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May 24, 2013

Mr. Ban Ki-moon
Secretary-General
Secretariat, United Nations
1 United Nations Plaza
New York, NY 10017

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13-04921

Dear Mr. Ban:

DINNER COMMITTEE

Salahuddin Ariffin
Tourism Malaysia

Joyce Chang
JP Morgan Chase & Co.

Shaokao Cheng
BoConcept New York

Ida Liu
Citi Private Bank

Bob Miglani
Pfizer Inc.

Sung Ki Min
Space Age, Inc.

Kamesh Nagarajan
Morgan Stanley Smith Barney

Edwin Reyes
Deutsche Bank

Juttana Rimreartwate
Spice Group

Ruby Sharma
Ernst & Young LLP

Jay Srinivasan
Pyramid Consulting, Inc.

Joyce Xu
Simpson Thacher & Bartlett LLP

I am writing to request the honor of your presence as the keynote speaker for the 12th anniversary of the "Outstanding 50 Asian Americans in Business" Gala Award Dinner scheduled for Wednesday, June 19, 2013 at Cipriani Wall Street in New York.

The award dinner was established in 2001 and is still the only forum to highlight the achievements of Asian Americans across the United States. The award recipients represent a microcosm of the best of Asian American entrepreneurs, professionals and corporate executives who are engaged in a wide range of business interests, and all of whom have a role in driving the U.S. economy. This year we again expect over 600 leading business, political and civic leaders to attend and pay tribute to these outstanding men and women.

The award gala has featured distinguished Keynote Speakers, ranging from corporate America to business and cultural organizations to government officials and White House appointees, such as Aneesh Paul Chopra the first Federal Chief Technology Officer of the United States, former senator Hillary Rodham Clinton, former Secretary of Labor, Elaine Chao and Senator Charles E. Schumer.

I recall you were unanimously re-elected by the General Assembly to be Secretary-General, which is a source of pride for all Asian Americans. Your presence at the dinner would be an inspiration.

I am enclosing for your reference information about AABDC and the highly successful "Outstanding 50" dinners. Thank you in advance for your support and I look forward to your favorable response to this important event.

Sincerely yours,

John Wang
President

Presented by



ASIAN AMERICAN BUSINESS
DEVELOPMENT CENTER

50 Wall Street, Suite 418, New York, NY 10005 | Tel: 212.966.0100 | committee@outstanding50award.com



About the Award

The **Outstanding 50 Asian Americans in Business Awards Gala** was first established in 2001 by the Asian American Business Development Center. Today, and is one of the most prestigious business award gala honoring the achievements and leadership of Asian American entrepreneurs and business executives, and highlighting their contributions to the U.S. economy. A business forum to share and celebrate success stories around the country, the Award brings together a microcosm of elite Asian American individuals who are engaged in a wide range of industries and business interests. 2013, marks the twelfth anniversary of the Award Gala, which will be held on Wednesday, June 19, at the Cipriani Wall Street.

Every year, top companies in the United States nominate their Asian American senior executives to recognize their accomplishments, leadership and contributions to their companies. Recent notable Outstanding 50 corporate executive awards recipients include Devan Sharma, President, Standard & Poor's; Cynthia Chu, CFO, USA Network; Shankar Arumugavelu, SVP & Chief Information Officer, Verizon; Ida Liu, Managing Director, Citi Private Bank; Sandip Patel, President, Aetna International; Cheong-Tai Leong, President, Asia Pacific, Middle East & Africa, The Nielsen Company; etc.

THE HIGHEST HONOR - *The Pinnacle Award*

As the highest honor of the night, the **Pinnacle Award** will be presented to a person who has reached the top of his or her professional career and is acknowledged as a leader in his or her field. The Award Committee, comprised of CEOs of Fortune 500 companies and business leaders from a wide range of industries, will anonymously identify and nominate candidates for each year's Pinnacle Award.

We also encourage and welcome corporations to support and participate in the **Award Partnership Program** to demonstrate **affirmative action, engagement and leadership in corporate diversity**. Some of our corporate partners from previous galas include Macy's, Colgate-Palmolive, LVMH, JP Morgan, Chubb & Son and AT&T. The support and commitment of these corporations has enabled us to continue building this platform of appreciation and acknowledgement for Asian American entrepreneurs and corporate executives.

Almost 700 leading business, political and civic leaders attend the annual award gala to pay tribute to the outstanding entrepreneurs and corporate executives in the Asian American business community from across the United States. The event has featured top quality Keynote Speakers - from corporate America, to business and cultural organizations, to government officials including White House appointee, Aneesh Paul Chopra the first Federal Chief Technology Officer of the United States; former Senator Hillary Rodham Clinton; former Secretary of Labor, Elaine Chao and Vishakha N. Desai, President of the Asia Society.

2013 OUTSTANDING 50 AWARD GALA HIGHLIGHTS

- Twelfth anniversary celebration
- Fifty highly successful Asian American entrepreneurs and senior-level corporate executives will be recognized for their achievements and contributions



- The nation's highest-attended, and most prestigious business award ceremony for Asian Americans in the United States
- One of the most sought-after business events on the New York social calendar
- Gala dinner and awards ceremony with over 600 people in attendance

2001 - 2012 KEYNOTE SPEAKERS

Charles Schumer, U.S. Senator of New York

Aneesh Paul Chopra, appointed by President Obama as the first Federal CTO of the United States

Vishaka Desai, President, Asia Society

Anthony D. Weiner, New York Congressman

Elaine L. Chao, U.S. Secretary of Labor

Hilary Rodham Clinton, U.S. Senator of New York

Eliot Spitzer, Attorney General of New York

Robert D. Hormats, Vice Chairman, Goldman Sachs International

Farooq Kathwari, Chairman and CEO, Ethan Allen

Randy Daniels, New York Secretary of State

Norman Y. Mineta, Global Vice Chairman/Hill & Knowlton

2004 - 2012 PINNACLE AWARDEES

- Deven Sharma, President, Standard & Poor's
- Tony Hsieh, CEO, Zappos
- Wei Sun Christianson, Managing Director and CEO, Morgan Stanley China
- Michael Chen, President & CEO, Media, Communications, and Entertainment, GE Commercial Finance
- Nusrat Durrani, Senior Vice President & General Manager, MTV World
- John Y. Kim, President, Prudential Retirement
- Youngsul Chi, Vice Chairman and Managing Director, Elsevier
- Ted Teng, President & COO, Wyndham International
- Dinesh C. Paliwal, Chairman, President and Chief Executive Officer, Harman International Industries, Inc

SELECTED 2001- 2012 CORPORATE SPONSORS

Since 2001, we have received support from and partnered with the following companies who have nominated their Asian American senior executives for their leadership and achievement.

AARP, Accenture, Aetna, AIG, Chubb & Son, The Coca-Cola Company, Colgate-Palmolive Company, ConEdison, Deloitte & Touche LLP, Dow Chemical, GE, Greenberg, Traurig, LLP., Haier America, Home Box Office, HSBC Bank USA, IBM Corporation, LVMH Moet Hennessy Louis Vuitton Inc., Macy's, Merck & Company, Merrill Lynch, North Fork Bank, Russell Reynolds Associates, Novartis, Shanghai Commercial Bank, Siemens, Sony Ericsson, Sprint Nextel Corporation, Starwood, State Farm, The Nielsen Company, Thompson Reuters, Time Inc., Time Warner, United Healthcare/Oxford, UPS, Verizon, Xerox, Zenith Watches.