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United Nations Nations Unies

INTEROFFICE MEMORANDUM MEMORANDUM INTERIEUR

ACTION JA /MRM

COPY DSG CdC

TO: The Secretary-General

A:

THROUGH:

S/C DE:

FROM: Choi Soon-hong, Assistant Secretary-General

DE: Chief Information Technology Officer

DATE: 15 May 2012

REFERENCE: CITO/12-00143

SUBJECT: **Secretary-General's video message for the launch of "The Foundation for a Digital United Nations" on 31 May 2012**

OBJET:

1. In September 2011, you attended a high-level strategy meeting the United Nations hosted to discuss the initiation of a global partnership to leverage Information and Communications Technology (ICT) to fulfill the goals of the United Nations. The meeting was also attended by individuals and representatives from organizations in the public and private sectors.

2. Since then, my staff and I have worked closely with a broad range of companies, foundations and civil society leaders in developing a robust and efficient organizational mechanism for such partnership. During this process, we were privileged to benefit from active engagement by colleagues from the Office of Legal Affairs, Cisco, Global Partnerships Forum, Intel, Landmark Ventures, Microsoft, Resource Foundation, and many more. Following extensive deliberations, it was decided that an external entity would be created, called "The Foundation for a Digital UN", which will partner with the United Nations.

3. The Foundation, which is in the final stages of being incorporated, will be formally launched at the United Nations Headquarters during the Social Innovation Summit on 31 May 2012. The Foundation will provide the United Nations with the resources needed for future ICT projects, including the modernization of the General Assembly Hall and Conference Rooms, and the development of an agile information system to deal more effectively with natural and man-made crises.

4. It is my understanding that you will be traveling and will not be able to attend the launch event. However, it would be highly helpful if you could send a short video message to the event that would provide a brief introduction and endorsement of the Foundation. In addition, it would be highly advantageous if the Deputy Secretary-General or another senior manager from your office could attend the event on your behalf.

5. Please find attached the draft message for your consideration. The list of invitees and a sample invitation letter are also attached for your reference.

cc: The Deputy Secretary-General
Chef de Cabinet

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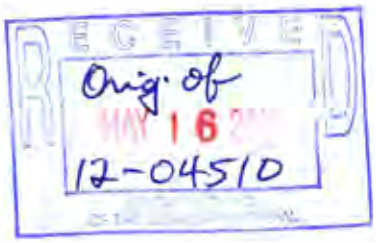

FROM: Choi Soon-hong, Assistant Secretary-General

DE: Chief Information Technology Officer

SUBJECT: **Secretary-General's video message for the launch of "The Foundation**

OBJET: **for a Digital United Nations" on 31 May 2012**

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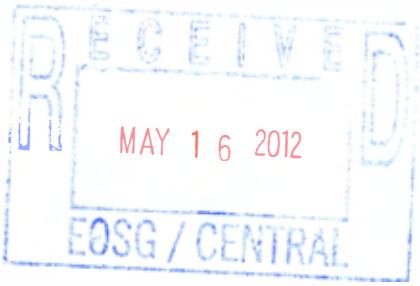
Chef de Cabinet



SCH/08/006; COM/11/003

DRAFT Video Message of the Secretary-General

Launch of "The Foundation for a Digital United Nations"

During Social Innovation Summit, New York

31 May 2012

Good morning distinguished guests,

I am pleased to welcome you all to the United Nations Headquarters on the occasion of the Social Innovation Summit. As you know, the United Nations is involved in addressing a broad range of global challenges. While the challenges are enormous, so are the opportunities.

My five-year action agenda includes the vision that we can meet these challenges more effectively through agile innovation and creative partnerships. The United Nations cannot do it alone. We must engage all the actors in the private and public sectors and the civil society. In this regard, I am pleased to see that leaders from across the board are present here today. I am very grateful to the organizer—Landmark Ventures—for having the foresight to bring together social entrepreneurs to find solutions to today's problems.

I am also very delighted that this afternoon we will see the launch of an exciting new partnership initiative: "The Foundation for a Digital United Nations" whose goal is to provide advice and resources that will enable the United Nations to better leverage information and communications technology (ICT) to meet its mission and enhance its global programme activities.

In this regard, I am pleased to welcome you today at the launch of the Foundation. I believe the Foundation will significantly broaden the positive impact the United Nations has on the world by harnessing the power of ICT. I have set ICT as a high priority for the Organization,

since it has the capabilities needed to successfully execute our internal management reform and achieve the United Nations' goals in a challenging and ever-changing world.

I am very grateful to a number of supporters who are present here today to launch this new foundation. I appreciate your understanding of the importance of ICT and innovation to the United Nations and to the world in general. I trust that your deep expertise, vast experience and your commitment toward the mission of the United Nations will be a key success factor for this partnership and look forward to your leadership in this regard.

Thank you very much.

A UN Digital Foundation Launch
Status Chart

	Last Name	First Name		Organization	Invite sent	Email Address
1	Abou Doma	Ahmed	Mr.	ORASCOM Telecom		
2	Ahmad	Atwan	Mr.	Black Rock	Yes	ahmad.atwan@blackrock.com
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4	Allaghi	Farida	Ms.	Mentor Arabia	Yes	faridaallaghi@mentorarabia.org
5	Badshar	Akhtar	Mr.	Microsoft	Yes	akhtarb@microsoft.com, Dan Bross (LCA) <dbross@microsoft.com>
6	Ballmer	Steve	Mr.	Microsoft	Yes	steveb@microsoft.com
7	Berman	Melissa	Ms.	Rockefeller Philanthropy Advisors	Yes	mberman@rockpa.org
8	Bewkes	Jeffrey	Mr.	Time Warner		
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11	bin Talal Abdul Aziz Al Saud	Turki	H.R.H.	Mentor Arabia	Yes	e.office@tbt.com.sa; samer@tbt.com.sa
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13	Blair	Cherie	Ms.	Cherie Blair Foundation for Women	Yes	cb@cherieblairoffice.org
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15	Bozer	Ahmet	Mr.	The Coca Cola Company	Yes	ahbozer@eur.ko.com
16	Bozkurt	K. Gökhan	Mr.	Turk Telekom		
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29	Cook	Tim	Mr.	Apple	Yes	lvroom@apple.com
30	Corcoran	Bob	Mr.	GE Foundation		
31	Costolo	Dick	Mr.	Twitter		
32	Del Rosso	Stephen J.	Mr.	Carnegie Corporation of NY	Yes	sjd@carnegie.org
33	Dell	Michael	Mr.	Dell		
34	Diamandis	Peter	Mr.	X Prize Foundation	Yes	peter@xprize.org
35	Dominguez	Carlos	Mr.	Cisco	Yes	carlosd@cisco.com
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37	Farrington	Deborah	Ms.	StarVest Partners	Yes	deborah@starvestpartners.com
38	Flaherty	Pamela	Ms.	Citigroup Foundation	Yes	flahertyp@citi.com
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48	Hastings	Michael		KPMG LLP		mhastings@kpmg.com

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55	Kim	Seang-Tae	Dr.	National Information Society Agency (NIA)	Yes	kimst@nia.or.kr, g_pokorny@nia.or.kr
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59	Lodge-Clarke	Alethea	Ms.	Microsoft	Yes	Aletheal@microsoft.com
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62	McClimon	Timothy	Mr.	American Express Foundation	Yes	timothy.j.mcclimon@aexp.com
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68	Pandit	Vikram	Mr.	Citigroup		
69	Patrick	Madden	Mr.	UN Association of the USA	Yes	pmadden@unausa.org
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71	Pitroda	Sam	Mr.	Government of India	Yes	sam.pitroda@c-sam.com
72	Postings	Mal	Mr.	Ernst & Young LLP	Yes	mal.postings@ey.com
73	Pozenel	Jay	Mr.	United Nations Office of Legal Affairs	Yes	pozenel@un.org
74	Pulver	Jeff	Mr.	pulver.com	Yes	jeffp@pulver.com

75	Rajsingh	Peter	Mr.	Castellar Partners LLC	Yes	peter.rajsingh@castellarpartners.com
76	Robinson	Peter	Mr.	United States Council for International Business	Yes	probinson@uscib.org
77	Rodin	Judith	Dr.	The Rockefeller Foundation	Yes	president@rockfound.org
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81	Sachs	Jeffrey	Prof.	The Earth Institute at Columbia University	Yes	sachs@columbia.edu
82	Schmidt	Eric	Mr.	Google Inc.	Yes	eschmidt@google.com
83	Senteneli	Mauro	Mr.	Telecom Italia		
84	Skinner	Robert	Mr.	United Nations Foundation	Yes	rskinner@unfoundation.org
85	Slim Helu	Carlos	Mr.	Telmex		
86	Soros	George	Mr.	Open Society Foundations	Yes	georgesorosoffice@soros.com
87	Stauffacher	Daniel	Mr.	ICT 4 Peace	Yes	daniel_stauffacher@ict4peace.org
88	Stavis	Rob	Mr.	Bessemer Venture Partners	Yes	stavis@bvp.com
89	Steel	David	Mr.	Samsung	Yes	dgsteel@samsung.com
90	Stephenson	Randall	Mr.	AT&T		
91	Swainson	John	Mr.	Silver Lake Partners		john.swainson@silverlake.com
92	Taschev	Dmitry	Mr.	Moscow Institute of Foreign Relations (MGIMO), Ministry of Foreign Affairs of the Russian Federation	Yes	taschev@mgimo.ru
93	Tata	Ratan	Mr.	Tata Group	Yes	srtt@tata.com
94	Thielen	Gunter	Dr.	Bertelsmann Foundation	Yes	ulla.kuelker@bertelsmann.de
95	Vardi	Yossi	Mr.	DLD	Yes	yvardi@gmail.com
96	Verwaayen	Ben	Sir	Alcatel-Lucent		Ben.Verwaayen@alcatel-lucent.com

97	Vestberg	Hans	Mr.	Ericsson		
98	Weidman-Grunewald	Elaine	Ms.	Ericsson	Yes	elaine.weidman@ericsson.com
99	Whitworth	Jimmy	Dr.	The Wellcome Trust, London		globalhealth@wellcome.ac.uk
100	Wirth	Timothy	Mr.	UN Foundation	Yes	twirth@unfoundation.org
101	Yano	Kaoru	Mr.	NEC Corporation		
102	Zuckerberg	Mark	Mr.	Facebook		
103	Sandberg	Sheryl	Ms.	Facebook		

FOUNDATION FOR A
DIGITAL UN

11 May 2012

Ms. Deborah Farrington
Co-Founder and General Partner
StarVest Partners

Dear Ms. Farrington,

We are pleased to invite you to the launch of a new partnership initiative of the United Nations - **The Foundation for a Digital UN** - to be held on 31 May 2012, in New York.

The establishment of the Foundation was proposed last September under the patronage of the United Nations Secretary-General, H. E. Ban Ki-moon. The goal of the Foundation is to provide advice and resources that will enable the United Nations to better leverage information and communications technology (ICT) to meet its mission and enhance its global programme activities.

Since then, we have had very productive discussions with a broad range of companies, foundations and civil society leaders in developing a robust and efficient mechanism to improve the United Nations' ICT capabilities in transforming the world. The Foundation is in the process of establishing its Board of Directors, as well as various patronage levels. The organizing committee of the Foundation has been privileged to benefit from active engagement of senior executives from Cisco, Intel, Microsoft, Landmark Ventures, the Resource Foundation, the Global Partnerships Forum, and many more.

The Foundation will be officially launched at the United Nations Headquarters in New York, in conjunction with the Social Innovation Summit 2012 event, on the afternoon of 31 May 2012. The event will be hosted by Landmark Ventures under the leadership of their General Partner, Mr. Zeev Klein, and more information can be found at www.socinnovation.com.

We would be honored if you would join us for the launch, to learn more about ways of getting involved in this important effort. Your involvement is critical to the success of the Foundation, and we hope that you or an appropriate designee will be able to join as our guests for this exciting event. Alternatively, if you are interested in joining this initiative but cannot attend the launch event, we would be happy to contact you at a later date to discuss our strategic vision, along with opportunities for engagement with the Foundation and the United Nations.

We would appreciate your response to this invitation. Please RSVP for the launch by 21 May 2012 to Ms. Armi Martinez at +1 212-963-8200 or oictfrontoffice@un.org. Further logistical information regarding the event will be provided upon receipt of your confirmation of attendance.

We look forward to seeing you in New York on 31 May 2012.

Choi Soon-hong
Assistant Secretary-General
Chief Information Technology Officer
United Nations

Amir A. Dossal
Chairman
Global Partnerships Forum and
Interim Chair for
The Foundation for a Digital UN