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New York
801 Second Avenue
New York, NY 10017-4706
Tel.: 212-907-1300
Fax: 212-682-9185
E-mail: unahq@unausa.org
Web: www.unausa.org

Washington, DC
1779 Massachusetts Ave., NW
Suite 610
Washington, DC 20036
Tel.: 202-462-3446
Fax: 202-462-3448
E-mail: unadco@unausa.org



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UNITED NATIONS ASSOCIATION of the United States of America

AND THE BUSINESS COUNCIL FOR THE UNITED NATIONS



December 20, 2007

Triphras
cancelled
H.E. Mr. Ban Ki-moon
Secretary-General of the United Nations
United Nations, 38th Floor
New York, NY 10017



Dear Mr. Secretary-General:

In our efforts to help in your travels to American cities to tell your story, I would like to renew our discussion of your proposed **June 5-6, 2008 visit to Los Angeles**. There are several themes that relate to your agenda as Secretary General that make Los Angeles a compelling city to put on your American itinerary.

As the world capital of film, entertainment, and media communications, Los Angeles is often looked to for important national and global trends. A visit to Los Angeles would help garner support from the entertainment industry, thereby helping to communicate to Americans the vital role of the UN in the world and specifically the significance of your work. We know how to make this happen for you with good taste and high impact. For example many of the UN's top celebrity Goodwill Ambassadors live in the Los Angeles area.

In addition to its leading role in global media communications, Los Angeles is a key player in international trade throughout the Pacific Rim. The ports of Los Angeles and Long Beach, California combined rank number one in the nation and fifth in the world after only Singapore, Hong Kong, Shanghai, and Shenzhen. Over \$325 billion worth of cargo is handled here with top trading partners being China, Japan, South Korea, Taiwan, Thailand, Malaysia, Singapore, Mexico, and Iraq. East Asian trade accounts for over 90% of shipments through these ports.

As a member of the C40 Large Cities Climate Leadership Group, Los Angeles Mayor Antonio Villaraigosa is committed to long-term international collaboration on climate change issues. In fact, Mayor Villaraigosa personally attended the C40 Large Cities Climate Summit held in New York City earlier this year. The Mayor, a charismatic leader, is enthusiastic about your proposed visit.

UNA-USA's education team has been working closely with the City of Los Angeles, the University of Southern California and the LA public school system, as well as with our partners throughout Asia to hold the first Los Angeles Pacific Rim International Model UN conference beginning on June 6. This conference will bring to LA students and teachers in our Global Classrooms program from China, Singapore, Korea, Japan, and Hong Kong as well as Mexico which is on the Pacific Rim. We hope to have over 150 students from our Asian

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New York
801 Second Avenue
New York, NY 10017-4706
Tel.: 212-907-1300
Fax: 212-682-9185
E-mail: unahq@unausa.org
Web: www.unausa.org

Washington, DC
1779 Massachusetts Ave., NW
Suite 610
Washington, DC 20036
Tel.: 202-462-3446
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Global Classrooms schools participating in a two-day Model UN conference with over 1,000 students from the LA area. The conference is designed to strengthen relationships between the LA community and Asian countries from where so many citizens of LA have come. Given the increased relevance of LA's role in trade throughout the Pacific Rim, this conference is undoubtedly timely and relevant which is why the local leadership has gotten so firmly behind this initiative.

Taking into account the aforementioned highlights, I would like to propose a one and a half day trip that might include the following:

June 5, 2008

- Arrive in Los Angeles
- Lunch with Mayor Antonio Villaraigosa and key civic leaders – possibly Governor Schwarzenegger
- An afternoon press conference at a major film production studio – we are in contact with Warner Brothers. American film star Leonardo DiCaprio in partnership with Warner Brothers International released this year a feature-length documentary – “The 11th Hour” – about the human impact on our planet. Mr. DiCaprio campaigns for changes in environmental policy and educates the public on the issues of global warming.
- A large dinner in your honor which we would organize giving you the opportunity to meet a wide range of the Los Angeles community leaders from Hollywood, the business community, local Asian communities, and the political leadership of California and Los Angeles.

June 6, 2008

- Breakfast with key officials from the Port of Los Angeles and representatives from the international trade community.
- At noon, open the Model UN conference at the University of Southern California with keynote remarks to a large audience of students, educators, city officials and community leaders.

We believe that, with support from the Los Angeles community, the UN role and your agenda will be communicated to a vast number of Americans who are now open to multilateral approaches for the US role in the world.

With best regards,


William H. Diers
President