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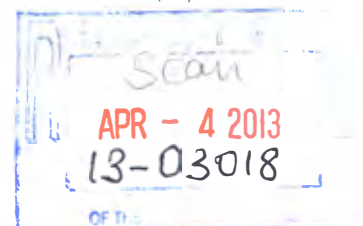
Department  
for International  
Development



THE CHILDREN'S  
INVESTMENT FUND  
FOUNDATION



Ban Ki-moon  
United Nations Secretary-General



21 March 2013

Dear Secretary-General

The UK Government and the Children's Investment Fund Foundation (CIFF) will jointly host '**Nutrition for Growth: *Beating hunger through business and science***' in London on 8 June 2013, under the banner of the UK's G8 Presidency. This event will build on the Olympic Hunger Summit held at No.10 Downing Street in August 2012.

The focus of the day will be a high level Nutrition Event to secure an ambitious range of new commitments which will have a transformational effect on efforts to tackle maternal and child undernutrition across the world. The day will also include a meeting of the New Alliance for Food Security and Nutrition, an initiative launched by the G8 in 2012 which aims to lift an additional 50 million people in Africa out of poverty through agriculture sector growth.

Participants at the event will include Heads of State, Ministers, private sector leaders, major philanthropists, CSO leaders, UN Heads of Agency, regional organisations and the Scaling Up Nutrition (SUN) movement.

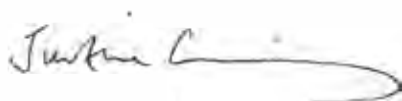
Critical to the success and lasting impact of the nutrition event will be the Core Partner's Group who will work with the co-hosts to deliver the event. This Group will advise on the scope and ambition of the event, help secure ambitious financing and policy commitments from participants; and help design a mechanism to track delivery of commitments, and monitor impact.

We would be honoured if you would agree to join us as a Core Partner for the event. Given your extremely strong international leadership on hunger and nutrition through convening the High Level Task Force on Global Food Security, the Scaling Up Nutrition Lead Group and the launching of the Zero Hunger Challenge, we see your involvement as critical to the success we hope to achieve, in delivering a transformational impact on the world's undernourished women and children. We will be seeking to ensure the event builds directly on the efforts which many countries are undertaking to

tackle undernutrition and thereby hope it will add significant momentum to the Scaling Up Nutrition movement.

We would like to invite each core partner to nominate a high-level political champion and senior, working-level representative, to join meetings via teleconference, organised by the Co-Hosts. Initially meetings will be on a monthly basis, moving to fortnightly as the Nutrition Event approaches. The first call will take place before the end of March. Please see attached Terms of Reference for more information.

A personal invitation to the event will follow in due course. In the meantime, we hope you will join us as a core partner. With your help we can secure the commitments required to reverse the most damaging economic and development effects of maternal and child undernutrition.



JUSTINE GREENING



JAMIE COOPER-HOHN

Secretary of State for International Development

President and CEO, Children's Investment Fund Foundation

## **Terms of Reference for Nutrition Event Core Partner's Group**

### **Background**

DFID and CIFF (the "Co-Hosts") plan to co-convene a high level nutrition event on June 8th 2013. The purpose of this meeting will be to:

- **Build further political support for making nutrition a higher development priority.**
- **Showcase success in tackling under nutrition to make the case that we are under-resourcing success**
- **Secure a range of new commitments (financial, in kind, policy etc) to tackle under nutrition and a mechanism for tracking their delivery.**

The Co-Hosts will be responsible for driving the planning and organization of the event and developing various key products and work plans. In addition, the Co-Hosts plan to invite a small number of core partners in the field of nutrition to join a 'Core Partner's Group', who can strategically engage with the process and provide guidance and expertise as the outreach strategy evolves and the planning for the event is developed.

These terms of reference set out the purpose and priorities for this Core Partner's Group.

### **Purpose**

The Core Partner's Group will advise the Co-Hosts, on the following areas:

- The scope, level of ambition and format for the event, building on and complementing existing initiatives nationally and internationally to improve nutrition.
- The development and implementation of a strategic outreach plan to secure ambitious financing, policy and outcome commitments from relevant stakeholder groups, including advising on opportunities to bring new stakeholders to the event.
- Building a strategic 'roadmap' linking key global, regional and national events, conferences, summits etc, and devising opportunities for outreach at these events.
- Ensuring appropriate communication and coordination in mutually reinforcing work areas to ensure strategic lobbying efforts are maximised and results are effectively communicated.
- Ensuring the event is structured and choreographed to capitalise effectively on

the build up and momentum created in the run up to the Event.

The Core Partner's Group activities will be informed by five main workstreams, under the responsibility of five technical working groups which are being convened for the event:

- 1) Strategic policy development – ensuring the right ownership and content.
- 2) Catalytic Financing – exploring mechanisms, identifying viability and mobilising support.
- 3) Political outreach - developing the strategy that will deliver commitments for the June Nutrition Event.
- 4) Event management – logistics, planning and management to ensure the high-level event takes place with appropriate agenda, content and participation.
- 5) Media and communications – outreach, media plan across event timeline up to the June Nutrition Event and considering opportunities that will exist in the margins of UNGA in September 2013.

#### **Timing and Format**

Meetings will take place via teleconference, organised by the Co-Hosts. Initially meetings will be on a monthly basis, moving to fortnightly and weekly, as the Nutrition Event approaches. Meetings will last for 1 hour and will be chaired by the co-hosts. DFID/CIFF will be responsible for circulating an agenda and meeting papers to the group, writing a note of the meeting, and actions points.