

Central Registry (1007-8-1-3) PUBLIC INFORMATION - VISUAL - CIV POSTER CONTEST - ANNUAL -
COMPETITION FOR POSTER OF THE YEAR 1947 - ARRANGEMENTS FOR -
INTERNATIONAL JURY

23 April, 1947
18 Sept, 1947

CLEAR
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S-0472
Box-93
File-17

RAG-1

1007-8-13

NAME IND. *[Signature]*

SUBJ. IND. *[Signature]*

Monsieur Pierre Frieden
Conseiller d'Etat
Président de l'Association Luxembourgeoise
pour les Nations Unies
Boulevard Royal 14 a
Luxembourg.

le 18 Septembre 1947

Monsieur le Président:

Je vous accuse réception de votre lettre du 9 Septembre concernant les envois du Luxembourg au Concours d'Affiches de 1947.

Nous partageons vos sentiments au sujet du retard avec lequel ces affiches nous sont parvenues et regrettons que celles-ci n'aient pu être jugées par le Jury International. L'envoi du Luxembourg nous est parvenu le 18 juillet. Le Jury devait se réunir le 1er juillet mais il fut décidé d'accorder un délai de dix jours aux envois retardataires. Le vôtre malheureusement, nous est parvenu 18 jours après la fermeture du Concours.

Nous vous envoyons ci-joint copie de notre lettre à M. Lambert Shaus, accusant réception des affiches et lui demandant un relevé de ses dépenses - que nous n'avons d'ailleurs pas encore reçu.

Nous regrettons vivement que nous n'avons pu inclure les envois luxembourgeois dans notre concours et vous prions de transmettre aux artistes intéressés notre espoir qu'ils participeront à notre concours de l'année prochaine. Nous comptons organiser ce concours à une date plus avancée, donnant ainsi aux concurrents tout le temps nécessaire pour exécuter leurs œuvres et nous les envoyer en temps voulu.

Nous vous écrirons prochainement au sujet du concours de 1948. Entre temps, nous vous remercions pour tout l'intérêt que vous avez témoigné dans cette affaire, et vous prions de croire, Monsieur le Président, à l'assurance de notre considération très distinguée.

Jean Benoit-Lévy
Directeur du Cinéma et des
Moyens Visuels d'Information.

1007-8-1-3

NAME IND.	<i>A</i>
SUBJ. IND.	

15 September 1947

Dr. Juliusz Starynski
Director, Office of Cooperation
with Foreign Countries
Ministry of Culture & Art
Warsaw, Poland *Wg*

Dear Dr. Starynski:

We regret that the entries for the "Poster of the Year" competition sent from your country did not arrive in time for the judging by the International Jury, which took place on 10 July. We were most happy to receive them in good condition, however, and found them most interesting and original.

We are at present discussing with Mr. Jerzy Szapiro possible ways in which we might make use of the posters, and will let you know the results if we find we can use them.

Will you kindly thank, on our behalf, the artists who contributed their work, assuring them of our appreciation and of our hope that they will compete in next year's competition.

Sincerely yours,

Jean Benoit-Levy, Director
Films & Visual Information Division
Department of Public Information

hs

cc: Mr. Szapiro
Polish Consulate General

BIBLIOTHEQUE NATIONALE
BOULEVARD ROYAL 14a

TÉL. 29-51

Luxembourg, le

9 septembre 1947.

Monsieur Jean BENOIT - LEVY
Directeur du Département de l'Information
à l'Organisation des Nations-Unies
New York
Lake Success

Monsieur le Directeur,

C'est par l'intermédiaire d'un des concurrents luxembourgeois au concours d'affiches des Nations-Unies que j'apprends la fâcheuse nouvelle que notre envoi d'affiches est arrivé trop tard. J'en suis fort étonné et navré. Comme il s'agit d'une affaire importante je voudrais vous prier d'envisager avec nous le moyen de donner satisfaction à nos concurrents, d'une façon ou d'une autre. N'y a-t-il pas possibilité de reconsidérer le cas et d'utiliser éventuellement les travaux qui le méritent à des fins de publicité ?

Nous chercherons, de notre côté, à réparer le tort involontairement causé à nos artistes.

Vous est-il possible de me dire la date exacte de l'arrivée de notre envoi à New York ?

En m'excusant de vous donner cet embarras je vous prie d'agréer Monsieur le Directeur, l'assurance de mes sentiments très distingués

Frieden

Pierre Frieden
Conseiller d'Etat,
Président de l'Association luxembourgeoise
pour les Nations-Unies.



RZECZPOSPOLITA POLSKA

MINISTERSTWO KULTURY i SZTUKI

L. dz. WK. 1740/47
E.B.

BIURO WSPÓŁPRACY z ZAGRANICĄ

Warszawa, dn. 23 lipca 1947 r.

dn.

1007-8-1-3

NAME IND.	
SUBJ. IND.	

Mr. Jerzy Szapiro
Director External Services
Department of Public Information
of the United Nations

Lace Success, New York

Biuro Współpracy z Zagranicą, w ślad za depeszą, przesyła w załączeniu przy niniejszym piśmie 3 fotografie prac wyeliminowanych i nagrodzonych w drodze konkursu, w związku z udziałem Polski w międzynarodowym konkursie na plakat, którego kompozycja i tekst wyrażałyby jedną z idei zawartych w Karcie Narodów Zjednoczonych.

Autorem pracy opatrzonej godłem O.N.Z. jest Henryk Tomaszewski, autorem pracy z godłem V. jest Tadeusz Gronowski, autorem trzeciej z godłem "15" jest Jerzy Bandura.

Plakaty znajdują się w drodze.

DYREKTOR
BIURA WSPÓŁPRACY z ZAGRANICĄ

[Signature]
/Dr. Juliusz Starzyński/

Beer Hitler

2497

INTEROFFICE MEMORANDUM

TO: Mr. Benoit-Levy, Director, Division of Visual Information

FROM: Jerzy Szapiro, Director
External Services, DPI

Date August 11, 1947

SUBJECT: Poster Competition in Poland.

I enclose photographs of three posters selected by the Warsaw poster competition committee. They were sent to me by the Office of Cooperation with Foreign Countries in the Ministry of Culture and Art. The accompanying letter says, in translation:

This Office sends you three photographs of the three posters selected in the competition in Poland, which was part of the international poster competition organized by the United Nations.

The author of poster No. 1 is Mr. Henryk Tomaszewski, of poster No. 2 Mr. Tadeusz Gronowski, of poster No. 3 Mr. Jerzy Bandura.

The posters are being mailed to you.

(sgd) Dr. Juliusz Starzynski
Director
Office of Cooperation with Foreign Countries
Ministry of Culture & Art

JS:aa

Enc.

UNITED NATIONS



NATIONS' UNIES

LAKE SUCCESS, NEW YORK • FIELDSTONE 7-1100

REFERENCE:

12 August 1947

Mr. Alexandre Rodzianko
3 rue Narcisse-Diaz
Paris XVI^e, France

Dear Mr. Rodzianko:

We are returning to you, herewith,
your entry in the United Nations "Poster of
the Year" Competition for 1947, which was judged
by an International Jury here at Lake Success
on 10 July.

Entries were received from thirty of
the Member nations, and many interesting de-
signs were submitted. Although yours, we are
sorry to say, was not among the prize-winners,
we want to thank you for your interest and co-
operation, and to express the hope that you will
compete again next year, when you may be more
fortunate.

Sincerely yours,

A handwritten signature in cursive script, reading "Jean Benoit-Levy".

JEAN BENOIT-LEVY, Director
Films & Visual Information Division
Department of Public Information

Encl.
hs

*Crate shipped 3 Sept
(by boat)*

UNITED NATIONS



NATIONS UNIES

LAKE SUCCESS, NEW YORK • FIELDSTONE 7-1100

REFERENCE:

12 August 1947

Mr. Spyridon Witteropoulos
Dikaion 6 Rue
Athens, Greece

Dear Mr. Witteropoulos:

We are returning to you, herewith,
your entry in the United Nations "Poster of
the Year" Competition for 1947, which was judged
by an International Jury here at Lake Success
on 10 July.

Entries were received from thirty of
the Member nations, and many interesting de-
signs were submitted. Although yours, we are
sorry to say, was not among the prize-winners,
we want to thank you for your interest and co-
operation, and to express the hope that you will
compete again next year, when you may be more
fortunate.

Sincerely yours,

A handwritten signature in cursive script, reading "Jean Benoit-Levy".

JEAN BENOIT-LEVY, Director
Films & Visual Information Division
Department of Public Information

Encl.
hs

Crate shipped 3 Sept.
(by boat)

NAME IND. 17
USE IND.

1007-8-1-2

le 18 juillet 1947

Monsieur Lambert Schaus
38 Grande Rue
Luxembourg

Monsieur,

Maintenant que le jugement final du Concours de "l'Affiche de l'annee" des Nations Unies est termine, nous desirons vous adresser nos remerciements pour vos efforts et ceux de votre Comite. Cependant nous regrettons de vous dire que les affiches du Luxembourg nous sont parvenues aujourd'hui, plus d'une semaine apres le jugement final.

Nous saisissons cette occasion pour vous dire combien nous regrettons que les artistes n'aient pas eu plus de temps a leur disposition pour executer leurs travaux. Nous comptons, l'annee prochaine, annoncer le concours a une date plus avancee.

Concernant les frais d'organisation du concours, nous vous serions reconnaissants de bien vouloir nous indiquer le nom et l'adresse de la personne a qui ces frais doivent etre remboursees et nous envoyer une facture du montant total debourse qui, nous vous rappelons, ne peut dépasser la somme de \$60. Nous vous enverrons un mandat des reception de ces indications.

Agreez, Monsieur, avec nos remerciements pour votre cooperation, a l'expression de nos sentiments les meilleurs.

Jean Benoit-Levy
Directeur du Cinema et des
Moyens Visuels d'Information.

Encl.
hs

1007-8-13

Athènes le 9 Juillet 1947.

U. N. D.
Département d'informations.
Lafa Success.

Noue York.
U. S. A.
Messieurs,

Vous avez invité mon
pays de prendre part au concours pour
la peinture d'une affiche signifiant
les buts de l'établissement de U. N. D.

Comme nous les artistes grecs,
en avons été avisés trop tard, notre pays
n'a pu prendre part à temps.

Et comme moi j'ai travaillé
sur le sujet demandé, j'en ai en voyé
mon œuvre après l'encouragement de plu-
sieurs de mes camarades et spécialement
de votre représentant en Grèce de la
Section des informations Mr. D. Tsoulis
ne fût-ce qu'en retard.

Maintenant je me remets
à votre jugement d'accepter ^{ou non} mon œuvre
au concours, puisque d'ailleurs la Grèce
ne s'agit pas de prendre part par d'
autres œuvres.

Veuillez agréer, Messieurs, V

expression de ma haute considération.
Svyro Vitoropaulos.
artiste peintre

Mon adresse.
Svyro Vitoropaulos.
artiste peintre.
Rue Dikavou 6
Athènes



Telephone Central 6649.
Tel Add Angell & Temple London.

1007-8-1-3

PJ

Auto

NAME IND. 428
As from SUBJ. IND.
501 West 113 th St.,
NEW YORK 25
17th June.

~~4 Kings Bench Walk.
Temple
London, E.C.4.~~

Mr. Jean Benoit-Levy,
Dept of Public Information
United Nations.

Dear Mr. Benoit-Levy,

I must apologise for having left
your letter of June 3 so long without an
answer.

I will keep Thursday July 10
free for the visit to Lake Success and
will be at the Empire State building at
9.30 in order to take advantage of the
shuttle car.

Thank you very much indeed for the
invitation to luncheon on that day, which I
shall be delighted to accept.

Yours very sincerely

Norman Angell

Norman Angell



JUNTA DIRECTIVA
1946-47

PRESIDENTE:
ING. MIGUEL ASTURIAS Q.
PRIMER VICEPRESIDENTE:
DR. LIZARDO ESTRADA G.
SEGUNDO VICEPRESIDENTE:
DR. ARTURO QUEVEDO A.
TERCER VICEPRESIDENTE:
LIC. EDUARDO CACERES L.
SECRETARIO:
LIC. JUAN IBARRA G.
TESORERO:
DON JORGE HERRERA C.

EXPRESIDENTE
LIC. FED. ROLZ BENNETT

GUATEMALA, C. A.

12 de Junio de 1947.

A-173

JUNTA DIRECTIVA
1946-47

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PRIMER VOCAL:
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SEGUNDO VOCAL:
DON JOSE VICENTE MOLINA
TERCER VOCAL:
DON WILLIAM L. TAILLON
CUARTO VOCAL:
ING. RAFAEL PEREZ DE LEON

M. Jean Benoit-Levy
Department of Public Information
of the United Nations.
Lake Success, New York, N. Y.
United States of America.

Distinguido señor:

Tengo el gusto de informarle que el martes 10 del mes en curso, a las 18 horas, el Comité encargado de seleccionar los trabajos para el Concurso de Carteles organizado por las Naciones Unidas, declaró cerrado dicho Concurso, habiéndose recibido diez cuadros, de los que se escogieron los tres que a nuestro juicio son mejores, los que ya fueron enviados por medio de la Pan American World Airways al Departamento de Información Pública de las Naciones Unidas.

El Comité encargado de organizar este Concurso en Guatemala, integrado por los Leones Ingeniero Rafael Pérez de León, Alejandro Deutschmann y el suscrito, acordó otorgar localmente, tres premios en efectivo a los autores de los tres carteles que se enviaron al Concurso. El monto de estos premios supera la cantidad autorizada por ese Departamento para gastos generales.

Mucho le estimaré se sirva girarnos la suma de \$ 60.00 (sesenta dólares) ofrecida, para reintegrar los gastos que el CLUB DE LEONES DE GUATEMALA ha debido hacer con motivo de la organización de este Concurso.



JUNTA DIRECTIVA
1946-47

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SECRETARIO:
LIC. JUAN IBARRA G.
TESORERO:
DON JORGE HERRERA C.

EXPRESIDENTE
LIC. FED. ROLZ BENNETT

GUATEMALA, C. A.

-2-

JUNTA DIRECTIVA
1946-47

DOMADOR:
DR. GUILLERMO CACERES L.
TUERCERRABOS:
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PRIMER VOCAL:
DR. CARLOS VASSAUX E.
SEGUNDO VOCAL:
DON JOSE VICENTE MOLINA
TERCER VOCAL:
DON WILLIAM L. TAILLON
CUARTO VOCAL:
ING. RAFAEL PEREZ DE LEON

Al tener el gusto de informar a usted lo anterior me es grato aprovechar la ocasión para suscribirme, con mi distinguida consideración y alto aprecio, como su muy atento y seguro servidor.

CLUB DE LEONES DE GUATEMALA

Guillermo Mata Amado
DR. GUILLERMO MATA AMADO
CONSEJERO DE RELACIONES INTERNACIONALES.

CEP/aa.

1007-8-1-3

NAME IND.

SUBJ. IND.

6/12

LANGUAGE: SPANISH

From: Dra. Ofelia Dominguez, Secretaria General de la A.C.N.U.
Tejadillo No. 54, La Habana, Cuba

To: Jean Benoit-Levy, Director Film Visual Education

Answering your letter of 13 May, a large number of artists is participating in the contest and the Jury will meet on the 16 of this month to decide.

We plan to send the winning pictures on the 25 th of this month, so please let us know if you send the \$60.00 before or after our shipment.

The judges are artists and critics of international fame and their decisions will be just. Their names are: Drs. Mafach, Valderrama, Ichaso, Marinello, and Mr. Quevedo.

ASOCIACION CUBANA
DE LAS
NACIONES UNIDAS

Presidente
GUSTAVO GUTIERREZ
A-7896

Secretaria
OFELIA DOMINGUEZ
A-2073

1007-8-1-3
NAME IND. 100
SUBJ. IND. Cable y Telégrafo
ACNU
Presidencia
TENIENTE REY 405
Secretaria
TEJADILLO No. 54
LA HABANA

La Habana Junio 12 de 1947.

Sr. Jean Benoit-Levy
Director Film Visual Information
Lake Success, New York

Estimado señor:

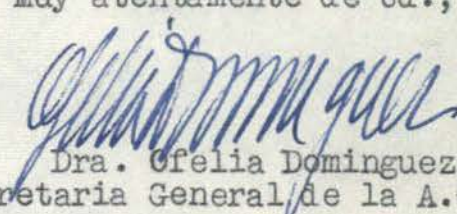
Atendiendo a su carta del 13 de mayo del presente en la que me aclara la cantidad destinada para el embarque de los cuadros seleccionados por el Jurado en el Concurso de Carteles, cúpleme expresarle que están participando en el Concurso una gran cantidad de artistas y que el Jurado ha de reunirse el día 16 del presente mes para dictaminar.

Es propósito nuestro preparar el embarque de los carteles seleccionados para que salgan de Cuba, antes del 25 de este mes, y estar a su debido tiempo en Lake Success. Por ese motivo, le ruego me informe si los \$60.00 los envían Uds. antes de esa remisión, o después.

El Jurado está integrado por un grupo de prestigiosos críticos de arte, artistas de reconocida fama internacional e intelectuales cuyos nombres garantizan un fallo justo. Sus nombres son: Dr. Jorge Mañach, Dr. Esteban Valderrama, Dr. Francisco Ichaso, Dr. Juan Marinello y el Sr. Antonio Quevedo.

Se ha hecho bastante publicidad y las Bases han sido enviadas profusamente.

Muy atentamente de Ud.,


Dra. Ofelia Dominguez.
Secretaria General de la A.C.N.U.

OD/mq

1007-8-1-3

Pg

THE MUSEUM OF MODERN ART

NEW YORK 19

NAME IND.	<i>ls</i>
SUBJ. IND.	

11 WEST 53rd STREET
TELEPHONE: CIRCLE 5-8900
CABLES: MODERNART, NEW-YORK

ALFRED H. BARR, JR.
DIRECTOR OF THE MUSEUM COLLECTIONS

June 9, 1947

Dear Mr. Benoit-Levy:

I shall take the United Nations shuttle car from the Empire State Building at 9:30 on the morning of July 10, and will be glad to have luncheon at Lake Success.

I look forward with real interest to the meeting of the poster contest jury.

Sincerely,

Alfred H. Barr
Barr
x

Mr. Jean Benoit-Levy, Director
Films & Visual Information Division
Department of Public Information
United Nations
Lake Success, New York

Lin Yutang
7 Gracie Square
New York 28, N

1007-8-1-31
NAME IND.

SUBJ. IND.

June 6, 1947

Mr. Jean Benoit-Levy, Director
Films & Visual Information Division
Dept. of Public Information
United Nations
Lake Success, N.Y.

Dear Sir:

Thank you for your letter of 3 June in
regard to my coming for the Poster Contest.
I should much prefer to go to the UN
myself, instead of first to the Empire State.

Would you kindly tell me the time and place
I should be present? I intend to drive
to Lake Success myself.
Waiting for a reply,

Sincerely yours,

Lin Yutang

Lin Yutang

LYT/lt

82
THE AMERICAN MUSEUM OF NATURAL HISTORY

CENTRAL PARK WEST AT 79TH STREET
NEW YORK 24, N. Y.

1007-8-1-3

NAME IND.	LOB
SUBJ. IND.	

A. E. PARR, Director

June 5th, 1947.

✓
Dear Mr. Benoit-Levy:

I shall be very glad to be at Lake Success on July 10th for the final judging of the United National Poster Contest and shall plan to be at the Empire State Building at 9:30 to ride over in the shuttle car. I am looking forward to seeing you again.

Yours very sincerely,

A. E. Parr

A. E. Parr
x

Mr. Jean Benoit-Levy, Director,
Films & Visual Information Division,
Department of Public Information,
United Nations,
Lake Success, New York.

File

PI
1007-8-1-3

NAME IND.
SUBJ. IND.

19 May 1947

Dear Mr. Wright:

We have dispatched our letter of invitation to Sir Norman Angell, and wish to thank you so much for your trouble and your help in this connection.

We can but hope that the date selected will fit in with Sir Norman's plans.

Again with many thanks,

Sincerely yours,

Jan Juta
Chief, Visual Information
Section

Mr. J. O. Wright
H. M. Vice-Consul
British Consulate-General
25 Broadway
New York 4, N.Y.

OFFICE HOURS: { Weekdays—9.30 a.m. till 3.30 p.m.
 { Saturdays—9.30 a.m. till 12 noon.

Telephone: WHITEHALL 4-7000.

All communications on Official Business should be addressed, and all remittances made payable, to the "British Consul-General," and not to individual members of the Staff.

In reply, please quote Reference Number



1007-8-1-3
NAME IND. 108
SECRET
British Consulate-General,
25, BROADWAY,
New York 4.

May 13, 1947.

Dear Mr. Juta,

Please refer to my letter of May 12th, regarding the selection of a British member for the International Jury to choose a "Poster for the Year".

I have now learned that Sir Norman Angell will probably still be in this country during the early part of July, and that he has expressed a readiness to serve on the Jury, if you so desire. In your letter of April 28th, however, you say that the competition will take place "some time during the first fortnight of July". Do you think it would be possible to let me have a more exact date so that Sir Norman Angell may reserve it for the United Nations. I am sure you will understand that he has a very full calendar, and would like to ensure, if possible, that his engagements do not clash.

Yours sincerely,

J. O. Wright
J. O. Wright
H. M. Vice-Consul

Mr. Jan Juta, Chief,
Visual Information Section,
United Nations,
Lake Success, LI

JOW:EF

OFFICE HOURS: { Weekdays—9.30 a.m. till 3.30 p.m.
 { Saturdays—9.30 a.m. till 12 noon.

Telephone: WHITEHALL 4-7000.

All communications on Official Business should be addressed, and all remittances made payable, to the "British Consul-General," and not to individual members of the Staff.

In reply, please quote Reference Number



British Consulate-General,
25, BROADWAY,
New York 4.

May 12, 1947

1007-8-1-3
NAME _____
SUBJ. IND. _____

Dear Mr. Juta,

His Majesty's Consul-General has asked me to thank you for your letter of April 28th regarding a British member for the International Jury to select a "Poster for the Year".

Our difficulty at the moment is that suitable British representatives, who are in the United States at present and who might be invited to sit on the Jury, may have left the country before the date fixed for the judging. So far as distinguished visitors not yet in the country are concerned, the difficulty there is that we do not get sufficiently advanced warning of their arrival to be able to suggest a name at the present stage.

Your request is, however, being kept very much in mind and, with your permission, we will get in touch with you at a later date when we shall know more about the movements of distinguished visitors from the United Kingdom.

Yours sincerely,

J. O. Wright

J. O. Wright

H. M. Vice-Consul

Mr. Jan Juta, Chief,
Visual Information Section,
United Nations,

Lake Success, L.I.

JOW:EF

1007-8-1-3
Jules
P2

THE MUSEUM OF MODERN ART
NEW YORK 19

NAME IND. *Handwritten initials*

SUBJ. IND. *Handwritten initials*

11 WEST 53rd STREET

TELEPHONE: CIRCLE 5-8900

CABLES: MODERNART, NEW-YORK

ALFRED H. BARR, JR.
DIRECTOR OF THE MUSEUM COLLECTIONS

May 10, 1947

Dear Mr. Benoit-Levy:

Thank you very much for your invitation to serve on the jury of the United Nations "Poster of the Year" competition. I will write you as soon as I have approval of our Trustees and I expect that I shall be able to serve.

With kindest personal regards,

Sincerely,

Handwritten signature of Alfred H. Barr, Jr.
Barr

Mr. Jean Benoit-Levy, Director
Films & Visual Information Division
Department of Public Information
United Nations
Lake Success, New York

AHB:mc

John
THE MUSEUM OF MODERN ART FILM LIBRARY
NEW YORK

1007-8-1-3
NAME IND. *25*

SUBJ. IND.

PJ
11 WEST 53rd STREET

TELEPHONE: CIRCLE 5-8900

CABLES: MODERNART, NEW-YORK

JOHN E. ABBOTT, DIRECTOR

IRIS BARRY, CURATOR

April 23 1947

My dear Mr. Benoit-Levy:

I asked Alfred Barr if he could suggest the name of a Russian artist, in connection with the poster contest.

He tells me that Vladimir Lebedev is the one he would suggest: he is apparently very well known in the USSR and did excellent work there during the war with posters etc. Otherwise Mr. Barr could only suggest the name of a group of artists known as Kukrinitsky collectively. This group and Lebedev are, of course, in the USSR not in the USA.

I don't know if this is much help but it seems to be the best we can do.

Sincerely,

Iris Barry
Barry
X