

yugo

553

UNRRA

INCOMING CABLEGRAM

Yugo- 553
NUMBER: 2483
FROM: Belgrade to Washington
REPEATED: London 2881
DATED: 14/10/46
RECEIVED: 14/10/46 - 12:12 p.m.

Confidential Rooks from Katzin repeat PRDG.

1. Press release agreed by Jackson will be issued by Commission Tuesday 1400 hours GMT 1500 hours Belgrade time.
2. Text being cabled Washington and London 1100 hours local time today Monday and any necessary comment PR amendment will be cabled before release time if necessary.
3. Vitally important maintain good local correspondents who most cooperative. Essential no possible leakage occur before local release time.
4. Text will be in clear not in code.

SPECIAL DISTRIBUTION

DG - 2
SDDG - 2
CEO - 2
DDG-Supply - 3
*PI - 1

ed:ms 141630
tp:ah 141643
24c

UNRRA

INCOMING CABLEGRAM

Jugoslavia - 553
Security

NUMBER: 1461
FROM: Belgrade to Washington
REPEATED: London 1624
DATED: 8/5-6
RECEIVED: 9/6/46 - 1:27 p.m.

Personel for Director General LeGuardia, Commander Jackson, General Gale from Sergeichio PG special series number ten.

Subject is coverage of UNRRA activities by Yugoslav press. Cable prepared by Public Information Division this mission. Since October 1945 UNRRA received excellent publicity in Yugoslav press with great increase last two months, coverage totaling 1592 inches for April and 1203 for May, as against previous average 300 inches. Mission press conferences always carried fully Yugoslav newsagency Tanjug and nation-wide papers Borba, Politika, usually others also; example, Sergeichio Conference May ninth 300 inches, General Gale Conference and visit over 200 inches. Ninety percent special and regular press releases carried in full, sometime by agency and eight papers. UNRRA continually kept public eye by regular publication all papers lists UNRRA rations on sale, explanation contents canned goods, translations English labels, and instruction use. Large volume material not originated by mission on both UNRRA in Yugoslavia and in general, including regular publication arrivals vessels with cargo listings and bi-monthly summaries of UNRRA imports into Yugoslavia. Official Gazettes always specifically identify UNRRA imports on price lists. Following is general description type of material published with examples March, April, May. Tributes to UNRRA in following Ministeria speeches: Tito Warsaw Press Conference March 17, Youth Congress March 12, Foreign Policy Speech March 30, Vice President Kardelj March 22, Agriculture Minister Chubrilovic March 26, Assistant Minister Commerce Bogdanovre April 25;

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Mission - 211-7-1461
Ro #1124
Sergeichio #10

Coration President Bakaric May 3. Also Sergeichic Anniversary Broadcast on Mission work April 17 carried Verbatim, 92 inches, 4 papers, including Borba Politika glass, with photographs; Tito Sergeichic exchange letters on Mission Anniversary April 28, 80 inches including front page Borba; Tito at Sergeichic reception 4 leading dailies April 20. Items originated by mission and carried fully include speech Mission Anniversary Barratt - Brown, mission representative Bosnia - Hercegovina, carried Sarajevski Dnevnik April 15; Statement on returning El Shatt refugees by Paul Unger, head UNRRA office Split, carried Tanjug and Slobodna Dalmacija April 4; opening Salonika to UNRRA supplies Yugoslavia, carried 4 papers, including Borba April 8; Sergeichic statement on food crisis, Tanjug April 2; arrival UNRRA sulphur supplies, Tanjug March 31 and Ljudska Pravica May 3; Statement UNRRA nutrition expert Meiklejohn, Borba, March 17; diversion UNRRA wheat ship from England to Yugoslavia, Tanjug May 18; exchange telegrams on Yugoslav aid between LaGuardia and U.S. Maritime Union, Tanjug and 8 papers, May 19; delivery UNRRA aircraft to Yugoslavia May 22 Tanjug and 4 papers including Borba; Mission Press Conference denying loss UNRRA aircraft May 28, Tanjug glass Borba; Mission Conference Modern Anaesthesia, illustrated articles Borba, Politika May 30, 31; all details General Gale visit nationwide press. Items not originated by mission include: Ljudska Pravica article April 21 UNRRA air meeting shortage fats; Naprijed article April 20 Sibenik port workers exceed working quota ATO unload UNRRA ships; Slovenski Porogevalec article April 14, 1 year of UNRRA in Yugoslavia special reference aid to Slovenia; Tanjug April 13 Yugoslav holders UNRRA study fellowships and UNRRA technical aid Yugoslavia generally; Borba April 11 UNRRA seed deliveries Yugoslavia; Politika April 4 UNRRA aid restoring cattle breeding; Sarajevski Dnevnik March 29 UNRRA Medical Supplies Yugoslavia; Ibid March 25 work UNRRA typhus control; weeklies Keremrich and Zvezda March 10 plastic surgery team; Zadruga (newspaper as cooperatives) March 22 distribution UNRRA goods, which received free, proceeds sale going reconstruction fund. Nearly all items carried by Tanjug agency are broadcast locally and in foreign broadcasts England, US Soviet Russia, elsewhere.

SPECIAL DISTRIBUTION

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SDDG - 2 *PR - 2

ed:ovg 200
tp:mtj 623
26c