

UNITED NATIONS



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EXECUTIVE OFFICE OF THE SECRETARY-GENERAL  
CABINET DU SECRETAIRE GENERAL

REFERENCE:

9 September 2011

Dear Ms. Newing,

On behalf of the Secretary-General, I would like to thank you for your letter dated 9 August 2011, inviting him as your Opening Keynote Speaker at the Smart Cities APAC Conference, to be held in Malaysia on 15 and 16 November 2011.

The Secretary-General appreciates your kind invitation. Unfortunately, I regret to inform you that he will not be able to attend the Conference, in view of prior commitments and pressing demands already on his schedule during the said dates. Nevertheless, allow me to take this opportunity to convey his best wishes for a successful event.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Kim Won-soo'.

KIM Won-soo

Deputy Chef de Cabinet and  
Special Adviser to the Secretary-General

Ms. Victoria Newing  
Executive Producer  
GDS International  
Sydney



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Smart Cities

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Mr. She [w/enclos.]  
1727

GDS International,  
Level 6,  
130 Pitt Street,  
Sydney  
NSW 2000

Tuesday, 9<sup>th</sup> August 2011

United Nations  
First Avenue at 46th Street  
New York City  
NY 10017

Dear Mr. Ban Ki-Moon,

I would like to take this opportunity to introduce myself. I am the Executive Producer for GDS International and I am working with a number of organisations, including the **UN Global Compact Cities Programme**, the **Australian Green Infrastructure Council**, and the **MIT**, as well as a number of local governments and authorities, on a **Global Smart Cities initiative** that is currently being rolled out across the **Asia Pacific region**.

I am writing to extend a **very special invitation** for you to attend my upcoming **Smart Cities APAC Conference**, taking place on the **15-16 November 2011 in Malaysia**, as our **Opening Keynote Speaker**, to represent the United Nations and talk to our distinguished audience about your passion to **promote sustainable development** and to keep it at the forefront of the UN's global agenda.

I have enclosed the program along with a Conference Overview Kit for your reference and you can also find a link to the Smart Cities global website below:

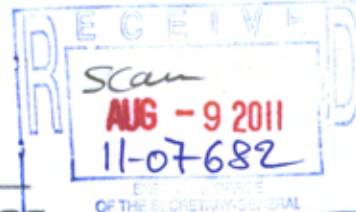
<http://www.smartcitiesglobal.com/>

Smart Cities APAC will bring together **300 leading figures** within the **urban planning and infrastructure management sectors** across the **Asia-Pacific region**, including C-level executives, senior business leaders within local governments, municipalities, utilities, architects, developers, transport operators, investors and contractors, to discuss pressing issues currently facing our cities - improving public safety, easing congestion, maximising energy efficiency and reducing environmental impact - as well as how to utilise cutting-edge technologies, integrated urban planning approaches and sustainable methodologies to transform our urban spaces into better places to live.

SC11/08/002



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SC11/08/002



The event will consist of **keynotes, round table workshops** and plenty of **networking opportunities**. Each of the workshop sessions will be lead by an industry or thought leader.

I have included a list of the **speakers** we are contacting or are already in contact with, and some of the speakers we have worked with before on other projects. As you can see, we are only looking at the top thought leaders in the industry to share their ideas:

Dr. Noeleen Heyzer – Executive Secretary, UNESCAP  
Han Zheng – Mayor of Shanghai  
Paul James - Director Global Cities Research Institute (RMIT) and United Nations Global Compact Cities Programme  
Maria Van der Hoeven – Executive Director, International Energy Agency  
Joan Clos – Executive Director, UN-Habitat  
Datuk Badlisham Ghazali – CEO, Multimedia Development Corporation  
Donald Tsang – Chief Executive of Hong Kong  
Clover Moore MP – Lord Mayor of Sydney  
Carlo Ratti – Director of MIT's SENSE able Cites Laboratory  
Karl Falkenberg – Director General, Environment, European Commission  
Matthew Guy – Minister for Planning, State of Victoria  
Jiang Weixin – Minister for Housing & Urban-Rural Development, PRC  
Doug Harland – CEO, Australian Green Infrastructure Council  
Toshikazu Matsuoka – Chief Executive of the Environmental Bureau, City of Kitakyushu, Japan  
Stan Gale – Chairman, Gale International  
Dato' Sri Mohd Najib bin Tun Abdul Razak – Prime Minister of Malaysia  
Young Gil-Seon – Mayor of Incheon

Please do your due diligence and, if you have any questions, please do not hesitate to contact me. I look forward to hearing from you shortly.

Yours Sincerely,

Victoria Newing  
Executive Producer  
Smart Cities Initiative, GDS International