







Re: Keynote interview with Dr. Fareed Zakaria (CNN) to discuss the Sustainable Development Goals on 17 November 2015, 12:30 pm CDT, at the Global Action Summit, Music City Center, Nashville, Tennessee 

Eri Kaneko to: Mattia Villa

09/09/2015 09:22 AM

History: This message has been replied to.

| | | |
|---|--------------|--|
|  | Mattia Villa | Keynote interview with Dr. Fareed Zakaria (CNN) to discuss the Sustainable |
|  | Eri Kaneko | <i>Dear Mattia, thank you for your call and for your email. If Amina is able</i> |
|  | Mattia Villa | <i>Dear Eri, Noted with many thanks.</i> |

Dear Mattia, thank you for your call and for your email.

If Amina is able to attend, we would certainly recommend that she take part as the SG's representative.

Sincerely,
Eri.

Eri Kaneko
Office of the Spokesperson for the Secretary-General
United Nations
Office: +1 (917) 367-5266
Mobile: +1 (917) 208-8910

Mattia Villa

Dear Eri, With reference to the event above men...

08/09/2015 05:19:54 PM

From: Mattia Villa/NY/UNO
To: Eri Kaneko/NY/UNO@UNHQ
Date: 08/09/2015 05:19 PM
Subject: Keynote interview with Dr. Fareed Zakaria (CNN) to discuss the Sustainable Development Goals on 17 November 2015, 12:30 pm CDT, at the Global Action Summit, Music City Center, Nashville, Tennessee

Dear Eri,

With reference to the event above mentioned, the SG will not be available. Post-2015 just recommended that in case the SG is not available, ASG Amina Mohammed would be available to accept the interview on his behalf.

Could OSSG kindly recommend whether the SG should send a representative or simply regret?
Please find the original invitation below for your reference.

[attachment "15-07714.PDF" deleted by Eri Kaneko/NY/UNO] [attachment "15-07716.PDF" deleted by Eri Kaneko/NY/UNO]

Grateful if you could send your recommendation by 15 September please.



15-07714 / 15-07716
CRM/11/003
COM/12/001

Thanks and regards,
Mattia

Mattia Villa
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E: villa@un.org

FILED


SOSG RECOMMENDATION TABLE FOR INCOMING REQUESTS

October 13, 2015

| | | | | | |
|---|----------|---|----------------------|---|--|
| Scott T. Massey, Chairman and CEO of Global Action Platform, Nashville, TN, USA | 02-09-15 | Invites the SG to a keynote interview with Dr. Fareed Zakaria (CNN) to discuss the Sustainable Development Goals on 17 November 2015, 12:30 pm CDT, at the Global Action Summit, Music City Center, Nashville, Tennessee. Informs that they will announce the formation of a new \$500 Million Impact Fund managed by Global Action Platform for investments in the SDG-related innovations and businesses. | 15-07714 15-07716 | <ul style="list-style-type: none"> - Update: given SG's unavailability, organisers and OSSG propose SG send two video messages: <ul style="list-style-type: none"> • Video #1 (opening) on purpose and significance of SDGs • Video #2 (closure) to conclude discussion of SDGs and offer reaction to announcement of \$500M Challenge Impact Fund - Further, they propose a live interview with ASG Thomas Gass, book-ended by SG's second video - Conflicts with trip to Turkey | |
| . MEETINGS | | | | | |
| | | Third Committee, meetings at SG's Special Procedures Chairpersons of the Bodies, to brief on issues in their work. Attaches a | 15-08938 | | |
| G'S CONSIDERATION | | | | | |
| | | the World 07" at 5:45pm on Royal Albert Hall dom. | By email | <ul style="list-style-type: none"> - Suggest to regret - Conflicts with engagements in New York | |

- Back to central
- OSSG already in touch
of 2030 2015








Re: Keynote interview with Dr. Fareed Zakaria (CNN) to discuss the Sustainable Development Goals on 17 November 2015, 12:30 pm CDT, at the Global Action Summit, Music City Center, Nashville, Tennessee 

Joe Colombano to: Mattia Villa

08/09/2015 05:12 PM

Alexandra Barahona Posada, Aminata Sy, Amy Kyaw, Benjamin Knight, Cynthia Scharf, Daw Yi Mon Aung, G. Cucinotta, Jackilyn Punsal, Mariangela Parra-Lancourt, Mary Sack, Poorti Sapatnekar,

History: This message has been replied to.

| | | |
|---|---------------|--|
|  | Mattia Villa | Keynote interview with Dr. Fareed Zakaria (CNN) to discuss the Sustainable |
|  | G. Cucinotta | xxxxx Ginevra Cucinotta |
|  | Mattia Villa | guarda che la stampo insieme alle altre mail che mi hai mandato |
|  | G. Cucinotta | Perche' "nostra" ...secondo me voi due avete un feeling sp |
|  | Joe Colombano | Re: Keynote interview with Dr. Fareed Zakaria (CNN) to discuss the S |

thanks Mattia. Should the SG be unable to attend, Amina is available to represent him. thanks
Joe

Mattia Villa Dear Joe, Many thanks for this. It looks like the...

08/09/2015 04:41:50 PM

From: Mattia Villa/NY/UNO
To: Joe Colombano/NY/UNO@UNHQ
Cc: Alexandra Barahona Posada/NY/UNO@UNHQ, Aminata Sy/NY/UNO@UNHQ, Amy Kyaw/NY/UNO@UNHQ, Benjamin Knight/NY/UNO@UNHQ, Cynthia Scharf/NY/UNO@UNHQ, Daw Yi Mon Aung/NY/UNO@UNHQ, G. Cucinotta/NY/UNO@UNHQ, Jackilyn Punsal/NY/UNO@UNHQ, Mariangela Parra-Lancourt/NY/UNO@UNHQ, Mary Sack/NY/UNO@UNHQ, Poorti Sapatnekar/NY/UNO@UNHQ, Rommel Maranan/NY/UNO@UNHQ, Ruxandra Ferascu/NY/UNO@UNHQ, Sebastien Lawson/NY/UNO@UNHQ, Selwin Hart/NY/UNO@UNHQ, Wook-Jin Chang/NY/UNO@UNHQ
Date: 08/09/2015 04:41 PM
Subject: Re: Keynote interview with Dr. Fareed Zakaria (CNN) to discuss the Sustainable Development Goals on 17 November 2015, 12:30 pm CDT, at the Global Action Summit, Music City Center, Nashville, Tennessee

Dear Joe,

Many thanks for this. It looks like the SG's agenda for 17 November is still shaping up and he may not be available then. I'll check with the organisers in case they are flexible with the date/time. Alternatively, would you recommend a representative, such as the DSG?

Many thanks,
Mattia

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Joe Colombano

From: Joe Colombano/NY/UNO To: Mattia Villa/...

08/09/2015 04:14:39 PM

From: Joe Colombano/NY/UNO
To: Mattia Villa/NY/UNO@unhq
Cc: Mariangela Parra-Lancourt/NY/UNO@unhq, Wook-Jin Chang/NY/UNO@unhq, Alexandra Barahona Posada/NY/UNO@unhq, Sebastien Lawson/NY/UNO@unhq, Mary Sack/NY/UNO@unhq, G. Cucinotta/NY/UNO@unhq, Amy Kyaw/NY/UNO@unhq, Jackilyn Punsal/NY/UNO@unhq, Benjamin Knight/NY/UNO@unhq, Rommel Maranan/NY/UNO@unhq, Daw Yi Mon Aung/NY/UNO@unhq, Ruxandra Ferascu/NY/UNO@unhq, Aminata Sy/NY/UNO@unhq, Selwin Hart/NY/UNO@unhq, Poorti Sapatnekar/NY/UNO@unhq, Cynthia Scharf/NY/UNO@unhq
Date: 08/09/2015 04:14 PM
Subject: Re: Keynote interview with Dr. Fareed Zakaria (CNN) to discuss the Sustainable Development Goals on 17 November 2015, 12:30 pm CDT, at the Global Action Summit, Music City Center, Nashville, Tennessee

Thanks Mattia. Our recommendation is for SG to grant the request. It will be a good opportunity to also champion climate change ahead of COP21. Thanks

Joe

Sent from my iPhone

On Sep 8, 2015, at 2:55 PM, Mattia Villa <villa@un.org> wrote:

Dear Joe and Mariangela,

With reference to the event above mentioned, could you kindly recommend whether (1) the SG's participation is warranted, (2) a representative and/or a message would be in order, or (3) the invitation merits other answer?

Please find the original invitation below for your reference.

(See attached file: 15-07714.PDF)(See attached file: 15-07716.PDF)

Grateful if you could send your recommendation **by 15 September please.**

Thanks and regards,
Mattia

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<15-07714.PDF>
<15-07716.PDF>

ACTION
COPY

CWJ
C&C
AJM, R.A (email)



To:
Cc:
Bcc:
Subject: Fw: \$500 Million Fund and Global Action Summit--CONFIDENTIAL

RECEIVED

SEP -2 2015
15-07716
EOSG/CENTRAL

----- Forwarded by Jill Annitto/NY/UNO on 02/09/2015 04:43 PM -----

From: Scott Massey <stmassey@drscottmassey.com>
To: "Ban Ki-moon (sgcentral@un.org)" <sgcentral@un.org>
Cc: "Nelson Muffuh (muffuh@un.org)" <muffuh@un.org>
Date: 02/09/2015 04:38 PM
Subject: \$500 Million Fund and Global Action Summit--CONFIDENTIAL

CumberlandCenter



global action
platform

food+health+prosperity

Dear Mr. Secretary-General:

Corlog 15-07714

In March, Fareed Zakaria extended our invitation for you to be interviewed by Dr. Zakaria at the 2015 Global Action Summit on November 17. A copy of that invitation is attached here. In connection with Dr. Zakaria's invitation, we wanted to share an exciting, major update.

We can now confirm in confidence that we will be announcing the formation of a new \$500 Million Impact Fund managed by Global Action Platform for investments in the SDG-related innovations and businesses. We feel that announcing the \$500 Million in connection with your interview with Dr. Zakaria will demonstrate practical and tangible actions toward achieving the SDGs.

The interview and announcement will be live-streamed through the UN Foundation's +Social Good and will be taped and transcribed for the 2015 Global Action Report mailed to 25,000 global leaders. Falling between the launch of the SDGs in late September and the Paris climate summit in December, the Global Action Summit is timed to advance global dialogue and announce developments related to the SDGs.

Leaders from the World Bank, major corporations and universities, investors, international agencies, and a distinguished group of food, health, and economic experts will participate in the Summit.

We continue to work with Nelson Muffuh in your office concerning the prior invitation from Dr. Zakaria, and now have informed him of the new fund. We hope we may confirm your participation in the program in the near future.

com/11/003; com/12/001

Dr. Scott T. Massey
Chairman and CEO
Global Action Platform
CumberlandCenter
oneC1TY
6 City Boulevard
Nashville, TN 37209
877-300-5806 toll free
615-200-8897 office
615-308-8571 mobile
www.GlobalActionPlatform.org



ZakariaInterviewInvitation15.doc

Attachment to Corlog 15-07716 ; not previously received in CRU.

ACTION
COPY

CWT

CdC

AJM, RA (email)

CumberlandCenter



global action
platform
food+health+prosperity

March 31, 2015

Mr. Ban Ki-moon
Secretary-General
United Nations
405 East 42nd Street
New York, New York 10017

RECEIVED

SEP - 2 2015

15-07714

EOSG/CENTRAL

Dear Mr. Secretary-General:

On behalf of the international steering committee and university-business alliance of the Global Action Platform, we wish to invite you to a keynote interview with Dr. Fareed Zakaria (CNN) to discuss the Sustainable Development Goals on November 17, 2015, 12:30 pm CDT, at the Global Action Summit, Music City Center, Nashville, Tennessee.

The launch of the new Sustainable Development Goals in September marks the beginning of a significant new phase of global action toward sustainable prosperity and wellbeing for all people. The Global Action Platform, created in 2012, convenes universities and businesses to advance scalable, sustainable solutions for abundant food, health, and prosperity. Working with Nelson Muffuh and Gerald Pachoud in your office, and with Susan Myers at the UN Foundation, Global Action Platform is actively collaborating to develop support for the new SDGs in a number of ways, including this invitation for you to discuss the Goals with Dr. Zakaria at the November Global Action Summit.

The invitation-only audience for the presentation will be four hundred senior-level international executives and leaders from the private, public, finance and NGO sectors. In addition to the leaders in attendance, the presentation will be live streamed by the UN Foundation's +SocialGood initiative and discussed through global social media networks.

The keynote interview is presented as part of the ongoing work of the Global Action Platform. The Platform is a neutral, collaborative platform to align resources and mobilize global corporations, universities, government agencies, NGOs, investors, and entrepreneurs to create abundance through innovation in food, health, and prosperity. The Platform mobilizes a global social leadership movement and investments; with its emphasis on young leaders, the Platform is dedicated to harnessing the first global generation to create abundance.

In addition to those in attendance, we expect the global online audience for this event to be substantial. The keynote will also be transcribed for publication in the 2016 Global Action Report and republished from the Report in the materials of the G7, G20, and APEC Summits in 2016.

Since 2012, the Global Action Platform has been working with senior leaders at the World Bank; World Food Center, UC Davis; the Institute for Strategy and Competitiveness, Harvard Business School; NIH and Vanderbilt Medical Center, among many others. To build on this collaboration and to advance understanding of key ways to create sustainable food, health, and prosperity around the world, we hope you will accept our invitation for the keynote interview with Dr. Zakaria on **Tuesday, November 17**, following lunch at 12:30 pm CDT, at the Music City Center, Nashville, Tennessee.

The enclosed materials provide further background. Dr. Zakaria is sharing this invitation directly with you and I understand he will be contacting you to discuss by telephone.

If you have any questions, please do not hesitate to contact me at any time.

Sincerely,

A handwritten signature in black ink, appearing to read "Scott T. Massey". The signature is fluid and cursive, with a large, stylized initial "S" and "M".

Dr. Scott T. Massey
Chairman and CEO

Enclosure
