DESIGN BUILT STUDIOS

41-05 LAWRENCE ST., FLUSHING, L. I., N. Y.
DESIGN BUILT

Studios

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DESIGN BUILT STUDIOS
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PRODUCT DESIGNING
PRODUCT ENGINEERING
TOOL DESIGNING
MACHINE DESIGNING
STRUCTURAL DESIGNING & DETAILING
TECHNICAL ILLUSTRATING
PRODUCTION ILLUSTRATING

L. E. GOYETTE
Sales Engineer
40 EXCHANGE PLACE
NEW YORK 5, N.Y.
DESIGN SERVICE CO.
Complete Engineering Service

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1604 WALNUT ST.
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3 WILLIAM ST.
NEWARK 2, N. J.

4614 PROSPECT AVE.
CLEVELAND 3, O.
ALEXANDER H. NILES

MODELS
ARCHITECTURAL
TOPOGRAPHICAL

605 EAST 13TH STREET
NEW YORK N.Y.
Fisher-Turner-Walsh-Slattery, Inc.
403 East 43rd Street
New York 17, N.Y.

Re: Change No. 102 - Construction of
Full Size Model of Booth for
General Assembly

Gentlemen:

In answer to your letter of 30 September 1949 whereby you have requested that we approve placing an order with David Shuldiner, Inc., in the amount of $114.00, for furnishing, installing, and later removing nine lights in sizes specified of 3/16" or 7/32" crystal sheet glass, please be advised that we accept the quotation of $114.00 and approve placing an order with David Shuldiner, Inc., the cost to be included in costs for work under Change No. 102.

Very truly yours,

James A. Dawson
Co-Ordinator of Construction
Mr. James A. Dawson  
Co-Ordinator of Construction  
United Nations Headquarters  
105 East 42nd Street  
New York 17, N.Y.

Dear Mr. Dawson:

Re: Change No. 102 - Construction of Full Size Model of Booth for General Assembly

We have received a quotation of $114.00 from David Shuldiner, Inc. for furnishing, installing - and later removing - the glass for the openings in the full size model of the booth for the General Assembly which we are constructing. This price is based upon furnishing either 3/16" or 7/32" (whichever is available) crystal sheet glass as follows:

- 4 lights - 7'3" x 2'4" (approx.)  $12.4
- 4 " - 7'3" x 1'2" (approx.)  29.9
- 1 light - 1'0" x 6'7" (approx.)  27.4

Will you please advise us immediately whether you will approve our placing an order with David Shuldiner, Inc. for this work at the price given above. This figure will later be included in our costs for the work under Change No. 102.

Very truly yours,

FULLER-TURNER-WALSH-SLATTERY, INC.

C. E. Reese  
C. E. Reese  
Project Engineer
June 19/49

Re, Replicas of Group model

Headquarters Planning Office
405 East 42nd St.
New York 17 N.Y.

Mr. Glenn E. Bennett
Dear sir,

In reply to your letter of July 18/49 in regard to making future replicas of the group I wish to go on record in regard to the cost of making these replicas.

The moulds have all been destroyed and therefore the cost will run considerable higher as I will have to start all over.

Hoping this will not alter your plans I am

Very truly yours

Rene P. Chambellan
24 November 1943

Mr. H. R. Dasey,
Visual Planning Equipment Co., Inc.,
Pennsylvania Avenue at River,
Oakmont, Pa.

Dear Mr. Dasey:

Thank you for your letter of 16 November which has just been brought to my attention on my return to the UN Planning Office.

At the present time it does not look as though we had funds available for the construction of the contemplated typical floor model of the Secretariat building. I would like to keep your revised estimate on file, however, in the event that this project is revived.

Thanking you for your co-operation in this matter,

Very truly yours,

Harmon R. Goldstone

cc: Mr. Bennett
REFERENCE: 120-16-2/  
HG:HG

Mr. Harmon H. Goldstone  
United Nations  
Headquarters Planning Office  
405 East 42nd Street  
New York City 17

Dear Mr. Goldstone:

I have gone carefully over your letter of November 1st, and am forwarding herewith a new quotation, adjusted more or less to conform with your reduced requirements.

A. A single-floor building unit, made exactly to your print specifications - approximately 75 x 300 ft., with all columns, stairwells, service columns in place.

Walls showing all window openings to working ceiling heights. Unit also to have three interchangeable elevator and service cores for the unit.

Interchangeable partitions of 4 types; i.e., solid metal-type partitions, full-height partitions (½ glazed), bank screen dwarf partitions, and solid masonry partitions. These partitions will be furnished in sufficient quantity and in the proportions indicated in your letter so that any type of partition-pattern may be achieved within the layout.

Cost of Above: $685.00

B. 1/3-scale Planning Equipment as follows:

- 72" Executive-type desks: 25
- 60" Standard desks: 75

3-DIMENSIONAL MODELS FOR EVERY ENGINEERING AND SALES PURPOSE
60" Right- or left-hand typing desks 100
40" Single-pedestal typing desks 100
48" Double-pedestal typing desks 50
54" Standard desks 50
Standard legal four-drawer file cabinets 300
Swivel-type armchairs 100
Swivel posture back type chairs 150
Side chairs 75
Bookcases or shelf units, 6x4 ft 50
Bookcases or shelf units, 6x8 ft 30
Settees 10
Overstuffed chairs 40
Standard office tables 40
Conference tables 5
Drinking fountains 2
Adding machines on stand 10
Steel storage cabinets for office equipment, etc. 30
(10 each of 3 standard types)
Toilet equipment 23, 1,265 units

1,266 ¾-scale office planning units @ .75 per unit $946.75

C. One set of Master Office-Equipment Templet Stamps 24.50

TOTAL COST OF: Building, office equipment, and templet stamps $1,658.26

We have adjusted the quantities of desks to the best of our ability, keeping in mind the fact that each floor will vary; and in many instances, there may be as many as 300 or 350 desks needed to complete large typing or transcription and translation departments.

Of course, as I mentioned to you before, after you start working with the equipment and find out that some of these quantities are unbalanced, we will be happy to "trade" material which you find out of balance. Of course you can always secure more of any of the listed items on request.
Harmon H. Goldstone  
United Nations  
(3)  
11/10/48

The single-floor price, you will note, is slightly higher than half the double-floor price previously quoted. I believe you can readily understand this, because the cost of breaking down the prints and setting up the manufacture of the floor unit now must be charged to one floor instead of spread over two floors, as was formerly figured.

Nevertheless there is an appreciable difference in the two prices, and I trust this modification will serve your requirements in the matter.

Sincerely yours,

Homer H. Dasey

P.S. We are returning your prints herewith. bhd
DYNA-GRAPHIC DISPLAYS, INC.
422 WITHERS ST.
BROOKLYN 21, N. Y.
(Evergreen 7-8401)

November 22, 1948.

Mr. Abel Sorensen,
Headquarters Planning Committee,
United Nations,
405 East 42nd Street,
New York, N. Y.

Dear Mr. Sorensen:

Following up our recent phone conversation, we would like to acquaint you more fully with our facilities. We have one of the largest display exhibit shops in New York City with complete facilities for the design, construction and installation of displays, exhibits, training aids, models and dioramas, interiors, special built furniture and cabinets, etc.

Dyna-Graphic Displays, Inc. was formed in March of this year by Mr. Robert Wetsstein, formerly General Manager of Diorama Corporation and myself. Since our organization we have done work for such clients as the U. S. Army Air Forces, The City of New York, Esquire Magazine, Westinghouse Electric, Picker X-Ray, Simmons Company, Alexander Smith and Sons and many others.

We have the technicians and "know-how" to do an outstanding job on any work that you may have in our field. We would appreciate the opportunity of working with you on your future requirements.

Sincerely yours,

DYNA-GRAPHIC DISPLAYS, INC.

Sidney Wein, President.
1 November 1948

Mr. Homer H. Dasey,
Visual Planning Equipment Co., Inc.,
Pennsylvania Avenue at River,
Oakmont, Pa.

Dear Mr. Dasey:

Your proposal for planning equipment for the United Nations Secretariat building has been received with interest.

We feel that as an initial investment the program set forth in your letter of 15 October 1948 is perhaps too ambitious and I would like you to resubmit an estimate on the following basis:

a) One typical building floor, approximately 75' x 300' with all columns, stair well, service columns in place.

Walls showing all window openings to working ceiling heights.
300x300[4]

Three interchangeable elevator and service cores for the unit.

b) scale set of interchangeable partitions made in the following styles and quantities: 50% of solid metal type partitions; 10% of full height partitions, half glazed; 10% of bank screen dwarf partitions; and 16% of solid masonry partitions.

I am somewhat concerned as to how workable these partitions will be if they merely have a broad foot on which to stand. Won't they constantly be falling over as the furniture is moved around? Since they are to be made on a modular basis (mostly in scale lengths to 4' with some 2' fillers) would it be possible to have some sort of slot or back arrangement that would hold them together fairly solidly while furniture arrangements for different schemes are being tried?

I have left the total footage of partitions blank since in this reduced estimate you may wish to figure the quantity somewhat more closely.
c) Scale model furniture and equipment of the types indicated in your letter of 15 October with the following exceptions:

1) I believe that all the types of desks could be reduced somewhat in quantity.

   The number of swivel type arm chairs and swivel posture back type chairs naturally should be reduced in proportion.

2) On the following items, I would recommend the following required quantities:

   - Standard legal 4-drawer file cabinets 300
   - Bookcases or shelf units, 6' x 4' 50
   - Bookcases or shelf units, 6' x 8' 30
   - Settees 10
   - Overstuffed chairs 40
   - Drinking fountains 2
   - Adding machines on stand 10
   - Steel Storage cabinets for office equipment (10 of each of standard types) 30

3) Toilet equipment required as follows:

   - Lavatories 10
   - Water closets 10
   - Urinals 2
   - Slop sink 1

All other items in the list seem to be approximately correct. When you review the other quantities, however, you may feel that some proportional adjustment in them should be made also.

d) One set of master office equipment template stamps.

   For your convenience in recomputing this budget on the basis of the above suggestions, I am enclosing herewith the same floor plans and details which you used before. I would appreciate having these returned to this office when you have completed your estimate.

   Very truly yours,

Harmon H. Goldstone

attachment.
October 15th, 1948

United Nations
Headquarters Planning Office
405 East 42nd Street
New York 17, New York

Attention: Mr. Harmon H. Goldstone

Gentlemen:

Herewith a firm quotation on the Planning Equipment required for the new United Nation's building.

In estimating the total number of desks of various sizes, we have figured the quantities in such a way as to provide one complete floor layout of any type of desk requirement that might be needed. In other words, there may be instances where, in the Translation or straight typing department 100 straight typing desks might be required; in other instances there may be a combination of desk requirements which would take in varying quantities of each type of desk. After close examination of the personnel load per floor, we arrived at a figure of approximately 138 people per floor of building space. Therefore, it seems reasonable to say that there would be 138 assorted types of desks, together with such incidental equipment as tables, files, chairs, etc., for each type of floor layout. We may be slightly off on the exact quantities of the various types of desks, but, as I told you, we would provide for the trading and replacement of equipment where these quantities do not work out in use.

The prices of the building units and the equipment are as follows:

2 typical building floors, approximately 75x300 ft., with all columns, stairwells, service columns, etc. in place,
Walls, showing all window openings, in white opaque lucite to working ceiling heights,
3 interchangeable elevator and service cores for each
unit, and 3000 scale feet of interchangeable partitions made in the following styles and quantities:

- 1500 feet of solid metal type partitions
- 1000 feet bank type partition, glazed
- 500 feet of masonry partition.

The partition material would be furnished in modular sections, and a sufficient quantity of each is provided in the above amounts to enable the planner to lay out any type of floor, partially or completely, with the one, two or three types of partitions desired.

The price for the two complete floors, as specified above with the interchangeable cores and partitions, exactly to specification, would be $1,240.00, or $620.00 per single complete unit.

Scale Model Equipment

The following equipment is shown in the amounts we believe necessary to provide one complete unit:

**Desks:**

- 72" Executive type desks .................. 50
- 60" standard desks ........................ 100
- 60" right or left hand typing desks ....... 150
- 40" single pedestal typing desks .......... 100
- 48" double pedestal typing desks .......... 100
- 54" standard desks ........................ 100

**Standard legal four drawer file cabinets**.......................... 500

- Swivel type arm chairs ..................... 150
- Swivel posture back type chairs ........... 150
- Side chairs .................................. 200
- Bookcases or shelf units, 6x4 ft .......... 100
- Bookcases or shelf units, 6x8 ft .......... 50
- Settees ...................................... 50
- Overstuffed chairs ......................... 100
- Standard office tables ..................... 75
United Nations

October 15, 1948

Conference tables: 5
Drinking fountains: 10
Adding machines on stand: 50
Steel storage cabinets for office equipment, etc.: 150
(50 each of 3 standard types)
Toilet equipment: 40

2230 pieces
at a cost of $0.75 per unit = $1672.50, per unit

Master office equipment
template stamps, 2 sets
at a cost of $24.50 per set = $49.00

Cost of two complete planning units, together with all equipment, rubber stamps, etc. = $4634.00

We can produce and deliver the above material within 30 days from the date of your Purchase Order.

Very truly yours,

VISUAL PLANNING EQUIPMENT CO.

Homer H. Dasey

HHD:mmb

Please address all correspondence to the writer at the Pittsburgh address.
5 October 1948

Dear Mr. Dasey:

I am sorry I shall not be in the office on Wednesday, October 13th. Will you be in New York at any other time in the near future?

Yours sincerely,

fm

Harmon H. Goldstone

Mr. Homer H. Dasey
"Visual" Planning Equipment Co., Inc.
Pennsylvania Avenue at River
Oakmont, Pa.
Mr. Harmon H. Goldstone
United Nations
Headquarters Planning Office
405 East 42nd Street
New York City 17

Dear Mr. Goldstone:

In answer to your letter of the
24th in regard to discussing a Visual planning unit
for use by your group, I will be in New York on
Wednesday, October 13th. If it is convenient, I
will see you at this time.

Would you be good enough to
confirm this date, and indicate the time which would
be most convenient for you.

Sincerely yours,

Homer H. Dasey
24 September 1948

Mr. Homer D. Desay,
Visual Planning Equipment Co.,
Pennsylvania Avenue at River,
Oakmont, Penna.

Dear Mr. Desay:

Your letter of 20 September to Mr. Abramovitz has been brought to my attention. I would be very interested to talk with one of your representatives some time next week on the possibility of making a floor model and models of furniture and equipment for laying out the individual offices in the new United Nations headquarters building. Would you please have someone phone me for an appointment?

Very truly yours,

Harmon H. Goldstone
Gentlemen:

You can now obtain an accurate and economical scale model of any engineering project you may be contemplating, whether it be a bridge, mine, chemical plant, office building, or merely a new machine.

Our models are built by engineers. They offer you an important engineering tool to hasten project completion, improve design quality, and reduce engineering costs.

Why not send us prints, flowsheets or sketches of your job and get an estimate on a scale model? You will be surprised at the low cost.

Yours truly,

W. J. Bowen
Scale Models FOR ENGINEERING PURPOSES

SCALE MODELS are becoming increasingly important visualization tools for designing, building, teaching, and selling. Answers are given here to many questions being asked about their cost and application.

INDUSTRIAL PLANTS

Question: What is a model good for?
Answer: An accurate model of a new plant constitutes an important engineering tool which enables men in design, construction, manufacturing, and maintenance to visualize their problems. It translates the Greek of blueprints into plain English. In doing so, it reduces the elapsed time between inception of design and plant start-up. If you are building a million-dollar plant which must earn $1000/day, time becomes highly significant. The model is preferably built as the new plant is being designed. Designers use it to check design quality since it quickly shows up errors, safety hazards, waste space, overdesign, poor layout, and omissions. They use it in place of study drawings, and to prepare final piping drawings. Construction forces then use the model to supplement blueprints in building the plant. Interferences and omissions (design errors) will have been eliminated. Construction can be planned intelligently and finished sooner. Masons, pipefitters, and riggers can solve problems in the field by using photographs of the model. Operating men then use the model to estimate labor requirements, establish labor standards, and to train operating personnel. It enables them to get the plant up to rated capacity sooner. Maintenance men use it to plan repair jobs. Summarizing, the model not only hastens plant start-up, but reduces the cost of designing, building, and training.

Question: What detail does a model show?
Answer: It can show all buildings, machinery, piping, instruments, valves, even structural members (I-beams, channels, etc.). All physical details are shown if they can be justified. Frills and unnecessary detail are omitted to keep the model cost down. A scale of ¼" to the foot is usually employed.

Question: How about price and delivery?
Answer: The cost is proportional to scale and quantity of detail desired. A ¼" scale model of a $100,000 plant would probably cost between $50 and $200, depending on the amount of detail desired. Quotation and delivery date can be supplied on receipt of your sketches or flowsheets.

Question: What information is needed to build a model?
Answer: Models are normally made from blueprints furnished to us. We can, however, make them from flowsheets if we have dimensions on machinery to go in the plant. Flowsheets can be coded and secret processes need not be disclosed. All information is held strictly confidential. A tentative model can be made from flowsheets to visualize equipment arrangement and space requirements. This is later firmed up into an exact replica of the plant as design proceeds.
EXHIBITS
This type model is used for sales and training purposes. It supplants complex diagrams and prints which are hard to understand. It accelerates understanding, prevents misinterpretation, and holds the interest of trainees and sales prospects. The model illustrated is 24 inches high.

LABORATORIES
The scale model is a valuable tool employed in the design and building of control and research labs. It assures better design quality, with respect to equipment arrangement, waste space, safety hazards, service piping, etc. It affords quick and complete visualization and thus serves to expedite construction, especially piping installation.

HOMES
The average home buyer invests twenty years' savings in a single commodity. Many buyers, unable to visualize from blueprints, do not get what they want, because they never understand what the architect is giving them until the house is built. Then it is too late to make changes. A scale model in the hands of an architect or contractor is a dramatic substitute for prints when dealing with clients, bankers, and craftsmen. It shows up design errors, including interferences, omissions, and overdesign. It saves an immense amount of time explaining to the client what he or she is getting. It enables a woman to visualize furniture arrangement and color schemes. It permits more accurate estimating by the contractor. It accelerates approval of plans by finance agencies and local building authorities. It actually reduces construction cost by eliminating design faults and educating craftsmen. No cheaper building insurance can be found than a good scale model.
Dear Mr. Bennet,

With reference to our conversation at your office, last Monday about my metal models, I am enclosing an outline of the features and advantages of this item over those commonly in use for the consideration of your staff.

Thanking you for your kind attention on my proposal, I remain,

respectfully yours,

George J. Lydakis
Building models on a scale are chiefly used by architects for viewing planned buildings in the space and in certain instances for display. Up to the present architectural models were done by hand, by specialized craftsmen who interpreted the flat architectural designs in the space as faithfully as possible, using plaster of paris, wood, or other materials. This primitive method, however, has the following disadvantages:

1) It takes long time and involves many wages.
2) Plaster and wood do not allow the reproduction of small details, especially on a scale below 1/100 if such is desirable.
3) Wooden models present cracks, while plaster is easily broken, owing to the nature and weight of these materials.

Our photochemical, however, eliminates all the above disadvantages creates the following possibilities:

1) The total weight of the metal model is at least ten times less than that of plaster one.
2) The strength of the model, combined with its lightness allow safe and economic transportation of the model, as well as great durability for future displays.
3) The method of manufacture makes possible the accurate reproduction of any details at even very small desirable scales in such a realistic way that may satisfy the most difficult architect.
4) Our method allows quick construction of the model, thus saving time and avoiding high cost.
5) Once the negatives of the model are made, we can easily reproduce any number of identical models in a very economical way.
6) The models may be so constructed with movable parts or cross-sections which by opening will display inside structure and arrangement.
7) The painting of the model is done by such colors which may give the impression of the nature of the material that we want to appear as being used in the construction of the building; these colors are permanent and washable.
8) Photographs of this realistic and detailed models give an impression of a real building; furthermore, by photosynthesis (photomontage), we may have the picture of our building placed, under the same scale, in the view of its natural surroundings, thus enabling the architect to scrutinize the final impression the building will give in relation with its surroundings, when constructed.
26 November 1947

Mr. Donald M. Stadd
Design Division
238 East 126 Street
New York City, N. Y.

Dear Mr. Stadd:

We are in receipt of your letter of 13 November 1947, and wish to thank you for your interest.

Most of the preliminary work involving models has been completed. However, we shall keep you in mind should there be anything in the future.

Sincerely yours,

G. A. Dudley

GAD: KG
Mr. George Dudley  
405 East 42nd Street  
New York, N.Y.

Dear Mr. Dudley,

At the suggestion of Mr. Jim Dawson we are submitting this letter to you concerning our work.

We specialize in making models of planned structures and developments. Mr. Dawson (to whom I was recommended by Jim Adams of McLaughlin-Carr) informs me that you are in charge of design for the projected United Nations buildings. We would be very pleased if we were permitted to estimate on this or any other model job which you may be planning.

Enclosed, please find photographs of two of our most recent jobs. These may offer some indication of our accuracy of construction and attention to detail. The house is a Charles Lampe design and the other an ultramodern supermarket by Kelly & Gruzen. The supermarket is intended purely for lecture purposes, particularly in layout, and the house primarily for display although it is open-backed and fully illuminated for interior decorating work. Usually, of course, a model ordered for experiments in interior decorating is constructed with detachable stories and roof. The scale of the supermarket is three-sixteenths of an inch to the foot and the house one inch to the foot. The Lampe house, which may be seen in the show windows of the Franklin Society, was done from a photograph and the supermarket was made from sketches. It is preferable to work from blueprints, naturally, but simple sketches will suffice. Only the basic dimensions and the desired scale are required.

I shall be happy to call at your office at any time in order to further discuss our work.

Please let us hear from you.

Sincerely yours,

Donald M. Stadd

238 EAST 126 STREET, NEW YORK CITY • BEX-5-2735 AT 9-3824
TWENTY FIFTH ANNUAL NATIONAL EXHIBITION
OF ADVERTISING AND EDITORIAL ART
ART DIRECTORS CLUB

The Art Directors Club Medal

To Harold D. Tannar

Display Poster
Prepared for the United States Rubber Company
by McArthur Advertising Corp.

PRESENTED APRIL FIRST, NINETEEN HUNDRED AND FORTY SIX
31 July 1947

Mr. Christian M. Jensen
C. A. Nielsen-Jensen Associates
55 East 9 Street
New York 3, New York

Dear Mr. Jensen:

As per our telephone conversation yesterday,
I am enclosing "Model of The Design for The UN Permanent Headquarters" for your information.

Very truly yours,

AS:RM

Abel Sorensen

Enc.
July 15, 1947

Mr. G.A. Dudley
United Nations Planning Commission
RKO Bldg.
Avenue of The Americas
New York, N.Y.

Dear Sir;

Complying with your verbal request of July 11, 1947, we are enclosing seven photographs of the Philadelphia diorama.

This unit is presently en route to Philadelphia where it will become a major part of a $300,000 exhibition occupying 50,000 square feet of space.

The model makers who had worked on this project are part of a permanently retained group whose services we wish to place at your disposal.

Not limited to model making, our organization offers its other services as designers and builders of custom planned exhibits.

Your consideration of our services will be appreciated.

Sincerely yours,

Design-Built Studios

Frank G. Ogiela
Sales Manager
May 7, 1947

Mr. Wallace K. Harrison  
UNITED NATIONS  
45 Rockefeller Plaza  
New York, N.Y.

Dear Mr. Harrison:

Your prompt and personal acknowledgment of our letter of January 23rd was very much appreciated.

While your letter pointed out that the requirements for special models in connection with the United Nations Headquarters was not immediate, it did imply the probable need of them in the future.

We wonder if plans have approached the stage where a preliminary interview would be desirable for the purpose of outlining our facilities and background of experience.

We await with interest your pleasure in this regard.

Yours very truly,

Raymond A. Lester,  
President
February 21, 1947

Mr. J. H. Jones, Jr.
P.O. Box 33
Strasburg, Lancaster County
Pennsylvania

Dear Mr. Jones:

I am very glad to have your letter of February 19 which I will be glad to keep on file should we require some special model work for the United Nations Headquarters.

Very truly yours,

Wallace K. Harrison
Director of Planning

cc: Book
Mr. Wallace K. Harrison R.A.
45 Rockefeller Plaza
New York City, N.Y.

Dear Sir:

I am writing to you in connection with the proposed new United Nations buildings in the hope that should some model work develop for this project or any other job you might consider us as a candidate for handling this work.

Our work is neat, clean cut, and as faithful as possible with regard to detail and material. Although we are only in our first year as commercial builders, model making has been our hobby for years and so far the jobs we have turned out have been of a high quality and proved to be very satisfactory.

If you are at all interested I will be happy to call on you for further discussion at your convenience.

Thanking you for your consideration and hoping to be of service to you, we remain,

Very truly yours,

J.H. Jones Jr.
February 10, 1947

Mr. Theodore Postma
Kirch - Postma
123 East 77 Street
New York 21, New York

Dear Mr. Postma:

I shall be very glad to keep your letter of February 5th on file for the future but at present we do not require any models for our United Nations Headquarters studies.

Very truly yours,

Wallace K. Harrison
Director of Planning

O:BR
CC: book
February 5
1947

Mr. W.K. Harrison
Harrison & Abramovitz
45 Rockefeller Plaza
New York City, N.Y.

Dear Mr. Harrison:

As you may remember I had the pleasure of making some models for you while you were associated with Harvey W. Corbett, and again at the time of the Consolidated Edison Project for the Worlds Fair.

You may be interested to know that my associate, Mr. Kirch, and myself have been building models since 1924. We are in business for ourselves for over two years now and the enclosed filing card will indicate the range of our activity.

If you, in relation to the preliminary studies for the U.N. buildings, require study and presentation models we would be available to be of service to you.

Very truly yours,

Theodore Postma
KIRCH POSTMA
February 3, 1947

Mr. Raymond A. Lester
Raymond A. Lester Associates
39 East Prospect Avenue
Mount Vernon, New York

Dear Mr. Lester:

Thank you for your letter of January 23rd.

We do not, as yet, require special models in connection with the United Nations Headquarters but when we do, I shall be very glad to keep your firm in mind.

Very truly yours,

Wallace K. Harrison
Director of Planning

cc: Book
Mr. Wallace K. Harrison
45 Rockefeller Plaza
New York, N. Y.

Dear Mr. Harrison:

Your assignment to develop the Rockefeller gift site into a United Nations World Capitol without question carries the unqualified endorse­ment of those who are unselfishly interested in fulfilling a task worthy of the benefactor's gift.

One is aware that the tremendous task confronted will be realized only through the wise counsel of and discreet delegation to many committees and sub-committees. In view of this, therefore, it might seem a bit presum­tuous to direct this letter to you personally.

However, I feel certain that my organization can make a material contribu­tion in the early planning stages to which you and your executive aids will be giving earnest personal attention.

You are fully aware of the function of three dimensional models constructed in wood, metal or plastic to afford a picture of a proposed layout.

You know also that to engineers and planning boards, scale models permit flexibility and changes in plans, making possible the elimination of planning faults before actual construction is begun.

To the layman who lacks the inclination and time to scan myriads of blue­prints, a model presents a completely adequate visual picture. I scarcely need mention to you the savings in time and expense which can be realized by the use of models, for you know from experience how much it means to the professional and layman alike, to be able to see in miniature exactly what a completed project will look like, or to study it in a series of cross section models.
We have what we believe is an excellent record of experience and satisfactory performance in a variety of fields and for a substantial list of clients. Numbered among our clients are such organizations as the Republic Steel Corporation, Atlas Aircraft Products, General Panel Corporation, and The Museum of Modern Art.

Will you be kind enough to grant me an opportunity to call and elaborate on our work and technique or refer this letter to the responsible person with whom I may have an interview?

Very truly yours,
February 3, 1947

Mr. Zelig Axelrod  
2020 Davidson Avenue  
Bronx 53, New York

Dear Mr. Axelrod:

Thank you for your letter of January 29th.

We have not yet reached the stage in our studies where we will require models but I will be very glad to keep your letter on file.

Very truly yours,

Wallace K. Harrison  
Director of Planning

cc: Book
Mr. Wallace K. Harrison  
45 Rockefeller Plaza  
New York, N. Y.  

Jan. 29, 1947  

Dear Sir:

I have read of your selection for the designing of the United Nations buildings and I should like to offer my services to you.

I am a specialist in the preparation of architectural models from wood, plaster, and plastics. My original training in architecture was obtained in Russia. Thereafter I worked in various countries of Europe. Numerous critical articles of my work have been published.

I should like to submit my ideas for designs in relation to your present assignment, and would therefore appreciate an appointment with you at your convenience.

Very truly yours,

Zelig Axelrod
February 14, 1947

Mr. George Dudley
United Nations Planning Office
1270 Avenue of Americas
New York City

Dear Mr. Dudley:

In accordance with your request of yesterday I am sending you this reminder for your files. At the same time I wish to invite you to visit my shop. I am sure that you will find such a visit both enjoyable and to your advantage.

In reference to the coming model-work for the United Nations buildings and any other work you may have on hand I would like you to see how well equipped I am to handle it very well and at a savings to your firm.

Cordially yours,

Bazil Lichtenberg

Bazil Lichtenberg Associates 4712-A Broadway, New York 34, N. Y. LO. 7-3401
January 15, 1947

Mr. Basil Lichtenberg
4712-A Broadway
New York 34, N.Y.

Dear Mr. Lichtenberg:

Following our telephone conversation of Sunday, I have discussed the matter further in the office and find that we are not at the moment interested in having any models made. We will be glad to keep your address on file should we require some work a little later on.

Very truly yours,

Wallace K. Harrison

bmot
Mrs. O'Toole
Harrison, Fouilhoux, & Abromovitz
45 Rockefeller Plaza
New York City

Dear Mrs. O'Toole:

I have just spoken to Mr. Harrison and he asked me to make an appointment with him through your office. I hope that you do not think it presumptuous of me to have phoned Mr. Harrison directly but I have dropped up to your office quite often during the last two months in an effort to see you but you have been extremely busy.

A little over a year ago I made a model for Mr. Harrison which pleased him very much. On the occasion Mr. Harrison had a talk with me about model-making and model shops and asked me to let him know when I had set up my own shop. He appeared very much interested in examining what I described to him as a "model" model-shop. I am very happy to advise you that I now have just such a perfect set-up. I hope that Mr. Harrison is not too busy at this time to drop in and examine it as I know that at the time we discussed the shop he derived a great deal of pleasure from discussing fine tools and equipment with me. Should you be at all interested I would like to invite you also.

In the past your firm has occasionally had some difficulty with obtaining a high grade model in the time limit at your disposal and within your clients budget. I can be of fine service to you in this respect Mrs. O'Toole, and would appreciate the opportunity of proving it.

Cordially yours,

 Bazil Lichtenberg

 January 12, 1947
4 April 1947

Mr. Raymond Barger
14 Suburban Avenue
Stamford, Conn.

Dear Ray:

Max passed on to me your letter of March 27 concerning models and sculpture for the United Nations' project. We, of course, have you very much in mind in these connections, and will be in touch with you if anything develops.

Sincerely,

G.A. Dudley
Mr. Max Abramovitz,
45 Rockefeller Plaza,
New York, N. Y.

Dear Max:

I am writing so that you will have a letter on file from us concerning making scale models for the United Nations.

Needless to say, I hope to do a model of the whole project after it is planned. I would also like to work with you on projects where sculpture is indicated.

We would be very glad to have you visit our studio any time you are up this way.

Sincerely yours,

Raymond Bargen
March 31, 1947

Mr. R. B. O'Connor
101 Park Avenue,
New York 17, N. Y.

Dear Bob:

Many thanks for sending me Mr. Zari's address and telling me about your experience with him. We do not require any model makers at the moment but it is well to have the name of a good one on hand.

Sincerely,

Wallace K. Harrison
Director of Planning