

Central Registry (1007-8-1-1) public Information - Visual - UN poster contest -
Annual Competition For poster of year - 1947
Correspondence With Governments (part 1)

1 March, 1947
30 July, 1947

CLEAR

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RAG-1

Form GS/11
June 1946
(Rev.)

ROUTING SLIP

TO

Mr. Field

FOR

APPROVAL	MORE DETAILS
REPLY, PLEASE	YOUR INFORMATION
SEE ME, PLEASE	RETURNED AS REQUESTED
YOUR SIGNATURE	INVESTIGATE AND REPORT
NOTE AND FILE	FOR IMMEDIATE ACTION
NOTE AND RETURN	REPLY FOR MY SIGNATURE
YOUR COMMENTS	INITIAL AND FORWARD

REMARKS:

Holcomb Registry

DATE

4/1/47

FROM

JH

1007-8-1-1

UNITED STATES DELEGATION TO THE UNITED NATIONS

250 WEST 57TH STREET
NEW YORK 19, N.Y.
CIRCLE 6-4400

Your reference No:
1007-8-1-1/JJ

April 1, 1947

FILE NO.	
NAME IND.	
SUBJ. IND.	
APR 3 1947	

The United States Representative at the Seat of the United Nations presents his compliments to the Secretary-General of the United Nations and has the honor to acknowledge the receipt of a note, dated March 26, 1947, addressed to the Secretary of State of the United States, with regard to a series of poster competitions being organized by the United Nations Department of Public Information to encourage professional artists in all Member countries to submit designs for a poster portraying some aspect of the aims and principles of the United Nations.

The United States Representative has the honor to advise the Secretary-General that this note has been transmitted to the Acting Secretary of State of the United States.

UN-878A

EX. OFF. FILE NO.
EXECUTED
SECRET
RECEIVED
APR 4 1947
For ACTION by:

Coker



J.S.W.

Form GS/11
1 June 1946
(Rev.)

ROUTING SLIP

TO

Mr. Cissel

FOR

APPROVAL	MORE DETAILS
REPLY, PLEASE	YOUR INFORMATION <input checked="" type="checkbox"/>
SEE ME, PLEASE	RETURNED AS REQUESTED
YOUR SIGNATURE	INVESTIGATE AND REPORT
NOTE AND FILE	FOR IMMEDIATE ACTION
NOTE AND RETURN	REPLY FOR MY SIGNATURE
YOUR COMMENTS	INITIAL AND FORWARD

REMARKS:

DATE

Apr. 1

FROM

Wm. H. ...



RECEIVED

MAR 31 9 35 AM 1947

UN POST OFFICE

NAME IND.	109
SUBJ. IND.	

1007-8-1-1/JJ

28 March 1947

The Secretary-General of the United Nations presents his compliments to His Excellency, the Secretary of State for Foreign Affairs of Argentina and has the honour to inform him that the Department of Public Information is organizing the first in a series of "Poster of the Year" competitions to encourage professional artists in all Member countries to submit designs for a poster portraying some aspect of the aims and principles of the United Nations. The best poster submitted will be adopted by the United Nations for official use.

..... A copy of the rules of the contest is enclosed herein, and the Secretary-General has the honour to state that the Department of Public Information has already requested the Argentine representative of the International Council of Museums, Dr. Augustin E. Riggi, Director of the Argentine Museum of Natural Sciences, Buenos Aires, to arrange for the establishment of a small committee to publicize the contest in Argentina and to select the three best posters submitted. This committee and similar committees in other Member countries will each forward the selected posters to ^{the} Headquarters

of the United Nations where an international panel of judges will make the final awards. All posters selected by the national committees should arrive at Lake Success on or before 1 July 1947, and it is regretted that it will be necessary to disqualify any entries received after that date.

The Secretary-General wishes to assure the Secretary of State that he will be grateful for any cooperation and assistance which his Government may be able to provide to ensure the success of this competition.

His Excellency,
Dr. Juan Atilio Bramuglia,
Secretary of State for Foreign Affairs,
Ministry of Foreign Affairs,
Buenos Aires,
Argentina.

1007-8-1-1/JJ

28 March 1947.

The Secretary-General of the United Nations presents his compliments to His Excellency, the Minister for External Relations a.i. of Venezuela and has the honour to inform him that the Department of Public Information is organizing the first in a series of "Poster of the Year" competitions to encourage professional artists in all Member countries to submit designs for a poster portraying some aspect of the aims and principles of the United Nations. The best poster submitted will be adopted by the United Nations for official use.

... A copy of the rules of the contest is enclosed herein, and the Secretary-General has the honour to state that the Department of Public Information has already requested the Secretary of the Venezuelan National Committee of the International Chamber of Commerce, Caracas, to arrange for the establishment of a small committee to publicise the contest in Venezuela and to select the three best posters submitted. This committee and similar committees in other Member countries will each forward the selected posters to the Headquarters of the United Nations

where an international panel of judges will make the final awards. All posters selected by the national committees should arrive at Lake Success on or before 1 July 1947, and it is regretted that it will be necessary to disqualify any entries received after that date.

The Secretary-General wishes to assure the Minister that he will be grateful for any cooperation and assistance which his Government may be able to provide to ensure the success of this competition.

His Excellency,
Dr. Carlos Morales,
Minister for External Relations a. i.,
Ministry of External Relations,
Caracas,
Venezuela.

1007-3-1-1/JJ

28 March 1947.

The Secretary-General of the United Nations presents his compliments to His Excellency, the Minister for External Relations of Peru and has the honour to inform him that the Department of Public Information is organizing the first in a series of "Poster of the Year" competitions to encourage professional artists in all Member countries to submit designs for a poster portraying some aspect of the aims and principles of the United Nations. The best poster submitted will be adopted by the United Nations for official use.

...

A copy of the rules of the contest is enclosed herein, and the Secretary-General has the honour to state that the Department of Public Information has already requested the Peruvian representative of the International Council of Museums, Dr. Luis E. Valcarcel, the National Museum of History, Lima, to arrange for the establishment of a small committee to publicise the contest in Peru and to select the three best posters submitted. This Committee and similar committees in other Member countries will each forward the selected posters to the Headquarters of the United Nations

where an international panel of judges will make the final awards. All posters selected by the national committees should arrive at Lake Success on or before 1 July 1947, and it is regretted that it will be necessary to disqualify any entries received after that date.

The Secretary-General wishes to assure the Minister that he will be grateful for any cooperation and assistance which his Government may be able to provide to ensure the success of this competition.

His Excellency,
Dr. Enrique Garcia Sayan,
Minister for External Relations,
Ministry of External Relations
Lima,
Peru.

1007-8-1-1/JJ

28 March 1947.

The Secretary-General of the United Nations presents his compliments to His Excellency, The Secretary of State for External Relations of Mexico and has the honour to inform him that the Department of Public Information is organizing the first in a series of "Poster of the Year" competitions to encourage professional artists in all Member countries to submit designs for a poster portraying some aspect of the aims and principles of the United Nations. The best poster submitted will be adopted by the United Nations for official use.

A copy of the rules of the contest is enclosed herein, and the Secretary-General has the honour to state that the Department of Public Information has already requested the Mexican representative of the International Council of Museums, Dr. Alfonso Caso, the National University of Mexico, Mexico City, to arrange for the establishment of a small committee to publicize the contest in Mexico and to select the three best posters submitted. This committee and similar committees in other Member countries will each forward the selected posters to the Headquarters of the

United Nations where an international panel of judges will make the final awards. All posters selected by the national committees should arrive at Lake Success on or before 1 July 1947, and it is regretted that it will be necessary to disqualify any entries received after that date.

The Secretary-General wishes to assure the Secretary of State that he will be grateful for any cooperation and assistance which his Government may be able to provide to ensure the success of this competition.

His Excellency,
Mr. Jaime Torres Bodet,
Secretary of State for External Relations
Ministry for External Relations,
Avenida Juarez,
Mexico City, D. F.,
Mexico.

1007-S-1-1/JJ

28 March 1947.

The Secretary-General of the United Nations presents his compliments to His Excellency, the Minister for Foreign Affairs of Egypt and has the honour to inform him that the Department of Public Information is organizing the first in a series of "Poster of the Year" competitions to encourage professional artists in all Member countries to submit designs for a poster portraying some aspect of the aims and principles of the United Nations. The best poster submitted will be adopted by the United Nations for official use.

A copy of the rules of the contest is enclosed herein, and the Secretary-General has the honour to state that the Department of Public Information has already requested His Excellency Ismail Sidki Pasha, President of the Egyptian Federation of Industries, Cairo, to arrange for the establishment of a small committee to publicise the contest in Egypt and to select the three best posters submitted. This committee and similar committees in other Member countries will each forward the selected posters to the Headquarters of the United Nations where an international

panel of judges will make the final awards. All posters selected by the national committees should arrive at Lake Success on or before 1 July 1947, and it is regretted that it will be necessary to disqualify any entries received after that date.

The Secretary-General wishes to assure the Minister that he will be grateful for any cooperation and assistance which his Government may be able to provide to ensure the success of this competition.

His Excellency,
Mahmoud Fahmy El-Nokrashy Pasha,
Minister for Foreign Affairs,
Ministry of Foreign Affairs,
Cairo,
Egypt.

1007-8-1-1/JJ

28 March 1947.

The Secretary-General of the United Nations presents his compliments to His Excellency the Secretary of State In the Office for External Relations of Costa Rica and has the honour to inform him that the Department of Public Information is organizing the first in a series of "Poster of the Year" competitions to encourage professional artists in all Member countries to submit designs for a poster portraying some aspect of the aims and principles of the United Nations. The best poster submitted will be adopted by the United Nations for official use.

... A copy of the rules of the contest is enclosed herein, and the Secretary-General has the honour to state that the Department of Public Information has already requested the Costa-Rican representative of the International Council of Museums, Mr. George Volio, Director of the National Museum, San Jose, to arrange for the establishment of a small committee to publicise the contest in Costa Rica and to select the three best posters submitted. This Committee and similar committees in other Member countries will each forward the selected posters to the Headquarters of the United Nations where an international

panel of judges will make the final awards. All posters selected by the national committees should arrive at Lake Success on or before 1 July 1947, and it is regretted that it will be necessary to disqualify any entries received after that date.

The Secretary-General wishes to assure the Secretary of State that he will be grateful for any cooperation and assistance which his Government may be able to provide to ensure the success of this competition.

His Excellency,
Mr. Julio Acosta Garcia,
Secretary of State in the Office for External Relations,
Secretariat of External Relations,
San Jose,
Costa Rica,
Central America.

28 March 1947.

The Secretary-General of the United Nations presents his compliments to His Excellency, the Minister for External Relations of Chile and has the honour to inform him that the Department of Public Information is organising the first in a series of "Poster of the Year" competitions to encourage professional artists in all Member countries to submit designs for a poster portraying some aspect of the aims and principles of the United Nations. The best poster submitted will be adopted by the United Nations for official use.

... A copy of the rules of the contest is enclosed herein, and the Secretary-General has the honour to state that the Department of Public Information has already requested the Chilean representative of the International Council of Museums, Mr. Gaberial Amunotegui, Director-General, Libraries, Archives and Museums, Santiago, to arrange for the establishment of a small committee to publicise the contest in Chile and to select the three best posters submitted. This committee and similar committees in other Member countries will each forward the selected posters to ^{the} Headquarters of the United Nations where an international panel of judges will

make the final awards. All posters selected by the national committees should arrive at Lake Success on or before 1 July 1947, and it is regretted that it will be necessary to disqualify any entries received after that date.

The Secretary-General wishes to assure the Minister that he will be grateful for any cooperation and assistance which his government may be able to provide to ensure the success of this competition.

Su Excelencia,
Senor Raul Juliet,
Ministro de Relaciones Exteriores,
Ministerio de Relaciones Exteriores,
Palacio de la Moneda,
Santiago de Chile,
Chile.

NAME IND. *JD*
SUBJ. IND.

1007-8-1-1/ESL

27 March 1947

The Secretary-General of the United Nations presents his compliments to His Excellency, the Minister for Foreign Affairs of the Netherlands and has the honour to refer to his note number 1007-8-1-1/JJ of 14 March 1947 relating to the United Nations "Poster of the Year" competition.

Owing to a clerical error, the name of the organisation which the Department of Public Information is requesting to establish a committee to handle this competition in the Netherlands was wrongly cited in the note under reference, and should be the Netherlands representative of the International Council of Museums, Jonkheer D.C. Roell, Director of the Rijksmuseum, Amsterdam.

The Secretary-General trusts that this mistake will not have caused the Minister any undue inconvenience.

His Excellency,
Baron C.G.W.H. van Doetelaer van Coesterhout,
Minister for Foreign Affairs,
Ministry of Foreign Affairs,
Plein 23,
The Hague,
Netherlands.

NAME. IND. LRG
SUBJ. IND. _____

1007-S-141/33

24 March 1947

The Secretary-General of the United Nations presents his compliments to the Secretary of State of the United States of America and has the honour to inform him that the Department of Public Information is organizing the first in a series of "Poster of the Year" competitions to encourage professional artists in all Member countries to submit designs for a poster portraying some aspect of the aims and principles of the United Nations. The best poster submitted will be adopted by the United Nations for official use.

The Department of Public Information has made certain enquiries with a view to ascertaining the name of an appropriate organization competent to appoint a small committee to publicize the contest in the United States and to select the three best entries submitted. It is proposed that this committee and similar committees in other Member countries should each forward the selected posters to the Headquarters of the United Nations where an international panel of judges will make the final awards. All posters selected by the national committees should arrive at Lake Success on or before 1 July 1947, and it is regretted that it will be necessary to disqualify any

entries received after that date.

As a result of these enquiries, the Department of Public Information has decided that the United States branch of the International Council of Museums might be a suitable organization for this purpose. Accordingly the Secretary-General has the honour to request the Secretary of State, provided that there are no objections on the part of his Government, to be so good as to transmit the enclosed letter and its enclosures to Mr. David E. Finley, the representative of the International Council of Museums in the United States.

An additional copy of the rules of the contest is enclosed herein for purposes of information, and the Secretary-General wishes to assure the Secretary of State that he will be grateful for any cooperation and assistance which his Government may be able to provide to ensure the success of this competition.

The Honorable
George C. Marshall,
Secretary of State,
Department of State,
Washington 25, D. C.

1007-8-1-1/JJ

27 March 1947

Sir,

I write to inform you that the Department of Public Information is now organizing the first in a series of "Poster of the Year" competitions to encourage professional artists in all Member countries to submit designs for a poster bearing a suitable slogan and portraying some aspect of the aims and principles of the United Nations. The best post submitted will be adopted by the United Nations for official use.

The Secretary-General is informing all Members of the United Nations about this competition, and I have discussed with Mr. Chauncey J. Hamlin, President of the International Council of Museums, the suggestion that in certain countries the national branches of the Council should be asked to appoint small committees to conduct the contest. Mr. Hamlin expressed the view that the chairmen of such branches of the Council would be willing to assist the Department of Public Information in this way.

Accordingly, I wish to enquire whether you will be so good as to appoint a small committee of experts to publicize the contest in your country and to select the three best entries submitted. Decisions should be based both on the artistic merit of the posters and on the messages they convey. The three posters selected are to be sent to the Headquarters of the United Nations where an international panel of judges will make the final awards. The selected entries should be addressed to the Department of Public Information, the United Nations, Lake Success, New York, U.S.A., and should be marked "For the attention of Mr. Jean Benoit-Levy".

Since it is planned to issue the winning poster during the second session of the General Assembly this September, and in view of the time required for printing and distribution, I would ask you to point out to such a committee that the three posters selected should be forwarded in time to reach Lake Success on or before 1 July 1947. I regret that it will be necessary to disqualify any posters arriving after that date.

..... I enclose herein a copy of the rules of the competition, which is limited to professional artists, and a copy of the Preamble to the Charter of the United Nations, which may serve as a source of inspiration to the competitors.

The United Nations will refund by international money order the costs of duplicating the rules of the contest, of mailing these to professional artists and artists' associations, and of sending the selected posters to Lake Success, up to a maximum of one hundred dollars (\$100.00). However, since the funds allotted for the contest are necessarily limited, it is hoped that such expenses will be kept as small as possible.

In conclusion, I wish to assure you that I shall sincerely appreciate the assistance which you will render in ensuring that as large a number of artists from your country as possible take part in this competition.

Very truly yours,

Tor Gjesdal
Director
Department of Public Information

Mr. David F. Finley,
President of the American Association of Museums,
Smithsonian Institute,
Washington 25, D. C.

INTEROFFICE MEMORANDUM

TO: Mr. Kronenfeld

FROM: Miss Wadsworth

Date 28 March 1947

SUBJECT:

These letters were sent out on 27 March
special delivery, sorry to be only now
sending you your file copies.

Registry

NAME IND.	<i>128</i>
SUBJ. IND.	

1007-8-1-1/JJ

le 24 mars 1947

Le Secrétaire général des Nations Unies présente ses compliments à Son Excellence le Ministre des Relations extérieures du Nicaragua et a l'honneur de lui faire savoir que le Département de l'Information organise en ce moment le premier concours de projets d'affiches pour le choix d'une "Affiche de l'année". Le but de ce concours est d'encourager les artistes professionnels de tous les Etats Membres à soumettre des projets illustrant certains aspects des buts et des principes de l'Organisation des Nations Unies. La meilleure affiche soumise sera adoptée et utilisée officiellement par les Nations Unies.

Le Département de l'Information a fait une enquête pour obtenir le nom d'une organisation qui soit qualifiée pour former un petit comité chargé de faire connaître ce concours au grand public du Nicaragua et de choisir les trois meilleurs projets qui lui seront soumis. Ce comité et les comités correspondants formés dans les autres Etats Membres transmettront chacun les projets qu'ils auraient

choisis au siège des Nations Unies, où un jury international procédera au classement final. Toutes les affiches choisies par les comités nationaux devront parvenir à Lake Success avant le 1er juillet 1947. Celles qui parviendront après cette date ne pourront pas être présentées au concours.

..... A la suite de l'enquête mentionnée ci-dessus, le Département de l'Information a décidé que la section nicaraguayenne du Conseil international des Musées pourrait être une organisation appropriée à cette fin. Le Secrétaire général a donc l'honneur de prier le Ministre des Relations extérieures, sous réserve que son gouvernement n'y voie aucune objection, de bien vouloir transmettre la lettre incluse et ses annexes à Monsieur Crisanta Chaves, représentant du Conseil international des Musées au Nicaragua.

Copie supplémentaire du règlement du concours est jointe pour information à la présente lettre.

Le Secrétaire général donne au Ministre des Relations extérieures l'assurance qu'il lui sera reconnaissant de la coopération et de l'assistance que son gouvernement pourra lui apporter en vue d'assurer le succès de ce concours.

Son Excellence
Le Dr Victor Manuel Roman,
Ministre des Relations extérieures,
Ministère des Relations extérieures,
Managua, D.N.,
Nicaragua.

NAME IND.	<i>LAB</i>
SUBJ. IND.	

1007-3-1-1/JJ

le 27 mars 1947

Le Secrétaire général des Nations Unies présente ses compliments à Son Excellence le Ministre des Affaires étrangères de la République orientale d'Uruguay et a l'honneur de lui faire savoir que le Département de l'Information organise en ce moment le premier concours de projets d'affiches pour le choix d'une "Affiche de l'année". Le but de ce concours est d'encourager les artistes professionnels de tous les Etats Membres à soumettre des projets illustrant certains aspects des buts et des principes de l'Organisation des Nations Unies. La meilleure affiche soumise sera adoptée et utilisée officiellement par les Nations Unies.

Le Département de l'Information a fait une enquête pour obtenir le nom d'une organisation qui soit qualifiée pour former un petit comité chargé de faire connaître ce concours au grand public de l'Uruguay et de choisir les trois meilleurs projets qui lui seront soumis. Ce comité et les comités correspondants formés dans les autres Etats Membres transmettront chacun les projets qu'ils auraient

choisis au siège des Nations Unies, où un jury international procédera au classement final. Toutes les affiches choisies par les comités nationaux devront parvenir à Lake Success avant le 1er juillet 1947. Celles qui parviendront après cette date ne pourront pas être présentées au concours.

A la suite de l'enquête mentionnée ci-dessus, le Département de l'Information a décidé que la section uruguayenne du Conseil international des Musées pourrait être une organisation appropriée à cette fin. Le Secrétaire général a donc l'honneur de prier le Ministre des Affaires étrangères, sous réserve que son gouvernement n'y voie aucune objection, de bien vouloir transmettre la lettre incluse et ses annexes à Monsieur Jose Luis Zorrilla de San Martin, représentant du Conseil international des Musées en Uruguay.

Copie supplémentaire du règlement du concours est jointe pour information à la présente lettre.

Le Secrétaire général donne au Ministre des Affaires étrangères l'assurance qu'il lui sera reconnaissant de la coopération et de l'assistance que son gouvernement pourra lui apporter en vue d'assurer le succès de ce concours.

Son Excellence
Monsieur Mateo Marques Castro,
Ministre des Affaires étrangères
de la République orientale d'Uruguay,
Ministère des Affaires étrangères
de la République orientale d'Uruguay,
Montevideo,
Uruguay.

NAME IND.	K20
SUBJ. IND.	

1007-C-1-1/JJ

le 27 mars 1947

Le Secrétaire général des Nations Unies présente ses compliments à Son Excellence le Ministre des Affaires étrangères de Grèce et a l'honneur de lui faire savoir que le Département de l'Information organise en ce moment le premier concours de projets d'affiches pour le choix d'une "Affiche de l'année". Le but de ce concours est d'encourager les artistes professionnels de tous les Etats Membres à soumettre des projets illustrant certains aspects des buts et des principes de l'Organisation des Nations Unies. La meilleure affiche soumise sera adoptée et utilisée officiellement par les Nations Unies.

Le Département de l'Information a fait une enquête pour obtenir le nom d'une organisation qui soit qualifiée pour former un petit comité chargé de faire connaître ce concours au grand public de la Grèce et de choisir les trois meilleurs projets qui lui seront soumis. Ce comité et les comités correspondants formés dans les autres Etats Membres transmettront chacun les projets qu'ils auraient

choisis au siège des Nations Unies, où un jury international procédera au classement final. Toutes les affiches choisies par les comités nationaux devront parvenir à Lake Success avant le 1er juillet 1947. Celles qui parviendront après cette date ne pourront pas être présentées au concours.

A la suite de l'enquête mentionnée ci-dessus, le Département de l'Information a décidé que la section grecque du Conseil international des Musées pourrait être une organisation appropriée à cette fin. Le Secrétaire général a donc l'honneur de prier le Ministre des Affaires étrangères, sous réserve que son gouvernement n'y voie aucune objection, de
..... bien vouloir transmettre la lettre incluse et ses annexes à Monsieur George Sotiriou, représentant du Conseil international des Musées en Grèce.

Copie supplémentaire du règlement du concours est jointe pour information à la présente lettre.

Le Secrétaire général donne au Ministre des Affaires étrangères l'assurance qu'il lui sera reconnaissant de la coopération et de l'assistance que son gouvernement pourra lui apporter en vue d'assurer le succès de ce concours.

Son Excellence
Monsieur Constantin Tsaldaris,
Ministre des Affaires étrangères,
Ministère royal des Affaires étrangères,
Athènes,
Grèce.

NAME IND. 208
SUBJ. IND. _____

1007-S-1-1/JJ

le 27 mars 1947

Le Secrétaire général des Nations Unies présente ses compliments à Son Excellence le Ministre des Affaires étrangères de Belgique et a l'honneur de lui faire savoir que le Département de l'Information organise en ce moment le premier concours de projets d'affiches pour le choix d'une "Affiche de l'année". Le but de ce concours est d'encourager les artistes professionnels de tous les Etats Membres à soumettre des projets illustrant certains aspects des buts et des principes de l'Organisation des Nations Unies. La meilleure affiche soumise sera adoptée et utilisée officiellement par les Nations Unies.

Le Département de l'Information a fait une enquête pour obtenir le nom d'une organisation qui, soit qualifiée pour former un petit comité chargé de faire connaître ce concours au grand public de la Belgique et de choisir les trois meilleurs projets qui lui seront soumis. Ce comité et les comités correspondants formés dans les autres Etats

Membres transmettront chacun les projets qu'ils auraient choisis au siège des Nations Unies, où un jury international procédera au classement final. Toutes les affiches choisies par les comités nationaux devront parvenir à Lake Success avant le 1er juillet 1947. Celles qui parviendront après cette date ne pourront pas être présentées au concours.

..... A la suite de l'enquête mentionnée ci-dessus, le Département de l'Information a décidé que la section belge du Conseil international des Musées pourrait être une organisation appropriée à cette fin. Le Secrétaire général a donc l'honneur de prier le Ministre des Affaires étrangères, sous réserve que son gouvernement n'y voie aucune objection, de bien vouloir transmettre la lettre incluse et ses annexes à Monsieur L. van Puyvelde, représentant du Conseil international des Musées en Belgique.

Copie supplémentaire du règlement du concours est jointe pour information à la présente lettre.

Le Secrétaire général donne au Ministre des Affaires étrangères l'assurance qu'il lui sera reconnaissant de la coopération et de l'assistance que son gouvernement pourra lui apporter en vue d'assurer le succès de ce concours.

Son Excellence,
Monsieur Paul-Henri Spaak,
Ministre des Affaires étrangères,
Ministère des Affaires étrangères,
8, Rue de la Loi,
Bruxelles,
Belgique.

NAME IND.	229
SUBJ. IND.	

1007-3-1-1/JJ

le 24 mars 1947

Le Secrétaire général des Nations Unies présente ses compliments à Son Excellence le Ministre des Affaires étrangères de l'Iran et a l'honneur de lui faire savoir que le Département de l'Information organise en ce moment le premier concours de projets d'affiches pour le choix d'une "Affiche de l'année". Le but de ce concours est d'encourager les artistes professionnels de tous les Etats Membres à soumettre des projets illustrant certains aspects des buts et des principes de l'Organisation des Nations Unies. La meilleure affiche soumise sera adoptée et utilisée officiellement par les Nations Unies.

Le Département de l'Information a fait une enquête pour obtenir le nom d'une organisation qui soit qualifiée pour former un petit comité chargé de faire connaître ce concours au grand public de l'Iran et de choisir les trois meilleurs projets qui lui seront soumis. Ce comité et les comités correspondants formés dans les autres Etats Membres transmettront chacun les projets qu'ils auraient

choisis au siège des Nations Unies, où un jury international procédera au classement final. Toutes les affiches choisies par les comités nationaux devront parvenir à Lake Success avant le 1er juillet 1947. Celles qui parviendront après cette date ne pourront pas être présentées au concours.

.....

A la suite de l'enquête mentionnée ci-dessus, le Département de l'Information a décidé que la section iranienne du Conseil international des Musées pourrait être une organisation appropriée à cette fin. Le Secrétaire général a donc l'honneur de prier le Ministre des Affaires étrangères, sous réserve que son gouvernement n'y voie aucune objection, de bien vouloir transmettre la lettre incluse et ses annexes à Monsieur Mehdi Bahrami, représentant du Conseil international des Musées en Iran.

Copie supplémentaire du règlement du concours est jointe pour information à la présente lettre.

Le Secrétaire général donne au Ministre des Affaires étrangères l'assurance qu'il lui sera reconnaissant de la coopération et de l'assistance que son gouvernement pourra lui apporter en vue d'assurer le succès de ce concours.

Son Excellence
Mohammed Ali Homaiondjah,
Ministre des Affaires étrangères,
Ministère des Affaires étrangères,
Téhéran,
Iran.

Form GS/11
1 June 1946
(Rev.)

ROUTING SLIP

TO

Mr. Gjesdal

FOR

APPROVAL	MORE DETAILS
REPLY, PLEASE	<input checked="" type="checkbox"/> YOUR INFORMATION
SEE ME, PLEASE	RETURNED AS REQUESTED
YOUR SIGNATURE	INVESTIGATE AND REPORT
NOTE AND FILE	FOR IMMEDIATE ACTION
NOTE AND RETURN	REPLY FOR MY SIGNATURE
YOUR COMMENTS	INITIAL AND FORWARD

REMARKS:

DATE

FROM

Apr 1.

N. Gjesdal

Form GS/11
1 June 1946
(Rev.)

ROUTING SLIP

TO

Mr. Gjesdal

FOR

APPROVAL	MORE DETAILS
REPLY, PLEASE	YOUR INFORMATION
SEE ME, PLEASE	RETURNED AS REQUESTED
YOUR SIGNATURE	INVESTIGATE AND REPORT
NOTE AND FILE	FOR IMMEDIATE ACTION
<input checked="" type="checkbox"/> NOTE AND RETURN	REPLY FOR MY SIGNATURE
YOUR COMMENTS	INITIAL AND FORWARD

REMARKS:

40 Central Rly.

DATE

FROM

4/2/49

T. Gjesdal

203
REF. NO. 1007-8-1-1
NAME IND. PO
SUBJ. IND.
MAR 31 1947
C

6231 Empire State Building
350 Fifth Avenue
New York 1, New York

March 27, 1947

Sir:

In the absence of Ambassador Romulo, I have the honor to acknowledge receipt of your note, dated March 26, 1947, regarding the United Nations "Poster of the Year" contest and transmitting letter of the same date from the Director of the Department of Public Information to Dr. Eduardo Quisumbing, the representative of the International Council of Museums in the Philippines, and the rules of the contest.

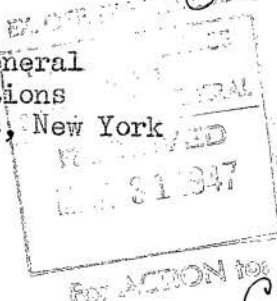
The note and its enclosures are being sent to the Secretary of Foreign Affairs of the Republic of the Philippines with the request that the material be forwarded to Dr. Quisumbing as soon as it is received.

Very truly yours,

FOR THE AMBASSADOR:

Amado
COL. AMADO N. BAUTISTA
Administrative Officer

64427
The Secretary-General
The United Nations
Lake Success, New York





NAME IND. 228
SUBJ. IND. _____

1007-8-1-1/JJ

27 March 1947

The Secretary-General of the United Nations presents his compliments to His Excellency, the Minister for Foreign Affairs of Iceland and has the honour to inform him that the Department of Public Information is organizing the first in a series of "Poster of the Year" competitions to encourage professional artists in all Member countries to submit designs for a poster portraying some aspect of the aims and principles of the United Nations. The best poster submitted will be adopted by the United Nations for official use.

The Department of Public Information has made certain enquiries with a view to ascertaining the name of an appropriate organization competent to appoint a small committee to publicize the contest in Iceland and to select the three best entries submitted. It is proposed that this committee and similar committees in other Member countries should each forward the selected posters to the Headquarters of the United Nations where an international panel of

of judges will make the final awards. All posters selected by the national committees should arrive at Lake Success on or before 1 July 1947, and it is regretted that it will be necessary to disqualify any entries received after that date.

As a result of these enquiries, the Department of Public Information has decided that the Rotary Club of Reykjavik might be a suitable organization for this purpose. Accordingly, the Secretary-General has the honour to request the Minister for Foreign Affairs, provided that there are no objections on the part of his Government, to be so good as to transmit the enclosed letter and its enclosures to its destination.

An additional copy of the rules of the contest is enclosed herein for purposes of information, and the Secretary-General wishes to assure the Minister for Foreign Affairs that he will be grateful for any cooperation and assistance which his Government may be able to provide to ensure the success of this competition.

His Excellency,
Mr. Bjarni Benediktsson,
Minister for Foreign Affairs,
Ministry of Foreign Affairs,
Reykjavik,
Iceland.

1007-8-1-2/JJ

28 March 1947

Sir,

I am writing to inform you that the Department of Public Information is now organizing the first in a series of "Poster of the Year" competitions to encourage professional artists in all Member countries to submit designs for a poster bearing a suitable slogan and portraying some aspect of the aims and principles of the United Nations. The best poster submitted will be adopted by the United Nations for official use.

The Secretary-General is informing all Members of the United Nations of this competition, and, since the Rotary Club of Reykjavik has previously taken an active interest in the work of the United Nations, I wish to enquire whether you would be prepared on this occasion to assist us by appointing a small committee of experts to publicize the contest in your country and to select the three best entries submitted. Decisions should be based on both the artistic merit of the posters and the messages they convey. The three posters

selected are to be sent to the Headquarters of the United Nations where an international panel of judges will make the final awards. The selected entries should be addressed to the Department of Public Information, United Nations, Lake Success, New York, U.S.A., and should be marked "For the attention of Mr. Jean Benoit-Levy".

Since it is planned to issue the winning poster during the second session of the General Assembly this September, and in view of the time required for printing and distribution, I would ask you to point out to such a committee that the three posters selected should be forwarded in time to reach Lake Success on or before 1 July 1947. I regret that it will be necessary to disqualify any posters arriving after that date.

..... I enclose herein a copy of the rules of the competition, which is limited to professional artists, and a copy of the Preamble to the Charter of the United Nations, which may serve as a source of inspiration to the competitors.

The United Nations will refund by international money order the costs of duplicating the rules of the contest, of mailing these to professional artists and artists' associations, and of sending the selected posters to Lake Success, up to a maximum of sixty dollars (60.00). However, since the funds allotted for the contest are necessarily limited, it is hoped that such expenses will be kept as small as possible.

In conclusion, I wish to assure you that I shall sincerely appreciate the assistance which you will render in ensuring that as large a number of artists from your country as possible take part in this competition.

Yours very truly,

Tor Gjesdal
Director
Department of Public Information

Dr. Helgi Tomasson,
Rotary Club of Reykjavik,
Reykjavik,
Iceland.

NAME IND.	127
SUBJ. IND.	

1007-6-1-1/JJ

24 March 1947

The Secretary-General of the United Nations presents his compliments to the Secretary of Foreign Affairs of the Republic of the Philippines and has the honour to inform him that the Department of Public Information is organizing the first in a series of "Poster of the Year" competitions to encourage professional artists in all Member countries to submit designs for a poster portraying some aspect of the aims and principles of the United Nations. The best poster submitted will be adopted by the United Nations for official use.

The Department of Public Information has made certain enquiries with a view to ascertaining the name of an appropriate organization competent to appoint a small committee to publicize the contest in Philippine and to select the three best entries submitted. It is proposed that this committee and similar committees in other Member countries should each forward the selected posters to the Headquarters of the United Nations where an international panel of judges will make the final awards. All posters selected by the national committees should arrive at Lake Success on or before 1 July 1947, and it is

regretted that it will be necessary to disqualify any entries received after that date.

..... As a result of these enquiries, the Department of Public Information has decided that the Philippine branch of the International Council of Museums might be a suitable organization for this purpose. Accordingly, the Secretary-General has the honour to request the Secretary of Foreign Affairs, provided that there are no objections on the part of the Government, to be so good as to transmit the enclosed letter and its enclosures to Dr. Eduardo Quisumbing, the representative of the International Council of Museums in Philippine.

..... An additional copy of the rules of the contest is enclosed herein for purposes of information, and the Secretary-General wishes to assure the Secretary of Foreign Affairs that he will be grateful for any cooperation and assistance which his Government may be able to provide to ensure the success of this competition.

The Honourable Elpidio Quirino,
Secretary of Foreign Affairs,
Manila,
Republic of the Philippines.

1007-3-1-2/JJ

27 March 1947

Sir,

I wish to inform you that the Department of Public Information is now organizing the first in a series of "Poster of the Year" competitions to encourage professional artists in all Member countries to submit designs for a poster bearing a suitable slogan and portraying some aspect of the aims and principles of the United Nations. The best poster submitted will be adopted by the United Nations for official use.

The Secretary-General is informing all Members of the United Nations about this competition, and I have discussed with Mr. Chauncey J. Hamlin, President of the International Council of Museums, the suggestion that in certain countries the national branches of the Council should be asked to appoint small committees to conduct the contest. Mr. Hamlin expressed the view that the chairman of such branches of the Council would be willing to assist the Department of Public Information in this way.

Accordingly, I wish to enquire whether you will be so good as to appoint a small committee of experts to publicize the contest in your country and to select the three best entries submitted. Decisions should be based both on the artistic merit of the posters and on the messages they convey. The three posters selected are to be sent to the Headquarters of the United Nations where an international panel of judges will make the final awards. The selected entries should be addressed to the Department of Public Information, the United Nations, Lake Success, New York, U.S.A., and should be marked "For the attention of Mr. Jean Benoit-Levy".

Since it is planned to issue the winning poster during the second session of the General Assembly this September, and in view of the time required for printing and distribution, I would ask you to point out to such a committee that the three posters selected should be forwarded in time to reach Lake Success on or before 1 July 1947. I regret that it will be necessary to disqualify any posters arriving after that date.

..... I enclose herein a copy of the rules of the competition, which is limited to professional artists, and a copy of the Preamble to the Charter of the United Nations, which may serve as a source of inspiration to the competitors.

The United Nations will refund by international money order the costs of duplicating the rules of the contest, of mailing these to professional artists and artists' association, and of sending the selected posters to Lake Success, up to a maximum of sixty dollars (\$60.00). However, since the funds allotted for the contest are necessarily limited, it is hoped that such expenses will be kept as small as possible.

In conclusion, I wish to assure you that I shall sincerely appreciate the assistance which you will render in ensuring that as large a number of artists from your country as possible take part in this competition.

Very truly yours,

Tor Gjesdal
Director
Department of Public Information

Dr. Eduardo Quisumbing,
Director of the National Museum of Natural History,
c/o Department of Agriculture and Commerce,
Manila,
Republic of the Philippines.

NAME IND. JD
SUBJ. IND. _____

1007-8-1-1/JJ

26 March 1947

The Secretary-General of the United Nations presents his compliments to the Minister of External Affairs of New Zealand and has the honour to inform him that the Department of Public Information is organizing the first in a series of "Poster of the Year" competitions to encourage professional artists in all Member countries to submit designs for a poster portraying some aspect of the aims and principles of the United Nations. The best poster submitted will be adopted by the United Nations for official use.

..... A copy of the rules of the competition is enclosed herein, and the Secretary-General has the honour to state that the Department of Public Information has already requested the New Zealand Association of the United Nations to arrange for the establishment of a small committee to publicize the contest in New Zealand and to select the three best posters submitted.

This committee and similar committees in other Member countries will each forward the selected posters to the Headquarters of the United Nations where an international panel of judges will make the final awards. All posters selected by the national committees should arrive at Lake Success on or before 1 July 1947, and it is regretted that it will be necessary to disqualify any entries received after that date.

The Secretary-General wishes to assure the Minister that he will be grateful for any cooperation and assistance which his Government may be able to provide to ensure the success of this competition.

The Right Honourable Peter Fraser,
Minister of External Affairs,
Department of External Affairs,
Wellington,
New Zealand.

Form GS/11
1 June 1944
(Rev. 1)

ROUTING SLIP

TO

Julia
Mr. B. Staal

FOR

APPROVAL	MORE DETAILS
REPLY, PLEASE	YOUR INFORMATION
SEE ME, PLEASE	RETURNED AS REQUESTED
YOUR SIGNATURE	INVESTIGATE AND REPORT
NOTE AND FILE	FOR IMMEDIATE ACTION
NOTE AND RETURN	REPLY FOR MY SIGNATURE
YOUR COMMENTS	INITIAL AND FORWARD

REMARKS:

To Mr. Staal
Central Reg.

DATE

Mar 28

FROM

Wm. Staal

EMBAJADA DE CUBA
WASHINGTON 9, D. C.

REF. NO.	1007-8-1-1
NAME IND.	228
SUBJ.	
MAR 27 1947	
B	

039

The Permanent Delegation of Cuba
presents its compliments to the Secretariat
of the United Nations, and has the honor
to acknowledge the receipt of note #1007-8-1-1/JJ
of March 14th, 1947, addressed to the Minister of
State of Cuba, which has been duly forwarded to
him.

March 25, 1947

*Circular letter of 14 March: 1007-8-1-1
Organizing 1st of a series of "Poster
of the Year" competitions*

EX. OFF. FILE NO.
EXECUTIVE OFFICE OF THE SECRETARY-GENERAL
RECEIVED
MAR 26 1947

For ACTION to:

Cohen

Bl

RECEIVED

MAR 27 9 16 AM 1947

UN POST OFFICE



Form 11
June 1946
(Rev.)

ROUTING SLIP

TO Mr. Gissdal

FOR

APPROVAL	MORE DETAILS
REPLY, PLEASE	YOUR INFORMATION
SEE ME, PLEASE	RETURNED AS REQUESTED
YOUR SIGNATURE	INVESTIGATE AND REPORT
NOTE AND FILE	FOR IMMEDIATE ACTION
NOTE AND RETURN	REPLY FOR MY SIGNATURE
YOUR COMMENTS	INITIAL AND FORWARD

REMARKS:

DATE Mar 25 FROM W. H. H. H.

Form GS/11
June 1946
(Rev.)

ROUTING SLIP

TO Mr. Zuta

FOR

APPROVAL	MORE DETAILS
REPLY, PLEASE	YOUR INFORMATION
SEE ME, PLEASE	RETURNED AS REQUESTED
YOUR SIGNATURE	INVESTIGATE AND REPORT
NOTE AND FILE	FOR IMMEDIATE ACTION
* NOTE AND RETURN	REPLY FOR MY SIGNATURE
YOUR COMMENTS	INITIAL AND FORWARD

REMARKS:

DATE 3/24 FROM H. H. H.

CABLE ADDRESS
AUSTUNAT, NEW YORK

TELEPHONE
LONGACRE 5-5050



204

REF. NO.	1007-8-1-1
NAME IND.	200
SUBJ. IND.	
MAR 24 1947	
AUSTRALIAN MISSION	
TO	
THE UNITED NATIONS	
4510 EMPIRE STATE BUILDING	
NEW YORK 1, N. Y.	

21st March, 1947.

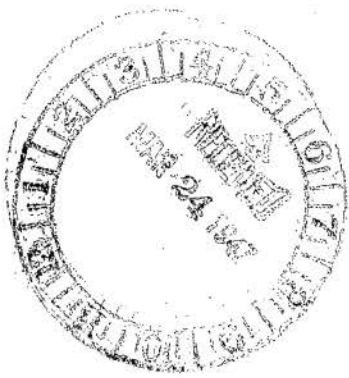
The Australian Mission to the United Nations presents its compliments to the Secretariat of the United Nations and in acknowledging receipt of the latter's Note of 14th March, 1947, has the honour to inform it that the Secretary-General's Note No. 1007-8-1-1/JJ of the 14th March, 1947, concerning a poster competition organized by the Department of Public Information, is today being forwarded to the Australian Minister for External Affairs, as requested.

The Secretariat,
United Nations,
LAKE SUCCESS, N.Y.

EX. OFF. FILE NO. *G-4317*

EX. OFF.	OFFICE
SECRET	GENERAL
RECEIVED	
MAR 24 1947	

For ACTION to: *Cohen*



EMBAJADA DE EL SALVADOR
WASHINGTON

REF. NO. 1007-8-1-1
NAME IND. wat
SUBJ. 1st
MAR 24 1947

The Embassy of El Salvador presents its compliments to the Secretariat of the United Nations, and has the honour to acknowledge the receipt of its verbal note dated March 14, 1947, which came together with a copy of communication No. 1007-8-1-1/JJ, addressed to His Excellency the Minister of Foreign Affairs of El Salvador, regarding the first in a series of "Poster of the Year" competitions to encourage professional artists in all Member Countries to submit designs for a poster portraying some aspect of the aims and principles of the United Nations.

The Embassy of El Salvador expresses its appreciation for the kindness of the Secretariat of the United Nations in forwarding copy of the above mentioned communication for the information of the Embassy.

March 21, 1947

OAE-91
A-500

EX. OFF. FILE NO. G4315
EXECUTIVE OFFICE
OF THE
SECRETARY-GENERAL
RECEIVED
MAR 24 1947

For ACTION to: Cohen.

2470

RECEIVED

MAR 24 10 46 AM 1947

UN POST OFFICE



Form GS/11
1 June 1946
(Rev.)

ROUTING SLIP

TO
Mr Gissel

FOR

APPROVAL	<input checked="" type="checkbox"/> MORE DETAILS
REPLY, PLEASE	<input checked="" type="checkbox"/> YOUR INFORMATION
SEE ME, PLEASE	RETURNED AS REQUESTED
YOUR SIGNATURE	INVESTIGATE AND REPORT
NOTE AND FILE	FOR IMMEDIATE ACTION
NOTE AND RETURN	REPLY FOR MY SIGNATURE
YOUR COMMENTS	INITIAL AND FORWARD

REMARKS:

DATE
Mar. 25

FROM
[Signature]

Form GS/11
1 June 1946
(Rev.)

ROUTING SLIP

TO
Mr Zuta

FOR

APPROVAL	MORE DETAILS
REPLY, PLEASE	YOUR INFORMATION
SEE ME, PLEASE	RETURNED AS REQUESTED
YOUR SIGNATURE	INVESTIGATE AND REPORT
NOTE AND FILE	FOR IMMEDIATE ACTION
<input checked="" type="checkbox"/> NOTE AND RETURN	REPLY FOR MY SIGNATURE
<input checked="" type="checkbox"/> YOUR COMMENTS	INITIAL AND FORWARD

REMARKS:
to Central Reg.

DATE
3/26

FROM
[Signature]

CORRESPONDENCE UNIT
EXECUTIVE OFFICE OF THE SECRETARY GENERAL

This letter is being sent to the following countries:

AUSTRALIA

CUBA

DOMINICAN REPUBLIC

LUXEMBOURG

NETHERLANDS

NORWAY

POLAND

SWEDEN

UNITED NATIONS



NATIONS UNIES

LAKE SUCCESS, NEW YORK • FIELDSTONE 7-1100

EXECUTIVE OFFICE OF THE SECRETARY-GENERAL

REFERENCE:

1007-8-1-1/JJ

14 March 1947

NAME IND.	200
SUBJ. IND.	

.....

The Secretary-General of the United Nations presents his compliments to

and has the honour to inform him that the Department of Public Information is organizing the first in a series of "Poster of the Year" competitions to encourage professional artists in all Member countries to submit designs for a poster portraying some aspect of the aims and principles of the United Nations. The best poster submitted will be adopted by the United Nations for official use.

A copy of the rules of the contest is enclosed herein, and the Secretary-General has the honour to state that the Department of Public Information has already requested the Association of the United Nations to arrange for the establishment of a small committee to publicize^z the contest in and to select the three best posters submitted. This committee and similar committees in other Member countries will each forward the selected posters to Headquarters of the United Nations where

an international panel of judges will make the final awards. All posters selected by the national committees should arrive at Lake Success on or before 1 July 1947, and it is regretted that it will be necessary to disqualify any entries received after that date.

The Secretary-General wishes to assure the
that he will be grateful for any cooperation and assistance
which his Government may be able to provide to ensure the success
of this competition.

COPY

COPY

This letter also sent to the Secrétaire d'Etat of the République of Haïti

1007-3-1-1/JJ

le 14 mars 1947

Le Secrétaire général des Nations Unies présente ses compliments à Son Excellence le Ministre des Affaires Étrangères de Turquie, et a l'honneur de lui faire savoir que le Département de l'Information organise en ce moment le premier concours de projets d'affiche dite "affiche de l'année". Le but de ce concours est d'encourager les artistes professionnels de tous les Etats Membres à soumettre des projets illustrant certains aspects des buts et des principes de l'Organisation des Nations Unies. La meilleure affiche soumise sera adoptée et utilisée officiellement par les Nations Unies.

..... Copie du règlement du concours est jointe à la présente note et le Secrétaire général a l'honneur de signaler que le Département de l'Information a déjà prié l'Association des Nations Unies de la Turquie de prendre arrangement pour la constitution d'un petit comité chargé de faire connaître ce concours au grand public de Turquie et

de choisir les trois meilleures affiches qui lui seront soumises. Ce comité et les comités correspondants des autres Etats Membres transmettront chacun les affiches qu'ils auront choisies au siège des Nations Unies où un jury international procédera au classement final. Toutes les affiches choisies par les comités nationaux devront parvenir à Lake Success avant le 1er juillet 1947. Celles qui parviendront après cette date ne pourront pas être présentées au concours.

Le Secrétaire général donne au Ministre des Affaires étrangères l'assurance qu'il lui sera reconnaissant de la coopération et de l'assistance que son gouvernement pourra lui apporter en vue d'assurer le succès de ce concours.

Don Excellence,
Monsieur Husem Saka,
Ministre des Affaires étrangères,
Ministère des Affaires étrangères,
Ankara,
Turquie.

CORRESPONDENCE UNIT

EXECUTIVE OFFICE OF THE SECRETARY-GENERAL

Registry
1007-8-101

This Communication ~~is~~ Sent To:

Afghanistan	India
Bolivia	Iraq
Byelorussian S. S. R.	Saudi Arabia
Colombia	Siam
Ecuador	Union of South Africa
El Salvador	Ukrainian S. S. R.
Ethiopia	Yugoslavia

UNITED NATIONS



NATIONS UNIES

LAKE SUCCESS, NEW YORK • FIELDSTONE 7-1100

EXECUTIVE OFFICE OF THE SECRETARY-GENERAL

REFERENCE: 1007-8-1-1/JJ

14 March 1947

1007-8-1-1

NAME IND.	100
SUBJ. IND.	

The Secretary-General of the United Nations presents his compliments to His Excellency,

and has the honour to inform him that the Department of Public Information is organizing the first in a series of "Poster of the Year" competitions to encourage professional artists in all Member countries to submit designs for a poster portraying some aspect of the aims and principles of the United Nations. The best poster submitted will be adopted by the United Nations for official use.

The Secretary-General has the honour to request the Minister to be so good as to assist the Department of Public Information by making the necessary arrangements for an appropriate private organization to appoint a small committee to publicize the contest in

and to select the three best entries submitted. This committee and similar committees in other Member countries will each forward the selected posters to the Headquarters of the United Nations where an international panel of judges will make the final awards. The Secretary-General would be grateful if the Minister would inform him of the name and address of the organization which has agreed

In conclusion, the Secretary-General wishes to assure the Minister that he will sincerely appreciate any cooperation and assistance which his Government may be able to provide to ensure the success of this competition.

COPY : COPIE

CORRESPONDENCE UNIT

EXECUTIVE OFFICE OF THE SECRETARY-GENERAL

This Communication Also Sent To:

Union of Soviet Socialist Republics

1007-3-1-1/JJ

14 March 1947

The Secretary-General of the United Nations presents his compliments to His Excellency, the Minister for Foreign Affairs of China and has the honour to inform him that the Department of Public Information is organizing the first in a series of "Poster of the Year" competitions to encourage professional artists in all Member countries to submit designs for a poster portraying some aspect of the aims and principles of the United Nations. The best poster submitted will be adopted by the United Nations for official use.

The Secretary-General has the honour to request the Minister to be so good as to assist the Department of Public Information by making the necessary arrangements for an appropriate private organization to appoint a small committee to publicize the contest in China and to select the three best entries submitted. This committee and similar committees in other Member countries will each forward the

selected posters to the Headquarters of the United Nations where an international panel of judges will make the final awards. The Secretary-General would be grateful if the Minister would inform him of the name and address of the organization which has agreed to assume this responsibility.

Since the winning poster is to be issued during the second session of the General Assembly this September, all selected entries should reach Lake Success on or before 1 July 1947, and it is regretted that it will be necessary to disqualify any posters received after that date. The Secretary-General accordingly wishes to suggest that the committee referred to above should be asked to begin its work with all despatch. Entries should be judged both on their artistic merit and on the messages they convey. The three posters selected should be sent to the Department of Public Information, United Nations, Lake Success, New York, U.S.A., and should be marked "For the Attention of Mr. Jean Benoit-Levy".

The Secretary-General has the honour to inform the Minister that the United Nations will refund by international money order the costs of duplicating the rules of the contest, of mailing these to professional artists or artists' associations, and of sending the selected posters to Lake Success, up to a maximum of one hundred dollars (\$100.00). However, since the funds allotted for the contest

are necessarily limited, it is hoped that such expenses will be kept as small as possible.

..... The Secretary-General has the honour to enclose herein three copies of the rules of the competition, together with three copies of the Preamble to the Charter of the United Nations, which may serve as a source of inspiration to the competitors.

In conclusion, the Secretary-General wishes to assure the Minister that he will sincerely appreciate any cooperation and assistance which his Government may be able to provide to ensure the success of this competition.

His Excellency,
Dr. Wang Shih-chieh,
Minister for Foreign Affairs,
Ministry of Foreign Affairs,
Nanking,
China.

1007-8-1-1/JJ

14 March 1947

The Secretary-General of the United Nations presents his compliments to the Honourable Secretary of State of Liberia and has the honour to inform him that the Department of Public Information is organizing the first in a series of "Poster of the Year" competitions to encourage professional artists in all Member countries to submit designs for a poster portraying some aspect of the aims and principles of the United Nations. The best poster submitted will be adopted by the United Nations for official use.

The Secretary-General has the honour to request the Secretary of State to be so good as to assist the Department of Public Information by making the necessary arrangements for an appropriate private organization to appoint a small committee to publicize the contest in Liberia and to select the three best entries submitted. This committee and similar committees in other Member countries will each forward the selected posters to the Headquarters of the United Nations where an international panel of judges will make

the final awards. The Secretary-General would be grateful if the Secretary of State would inform him of the name and address of the organization which has agreed to assume this responsibility.

Since the winning poster is to be issued during the second session of the General Assembly this September, all selected entries should reach Lake Success on or before 1 July 1947, and it is regretted that it will be necessary to disqualify any posters received after that date. The Secretary-General accordingly wishes to suggest that the committee referred to above should be asked to begin its work with all despatch. Entries should be judged both on their artistic merit and on the messages they convey. The three posters selected should be sent to the Department of Public Information, United Nations, Lake Success, New York, U.S.A., and should be marked "For the Attention of Mr. Jean Benoit-Levy".

The Secretary-General has the honour to inform the Secretary of State that the United Nations will refund by international money order the costs of duplicating the rules of the contest, of mailing these to professional artists or artists' associations, and of sending the selected posters to Lake Success, up to a maximum of sixty dollars (\$60.00). However, since the funds allotted for the contest are necessarily limited, it is hoped that such expenses will be kept as small as possible.

.....

The Secretary-General has the honour to enclose herein three copies of the rules of the competition, together with three copies of the Preamble to the Charter of the United Nations, which may serve as a source of inspiration to the competitors.

In conclusion, the Secretary-General wishes to assure the Secretary of State that he will sincerely appreciate any cooperation and assistance which his Government may be able to provide to ensure the success of this competition.

The Honourable Gabriel L. Dennis,
Secretary of State,
Department of State,
Monrovia,
Liberia.

1007-S-1-1/JJ

le 14 mars 1947

Le Secrétaire général des Nations Unies présente ses compliments à Son Excellence le Ministre des Affaires étrangères de Syrie et a l'honneur de l'informer que le Département de l'information organise en ce moment le premier concours de projets d'affiches destiné à encourager les artistes professionnels à soumettre des projets illustrant certains aspects des buts et principes des Nations Unies. La meilleure affiche soumise sera adoptée et utilisée officiellement par les Nations Unies.

Le Secrétaire général a l'honneur de prier le Ministre de bien vouloir aider le Département de l'information à prendre les mesures nécessaires pour permettre à une organisation privée de constituer un petit Comité chargé de faire connaître le concours au grand public de Syrie et de choisir les trois meilleurs projets qui lui seront soumis. Ce Comité et les Comités correspondants des autres Etats Membres transmettront chacun les affiches qu'ils auront choisies au siège des Nations Unies où un jury international procédera au classement final.

Le Secrétaire général serait reconnaissant au Ministre de bien vouloir lui faire connaître les nom et adresse de l'organisation qui serait disposée à assumer cette responsabilité.

Comme l'affiche primée devra être publiée pendant la deuxième Session de l'Assemblée générale qui se tiendra en septembre prochain, tous les projets choisis devront parvenir à Lake Success avant le 1 juillet 1947. En conséquence, le Secrétaire général propose que le Comité chargé de ce concours se mette au travail le plus tôt possible. Les projets seront jugés à la fois d'après leur valeur artistique et d'après leur puissance d'évocation. Les trois projets choisis devront être envoyés au Département de l'information, Nations Unies, Lake Success, New-York (U.S.A.), et porteront la mention "A l'attention de M. Jean Benoît-Levy".

Le Secrétaire général a l'honneur d'informer le Ministre que les Nations Unies rembourseront par mandat international, jusqu'à concurrence de soixante dollars (\$60.00) les frais de reproduction du règlement du concours et d'expédition du règlement aux artistes ou sociétés artistiques, ainsi que les frais d'envoi à Lake Success, des projets choisis. Cependant comme les fonds alloués pour le concours sont limités, il serait souhaitable que ces dépenses soient aussi minimales que possible.

.....
Le Secrétaire général a l'honneur de joindre à la présente lettre trois copies du règlement du concours, ainsi que trois copies

du préambule de la Charte des Nations Unies dont les concurrents pourront s'inspirer.

Le Secrétaire général donne au Ministre des Affaires étrangères de Syrie l'assurance qu'il lui sera reconnaissant de la coopération et de l'assistance que son gouvernement pourra lui apporter en vue d'assurer le succès de ce concours.

Mon Excellence
Monsieur Haim Antaki,
Ministre des Affaires étrangères,
Ministère des Affaires étrangères,
Damas,
Syrie.

1007-8-1-1/JJ

le 14 mars 1947

Le Secrétaire général des Nations Unies présente ses compliments à Son Excellence Monsieur le Ministre des Relations extérieures de Paraguay et a l'honneur de l'informer que le Département de l'information organise en ce moment le premier concours de projets d'affiches destiné à encourager les artistes professionnels à soumettre des projets illustrant certains aspects des buts et principes des Nations Unies. La meilleure affiche soumise sera adoptée et utilisée officiellement par les Nations Unies.

Le Secrétaire général a l'honneur de prier le Ministre de bien vouloir aider le Département de l'information à prendre les mesures nécessaires pour permettre à une organisation privée de constituer un petit Comité chargé de faire connaître le concours au grand public de Paraguay et de choisir les trois meilleurs projets qui lui seront soumis. Ce comité et les comités correspondants des autres Etats Membres transmettront chacun les affiches qu'ils auront choisies au siège des Nations Unies où un jury international procédera au classement final.

Le Secrétaire général serait reconnaissant au Ministre de bien vouloir lui faire connaître les nom et adresse de l'organisation qui serait disposée à assumer cette responsabilité.

Comme l'affiche primée devra être publiée pendant la deuxième Session de l'Assemblée générale qui se tiendra en septembre prochain, tous les projets choisis devront parvenir à Lake Success avant le 1 juillet 1947. En conséquence, le Secrétaire général propose que le Comité chargé de ce concours se mette au travail le plus tôt possible. Les projets seront jugés à la fois d'après leur valeur artistique et d'après leur puissance d'évocation. Les trois projets choisis devront être envoyés au Département de l'information, Nations Unies, Lake Success, New-York (U.S.A.), et porteront la mention " A l'attention de M. Jean Benoît-Levy".

Le Secrétaire général a l'honneur d'informer le Ministre que les Nations Unies rembourseront par mandat international, jusqu'à concurrence de soixante dollars (\$60.00) les frais de reproduction du règlement du concours et d'expédition du règlement aux artistes ou sociétés artistiques, ainsi que les frais d'envoi à Lake Success, des projets choisis. Cependant, comme les fonds alloués pour le concours sont limités, il serait souhaitable que ces dépenses soient aussi minimales que possible.

Le Secrétaire général a l'honneur de joindre à la présente lettre trois copies du règlement du concours, ainsi que trois copies du préambule de la Charte des Nations Unies dont les concurrents pourront s'inspirer.

Le Secrétaire général donne au Ministre des Relations extérieures de Paraguay l'assurance qu'il lui sera reconnaissant de la coopération et de l'assistance que son gouvernement pourra lui apporter en vue d'assurer le succès de ce concours.

Son Excellence
Le Dr Miguel Angel Soler,
Ministre des Relations extérieures,
Ministère des Relations extérieures,
Asuncion,
Paraguay.

NAME IND. *fe*
SUBJ. IND.

1007-8-1-1/JJ

14 March 1947

The Secretary-General of the United Nations presents his compliments to His Majesty's Principal Secretary of State for Foreign Affairs of the United Kingdom, and has the honour to inform him that the Department of Public Information is organizing the first in a series of "Poster of the Year" competitions to encourage professional artists in all Member countries to submit designs for a poster portraying some aspect of the aims and principles of the United Nations. The best poster submitted will be adopted by the United Nations for official use.

..... A copy of the rules of the contest is enclosed herein, and the Secretary-General has the honour to state that Mr. W.F. Henson, United Nations Visual Information Officer, Church House, Dean's Yard, London, is arranging for the establishment of a small committee to publicize the contest

in the United Kingdom and to select the three best posters submitted. This committee and similar committees in other Member countries will each forward the selected posters to the Headquarters of the United Nations where an international panel of judges will make the final awards. All posters selected by the national committees should arrive at Lake Success on or before 1 July 1947, and it is regretted that it will be necessary to disqualify any entries received after that date.

The Secretary-General wishes to assure the Secretary of State of the United Kingdom that he will be grateful for any cooperation and assistance which his Government may be able to provide to ensure the success of this competition.

The Right Honourable
Ernest Bevin, M.P.,
His Majesty's Principal Secretary of State
for Foreign Affairs,
Foreign Office,
Downing Street,
London S.W.1.,
England.

NAME, IND.	09
SUBJ, IND.	

1007-8-1-1/JJ

le 14 mars 1947

Le Secrétaire général des Nations Unies présente ses compliments à Son Excellence le Ministre des Affaires étrangères du Liban, et a l'honneur de lui faire savoir que le Département de l'Information organise en ce moment le premier concours de projets d'affiche dite "Affiche de l'année". Le but de ce concours est d'encourager les artistes professionnels de tous les Etats Membres à soumettre des projets illustrant certains aspects des buts et des principes de l'Organisation des Nations Unies. La meilleure affiche soumise sera adoptée et utilisée officiellement par les Nations Unies.

.....

Copie du règlement du concours est jointe à la présente note et le Secrétaire général a l'honneur de signaler que Mademoiselle Angela Jurdak, Légation libanaise, Suite 400 A, Wardman Park Hotel, Washington 8, D.C., s'occupe en ce moment de constituer un petit comité chargé de faire connaître ce

concours au grand public du Liban et de choisir les trois meilleures affiches qui lui seront soumises. Ce comité et les comités correspondants des autres Etats Membres transmettront chacun les affiches qu'ils auront choisies au siège des Nations Unies où un jury international procédera au classement final. Toutes les affiches choisies par les comités nationaux devront parvenir à Lake Success avant le 1er juillet 1947. Celles qui parviendront après cette date ne pourront pas être présentées au concours.

Le Secrétaire général donne au Ministre des Affaires étrangères du Liban l'assurance qu'il lui sera reconnaissant de la coopération et de l'assistance que son gouvernement pourra lui apporter en vue d'assurer le succès de ce concours.

Son Excellence
Monsieur Henri Pharon,
Ministre des Affaires étrangères,
Ministère des Affaires étrangères,
Beyrouth,
Liban.

NAME IND.	207
SUBJ. IND.	

1009-8-1- 1/JJ

14 March 1947

The Secretary-General of the United Nations presents his compliments to His Excellency, the Minister for Foreign Affairs of Denmark, and has the honour to inform him that the Department of Public Information is organizing the first in a series of "Poster of the Year" competitions to encourage professional artists in all Member countries to submit designs for a poster portraying some aspect of the aims and principles of the United Nations. The best poster submitted will be adopted by the United Nations for official use.

..... A copy of the rules of the contest is enclosed herewith, and the Secretary-General has the honour to state that Mr. Viggo A. Christensen, Chief of the United Nations Information Center, Set. Peders Stræde 38, Copenhagen, is arranging for the establishment of a small committee to publicize the contest in Denmark and to select the three best posters submitted. This committee and similar committees in other Member countries will each forward the

selected posters to the Headquarters of the United Nations where an international panel of judges will make the final awards. All posters selected by the national committees should arrive at Lake Success on or before 1 July 1947, and it is regretted that it will be necessary to disqualify any entries received after that date.

The Secretary-General wishes to assure the Minister for Foreign Affairs of Denmark that he will be grateful for any cooperation and assistance which his Government may be able to provide to ensure the success of this competition.

His Excellency,
Mr. Gustav Rasmussen,
Minister for Foreign Affairs,
Ministry for Foreign Affairs,
Christiansborg Slot,
Copenhagen,
Denmark.

NAME IND.	<i>WAT</i>
SUBJ. IND.	

1007-S-1-1/JJ

le 14 mars 1947

Le Secrétaire général des Nations Unies présente ses compliments à Son Excellence le Ministre des Affaires étrangères de France, et a l'honneur de lui faire savoir que le Département de l'Information organise en ce moment le premier concours de projets d'affiche dite "Affiche de l'année". Le but de ce concours est d'encourager les artistes professionnels de tous les Etats Membres à soumettre des projets illustrant certains aspects des buts et des principes de l'Organisation des Nations Unies. La meilleure affiche soumise sera adoptée et utilisée officiellement par les Nations Unies.

.....

Copie du règlement du concours est jointe à la présente note et le Secrétaire général a l'honneur de signaler que M. Georges Huyman, Président du Comité français du Cinéma pour les Nations Unies, 93, Avenue des Champs Elysées, Paris, s'occupe en ce moment de constituer un petit comité chargé

de faire connaître ce concours au grand public de la France et de choisir les trois meilleures affiches qui lui seront soumises. Ce comité et les comités correspondants des autres Etats Membres transmettront chacun les affiches qu'ils auront choisies au siège des Nations Unies où un jury international procédera au classement final. Toutes les affiches choisies par les comités nationaux devront parvenir à Lake Success avant le 1er juillet 1947. Celles qui parviendront après cette date ne pourront pas être présentées au concours.

Le Secrétaire général donne au Ministre des Affaires étrangères de France l'assurance qu'il lui sera reconnaissant de la coopération et de l'assistance que son gouvernement pourra lui apporter en vue d'assurer le succès de ce concours.

Son Excellence
Monsieur Georges Bidault,
Ministre des Affaires étrangères,
Ministère des Affaires étrangères,
Quai d'Orsay,
Paris 7e,
France.

Registry

NAME IND.	<i>LSB</i>
SUBJ. IND.	

1007-8-1-1/JJ

14 March 1947

The Secretary-General of the United Nations presents his compliments to His Excellency, the Minister for External Relations of the United States of Brazil, and has the honour to inform him that the Department of Public Information is organizing the first in a series of "Poster of the Year" competitions to encourage professional artists in all Member countries to submit designs for a poster portraying some aspect of the aims and principles of the United Nations. The best poster submitted will be adopted by the United Nations for official use.

A copy of the rules of the contest is enclosed herein, and the Secretary-General has the honour to state that Mr. Eduardo Bergallo, United Nations Information Officer, 198 Avenue President Wilson S. 903, Rio de Janeiro, is arranging for the establishment of a small committee to publicize the contest in the United States of Brazil and to select the three best posters submitted. This committee

and similar committees in other Member countries will each forward the selected posters to the Headquarters of the United Nations where an international panel of judges will make the final awards. All posters selected by the National committees should arrive at Lake Success on or before 1 July 1947, and it is regretted that it will be necessary to disqualify any entries received after that date.

The Secretary-General wishes to assure the Minister for External Relations of the United States of Brazil that he will be grateful for any cooperation and assistance which his Government may be able to provide to ensure the success of this competition.

His Excellency,
Mr. Raul Fernandes,
Minister for External Relations,
Ministry of External Relations,
Rio de Janeiro,
Brazil.

NAME IND.	LSH
SUBJ. IND.	

1007-8-1-1/JJ

14 March 1947

The Secretary-General of the United Nations presents his compliments to the Secretary of State for External Affairs of Canada, and has the honour to inform him that the Department of Public Information is organizing the first in a series of "Poster of the Year" competitions to encourage professional artists in all Member countries to submit designs for a poster portraying some aspect of the aims and principles of the United Nations. The best poster submitted will be adopted by the United Nations for official use.

A copy of the rules of the contest is enclosed herein, and the Secretary-General has the honour to state that Mr. Geoffrey Andrew, Director of the Canadian Information Service, 105 New Post Office Building, Ottawa, is arranging for the establishment of a small committee to publicize the contest in Canada and to select the three best posters submitted. This committee and similar committees in other Member countries will each forward the selected posters to

the Headquarters of the United Nations where an international panel of judges will make the final awards. All posters selected by the national committees should arrive at Lake Success on or before 1 July 1947, and it is regretted that it will be necessary to disqualify any entries received after that date.

The Secretary-General wishes to assure the Secretary of State of Canada that he will be grateful for any cooperation and assistance which his Government may be able to provide to ensure the success of this competition.

The Right Honourable
Louis S. St. Laurent, M.P.,
Secretary of State for External Affairs,
Department of External Affairs,
Ottawa,
Canada.

1007-8-1-1

S

NAME IND. 122
SUBJ. IND.

7 March 1947

His Excellency Jan Masaryk
Czechoslovakian Minister of
Foreign Affairs
Cerninsky Palace
Prague IV, Czechoslovakia

Dear Mr. Masaryk:

The Department of Public Information of the United Nations is proposing to hold an annual competition for a poster of the year, which will convey some idea of the aims and principles of the United Nations in the form of an original design with a suitable "slogan."

In order to give the peoples of all member nations the opportunity to take part in the contest, we are proposing to ask appropriate private organizations, wherever possible, to take over responsibility for publicizing and organizing it in their respective countries.

In the case of your country we have, however, been unable to find an appropriate group with which to work. We are, therefore, inquiring whether you can recommend a suitable group to arrange for the participation of the people of Czechoslovakia.

What is required is the setting up of a small committee of experts to supervise the publicizing of the contest and, in turn, act as judges to select the three best entries submitted. These posters will then be sent here to Headquarters, where an international committee of judges will make the final awards.

Entries for the competition should be the work of professional artists only. They should be in full color, and will be judged not only by their artistic merit but by the message they convey.

The conditions and particulars of the competition are herewith attached, together with a copy of the Preamble to the Charter to serve as an inspiration to the artists interested.

As we are anxious to release the poster during the General Assembly in September of this year, we would be grateful for a reply as soon as possible, as the matter is urgent owing to the time required for printing.

His Excellency Jan Masaryk

-2-

7 March 1947

All costs involving the postage of the selected posters to Lake Success, and the duplicating and local mailing of the announcements and conditions to the artists, will be refunded by the United Nations provided they do not exceed \$60. It is hoped, however, that these expenses will be kept to the minimum.

All posters selected by the national committees should arrive at Lake Success on or before 1 July 1947, and it is regretted that it will be necessary to disqualify any entries received after that date.

We shall be glad to hear from you that you will assist us in this matter. With many thanks,

Sincerely yours,

Tor Gjesdal
Director
Department of Public Information

Encl.