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UNITED NATIONS RELIEF AND REHABILITATION ADMINISTRATION
NORTH AFRICAN REFUGEE CENTER
APO 759

No Africa Reports
Central Files

17 November 1944

AOM 80

N.A.R.C. 521.1 (Stones)

A-Do. Mr. Beckman
Mr. Salisbury
Beckman
Dear Mr. Salisbury,

Thank you for your letter of 6 November, A-32, containing your suggestions to Miss Bettman regarding feature story material. As you know, we transferred the remaining resident group of the NARC to the Jeanne d'Arc Refugee Camp, Philippeville, on 15 November. They should arrive on the 20th.

Because we sent with the group all pertinent files and records from this office and also because Miss Bettman herself has been transferred from this camp to the staff of the Jeanne d'Arc Refugee Camp, I am forwarding your letter, A-32, to Mr. Campbell, Acting Director of that camp, for transmission to Miss Bettman and such other action as he may wish to take.

I am sorry that this question did not come up before the closing of this camp. Had we had some indication of the public information policy which UNRRA was pursuing we might have been able to prepare adequate material for you. There undoubtedly was and is a goodly quantity of such material which only requires proper working up. If I should happen to come to Washington in the near future we might talk this over and, if my memory still serves me, I might be able to dictate the essential facts from which your department could work up appropriate feature material.

UNRRA MAIL ROOM
Sincerely yours,

124 NOV 22
M. W. Beckelman
M. W. Beckelman
Assistant Chief of Mission

Mr. Morse Salisbury
Director of Public Information
UNRRA
1344 Connecticut Avenue
Washington 25, D. C., U. S. A.

MWB/krcg

CC: Mr. Ned Campbell, Jeanne d'Arc Refugee Camp.

Central Card not received with carrier.

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not in file

No Africa Reports

6
4 November 1944

NARC 521-1 (Jones)

Mr. Moses Beckelman
c/o American Consulate
Casablanca, Morocco

Attention: Miss Carol Bettman

Dear Mr. Beckelman:

Miss Flexner has forwarded to this office Miss Bettman's letter of 26 October, requesting suggestions as to the type of feature story material we are interested in receiving.

As you are doubtless aware, the statistical reports to Washington of UNRRA operations in the field do not yield the human interest material the press is looking for. Any number and variety of suggestions and treatments covering the work in the camps must present themselves as opportunities for feature material. The reports Mr. Keeny refers to containing such material were included in his informal letters from Italy stressing the human interest angle of the problems he encountered. A similar account of your own experiences with the refugees and the problems in connection with the shortages and primitive conditions of camp life would undoubtedly also give us material which we would find useful from a public relations angle. If stories of individual refugees or family units who have had interesting experiences in the last years present themselves, these might be incorporated in your informal "reports".

As you will note from the above, it is difficult to specify exactly the kind of material we need but I am certain that we can make excellent use of a general informal report such as I have outlined to you.

We do appreciate your interest and are sure that any efforts you make in this direction will prove fruitful.

Sincerely yours,

MS
FOR THE DIRECTOR GENERAL

Morse Salisbury

Director of Public Information



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United Nations Relief and Rehabilitation Administration
NORTH AFRICAN REFUGEE CENTER

APO 759

c/o Postmaster, N. Y.

26 October 1944

Dear Miss Flexner:

On his way through this area, Mr. Keene paid us a visit. He talked at length about the public relations angle in connection with UNRRA and suggested that I take a shot at doing some human interest sketches to send back to the Washington office. He mentioned that he had done this when last in Italy and that you would have copies of what he had written. It would be a great help in knowing what you might want if I could see the type of thing he had sent you. I should be delighted if you would send me a copy.

Finally, Miss Flexner, there is such an abundance of material about which to write concerning the unofficial view of a camp like this that, if there is the need for what Mr. Keene has suggested, any guiding idea from your end would be most appreciated.

This assignment has been a meaty experience, worthwhile and a joy. I often think with pleasure, too, of the gay days on New York Avenue. Give my best to everyone holding the home fort, whom I knew. And please remember me to Jennie Flexner when you write or see her.

Sincerely,

Carol Bettman

Carol Bettman

Miss Carolin A. Flexner
UNRRA
1344 Connecticut Avenue, N.W.
Washington 25, D. C.

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