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19 Jan 10

THE GLOBAL
Travel & Tourism
SUMMIT

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Registration Declined

We are sorry that you are unable to join us at the 10th Global Travel & Tourism Summit from 25-27 May 2010 in Beijing, China. Should you wish to reconsider your participation, please contact WTTC at rsvp@wttc.org

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10_00998

Regretted online as per the invitation letter. I called & spoke to them and they walked me through the process. Attached is a printout of the decline.

RECEIVED
JAN 28 2010
10-00998
EXECUTIVE OFFICE
OF THE SECRETARY-GENERAL

THE GLOBAL
Travel & Tourism
SUMMIT
BEIJING • 25-27 MAY 2010

19 January 2010

Mr Ban Ki-Moon
Secretary General
United Nations
1 United Nations, Plaza - DC1 - 1480
New York, NY 10017

Dear Mr Ki-Moon,

We take great pleasure in inviting you to the Global Travel & Tourism Summit taking place in Beijing 25-27 May 2010.

The Summit is the world's highest level gathering of Travel & Tourism industry Chairpersons, Chief Executives and senior government officials, working together to unlock our industry's significant potential for sustainable development and economic growth across the globe.

In May 2010, the Summit will be hosted by the China National Tourism Administration and the People's Government of Beijing Municipality, and supported by the Beijing Tourism Administration and the Beijing Tourism Group. As you know, the Summit is organized by the World Travel & Tourism Council (WTTC), the forum for the 100 foremost leaders of our global industry.

Our partners in China are working with WTTC to prepare a memorable 2010 Summit, including a spotlight on the immense opportunities for Travel & Tourism in China, the outstanding history, culture and heritage of this country.

According to WTTC's research, Travel & Tourism accounts for more than 9% of global GDP and 7% of total employment worldwide. Managed effectively, our industry's potential to drive job creation, prosperity and international understanding is unrivalled. Our Summit provides a unique platform for dialogue among public and private sector leaders to address issues and opportunities to enhance our industry's contribution to sustainable prosperity worldwide.

We do hope that you will be able to join us in Beijing for this special event.

To indicate your acceptance/decline of this invitation, please visit www.globaltraveltourism.com, enter your unique registration code and follow the instructions.

We look forward to welcoming you in Beijing.

With our kind regards,

Geoffrey J W Kent
Chairman, WTTC

Jean-Claude Baumgarten
President & CEO, WTTC

HOSTS

中国国家旅游局 China National Tourism Administration

北京市人民政府 The People's Government of Beijing Municipality

PATRONS

首旅集团 BEIJING TOURISM GROUP

北京市旅游局 BEIJING TOURISM ADMINISTRATION

THE GLOBAL
Travel & Tourism
SUMMIT
BEIJING • 25-27 MAY 2010

RSVP today

Please complete and return this form to confirm your attendance at the 10th Global Travel & Tourism Summit.

☐ I will be attending the WTTC Summit in Beijing, China, 25-27 May 2010.

Please check the accuracy of your contact details and amend or complete as necessary:

Unique ref: **62cbce4f**

Name: Mr Ban Ki-Moon

Organisation: United Nations

Email:

Telephone:

If your participation at the Summit is being managed on your behalf, please provide the appropriate contact details below:

Name:

Organisation:

Email:

Telephone:

Invitations are non-transferable.

☐ I will not be attending the WTTC Summit 2010 in Beijing, China.

Signed: **Date:**

We would request that you return this RSVP by **5 March 2010** to formally accept your personal invitation and guarantee your place at the Summit. There are 3 ways to respond:

1. **Online:** Visit **www.globaltraveltourism.com** and enter your unique reference number to register online.
2. **Fax:** +44 (0) 20 7488 1008
3. **Post:** World Travel & Tourism Council, 1-2 Queen Victoria Terrace, Sovereign Court, London E1W 3HA, UK

Further enquiries: Please contact WTTC on +44 (0) 20 7481 8007 or email rsvp@wttc.org

中国国家旅游局 China National Tourism Administration
北京市人民政府 The People's Government of Beijing Municipality
首旅集团 BEIJING TOURISM GROUP
北京市旅游局 BEIJING TOURISM ADMINISTRATION

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