

Fw: Invitation UN SG: Presentation of first Universal Human Rights Logo September 23  
/ Justitia Gala with ICC December 11  
Banibai Sundavadra to: SGCentral

22/08/2011 12:18 PM

Dear Central,

For necessary logging please.

Kind regards,

Barni

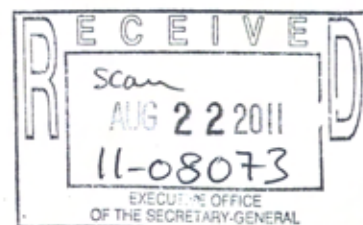
Ms. Barni Sundavadra  
Executive Office of the Secretary-General  
United Nations  
Room NL - 3015-F  
Tel: 917-367-3746  
Fax: 212-963-1185  
e-mail: sundavadra@un.org

----- Forwarded by Banibai Sundavadra/NY/UNO on 22/08/2011 12:17 PM -----

From: Jakabizilj <jakabizilj@aol.com>  
To: kimw@un.org, lee19@un.org  
Cc: taylor17@un.org, obrienp@un.org, sundavadra@un.org, shlee9999@gmail.com  
Date: 20/08/2011 12:32 PM  
Subject: Invitation UN SG: Presentation of first Universal Human Rights Logo September 23 / Justitia Gala with ICC December 11

*ASP regret*  
*stt traveling*  
**ACTION COPY** 44C  
KWS  
MKM

1-29655657



Dear Kim Wonsoo, dear Sang-hwa Lee,  
it was a pleasure and an honour to work with you last year and to host the SG in Kampala at the "Special Evening on Justice" with the ICC and at the "Sports for Peace"-Gala with president Jacob Zuma in Johannesburg.

Please find enclosed an invitation letter for two extremely important occasions in New York:  
- the presentation of the first Universal Logo for Human Rights on September 23 near the UN at 7 pm.  
Please find enclosed a "save the date"-note with further information.  
- the Justitia Gala with the International Criminal Court on December 11

A further invitation will follow by the German Foreign Minister and the Mission of Germany to the UN for September 23 and by the International Criminal Court for December 11.

It would be of immeasurable value if the SG could attend and take a leading role as a honorary guest speaker.

I would be very happy do discuss further aspects whenever you wish and also meet personally if required on August 30 when I will be in New York again.

Warmest Regards,

Jaka



Cinema for Peace letter to SG UN Ban Ki-moon Cinema for Peace NY 2011, save the date.pdf



The Universal Human Rights Logo, save the date.pdf



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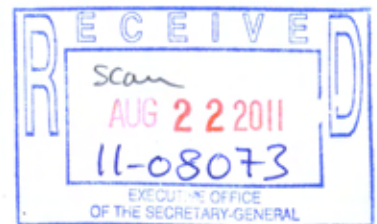
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The Universal Human Rights Logo, save the date.pdf



**CINEMA FOR PEACE GALA**

**HONORARY PATRON**

His Holiness the Dalai Lama (2011)

**HONORARY CHAIRS**

Sean Penn (2011)

Mikhail Gorbachev, Leonardo DiCaprio  
and Catherine Deneuve (2010)

Mikhail Gorbachev

Catherine Deneuve (2009)

Nicole Kidman, Christopher Lee

Susan Sarandon, Anna Netrebko

& Hilary Swank (2008)

Richard Gere, Sharon Stone and

Catherine Deneuve (2007)

Milla Jovovich &

Richard Gere (2006)

Susan Sarandon (2005)

Liza Minnelli, Christopher Lee

& Sir Peter Ustinov (2004)

Roger Moore (2003)

Catherine Deneuve (2002)

**SPEAKERS**

Sean Penn

Leonardo DiCaprio

Mikhail Gorbachev

Dustin Hoffman

Tim Robbins

Deepak Chopra

Wim Wenders

Bob Geldof

Richard Curtis

**INTERNATIONAL COMMITTEE**

Nadja Auermann

Monica Bellucci

Efe Cakarel

George Clooney

Paulo Coelho

Richard Curtis

Catherine Deneuve

Matthias Ehrlich

Veronica Ferres

Joseph Fiennes

Jostika Fischer

Ela Gandhi

Katja von Garnier

Sir Bob Geldof

Richard Gere

Andy Harries

Boxlyn Heller

Oliver Hirschbiegel

Wolfgang Joop

Milla Jovovich

Garry Kasparov

Nicole Kidman

Sir Ben Kingsley

Vitali Klitschko

Wladimir Klitschko

Charlotte Knobloch

Jamie McGurk

Liza Minnelli

Liz Mohn

Ennio Morricone

Liam Neeson

Luis Moreno-Ocampo

Katja Riemann

Tim Robbins

David de Rothschild

Taco Ruighaver

Susan Sarandon

Ralf Schierberg

Gary Smith

Paul Spiegel

Hilary Swank

Jasmin Tabatabai

Danis Tanovic

Giuseppe Tornatore

Bob Weinstein

Harvey Weinstein

Vivienne Westwood

Sönke Wortmann

Klaus Wowereit

David Yates

Catherine Zeta-Jones

and the Nobel Peace Prize Laureates

Oscar Arias Sanchez and

Jody Williams

**CINEMA FOR PEACE FOUNDATION**

**ADVISORY BOARD**

Christian Angermayer

Willi Brer

Andreas Döhring

Carola Meier

Michael Rosenblat



**CINEMA FOR PEACE  
NEW YORK 2011**

„If there is one person who is still not free,  
then I am not.“

AI Weiwei

**SAVE THE DATE**

cordially invites you to the Cinema for peace dinner  
in celebration of the universal

**LOGO FOR HUMAN RIGHTS**

September 23, 2011

Guastavino's, 409 East 59th Street, New York City

6.00 pm reception

7.00 pm presentation of the

LOGO FOR HUMAN RIGHTS by additional invitation

8.00 pm dinner, music & auction

The official invitations for the presentation and the  
dinner will follow.

R.S.V.P.: [guest@cinemaforpeace.com](mailto:guest@cinemaforpeace.com)



**Salus Alpha**  
Global leader in UCITS compliant Alternative Investments



## The Cinema for Peace Foundation (CFPF)

Per its charter, the Cinema for Peace Foundation endeavors to further peace and understanding worldwide through the support of cinematographic works. CFPF's main purpose is the involvement in the production and dissemination of films about the prevention of disease (e.g. AIDS), violence, ecocide, war, poverty and violation of human rights. In order to do so, such films are supported and made accessible through the foundation as widely as possible in an effort to raise awareness about these issues worldwide, both in the first world countries as well as in the afflicted countries. The foundation pursues this goal directly, or by supporting third parties in doing so.



"Being at the Cannes film festival I value film greatly and what film can do. Cinema for Peace is such a great example that embraces which is so important. Film is big medicine. We know it. That is why we are all here. What we do, what you do is important."

Sean Penn, Cinema for Peace Cannes 2011




"I want to thank you for this award. It means a lot to me because last time I was here for CINEMA FOR PEACE a couple of years ago (just before the Iraq war), after walking in and coming home to the United States, I was called a traitor to my own country... It made me a little angry and I wrote a film because of that – so you can honestly say that you were an active participant in us making this film!"


George Clooney, after receiving the Cinema for Peace Award for the most valuable movie of the year in 2006



"Cinema for Peace is a wonderful organization. For years, they're paving the way and financing smaller filmmakers who are dealing with social issues. That's important because, especially in my industry, it's all about the almighty Dollar and how much is going to earn the box office."

Leonardo DiCaprio, co-founder of the International Green Film Award at the Cinema For Peace Gala with Mikhail Gorbachev, 2009 & 2010

LOVE = 

PEACE = 

HUMAN  
RIGHTS =



It is surprising that there is no globally recognized LOGO FOR HUMAN RIGHTS.  
This gap will now be closed.

## SAVE THE DATE

German Foreign Minister Guido Westerwelle  
cordially invites you to the presentation of the universal

# LOGO FOR HUMAN RIGHTS

selected from 15,000 logo proposals from over 190 countries  
by an international jury and the global online community

at 6 pm on September 23, 2011  
Guastavino's, 409 East 59th Street, New York City

Members of the international jury include  
Chinese artist Ai Weiwei, Cambodian human rights activist Somaly Mam,  
Wikipedia founder Jimmy Wales, Nobel Peace Prize laureates Aung San Suu Kyi,  
Shirin Ebadi, Muhammad Yunus, Jimmy Carter, Mikhail Gorbachev  
and UN High Commissioner for Human Rights Navanethem Pillay.

An official invitation for the event will follow.

R.S.V.P.: [presentation\\_NY@humanrightslogo.net](mailto:presentation_NY@humanrightslogo.net)

For more information visit us at:  
[www.humanrightslogo.net](http://www.humanrightslogo.net)

Support  
A Logo for  
Human Rights  
[www.humanrightslogo.net](http://www.humanrightslogo.net)

An initiative co-sponsored by the Ministers of Foreign Affairs of Bosnia and Herzegovina,  
Canada, Chile, the Czech Republic, Germany, Mauritius, Senegal, Singapore and Uruguay.



Federal Foreign Office



CINEMA FOR PEACE  
NEW YORK 2011