting poverty, hunger and disease, the largest cooperative effort in history has resulted in significant progress, improving the lives of millions. However, with only four years remaining to 2015, we need to intensify our efforts.

To this end, I would like to ask you to champion the MDGs as a United Nations Goodwill Ambassador through 2015 and to use media opportunities and public events to highlight the need for action to achieve the Goals by the 2015 deadline.

By agreeing to continue participating in the United Nations MDG campaign along with other high-profile supporters, you would, I have no doubt, help generate concrete action by world leaders to address the needs of the 1.4 billion people living in extreme poverty.

Thank you for renewing your efforts in championing the MDGs for a safer, healthier, more sustainable and more equitable world for all.

Yours sincerely,

A handwritten signature in black ink, reading 'Ban Ki-moon', is written over a horizontal line. Below the signature, the name 'BAN Ki-moon' is printed in a sans-serif font.

BAN Ki-moon

Mr. Didier Drogba  
United Nations Goodwill Ambassador  
United Nations Development Programme  
New York





THE SECRETARY-GENERAL

25 October 2011

Dear Mr. Nazário de Lima,

Last year, you kindly accepted my invitation to join me in raising awareness **about** our efforts to build a better world for all by supporting the Millennium Development Goals (MDGs) in your advocacy on behalf of the United Nations.

As the MDG target date of 2015 approaches, the United Nations remains **dedicated** to addressing the most basic needs of billions of people around the **world**, especially of the poorest and the most vulnerable.

In the **years** since **world** leaders adopted the Millennium Declaration and **committed** themselves to fighting poverty, hunger and disease, the largest cooperative **effort** in history has resulted in significant progress, improving the lives of millions. However, with only four years remaining to 2015, we need to intensify our efforts.

To this end, I would like to ask you to champion the MDGs as a United Nations Goodwill Ambassador through 2015 and to use media opportunities **and** public events to highlight the need for action to achieve the Goals by **the** 2015 deadline.

By **agreeing** to continue participating in the United Nations MDG campaign along with other high-profile supporters, you would, I have no doubt, help generate **concrete** action by world leaders to address the needs of the 1.4 billion people living in extreme poverty.

Thank **you** for renewing your efforts in championing the MDGs for a safer, **healthier**, more sustainable and more equitable world for all.

Yours sincerely,

A handwritten signature in black ink, reading 'Ban Ki-moon', is written over a light blue rectangular stamp that also contains the text 'BAN Ki-moon' in a sans-serif font.

Mr. Ronaldo Luís Nazário de Lima  
United Nations Goodwill Ambassador  
United Nations Development Programme  
New York



THE SECRETARY-GENERAL

25 October 2011

Dear Ms. Sharapova,

Last year, you kindly accepted my invitation to join me in raising awareness about our efforts to build a better world for all by supporting the Millennium Development Goals (MDGs) in your advocacy on behalf of the United Nations.

As the MDG target date of 2015 approaches, the United Nations remains dedicated to addressing the most basic needs of billions of people around the world, especially of the poorest and the most vulnerable.

In the years since world leaders adopted the Millennium Declaration and committed themselves to fighting poverty, hunger and disease, the largest cooperative effort in history has resulted in significant progress, improving the lives of millions. However, with only four years remaining to 2015, we need to intensify our efforts.

To this end, I would like to ask you to champion the MDGs as a United Nations Goodwill Ambassador through 2015 and to use media opportunities and public events to highlight the need for action to achieve the Goals by the 2015 deadline.

By agreeing to continue participating in the United Nations MDG campaign along with other high-profile supporters, you would, I have no doubt, help generate concrete action by world leaders to address the needs of the 1.4 billion people living in extreme poverty.

Thank you for renewing your efforts in championing the MDGs for a safer, healthier, more sustainable and more equitable world for all.

Yours sincerely,

A handwritten signature in dark ink, reading 'Ki Moon Ban', is written over a light blue rectangular background. Below the signature, the text 'BAN/Ki-moon' is printed in a small, black, sans-serif font.

BAN/Ki-moon

Ms. Maria Sharapova  
United Nations Goodwill Ambassador  
United Nations Development Programme  
New York



THE SECRETARY-GENERAL

25 October 2011

Dear Mr. Zidane,

Last year, you kindly accepted my invitation to join me in raising awareness about our efforts to build a better world for all by supporting the Millennium Development Goals (MDGs) in your advocacy on behalf of the United Nations.

As the MDG target date of 2015 approaches, the United Nations remains dedicated to addressing the most basic needs of billions of people around the world, especially of the poorest and the most vulnerable.

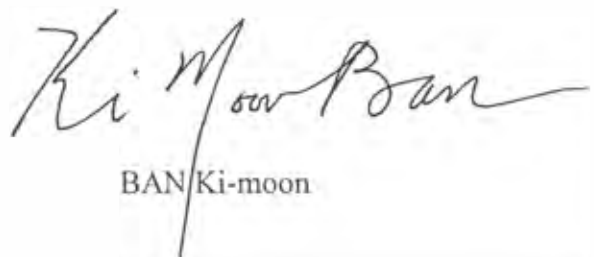
In the years since world leaders adopted the Millennium Declaration and committed themselves to fighting poverty, hunger and disease, the largest cooperative effort in history has resulted in significant progress, improving the lives of millions. However, with only four years remaining to 2015, we need to intensify our efforts.

To this end, I would like to ask you to champion the MDGs as a United Nations Goodwill Ambassador through 2015 and to use media opportunities and public events to highlight the need for action to achieve the Goals by the 2015 deadline.

By agreeing to continue participating in the United Nations MDG campaign along with other high-profile supporters, you would, I have no doubt, help generate concrete action by world leaders to address the needs of the 1.4 billion people living in extreme poverty.

Thank you for renewing your efforts in championing the MDGs for a safer, healthier, more sustainable and more equitable world for all.

Yours sincerely,



BAN Ki-moon

Mr. Zinédine Zidane  
United Nations Goodwill Ambassador  
United Nations Development Programme  
New York



THE SECRETARY-GENERAL

25 October 2011

Dear Mr. Cheadle,

Last year, you kindly accepted my invitation to join me in raising awareness about our efforts to build a better world for all by supporting the Millennium Development Goals (MDGs) in your advocacy on behalf of the United Nations.

As the MDG target date of 2015 approaches, the United Nations remains dedicated to addressing the most basic needs of billions of people around the world, especially of the poorest and the most vulnerable.

In the years since world leaders adopted the Millennium Declaration and committed themselves to fighting poverty, hunger and disease, the largest cooperative effort in history has resulted in significant progress, improving the lives of millions. However, with only four years remaining to 2015, we need to intensify our efforts.

To this end, I would like to ask you to champion the MDGs as a United Nations Goodwill Ambassador through 2015 and to use media opportunities and public events to highlight the need for action to achieve the Goals by the 2015 deadline.

By agreeing to continue participating in the United Nations MDG campaign along with other high-profile supporters, you would, I have no doubt, help generate concrete action by world leaders to address the needs of the 1.4 billion people living in extreme poverty.

Thank you for renewing your efforts in championing the MDGs for a safer, healthier, more sustainable and more equitable world for all.

Yours sincerely,

A handwritten signature in dark ink, reading 'Ban Ki-moon', is written over a light blue horizontal line. Below the signature, the name 'BAN Ki-moon' is printed in a small, sans-serif font.

BAN Ki-moon

Mr. Don Cheadle  
United Nations Goodwill Ambassador  
United Nations Environment Programme  
Nairobi



THE SECRETARY-GENERAL

25 October 2011

Dear Mr. Adebayor,

Last year, you kindly accepted my invitation to join me in raising awareness about our efforts to build a better world for all by supporting the Millennium Development Goals (MDGs) in your advocacy on behalf of the United Nations.

As the MDG target date of 2015 approaches, the United Nations remains dedicated to addressing the most basic needs of billions of people around the world, especially of the poorest and the most vulnerable.

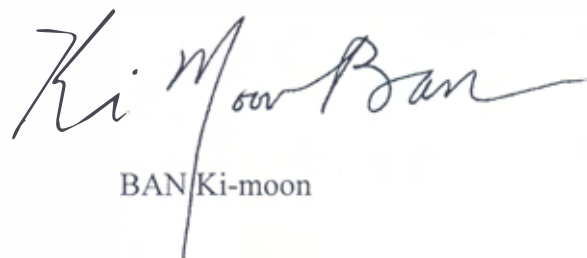
In the years since world leaders adopted the Millennium Declaration and committed themselves to fighting poverty, hunger and disease, the largest cooperative effort in history has resulted in significant progress, improving the lives of millions. However, with only four years remaining to 2015, we need to intensify our efforts.

To this end, I would like to ask you to champion the MDGs as a United Nations Goodwill Ambassador through 2015 and to use media opportunities and public events to highlight the need for action to achieve the Goals by the 2015 deadline.

By agreeing to continue participating in the United Nations MDG campaign along with other high-profile supporters, you would, I have no doubt, help generate concrete action by world leaders to address the needs of the 1.4 billion people living in extreme poverty.

Thank you for renewing your efforts in championing the MDGs for a safer, healthier, more sustainable and more equitable world for all.

Yours sincerely,

  
BAN Ki-moon

Mr. Emmanuel Adebayor  
United Nations Goodwill Ambassador  
United Nations Joint Programme on HIV/AIDS  
New York



THE SECRETARY-GENERAL

25 October 2011

Dear Mr. Ballack,

Last year, you kindly accepted my invitation to join me in raising awareness about our efforts to build a better world for all by supporting the Millennium Development Goals (MDGs) in your advocacy on behalf of the United Nations.

As the MDG target date of 2015 approaches, the United Nations remains dedicated to addressing the most basic needs of billions of people around the world, especially of the poorest and the most vulnerable.

In the years since world leaders adopted the Millennium Declaration and committed themselves to fighting poverty, hunger and disease, the largest cooperative effort in history has resulted in significant progress, improving the lives of millions. However, with only four years remaining to 2015, we need to intensify our efforts.

To this end, I would like to ask you to champion the MDGs as a United Nations Goodwill Ambassador through 2015 and to use media opportunities and public events to highlight the need for action to achieve the Goals by the 2015 deadline.

By agreeing to continue participating in the United Nations MDG campaign along with other high-profile supporters, you would, I have no doubt, help generate concrete action by world leaders to address the needs of the 1.4 billion people living in extreme poverty.

Thank you for renewing your efforts in championing the MDGs for a safer, healthier, more sustainable and more equitable world for all.

Yours sincerely,

  
BAN Ki-moon

Mr. Michael Ballack  
United Nations Goodwill Ambassador  
United Nations Joint Programme on HIV/AIDS  
New York





THE SECRETARY-GENERAL

25 October 2011

Dear Mr. Diabaté,

Last year, you kindly accepted my invitation to join me in raising awareness about our efforts to build a better world for all by supporting the Millennium Development Goals (MDGs) in your advocacy on behalf of the United Nations.

As the MDG target date of 2015 approaches, the United Nations remains dedicated to addressing the most basic needs of billions of people around the world, especially of the poorest and the most vulnerable.

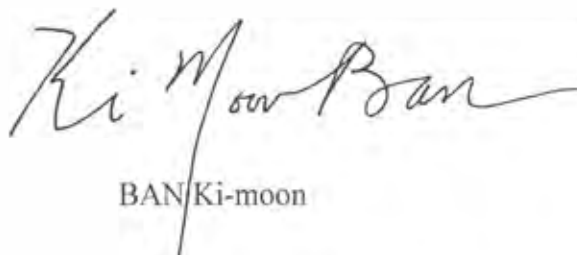
In the years since world leaders adopted the Millennium Declaration and committed themselves to fighting poverty, hunger and disease, the largest cooperative effort in history has resulted in significant progress, improving the lives of millions. However, with only four years remaining to 2015, we need to intensify our efforts.

To this end, I would like to ask you to champion the MDGs as a United Nations Goodwill Ambassador through 2015 and to use media opportunities and public events to highlight the need for action to achieve the Goals by the 2015 deadline.

By agreeing to continue participating in the United Nations MDG campaign along with other high-profile supporters, you would, I have no doubt, help generate concrete action by world leaders to address the needs of the 1.4 billion people living in extreme poverty.

Thank you for renewing your efforts in championing the MDGs for a safer, healthier, more sustainable and more equitable world for all.

Yours sincerely,



BAN Ki-moon

Mr. Toumani Diabaté  
United Nations Goodwill Ambassador  
United Nations Joint Programme on HIV/AIDS  
New York



THE SECRETARY-GENERAL

25 October 2011

Dear Ms. Lennox,

Last year, you kindly accepted my invitation to join me in raising awareness about our efforts to build a better world for all by supporting the Millennium Development Goals (MDGs) in your advocacy on behalf of the United Nations.

As the MDG target date of 2015 approaches, the United Nations remains dedicated to addressing the most basic needs of billions of people around the world, especially of the poorest and the most vulnerable.

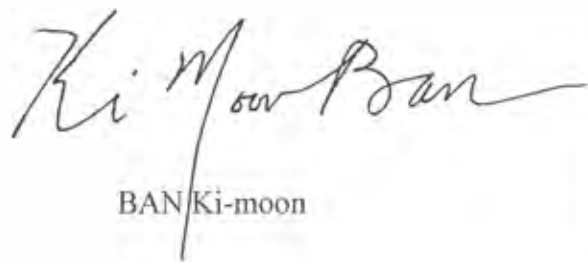
In the years since world leaders adopted the Millennium Declaration and committed themselves to fighting poverty, hunger and disease, the largest cooperative effort in history has resulted in significant progress, improving the lives of millions. However, with only four years remaining to 2015, we need to intensify our efforts.

To this end, I would like to ask you to champion the MDGs as a United Nations Goodwill Ambassador through 2015 and to use media opportunities and public events to highlight the need for action to achieve the Goals by the 2015 deadline.

By agreeing to continue participating in the United Nations MDG campaign along with other high-profile supporters, you would, I have no doubt, help generate concrete action by world leaders to address the needs of the 1.4 billion people living in extreme poverty.

Thank you for renewing your efforts in championing the MDGs for a safer, healthier, more sustainable and more equitable world for all.

Yours sincerely,



BAN Ki-moon

Ms. Annie Lennox  
United Nations Goodwill Ambassador  
United Nations Joint Programme on HIV/AIDS  
New York



THE SECRETARY-GENERAL

25 October 2011

Dear Ms. Furtado,

Last year, you kindly accepted my invitation to join me in raising awareness about our efforts to build a better world for all by supporting the Millennium Development Goals (MDGs) in your advocacy on behalf of the United Nations.

As the MDG target date of 2015 approaches, the United Nations remains dedicated to addressing the most basic needs of billions of people around the world, especially of the poorest and the most vulnerable.

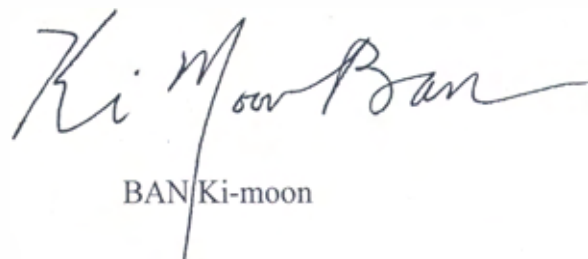
In the years since world leaders adopted the Millennium Declaration and committed themselves to fighting poverty, hunger and disease, the largest cooperative effort in history has resulted in significant progress, improving the lives of millions. However, with only four years remaining to 2015, we need to intensify our efforts.

To this end, I would like to ask you to champion the MDGs as a United Nations Goodwill Ambassador through 2015 and to use media opportunities and public events to highlight the need for action to achieve the Goals by the 2015 deadline.

By agreeing to continue participating in the United Nations MDG campaign along with other high-profile supporters, you would, I have no doubt, help generate concrete action by world leaders to address the needs of the 1.4 billion people living in extreme poverty.

Thank you for renewing your efforts in championing the MDGs for a safer, healthier, more sustainable and more equitable world for all.

Yours sincerely,

  
BAN Ki-moon

Ms. Catarina Furtado  
United Nations Goodwill Ambassador  
United Nations Population Fund  
Lisbon



THE SECRETARY-GENERAL

25 October 2011

Dear Ms. Liekens,

Last year, you kindly accepted my invitation to join me in raising awareness **about** our efforts to build a better world for all by supporting the Millennium Development Goals (MDGs) in your advocacy on behalf of the United Nations.

As the MDG target date of 2015 approaches, the United Nations remains **dedicated** to addressing the most basic needs of billions of people around the **world**, especially of the poorest and the most vulnerable.

In the **years** since world leaders adopted the Millennium Declaration and **committed** themselves to fighting poverty, hunger and disease, the largest cooperative **effort** in history has resulted in significant progress, improving the lives of **millions**. However, with only four years remaining to 2015, we need to intensify our efforts.

To this end, I would like to ask you to champion the MDGs as a United Nations Goodwill Ambassador through 2015 and to use media opportunities and public events to highlight the need for action to achieve the Goals by **the** 2015 deadline.

By **agreeing** to continue participating in the United Nations MDG campaign **along** with other high-profile supporters, you would, I have no doubt, help generate **concrete** action by world leaders to address the needs of the 1.4 billion **people** living in extreme poverty.

Thank you for renewing your efforts in championing the MDGs for a safer, healthier, more sustainable and more equitable world for all.

Yours sincerely,

A handwritten signature in black ink, reading 'Ki Moon Ban', is written over a light blue circular stamp. The stamp contains the text 'BAN Ki-moon' in a sans-serif font.

Ms. Goedele Liekens  
United Nations Goodwill Ambassador  
United Nations Population Fund  
Brussels



THE SECRETARY-GENERAL

25 October 2011

Dear Mr. Tergat,

Last year, you kindly accepted my invitation to join me in raising awareness about our efforts to build a better world for all by supporting the Millennium Development Goals (MDGs) in your advocacy on behalf of the United Nations.

As the MDG target date of 2015 approaches, the United Nations remains **dedicated** to addressing the most basic needs of billions of people around the world, especially of the poorest and the most vulnerable.

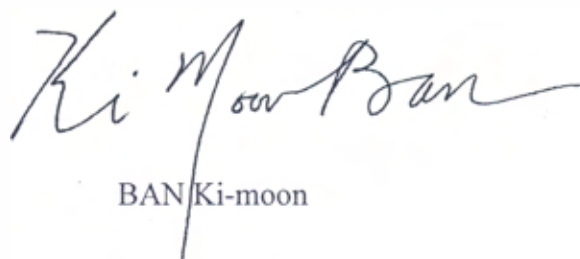
In the years since world leaders adopted the Millennium Declaration and committed themselves to fighting poverty, hunger and disease, the largest cooperative **effort** in history has resulted in significant progress, improving the lives of millions. However, with only four years remaining to 2015, we need to **intensify** our efforts.

To **this end**, I would like to ask you to champion the MDGs as a United Nations Goodwill Ambassador through 2015 and to use media opportunities and public events to highlight the need for action to achieve the Goals by the 2015 deadline.

By **agreeing** to continue participating in the United Nations MDG campaign **along** with other high-profile supporters, you would, I have no doubt, help generate **concrete** action by world leaders to address the needs of the 1.4 billion **people** living in extreme poverty.

Thank **you** for renewing your efforts in championing the MDGs for a safer, **healthier**, more sustainable and more equitable world for all.

Yours sincerely,

  
BAN Ki-moon

Mr. Paul Tergat  
United Nations Goodwill Ambassador  
World Food Programme  
Rome



THE SECRETARY-GENERAL

25 October 2011

Dear Mr. David,

Last year, you kindly accepted my invitation to join me in raising awareness about our efforts to build a better world for all by supporting the Millennium Development Goals (MDGs) in your advocacy on behalf of the United Nations.

As the MDG target date of 2015 approaches, the United Nations remains dedicated to addressing the most basic needs of billions of people around the world, especially of the poorest and the most vulnerable.

In the years since world leaders adopted the Millennium Declaration and committed themselves to fighting poverty, hunger and disease, the largest cooperative effort in history has resulted in significant progress, improving the lives of millions. However, with only four years remaining to 2015, we need to intensify our efforts.

To this end, I would like to ask you to champion the MDGs as a United Nations Goodwill Ambassador through 2015 and to use media opportunities and public events to highlight the need for action to achieve the Goals by the 2015 deadline.

By agreeing to continue participating in the United Nations MDG campaign along with other high-profile supporters, you would, I have no doubt, help generate concrete action by world leaders to address the needs of the 1.4 billion people living in extreme poverty.

Thank you for renewing your efforts in championing the MDGs for a safer, healthier, more sustainable and more equitable world for all.

Yours sincerely,

A handwritten signature in black ink, reading "Ki-moon Ban", is written over a printed name. The signature is fluid and cursive.  
BAN Ki-moon

Mr. Craig David  
United Nations Goodwill Ambassador  
World Health Organization  
London



Copy

**MDG CHAMPIONS – Distribution List**

NAME	AFFILIATION	CITY
1. Her Royal Highness Princess Haya Bint Al Hussein	United Nations Messenger of Peace	Dubai
2. Mr. Paulo Coelho	United Nations Messenger of Peace	Geneva
3. Ms. Midori Goto	United Nations Messenger of Peace	Pebble Beach
4. Mr. Carl Lewis	Food and Agriculture Organization of the United Nations (FAO)	Philadelphia
5. Ms. Anggun Chipta Sasmi	Food and Agriculture Organization of the United Nations (FAO)	Jakarta
6. Her Majesty Queen Rania Al Abdullah	Eminent Advocate for Children United Nations Children's Fund (UNICEF)	Amman
7. Ms. Nawal El Moutawakel	Former National Goodwill Ambassador for United Nations Children's Fund (UNICEF)	Casablanca
8. Mr. Ishmael Beah	United Nations Children's Fund (UNICEF)	New York
9. Mr. David Beckham	United Nations Children's Fund (UNICEF)	New York
10. Mr. Harry Belafonte	United Nations Children's Fund (UNICEF)	New York
11. Ms. Mia Farrow	United Nations Children's Fund (UNICEF)	New York
12. Ms. Angelique Kidjo	United Nations Children's Fund (UNICEF)	New York
13. Ms. Yuna Kim	United Nations Children's Fund (UNICEF)	New York
14. Ms. Tetsuko Kuroyanagi	United Nations Children's Fund (UNICEF)	Tokyo
15. Mr. Lang Lang	United Nations Children's Fund (UNICEF)	New York

16. Ms. Vanessa Redgrave	United Nations Children's Fund (UNICEF)	New York
17. Ms. Susan Sarandon	United Nations Children's Fund (UNICEF)	New York
18. Mr. Ricky Martin	United Nations Children's Fund (UNICEF)	Miami
19. Mr. Antonio Banderas	United Nations Development Programme (UNDP)	New York
20. Mr. Didier Drogba	United Nations Development Programme (UNDP)	New York
21. Mr. Ronaldo Luís Nazário de Lima	United Nations Development Programme (UNDP)	New York
22. Ms. Maria Sharapova	United Nations Development Programme (UNDP)	New York
23. Mr. Zinédine Zidane	United Nations Development Programme (UNDP)	New York
24. Mr. Don Cheadle	United Nations Environment Programme (UNEP)	Nairobi
25. Mr. Emmanuel Adebayor	United Nations Joint Programme on HIV/AIDS (UNAIDS)	New York
26. Mr. Michael Ballack	United Nations Joint Programme on HIV/AIDS (UNAIDS)	New York
27. Mr. Toumani Diabaté	United Nations Joint Programme on HIV/AIDS (UNAIDS)	New York
28. Ms. Annie Lennox	United Nations Joint Programme on HIV/AIDS (UNAIDS)	New York
29. Ms. Catarina Furtado	United Nations Population Fund (UNFPA)	Lisbon
30. Ms. Goedele Liekens	United Nations Population Fund (UNFPA)	Brussels
31. Mr. Paul Tergat	World Food Programme (WFP)	Rome
32. Mr. Craig David	World Health Organization (WFP)	London

Drafted by: DPI

Cleared by: ODSG

Reviewed by: POA, JC, PS

Approved by: 

Date: 12/10/2011

JK/mth/te

**Note to Mr. Nambiar**

Proposed letter to MDG Champions for the Secretary-General's signature

1. As you may recall, last year the Secretary-General invited 32 Messengers of Peace and Goodwill Ambassadors to serve as MDG Champions to help raise awareness of the Millennium Development Goals. At the request of the Secretary-General, these MDG Champions agreed to serve through the MDG Summit of 2010. Some of the Champions have continued to speak out for the MDGs thereafter, for example when asked to mobilize their social media networks for special observances.
2. In a letter dated 2 August 2011, DPI proposed that the MDG Champions be approached again with the invitation to continue on their role until the 2015 target date for the Goals. As requested by EOSG, DPI has prepared the text of the letter of invitation to be submitted for the signature of the Secretary-General.
3. The text of the letter has been cleared by ODSG and is attached for your approval, along with the list of the MDG Champions.

Thank you for your kind consideration.

*Tuvako Manongi*

Tuvako Manongi  
20 October 2011

CdC	SG
For SG's approval <input checked="" type="checkbox"/>	Approved <input checked="" type="checkbox"/>
For SG's attention <input type="checkbox"/>	Noted <input type="checkbox"/>
For SG's information <input type="checkbox"/>	Seen <input type="checkbox"/>
For SG's signature <input checked="" type="checkbox"/>	Signed <input checked="" type="checkbox"/>
Date 21.10.11	Date 21/10/11
Comment (if applicable):	

→ ODSG  
(POA)

Copy chrim  
" AI

**Note to Mr. Nambiar**

Proposed letter to MDG Champions for the Secretary-General's signature

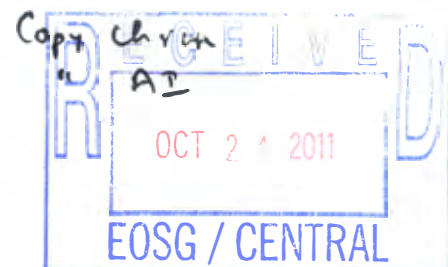
1. As you may **recall**, last year the Secretary-General invited 32 Messengers of Peace and Goodwill **Ambassadors** to serve as MDG Champions to help raise awareness of the Millennium Development Goals. At the request of the Secretary-General, these MDG Champions **agreed** to serve through the MDG Summit of 2010. Some of the Champions have **continued** to speak out for the MDGs thereafter, for example when asked to mobilize **their** social media networks for special observances.
2. In a letter dated 2 August 2011, DPI proposed that the MDG Champions be approached again **with** the invitation to continue on their role until the 2015 target date for the Goals. As **requested** by EOSG, DPI has prepared the text of the letter of invitation to be submitted for **the** signature of the Secretary-General.
3. The text of the letter has been cleared by ODSG and is attached for your approval, along with the list of the MDG Champions.

Thank you for your kind consideration.

  
Tuvako Manongi  
20 October 2011

CdC	SG
For SG's approval <input checked="" type="checkbox"/>	Approved <input checked="" type="checkbox"/>
For SG's attention <input type="checkbox"/>	Noted <input type="checkbox"/>
For SG's information <input type="checkbox"/>	Seen <input type="checkbox"/>
For SG's signature <input checked="" type="checkbox"/>	Signed <input checked="" type="checkbox"/>
Date <u>21.10.11</u>	Date <u>21/10/11</u>
Comment (if applicable):	

→ ODSG  
(POA)



11-09906 – Proposed letter to MDG Champions for the  
SG's signature

**SG OFFICE**

#3052 21 Oct.

DEV/03/001

11-09906

**Note to Mr. Nambiar**

Proposed letter to MDG Champions for the Secretary-General's signature

1. As you may recall, last year the Secretary-General invited 32 Messengers of Peace and Goodwill Ambassadors to serve as MDG Champions to help raise awareness of the Millennium Development Goals. At the request of the Secretary-General, these MDG Champions agreed to serve through the MDG Summit of 2010. Some of the Champions have continued to speak out for the MDGs thereafter, for example when asked to mobilize their social media networks for special observances.
2. In a letter dated 2 August 2011, DPI proposed that the MDG Champions be approached again with the invitation to continue on their role until the 2015 target date for the Goals. As requested by EOSG, DPI has prepared the text of the letter of invitation to be submitted for the signature of the Secretary-General.
3. The text of the letter has been cleared by ODSG and is attached for your approval, along with the list of the MDG Champions.

Thank you for your kind consideration.



Tuvako Manongi  
20 October 2011



CdC		SG	
For SG's approval	<input checked="" type="checkbox"/> <i>ben</i>	Approved	<input checked="" type="checkbox"/> <i>ben</i>
For SG's attention	<input type="checkbox"/>	Noted	<input type="checkbox"/>
For SG's information	<input type="checkbox"/>	Seen	<input type="checkbox"/>
For SG's signature	<input checked="" type="checkbox"/>	Signed	<input checked="" type="checkbox"/>
Date	<u>21.10.11</u>	Date	<u>21/10/11</u>
Comment (if applicable):			

*11-09906 – Proposed letter to MDG Champions for the SG's signature*



### MDG CHAMPIONS – Distribution List

NAME	AFFILIATION	CITY
1. Her Royal Highness Princess Haya Bint Al Hussein	United Nations Messenger of Peace	Dubai
2. Mr. Paulo Coelho	United Nations Messenger of Peace	Geneva
3. Ms. Midori Goto	United Nations Messenger of Peace	Pebble Beach
4. Mr. Carl Lewis	Food and Agriculture Organization of the United Nations (FAO)	Philadelphia
5. Ms. Anggun Chipta Sasmi	Food and Agriculture Organization of the United Nations (FAO)	Jakarta
6. Her Majesty Queen Rania Al Abdullah	Eminent Advocate for Children United Nations Children's Fund (UNICEF)	Amman
7. Ms. Nawal El Moutawakel	UNICEF Morocco National Goodwill Ambassador	Casablanca
8. Mr. Ishmael Beah	United Nations Children's Fund (UNICEF)	New York
9. Mr. David Beckham	United Nations Children's Fund (UNICEF)	New York
10. Mr. Harry Belafonte	United Nations Children's Fund (UNICEF)	New York
11. Ms. Mia Farrow	United Nations Children's Fund (UNICEF)	New York
12. Ms. Angelique Kidjo	United Nations Children's Fund (UNICEF)	New York
13. Ms. Yuna Kim	United Nations Children's Fund (UNICEF)	New York
14. Ms. Tetsuko Kuroyanagi	United Nations Children's Fund (UNICEF)	Tokyo
15. Mr. Lang Lang	United Nations Children's Fund (UNICEF)	New York

16. Ms. Vanessa Redgrave	United Nations Children's Fund (UNICEF)	New York
17. Ms. Susan Sarandon	United Nations Children's Fund (UNICEF)	New York
18. Mr. Ricky Martin	United Nations Children's Fund (UNICEF)	Miami
19. Mr. Antonio Banderas	United Nations Development Programme (UNDP)	New York
20. Mr. Didier Drogba	United Nations Development Programme (UNDP)	New York
21. Mr. Ronaldo Luís Nazário de Lima	United Nations Development Programme (UNDP)	New York
22. Ms. Maria Sharapova	United Nations Development Programme (UNDP)	New York
23. Mr. Zinédine Zidane	United Nations Development Programme (UNDP)	New York
24. Mr. Don Cheadle	United Nations Environment Programme (UNEP)	Nairobi
25. Mr. Emmanuel Adebayor	United Nations Joint Programme on HIV/AIDS (UNAIDS)	New York
26. Mr. Michael Ballack	United Nations Joint Programme on HIV/AIDS (UNAIDS)	New York
27. Mr. Toumani Diabaté	United Nations Joint Programme on HIV/AIDS (UNAIDS)	New York
28. Ms. Annie Lennox	United Nations Joint Programme on HIV/AIDS (UNAIDS)	New York
29. Ms. Catarina Furtado	United Nations Population Fund (UNFPA)	Lisbon
30. Ms. Goedele Liekens	United Nations Population Fund (UNFPA)	Brussels
31. Mr. Paul Tergat	World Food Programme (WFP)	Rome
32. Mr. Craig David	World Health Organization (WFP)	London

**Note to Mr. Nambiar**

Millennium Development Goals Champions

With reference to the note from Ms. Loytved, Chief, Office of the Under-Secretary-General for Public Information dated 11 October 2011, DPI has prepared a letter to invite the current MDG Champions to continue their advocacy on MDGs, coinciding with their terms as Goodwill Ambassadors and Messengers of Peace, leading up to 2015.

As you may recall, the existing Goodwill Ambassadors and Messengers of Peace were contacted in early 2010 to see if they would be willing to refocus their advocacy on the MDGs particularly in the lead up to the MDG summit. Thirty-two of them responded positively (see attached list), and the Secretary-General wrote to them on 21 June 2010 (see attached letter). The letters are being sent to those persons already serving as MDG Champions in their capacity as Goodwill Ambassadors and Messengers of Peace.



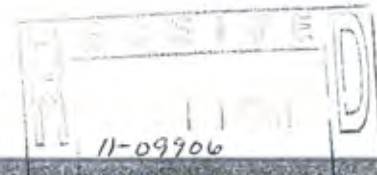
Tuvako Manongi  
18 October 2011

cc: Mr. Issa

11-09906

DEV/03/001



ACTION *DSG*COPY *JN*

ROUTING SLIP		FICHE DE TRANSMISSION
TO: Mr. Nambiar		
FROM: Dana Loytved, Chief, Office of the USG/DPI <i>D. Loytved</i>		
ROOM NO. DC1-530	EXT. 3.2912	DATE: 11 October 2010
FOR ACTION		POUR SUITE A DONNER
FOR APPROVAL		POUR APPROBATION
FOR SIGNATURE		POUR SIGNATURE
FOR COMMENTS		POUR OBSERVATIONS
MAY WE DISCUSS?		POURRIONS-NOUS EN PARLER?
YOUR ATTENTION	X	VOTRE ATTENTION
AS DISCUSSED		COMME CONVENU
AS REQUESTED		SUITE A VOTRE DEMANDE
NOTE AND RETURN		NOTER ET RETOURNER
FOR INFORMATION		POUR INFORMATION

Dear Mr. Nambiar,

Please find **enclosed** the letters to the MDG Champions for the Secretary-General's signature. Your note of 27 September to Mr. Akasaka refers. The letters reflect the text and format approved earlier by EOSG. ✓

Thank you.

*Has the list been cleared  
by G. Parker?*

*60*

*AI*

*15/10/2010*

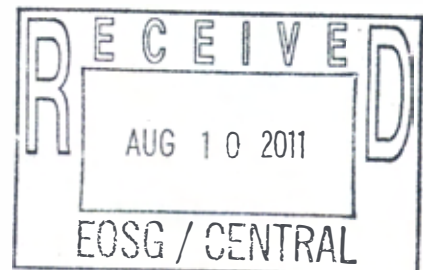
**Note to Mr. Akasaka**

Millennium Development Goals Champions

1. Thank you for your note of 2 August 2011 to the Secretary-General proposing that the Millennium Development Goals (MDG) Champions be approached with the invitation to continue their MDG advocacy work until the 2015 target date for the achievement of the Goals.
2. As the original invitation to serve as MDG Champions came from the Secretary-General, it is deemed appropriate for the invitation to continue to serve in such capacity to also come from him. I would therefore be grateful if your office could prepare the letters for the signature of the Secretary-General.



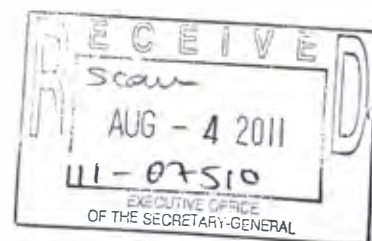
Vijay Nambiar  
8 August 2011



1C 04/8/11  
ACTION (DSG {w/ encls})  
COPY VN

**NOTE TO THE SECRETARY-GENERAL  
(through Mr. Nambiar)**

**MDG Champions** ✓



Last year, you invited 32 of the Messengers of Peace and Goodwill Ambassadors to serve as MDG Champions to help raise awareness and encourage media coverage of the Millennium Development Goals. At your request, these MDG Champions (list attached) agreed to serve through the MDG Summit in 2010.

Some of the Champions have continued to speak out for the MDGs in 2011, for example, when we asked them to mobilize their social media networks for special observances. DPI would like to propose that the Champions be approached again with the invitation to continue their advocacy on behalf of the MDGs for the period coinciding with their terms as GWAs and MOPs, leading up to the 2015 target date for the Goals.

If you are in agreement, I would be happy to contact the MDG Champions on your behalf, or if you prefer, to prepare letters for your signature.

Thank you.

A handwritten signature in black ink, appearing to read "K. Akasaka".

Kiyo Akasaka  
2 August 2011

DEV/03/001





## UN Goodwill Ambassadors and Messengers of Peace championing the MDGs

The following UN Goodwill Ambassadors and Messengers of Peace, who already have a track record in speaking out about one or more of the Millennium Development Goals (MDGs), have agreed, at the invitation of UN Secretary-General Ban Ki-moon, to champion the cause of the MDGs and use every opportunity they have to raise awareness for the Goals.

**Goedele Liekens** (Belgium)  
TV hostess / Magazine publisher,  
UNFPA Goodwill Ambassador

**Angelique Kidjo** (Benin)  
Singer / Songwriter,  
UNICEF Goodwill Ambassador

**Paulo Coelho** (Brazil)  
Author / Political activist,  
UN Messenger of Peace

**Ronaldo - Ronaldo Luís Nazário de Lima** (Brazil)  
Football player, UNDP Goodwill Ambassador

**Lang Lang** (China)  
Pianist, UNICEF Goodwill Ambassador

**Didier Drogba** (Côte d'Ivoire)  
Football player, UNDP Goodwill Ambassador

**Zinédine Zidane** (France)  
Football player, UNDP Goodwill Ambassador

**Michael Ballack** (Germany)  
Football player, UNAIDS Goodwill Ambassador

**Anggun - Anggun Cipta Sasmi** (Indonesia)  
Singer / Songwriter, FAO Goodwill Ambassador

**Tetsuko Kuroyanagi** (Japan)  
Actress / Author / Television host,  
UNICEF Goodwill Ambassador

**Her Majesty Queen Rania** (Jordan)  
UNICEF Eminent Advocate for Children

**Princess Haya Bint Al Hussein** (Jordan)  
UN Messenger of Peace

**Paul Tergat** (Kenya)  
Marathon runner, WFP Goodwill Ambassador

**Toumani Diabate** (Mali)  
Musician / Kora player, UNAIDS Goodwill Ambassador

**Nawal El Moutawakel** (Morocco)  
Athlete, UNICEF Morocco National Ambassador

**Catarina Furtado** (Portugal)  
Actress, UNFPA Goodwill Ambassador

**Ricky Martin** (Puerto Rico)  
Singer, UNICEF Goodwill Ambassador

**Yuna Kim** (Republic of Korea)  
Figure skater, UNICEF Goodwill Ambassador

**Maria Sharapova** (Russia)  
Tennis player, UNDP Goodwill Ambassador

**Ishmael Beah** (Sierra Leone)  
Former child soldier,  
UNICEF Goodwill Ambassador

**Antonio Banderas** (Spain)  
Actor, UNDP Goodwill Ambassador

**Emmanuel Adebayor** (Togo)  
Football player, UNAIDS Goodwill Ambassador

**David Beckham** (United Kingdom)  
Football player, UNICEF Goodwill Ambassador

**Craig David** (United Kingdom)  
Singer / Songwriter,  
WHO Goodwill Ambassador for Stop TB Partnership

**Annie Lennox** (United Kingdom)  
Musician / Singer, UNAIDS Goodwill Ambassador

**Vanessa Redgrave** (United Kingdom)  
Actress, UNICEF Goodwill Ambassador

**Harry Belafonte** (United States)  
Actor / Singer / Producer,  
UNICEF Goodwill Ambassador

**Don Cheadle** (United States)  
Actor, UNEP Goodwill Ambassador

**Mia Farrow** (United States)  
Actress, UNICEF Goodwill Ambassador

**Carl Lewis** (United States)  
Athlete, FAO Goodwill Ambassador

**Midori** (United States)  
Violinist, UN Messenger of Peace

**Susan Sarandon** (United States)  
Actress, UNICEF Goodwill Ambassador

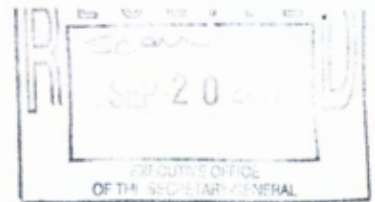
For more information on the Millennium Development Goals, the Summit and activities of the group of Goodwill Ambassadors and **Messengers** of Peace, as well as a list of UN System media contacts, please visit [www.un.org/millenniumgoals](http://www.un.org/millenniumgoals).

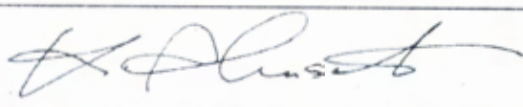
**Media contacts:**

UN Department of Public Information: Pragati Pascale, Tel: +1 212 963 6870, e-mail: [pascale@un.org](mailto:pascale@un.org)  
or Wynne Boelt, Tel: +1 212 963 8264, e-mail: [boelt@un.org](mailto:boelt@un.org).

To request an interview with one of the Goodwill Ambassadors, contact the media office for the relevant UN agency; for UN Messengers of Peace, contact Joanna Piucci, [piucci@un.org](mailto:piucci@un.org), Tel: +1 212 963 7346 or Carlos Islam, [islamc@un.org](mailto:islamc@un.org), Tel: +1 212 963 2985.

ACTION  
COPY



PROHIBITED TRANSMISSION		
TO: Mr. Nambiar		
FROM: Kiyo Akasaka 		
ROOM NO. DC1-530	EXT. 3.2912	DATE: 20 September 2011
FOR ACTION		POUR SUITE A DONNER
FOR APPROVAL		POUR APPROBATION
FOR SIGNATURE		POUR SIGNATURE
FOR COMMENTS		POUR OBSERVATIONS
MAY WE DISCUSS?		POURRIONS-NOUS EN PARLER?
YOUR ATTENTION	X	VOTRE ATTENTION
AS DISCUSSED		COMME CONVENU
AS REQUESTED		SUITE A VOTRE DEMANDE
NOTE AND RETURN		NOTER ET RETOURNER
FOR INFORMATION		POUR INFORMATION

(#11-07510)  
With reference to your note of 8 August, please find attached the proposed text of a letter for the Secretary-General's signature, addressed to Messengers of Peace and Goodwill Ambassadors currently serving as MDG Champions. DPI will prepare the letters once the text has been cleared.

The WORD version of the proposed text will be sent to [sgcentral@un.org](mailto:sgcentral@un.org).

Thank you.

FOR CLEARANCE Proposed text for the letter from the Secretary-General to Messengers of Peace/Goodwill Ambassadors currently serving as MDG Champions

Last year, you kindly accepted my invitation to join me in raising awareness about our efforts to build a better world for all by supporting the Millennium Development Goals (MDGs) in your advocacy on behalf of the United Nations.

As the MDG target date of 2015 approaches, the United Nations remains dedicated to addressing the most basic needs of billions of people around the world, especially of the poorest and the most vulnerable.

In the years since world leaders adopted the Millennium Declaration and committed themselves to fighting poverty, hunger and disease, the largest cooperative effort in history has resulted in significant progress, improving the lives of millions. However, with only four years remaining to 2015, we need to intensify our efforts.

To coincide with your current term as a UN Goodwill Ambassador/Messenger of Peace, I would like to ask you to continue to champion the MDGs and to use media opportunities and public events to highlight the need for action to achieve the Goals by the 2015 deadline.

By agreeing to continue participating in the United Nations MDG campaign along with other high-profile supporters, you would, I have no doubt, help generate concrete action by world leaders to address the needs of the 1.4 billion people living in extreme poverty.

I thank you for renewing your efforts in championing the MDGs for a safer, healthier, more sustainable and more equitable world for all.



CLEARED BY ODSG: letter from the Secretary-General to Messengers of Peace/Goodwill Ambassadors currently serving as MDG Champions

Last year, you kindly accepted my invitation to join me in raising awareness about our efforts to build a better world for all by supporting the Millennium Development Goals (MDGs) in your advocacy on behalf of the United Nations.

As the MDG target date of 2015 approaches, the United Nations remains dedicated to addressing the most basic needs of billions of people around the world, especially of the poorest and the most vulnerable.

In the years since world leaders adopted the Millennium Declaration and committed themselves to fighting poverty, hunger and disease, the largest cooperative effort in history has resulted in significant progress, improving the lives of millions. However, with only four years remaining to 2015, we need to intensify our efforts.

To this end, I would like to ask you to champion the MDGs as UN Goodwill Ambassador / Messenger of peace through 2015 and to use media opportunities and public events to highlight the need for action to achieve the Goals by the 2015 deadline.

By agreeing to continue participating in the United Nations MDG campaign along with other high-profile supporters, you would, I have no doubt, help generate concrete action by world leaders to address the needs of the 1.4 billion people living in extreme poverty.

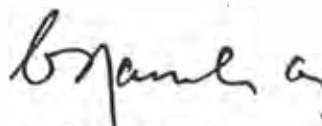
Thank you for renewing your efforts in championing the MDGs for a safer, healthier, more sustainable and more equitable world for all.

**Note to Mr. Akasaka**

Proposed letter to MDG Champions for the Secretary-General's signature

1. Reference is made to your note of 20 September 2011, regarding the Messengers of Peace and Goodwill Ambassadors currently serving as MDG Champions and your request to extend their service.
2. I am pleased to advise DPI to prepare, for the signature of the Secretary-General, the proposed letters on the basis of the attached cleared text.

Thank you.



Vijay Nambiar  
27 September 2011





## Correspondence Log # 11-09906

Office of the Secretary General

Logged by: Jill Annitto

From	Dana Loytved DPI	In / Out	Incoming
		Log status	Logged
Through		Incoming Ref#	n/a
To	VN	Outgoing Ref#	n/a
cc		Case #	DEV/03/001

Correspondence Subject	<b>Enclosed</b> is a batch of letters to MDG Champions for the SG's signature. VN's note of 27 September to Mr. Akasaka refers.		
---------------------------	---	--	--

Date of Correspondence	11-Oct-2011	Reply by	Reply date not specified
Date received	11-Oct-2011	Reply status	n/a

Distribution	Asha-Rose Migiro/NY/UNO; Vijay Nambiar/NY/UNO
--------------	---

Editors	Document author Jill Annitto
Viewers	Viewing of scanned document(s) or attachment(s) is open to all users of this CorLOG.

### Document

File attachments	 11-09906.pdf
------------------	--

### Audit Trail

Entered by	Jill Annitto on 11/10/2011 06:15 PM
Edited last by	Coumba Santana on 13/10/2011 04:59 PM

11/10/2011 at 6:25:21 PM - Track note by Rosemary Colaco: AS to VN thru LT

12/10/2011 at 11:20:27 AM - Track note by Mitsy Jean-Louis: The 32 letters have been submitted to the front office for the SG's signature

12/10/2011 at 12:06:56 PM - Track note by Sophia Williamson: cc VN: seen by Asim + discarded

12/10/2011 at 12:18:13 PM - Track note by Sophia Williamson: Letters to Asim for review + VN's approval

12/10/2011 at 3:43:40 PM - Track note by Sophia Williamson: Reviewed by Asim w/changes -- to VN (thru LT)

12/10/2011 at 4:55:39 PM - Track note by Sophia Williamson: VN to AI w/comments "Has the list been cleared by SG earlier?" -- folder w/letters placed in tray for pick-up

13/10/2011 at 4:59:06 PM - Track note by Coumba Santana: Received, to AI.