



Isabel Deza/NY/UNO
05/11/2009 04:00 PM

To sjohn@sife.org
cc
bcc

Subject Re: Fw: SIFE Invitation to UN DSG

*(Misc. Org "S")
Inv/Ref "S"*

Dear Mr. Rohrs,

I write on behalf of the Deputy Secretary-General of the United Nations, Ms. Asha-Rose Migiros, to thank you for your letter of 2 November 2009, inviting her to be the guest of honor and to deliver keynote remarks at the SIFE Event in New York City on 20 January 2010.

I regret to inform you that the Deputy Secretary-General will not be able to participate due to prior engagements on the proposed date.

Please receive her best wishes for a successful event.

I would be grateful if you can kindly acknowledge receipt of this email.

With kind regards,
Isabel.

Isabel Deza
Office of the Deputy Secretary-General
United Nations Headquarters
Room S-3862
Tel: (917) 367 5715
Fax: (212) 963 8845
Email: dezai@un.org

29-11494



P.S. | Harvest / Daze



A head for business. A heart for the world."

DS4



2 November, 2009

Dr. Asha-Rose Migiro
Deputy Secretary-General
The United Nations Headquarters
First Avenue at 46th Street
New York, NY 10017

RE: Invitation to SIFE Event in New York City – 20 January, 2010

Dear Dr. Migiro,

On 20 January, 2010, Students In Free Enterprise (SIFE) will gather top leaders from business and academia to participate in a Summit showcasing the SIFE program, with the special feature being a presentation by SIFE's World Cup 2009 Champion Team, French University in Egypt (UFE). In cooperation with the Office of UN Partnerships we plan to host this event at the United Nations and hereby invite you to be the guest of honor and deliver keynote remarks.

You may recall your attendance at the opening ceremony of the SIFE World Cup 2007 on 10 October, 2007 (Hilton New York Hotel in New York City) where you delivered an excellent address. This upcoming evening event will feature about two-hundred people, many being top CEOs, and the specific time can be adjusted to accommodate your schedule.

As you know, SIFE's mission is to bring together the top leaders of today and tomorrow to create a better, more sustainable world through the positive power of business. An international non-profit organization, SIFE works with leaders in business and higher education to mobilize university students to make a difference in their communities while developing the skills to become socially responsible business leaders. Participating students form teams on their university campuses and apply business concepts to develop outreach projects that improve the quality of life and standard of living for people in need. An annual series of regional and national competitions provides a forum for teams to present the results of their projects, and to be evaluated by business leaders serving as judges. National champion teams advance to the prestigious SIFE World Cup. In addition to the community aspect of the program, SIFE's leadership and career initiatives create meaningful opportunities for learning and exchange among the participants as well as the placement of students and alumni with companies in search of emerging talent.

I hope you will join me for the opportunity to witness again first hand the energy, passion and enthusiasm that these amazing students are investing as one person, one project, one community at a time, they truly are making the world a better place.

I look forward to hearing from you soon and available to meet with you anytime to discuss further.

Sincerely,

Alvin Rohrs
President & CEO



A head for business. A heart for the world.

2 November, 2009

Dr. Asha-Rose Migiro
Deputy Secretary-General
The United Nations Headquarters
First Avenue at 46th Street
New York, NY 10017

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A handwritten signature in blue ink, appearing to read "Alvin Rohrs", with a stylized star-like mark above the first name.

Alvin Rohrs
President & CEO