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TEDxSarasota
x = independently organized TED event

United Nations Visitor Center
To : United Nations Speaker Bureau

From: Donna HunterSmith, Producer
TEDxSarasota

Fax: 941- 922-1889

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be taken care
of by DPI
-sent to DPI
28 Nov - (MS)

22/10/12

Dear United Nations Speakers Bureau

We would like to discuss with you the possibility of having an speaker from United Nations join our presenter lineup for our TEDxSarasota Conference.

TEDxSarasota will be held at the Historic Asolo Theater on the John and Mable Ringling Museum of Art Campus, in Sarasota, Florida on December 12, 2012. The theme: "Creativity Matters".

Our conference will be an all-day event with presentations running 18 minutes or less: long enough to say something of significance, but short enough to hold everyone's attention and to be easily watched over the Internet. While this amount of time may be shorter than you're used to, this TED format has proven extremely impactful with a carefully prepared talk. See [www.TED.com/](http://www.ted.com/) for examples.

http://www.ted.com/talks/lang/en/paul_collier_s_new_rules_for_rebuilding_a_broken_nation.html

An additional benefit of speaking at TEDx is that your presentation will be made available online following the conference at www.TEDxSarasota.com, and on TED.com/tedx, where some talks have been attracting audiences in the hundreds of thousands or even millions. In aggregate, TED Talks have been viewed more than 160 million times worldwide. All talks will be recorded at TV production quality.

TEDx speaker rules. Speakers are banned from "selling from the stage," and there is strict enforcement of the clock. If you are open to present at TEDx, we will offer further suggestions on how to tailor the perfect talk for our audiences as Q&A are never from the stage and delegates are open to engage during the dialogue breaks.

TED has never paid speakers to appear, but has always committed to creating an experience that's tremendously fulfilling and beneficial on all sides, and as a TEDx event, we plan to do the same.

TED is owned by a not-for-profit foundation whose mission is simply to spread good ideas to the world. TED is also home to the famous TED Prize, which grants its winners a wish to change the world. TEDxSarasota is an all professional pro-bono volunteer team, in fiscal partnership with the State of Florida and the John and Mable Ringling Museum Foundation. No profits or revenue are made from TEDxSarasota and all travel, and operations are in donations and in-kind support. No fundraising is permitted with TEDxSarasota

Re: United Nations Speaker Request

Date: Wednesday, December 12, 2012 Time : 18 Minutes TEDtalk present as delegate 9:00-6:00 pm

Location: Sarasota, Florida, USA

Audience: 300 people demographics teen through senior citizens

Event: TEDxSarasota is an independently organized TED event held in the Sarasota and Manatee Counties of Florida. The theme for this year's event is "Creativity Matters" and envisioning Creativity in culture, business, technology, scientific research, civic life and philanthropy as one of the most important competitive advantages in the world.

Why Creativity Matters

- * Creativity matters because it is an essential element of self-directed lifelong learning.
- * Creativity matters because it enables us to adapt to rapidly changing economic, civic and cultural circumstances.

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TEDxSarasota

an independently organized TED event

- Creativity Matters because it is vital for high-value work and for competitiveness of our economy.
- Creativity Matters to innovate and engage; to generate a shift in thinking and behavior and to share ideas worth spreading that changes attitudes, lives and ultimately the world for the better.

TEDxSarasota will highlight those ideas, individuals, performances and stories locally relevant and globally scalable. Speakers at the forefront of fields like such as philanthropy, environment, humanities, science, technology, neuroscience, biology, finance, athletics, arts and energy will offer bold, unique insights into emerging research and innovations that may fundamentally shape the course of things to come – both in their disciplines and for all of society. Our audience will get a glimpse into paradigm-shifting thoughts shaping tomorrow; the immediate significance of these ideas will provide a framework of understanding to allow them to make better decisions today.

TEDxTalks are 18 minutes in length and true story telling. They are filmed and released on TED.com with 160 million viewers following weekly. It is a global platform of revolutionary education.

Preliminary agenda: Tuesday, December 11 – dress rehearsal on stage for 15 minute, fit microphone and camera angles. Wednesday December 12 – participate and partake of the TEDxSarasota audience and engagement, In attendance with audience 10:00 am – 8:00 pm. With onstage presentation 18 minutes in length. Possible autographs or question area.

October 1, 2012: presenter list finalized
October 29, 2012: All technical riders/specifications due
December 3, 2012: All videos and power-point presentations submitted

Schedule:

December 11, 2012

11:00am – 12:00pm – 1st session presenter rehearsals
2:00pm – 3:00pm – 2nd session presenter rehearsals
4:00pm – 5:00pm – 3rd session presenter rehearsals

December 12, 2012

9:15am – presenter check-in
10:00am – 11:30am Session # 1
11:30am – 1:00pm Engagement Dialogue and Lunch
1:15pm – presenter check-in
2:00pm – 3:30pm Session #2
3:30pm – 4:00pm Engagement Sessions
4:15pm – presenter check-in
5:00pm – 6:30pm Session #3

We work with a professional Public Relations firm and would have press release and post articles. Media is by invitation only.

TEDxSarasota would be honored to host any United Nations presenter able to tell a great story from the heart and inspire, educate, awaken! TEDxSarasota will assume responsibility for expenses associated with an appearance.

Please advise at the earliest convenience if you are able to accommodate such a request or with modifications. Contact me directly with any queries.

Warmest wishes,

Donna HunterSmith
Producer/Organizer
TEDxSarasota Ideas Worth Spreading
Creativity Matters
Date 12.12.12
www.tedx Sarasota.com
email: tedxsarasota@gmail.com
email: donna@tedxsarasota.com
Mobile: 941-350-8160, Fax: 941- 922-1889

United Nations Visitors Centre Speakers Bureau

REQUEST FORM: Host a United Nations Speaker			
Contact Information			
Group Name:	TEDxSarasota		
Contact: Specify	Donna HunterSmith	Title:	Producer, CoOrganizer
Phone: Specify	941-350-8160	Cell:	941-350-8160
E-mail: tedxsarasota@gmail.com		Alternate e-mail: donna@tedxsarasota.co	
Address: 5401 Bay Shore Road		City: Sarasota	
State/Province: Florida	Postal Code: 34243	Country: USA	

Event Information			
No. of Participants (min 100)	Adults: 250	Students: 50	Age: 16-90
Group Profile	Purpose of event	Global Education, Ideas worth spreading to change attitudes lives and ultimately the world for the	
	Level of knowledge of the UN	Moderate to High	
	If students, specify level/grade	High School and university	
	If applicable, specify major/s		
Share with us your event calendar and/or agenda (draft version accepted): unitg@un.org			
Lecture/Speech topic:	Telling a story under 18 minutes, creativity in creating happiness, peace, opportunity, Creativity Matters, global success stories		
Date(s) (day/month/year):	12.12.12	If overnight stay required, specify no. of nights:	yes, 2-3 nights
Location of the event:	Historic Asolo Theatre, The John and Mable Ringling Museum		
Audio/video equipment is available:		<input checked="" type="radio"/> Yes <input type="radio"/> No	

The inviting organization is responsible for the speaker's travel, terminal expenses, lodging and hospitality costs. UN speakers can not accept any honoraria

For further information contact us at: unitg@un.org