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## UNITED NATIONS INDUSTRIAL DEVELOPMENT ORGANIZATION

VIENNA INTERNATIONAL CENTRE  
P.O. BOX 300, A-1400 VIENNA, AUSTRIA

TELEPHONE: (+43 1) 260 26 3001 FAX: (+43 1) 263 3011 [www.unido.org](http://www.unido.org) [unido@unido.org](mailto:unido@unido.org)

DIRECTOR GENERAL

26 January 2016

Dear Secretary-General,

The United Nations Industrial Development Organization (UNIDO) is turning 50 this year, and we are planning to mark this important milestone in the most prominent way together with all our Member States and partner organizations.

As part of our celebrations, I would like to invite you to express your support for UNIDO by contributing a short video message for our website [www.unido.org](http://www.unido.org), and for screening at various anniversary events in the course of this year. This video will also be widely promoted on social media to highlight our continued partnership and cooperation. Especially, it will underline our joint activities in implementing the 17 Sustainable Development Goals (SDGs), thus addressing the needs of people in both developed and developing countries.

It would be highly appreciated if the video message could be submitted to UNIDO latest by 11 April 2016. The message should be no longer than three minutes and filmed in full HD (1920x1080), h.264 codec (or Apple ProRes 422). The preferred format is .mov, but .mpeg or .avi are also acceptable.

Please send the download link to Mr. Mikhail Evstafyev, UNIDO Advocacy and Communications Unit (e-mail: [M.Evstafyev@unido.org](mailto:M.Evstafyev@unido.org)/tel.: +43 (0)1 26026 5021/mobile: +43 699 1459 7329).

On behalf of UNIDO, I thank you for contributing to our 50<sup>th</sup> anniversary, and look forward to receiving your message of support.

Yours sincerely,

LI Yong

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Mr. Ban Ki-moon  
Secretary-General  
United Nations  
405 East 42nd Street  
New York, NY, 10017  
USA

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To:  
Cc:  
Bcc:  
Subject: Fw: Letter from the Director General of UNIDO to the Secretary-General of the United Nations

----- Forwarded by Jill Annitto/NY/UNO on 28/01/2016 09:56 AM -----

From: "EVSTAFYEV, Mikhail" <M.EVSTAFYEV@unido.org>  
To: "sgcentral@un.org" <sgcentral@un.org>  
Date: 28/01/2016 09:47 AM  
Subject: Letter from the Director General of UNIDO to the Secretary-General of the United Nations

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Good day, colleagues.

For the attention of the Office of the Secretary-General of the United Nations.

*Mikhail Evstafyev | Head, Advocacy and communication*

*Tel: +43-1-26026-5021 | Mobile: +43-699-1459-7329*

*UNIDO*

*Vienna International Centre*

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*[www.unido.org](http://www.unido.org)*



*"Happiness lies in the joy of achievement and the thrill of creative effort" - Franklin D. Roosevelt*



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Yours sincerely,

LI Yong

Mr. Ban Ki-moon  
Secretary-General  
United Nations  
405 East 42nd Street  
New York, NY, 10017  
USA



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**THE SECRETARY-GENERAL**

**VIDEO MESSAGE TO UNIDO 50<sup>TH</sup> ANNIVERSARY CELEBRATION**  
**Vienna, 21 November 2016 (recorded 11 November)**

Director General Li Yong,  
Excellencies,  
Distinguished Delegates,  
Ladies and Gentlemen,

Congratulations on UNIDO's fiftieth anniversary.

Inclusive and Sustainable Industrial Development is a key element of the 2030 Agenda.

UNIDO has an important role to play.

I commend your programmes that target entrepreneurship and business development, promote energy and resource efficiency, and help improve market access and job creation.

These are among a number of successful examples of how UNIDO is contributing to the pledge to leave no one behind.

UNIDO has a long track record of innovation.

UNIDO's women entrepreneurship programmes began decades ago.

And UNIDO was one of the first UN entities to engage with the private sector.

By promoting broad multi-stakeholder partnerships, UNIDO is working to maximize its impact.

And by supporting developing countries to benefit from the next industrial revolution you are helping drive the transformation the world needs.

As the world advances towards the Sustainable Development Goals, UNIDO's relevance will continue to grow.

I wish UNIDO and its partners every success as the world works for a future of peace, prosperity, dignity and opportunity for all.

Thank you.

[END]

**THE SECRETARY-GENERAL**  
**VIDEO MESSAGE FOR 50<sup>TH</sup> ANNIVERSARY OF THE**  
**UNITED NATIONS INDUSTRIAL DEVELOPMENT ORGANIZATION**  
**VIENNA, 17 NOVEMBER 2016**  
**(recorded 4 April 2016)**

Mr. LI Yong, Director General of UNIDO,  
Excellences,  
Ladies and Gentlemen.

I am pleased to send my congratulations to the United Nations Industrial Development Organization on its 50th anniversary.

Over the past half century, UNIDO has worked to reduce poverty, create jobs, promote greener industries, and help countries benefit from international trade and technological progress.

I salute your efforts to create shared prosperity, advance economic competitiveness while safeguarding the environment, and empower women and youth. All of this is crucial to implementing the 2030 Agenda for Sustainable Development.

Through its Programme for Country Partnership, UNIDO has put forward a concrete model to operationalize and advance the Sustainable Development Goals, particularly SDG 9 on building resilient infrastructure, promoting inclusive and sustainable industrialization, and fostering innovation.

This Programme provides an excellent model for our shared work to realize the SDGs and build a life of dignity for all.

I commend UNIDO for its dedication and hard work over the past 50 years, and wish the Organization well for the future.

Thank you.