



ABP: Request + representation by APZ in msg.

Asia-Pacific Institute for Broadcasting Development

Postal Address : P O Box 12066, 50766 Kuala Lumpur, Malaysia
Street Address : 2nd Floor, Old IPPTAR Building, Angkasapuri, 50614 Kuala Lumpur, Malaysia

Phone : (603) 22823719 / 22824618 / 22827192
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Your Ref:

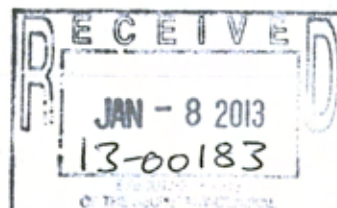
E-mail : admin@aibd.org.my
E-mail : devbroad@aibd.org.my
Website : www.aibd.org.my

Our Ref: R-014-ID-13

18 December 2012

Dr. Ban Ki-moon
The Honorable Secretary-General
United Nations (UN)
Room 34401, 1 United Nations Plaza
New York, NY 10017, USA

ACTION JA
COPY RA



Your Excellency,

INVITATION TO ADDRESS THE 10TH ASIA MEDIA SUMMIT 29 - 31 MAY 2013, MANADO, INDONESIA

Please allow me on behalf of the Asia-Pacific Institute for Broadcasting Development (AIBD) to present our best compliments to you and through you to the esteemed United Nations.

AIBD is a **UN-established** intergovernmental organization, which is working with more than 250 broadcasting organizations in Asia-Pacific and around the globe. In Asia, AIBD has 43 Full members in 26 member countries and 78 Affiliate members in the region. AIBD also works closely with UN agencies and international institutions and implements about 80 activities per year in partnership with 165 partners around the globe.

The **Asia Media Summit (AMS) 2013**, organised by AIBD and hosted by Ministry of Communication and Information Technology (MCIT) together with Provincial and Local Governments will be held at Sintesa Peninsula Hotel, Manado, Indonesia from **29 to 31 May 2013**. Several pre-summit events will also be held from **26 - 28 May 2013**.

The theme for AMS 2013 is "**Delivering on Broadcasting's Future**". The Summit, expects to gather some 500 top-ranking broadcasters, decision makers, media professionals, regulators, scholars, and stakeholders from within and outside Asia Pacific to examine what the future holds for broadcasters in a region so diverse in culture, lifestyle and religion that is seeing dynamic growth in development, challenging demands in nation building and a mix of opportunities in the changing media landscape.

On behalf of our members and partners, we wish to **invite Your Excellency to attend and deliver a Special Address** at the opening ceremony of the Asia Media Summit on Wednesday 29 May 2013 at 0930 hours.

I am attaching herewith the invitation letter from MCIT along with a copy of the AMS brochure. AIBD would be honoured to have you attend and deliver a Special Address at the 10th Asia Media Summit 2013 in Manado, Indonesia.

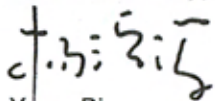
We look forward to your positive response.

Brochure
not attached

SC4108/002; COM/11/001

ABD: Regent + Representative of the United Nations
I avail myself of this opportunity to renew to Your Excellency and the United Nations
the assurance of my highest consideration.

Yours sincerely,



Yang Binyuan
Director, AIBD

c.c. Vijay Nambiar, Chef de Cabinet, Executive Office of the Secretary-General



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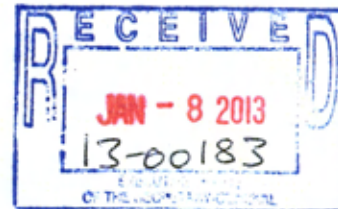
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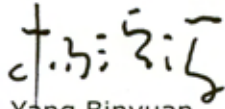
We look forward to your positive response.

[Brochure
not attached]

SCN108/002; COM/11/001

I avail myself of this opportunity to renew to Your Excellency and the United Nations the assurance of my highest consideration.

Yours sincerely,

A handwritten signature in black ink, appearing to be 'Yang Binyuan' in a stylized, cursive script.

Yang Binyuan
Director, AIBD

c.c. Vijay Nambiar, Chef de Cabinet, Executive Office of the Secretary-General



**MINISTRY OF COMMUNICATION AND INFORMATION TECHNOLOGY
DIRECTORATE GENERAL OF INFORMATION AND PUBLIC COMMUNICATION**

Towards Indonesian Information Society

Jalan Medan Merdeka Barat No. 9 Jakarta 10110, Phone/Fax.021.3846631

Jakarta, 28 November 2012

Ref : B - 610/KOMINFO/DJIKP/IK.05.02/11/2012

Dear colleagues,

Ministry of Communication and Information Technology (MCIT) is honoured to be the host of the Asia Media Summit 2013 organized by the Asia-Pacific Institute for Broadcasting Development (AIBD) from May 29 - 31, 2013 and its pre-summit workshops from May 26 - 28, 2013 in Manado, Indonesia. On behalf of MCIT, I am pleased to invite you and your colleagues to attend the 10th AMS Celebration.

The Asia Media Summit was initiated in 2004 and since has become one of the biggest media events in the Asia-Pacific region. It provides an important platform for broadcasters, academics and experts from different sectors to share ideas and exchange information to contribute to the role of the broadcast media.

The theme for the Asia Media Summit 2013 is *Delivering on Broadcasting's Future*. The forum will discuss what the future holds for broadcasters in Asia Pacific in a region so diverse in culture, lifestyle and religion that is seeing dynamic growth in development, challenging demands in nation building and a mix of opportunities in the changing media landscape. In the Asia-Pacific region, can broadcast organizations be the future winners to adapt to digital technologies, shift audience demands and adopt bold new strategies for content creation and revenue generation? How can broadcast organizations dealing with broadcasting's future, one that delivers a sustainable business and more service to audiences?

We have the pleasure of welcoming all participants and media professionals to The Asia Media Summit 2013 that will take place at Sintesa Peninsula Hotel, Manado, the city of ecotourism and the land of smiling people. Do come and enjoy our hospitality at its best in Manado. We wish you all can join Asia Media Summit 2013 that will become a high appreciation for us.

Yours sincerely,

Freddy H. Tulung

Director General of Information and Public Communication
Ministry of Communication and Information Technology (MCIT)