



THE SECRETARY-GENERAL

18 October 2010

Dear MDG Advocate,

I would like to express my sincere gratitude for your participation in the meeting of the MDG Advocacy Group during the MDG Summit on 22 September 2010. The deliberations of the Group and your personal involvement in different side events contributed a great deal to the overall success of the Summit.


As you may recall, in its initial meeting on 16 July 2010 in Madrid, the Group provided a first opportunity to discuss how the Advocates can advance implementation of the Millennium Development Goals (MDGs). At this recent meeting in New York, we moved forward in identifying concrete contributions by the Group and its members.

I commend you on the excellent initiatives and concrete actions that you are planning in support of the specific MDGs. I am advised that the Secretariat will shortly circulate an Action Agenda built on your valuable contributions.

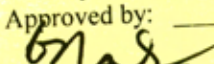
I welcome the commitment that emerged from your discussions in New York to backstop your work through an adequate institutional arrangement. I am heartened by assurances given to provide the necessary resources in this regard. For its part, the United Nations Secretariat stands ready to support your important work. To this end, I have asked Assistant Secretary-General for Policy Coordination, Mr. Thomas Stelzer, to continue to work directly with MDG Advocacy Group members and to coordinate the implementation of your work plan in a true spirit of partnership.

I believe that your active participation and personal commitment to the MDGs can help to turn potential opportunities into real progress. I am grateful for your outstanding leadership in promoting the implementation of the Goals and I look forward to our continued and fruitful collaboration.

Yours sincerely,


BAN Ki-moon

All MDG Advocates

MDG advocates
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Read by: Onanga
Approved by: 
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The MDG Advocacy Group

To galvanize support for the Millennium Development Goals, Secretary-General Ban Ki-moon has established an MDG Advocacy Group of eminent personalities who have shown outstanding leadership in promoting the implementation of the Goals. The wide range of these Advocates' backgrounds and expertise is indicative that the preparatory process for the MDG Summit in September needs to engage all stakeholders.

The MDG Advocacy Group will support the Secretary-General in building political will and mobilizing global action to make the MDG Summit a turning point in our collective effort to achieve the Goals by the 2015 target date.

Co-Chairs

Paul Kagame
President of Rwanda

José Luis Rodríguez Zapatero
Prime Minister of Spain

Members

Muhammad Yunus (Bangladesh)
Nobel Peace Prize Winner, founder of the Grameen Bank
Focus on MDG 8 (global partnership for development)

Michelle Bachelet (Chile)
Former President
Focus on MDG 3 (gender equality and the empowerment of women)

Wang Yingfan (China)
Vice-Chairman, Foreign Affairs Committee, Chinese National People's Congress (2003-2008)
Focus on MDG 1 (extreme poverty and hunger)

Stine Bosse (Denmark)
CEO of TrygVesta Group, Chairman of Børnefonden (The Childrens' Fund)
Focus on MDG 3 (gender equality and the empowerment of women)

Philippe Douste-Blazy (France)
UN Special Advisor on innovative financing for development
Focus on MDGs 4, 5, 6 and 8 (child mortality, maternal health, HIV/AIDS, malaria and other diseases, and global partnership for development)

Mukesh D. Ambani (India)
Chairman and Managing Director, Reliance Industries
Focus on MDG 8 (global partnership for development)

Hiromasa Yonekura (Japan)
Chairman of Sumitomo Chemical and of the Japan Business Federation (Keidanren)
Focus on MDG 6 (HIV/AIDS, malaria and other diseases)

Wangari Maathai (Kenya)

Nobel Peace Prize Winner, environmental and political activist
Focus on MDG 7 (environmental sustainability)

Dho Young-Shim (Republic of Korea)

Chairperson of the UN World Tourism Organization's Sustainable Tourism
for Eliminating Poverty (ST-EP) Foundation
Focus on MDG 2 (universal primary education)

Julio Frenk (Mexico)

Dean of the Harvard School of Public Health, former Minister of Health
Focus on MDGs 4, 5, 6 and 8 (child mortality, maternal health, HIV/AIDS, malaria and other diseases)

Akin Adesina (Nigeria)

Vice President of the Alliance for a Green Revolution in Africa (AGRA)
Focus on MDG 1 (extreme poverty and hunger)

HHS Sheikha Mozah Bint Nasser (Qatar)

First Lady, Chairperson of the Qatar Foundation for Education, Science and Community Development
Focus on MDG 2 (universal primary education)

Graça Machel (South Africa / Mozambique)

Former First Lady, advocate for women's and children's rights
Focus on MDG 3 (gender equality and the empowerment of women)

Jan Eliasson (Sweden)

Chair of WaterAid Sweden, Former President of the UN General Assembly
Focus on MDGs 7 and 8 (environmental sustainability and global partnership for development)

Bob Geldof (United Kingdom)

Singer, songwriter, political activist
Focus on all MDGs

Ray Chambers (United States)

The UN Secretary-General's Special Envoy for Malaria
Focus on MDGs 4, 5, 6 (child mortality, maternal health, HIV/AIDS, malaria and other diseases)

Bill Gates (United States)

Philanthropist, Co-Chair of the Bill & Melinda Gates Foundation, Chairman of Microsoft Corp.
Focus on MDGs 1, 4, 5, 6 (extreme poverty and hunger, child mortality, maternal health, HIV/AIDS, malaria and other diseases)

Prof. Jeffrey Sachs (United States)

UN Secretary-General's Special Adviser on the MDGs
Focus on all MDGs

Ted Turner (United States)

Philanthropist, Chairman, UN Foundation
Focus on all MDGs