

be increased substantially during each of the subsequent years:

Punjab	19
Sind	30
NWFP	5
Baluchistan	11
Total	<u>65</u>

At the National level, the Central Government is responsible for policy guidance, evaluation, coordination and arranging of international assistance.

An Advisory Council under the Chairmanship of the Minister of Food, Agriculture and Under Developed Areas, and comprising of officials and non-officials including progressive farmers, elected members, etc., has been set up to advise the Government on all matters relating to the Programme. The Advisory Council will keep liaison with National and International agencies concerned with rural development. Its first meeting was held on 18-19 January 1973.

C. Provisions for Government follow-up

Since the Integrated Rural Development Programme is now in an early stage of evolution and is an essential component of the National Plan, the inputs made through technical assistance and the Seminar in 1973 can be expected to give good results in future performance of the Programme. The Government will follow up the expert findings and recommendations as well as the conclusions of the Seminar by inserting these into the ongoing execution of the IRDP. Both Central Government and the Advisory Council will be responsible for this follow-up.

D. Other related activities

This Project will be coordinated with other UNDP projects in regional development, cooperatives and agriculture, insofar as these have related elements.

The IRDP will be concerned with overall physical, economic and social development of rural areas, although the hard core is agricultural development. The Programme provides for creation or improvement of infrastructure of both physical and institutional kinds. Included are link roads in the Markazes, schools, health



housing, for construction material facilities, electrification, /communications, depots/and water supplies. Institution-building aspects include training and education in agriculture for human resources formation, community organization, cooperatives and associations, leadership development, strengthening family and local government, and a range of social services related to human resource development and improving quality of life.

A disturbing feature of rural life is widespread unemployment and under-employment of the rural labor force and its increasing migration to urban areas for jobs. In order to check this migration and also provide better prices to farmers for their produce, agro-based industries are being set up. These initially include cotton ginning factories, rice husking plants, oil expellers, cold storage, poultry farming, milk plants and mechanics shops for manufacture and repair of simple agricultural tools and implements.

E. Future UNDP assistance

Not yet defined.



## II. OBJECTIVES OF THE PROJECT

### A. Long-range objectives

The goal of this Project is to strengthen the Integrated Rural Development Programme and assist Government to improve performance of the participating agencies. These in turn are aiming at a) creating a viable coordinating and operating structure for action in rural areas, b) improving the quality of life of rural masses, and c) achieving goals of increased production and productivity in agriculture and related ~~xxx~~ fields in accordance with the National Plan.

### B. Immediate objectives

Through the short-term study and advisory missions of experts and the Seminar in which they will report and participate, the Project will lead to the clarification of concepts appropriate for IRDP, identification of problems, recommendation of approaches and methods for improving performance in the field, and expansion of assistance to IRDP consistent with needs and capacity. ~~xxx xxx~~

~~Substantive areas to be covered by the experts in their surveys and recommendations include: a) rural social development, b) credit systems, c) agroindustries, d) cooperatives for agricultural services and marketing, e) training at technical and popular levels.~~

~~Since the Government attaches high priority to this assistance, it is <sup>urged</sup> that the Project activities ~~xxx~~ be completed in 1973 for rapid impact.~~

<sup>Government to</sup>  
Consistent with these general aspects of the immediate objectives, the experts are ~~tasked~~ individually:

- a) appraise need for and ~~advise~~ <sup>rural</sup> social development programming ~~by~~ <sup>in</sup> IRDP;
- b) appraise the situation of, and advise on improvement of, credit systems for small and medium farmers;
- c) study ~~and~~ <sup>possibilities and</sup> problems, and advise on creation of agro-industries in rural areas;
- d) appraise experiences and situation, and advise on creation and improvement of cooperatives for agricultural services and marketing;



- e) review past approaches and current needs, and advise on ~~training~~ organization and methods for training of functionaries and farmers, giving special attention to leadership and participation among the latter.

C. Investment Follow-up

None anticipated at this stage. However, the expert studies are expected to lead to definition of components within which investment reports and feasibility studies may be needed in the future.

### III. WORK PLAN

#### A. Description of project activities

<u>Project activities</u>	<u>Location</u>	<u>Proposed duration and starting date</u>
Preparatory work on IRDP Seminar, viz., organization, participants, documents, etc.	Islamabad, New York, Rome	6 months - May-October, 1973
Studies in four provinces and preparation of expert reports	Islamabad and field	2 1/2 months August 15- November 1, 1973
Meeting of Seminar and visit to Shadab Pilet Project	Lahore	1/2 month - 4-13 November, 1973
Completion of Final Report on Seminar	Lahore- Islamabad	1 week - 13-20 November, 1973
Formulation of final proposals for training system and other projects by consultants	Islamabad	1/2 month <del>December</del> 13-30 November, 1973



B. Description of UNDP inputs

1. Assignment of international staff

Two experts in rural development and seminar organization:

From UN-New York ~~(Ruzix)~~ and FAO-Rome, two experts will be named to assist the Government in making preparations for the IRDP Seminar through UNDP-Islamabad. It is strongly urged that each should be a senior expert who will be making one of the studies mentioned below. This will enable ~~him~~<sup>each</sup> to arrive in Islamabad well

in advance of the Seminar and assist in ~~final~~ preparations and final report

Five experts on various aspects of ~~rural development~~<sup>The IRDP Government</sup>, all to be ~~attached to Ministry of Food and Agriculture~~

a) Expert on rural social development. This expert should have wide experience in programming and organization of coordinated operations for integral local development. He will ~~work in cooperation with national and international agencies related to IRDP in the four Provinces and at Central Government level~~<sup>conduct</sup> in the social fields. He will arrive about August 15 and remain through November 15, participating in the Seminar.

b) Expert on credit systems for small and medium farmers. This expert should have experience in organizing and managing credit systems in various countries, especially in the context of agrarian reform and integral rural development programmes. He will ~~work with~~<sup>conduct</sup> officials in the ~~IRDP~~ Agricultural Development Bank and private banking systems in the four Provinces. He will arrive about August 15 and remain through the Seminar as a participant.

c) Expert on agro-industries in rural areas. This expert ~~inxxxxxxx~~ should have experience in promoting and establishing labor-intensive small industry in rural areas, and to identify <sup>and</sup> projects that could be developed by IRDP. He ~~would work with~~<sup>will conduct</sup> officials of Planning Institute, Ministry of Commerce, ~~IRDP~~ and Provincial Governments in making his study. He will arrive about August 15 and remain through November 15 as a Seminar participant.

d) Expert on Cooperatives for agricultural services and marketing. This expert should be familiar with organization and management of cooperatives and farmers' associations for production and marketing in ~~several~~<sup>various</sup> countries with experiences adaptable to the four Provinces. He ~~will work with~~<sup>will conduct</sup> the Division of Cooperative ~~Development in the Ministry of Food and Agriculture~~<sup>Ministry of Agriculture</sup>. He ~~will~~<sup>will</sup>



arrive about August 15 and remain through November 15 to participate in the Seminar.

e) Expert on training. This expert should be experienced in training organization and methods for rural and community development, agrarian reform and popular participation. He should be able to advise on training of functionaries as well as farmers and leaders. He will work with Central Government IRDP staff and Provincial officials <sup>also</sup> ~~responsible to the Chief Minister~~. He will arrive about August 15 and depart after participating in the Seminar and assisting in the preparation of specific proposals for a training system for IRDP in the four Provinces, on November 18.

On the assumption that UNDESA, FAO and UNIDO will be represented at the Seminar by <sup>also</sup> experts ~~(making studies on past topics indicated above)~~, other international staff attending the Seminar as participants ~~will~~ <sup>will</sup> include:

- a) Expert on informal and literacy education in rural areas, to be invited from UNESCO only for the Seminar period;
- b) Expert on rural development financing, to be invited from World Bank;
- c) Expert on <sup>programming for</sup> children and ~~family~~ <sup>family</sup> in rural development, to be invited from UNICEF.

It is also expected that <sup>some</sup> international experts posted in the country by FAO, WHO, ILO and UN ~~in the country programme~~ <sup>will be invited to</sup> would attend as observers.

Participant-invitees other than international staff:

UNDP inputs will include pro-forma amounts equivalent to one month of expert time to cover expenses of inviting the following outside consultants for the Seminar:

- a) Expert on organization of popular participation in the commune system in rural development in China;
- b) Expert on rural sociology and ~~anthropology~~ <sup>communications</sup> in the national system for social mobilization in Peru;
- c) Expert on rural infrastructure and industrialization in the Nile resettlement in UAR.



### C. Description of Government inputs

The Integrated Rural Development Programme is to be executed and financed by the Provincial Governments through provision of funds in their respective budgets. The Central Government, however, advances loans and grants to the Provinces for their development programmes including IRDP.

During the current financial year ending June, 1973, the following amounts have been provided: ~~by Central Government~~

Punjab	Rs.	3.0 million
Sind	"	8.7 "
NWFP	"	1.5 "
Baluchistan	"	2.5 "

During subsequent years the financial inputs will go on increasing as compared to the current year. The Central Government proposes to create a Central fund with an initial contribution of about Rs. 20 million to supplement the Provincial finances and to sponsor its own special projects in selected Under Developed Areas particularly of NWFP and Baluchistan.

The Provincial allocations made above are to meet the administrative and overhead charges of the functionaries in the Provinces. Besides, Government would supply fertilizers, pesticides and improved seeds to the farmers ~~at~~ of these Markazes ~~at~~ through the market functionaries at subsidized rates. The private sector is cooperating by establishing Markaz buildings to house the offices, markets, sale depots, petrol ~~pump~~ pumps, etc. The Agricultural Development Bank of Pakistan and other Commercial Banks have set up their branches to advance loans on easy terms and under simplified procedures to the farmers. During the current year it is expected that loans of more than Rs. 2.0 million would be given by these Banks.

Government counterpart contributions for the expert studies and the Seminar will include counterpart personnel of the Ministry of Food and Agriculture, in the Provinces and in the Seminar. In addition, Government will provide office space, equipment and services for the international experts and transport in the country for their work. In Lahore provision will be made for Seminar facilities, including rental of a hall, transport for participants in the city and to Shadab Project, publicity, hospitality, conference services, secretarial assistance for reporting, printing, telecommunications and necessary equipment.



Project Budget Covering UNDP Contribution  
(in US dollars)

Country: Pakistan  
Project No.: PAK<sup>1</sup>/73/0328/A/01/ -  
Title: Integrated Rural Development

		<u>TOTAL</u>		<u>1973</u>	
		<u>m/m</u>	<u>\$</u>	<u>m/m</u>	<u>\$</u>
...	PROJECT PERSONNEL				
11.	Experts				
11.01	Rural social develop_ ment	3	7,500	3	7,500
11.02	Cooperatives for ser- vices and marketing	3	7,500	3	7,500
11.03	Agro-industry	3	7,500	3	7,500
11.04	Credit systems	3	7,500	3	7,500
11.05	Training	3	7,500	3	7,500
11.06	Informal and literacy education	1/2	1,250	1/2	1,250
11.07	Popular participation in commune system	1	2,500	1	2,500
11.08	Rural sociology and communications	1	2,500	1	2,500
11.09	Rural infrastructure and industrialization	1	2,500	1	2,500
13.	Support personnel				
13.01	Administrative assistant	3	350	3	350
13.02	Bilingual secretary- typist	3	150	3	150
50.	MISCELLANEOUS				
53.	Sundry costs	-	1,500	-	1,500
99.	<u>GRAND TOTAL</u>		<u>48,250</u>		<u>48,250</u>



Country: Pakistan  
Project No. PAK/73/028/A/01/-  
Title: Integrated Rural Development

		TOTAL		1973	
		m/m	Rs.	m/m	Rs.
10.	<u>Project Personnel component.</u>				
11.	Experts(counterpart personnel)				
11.01	Rural Social Development	3	5,100	3	5,100
11.02	Cooperatives for Services & Marketing.	3	5,100	3	5,100
11.03	Agro-Industry.	3	5,100	3	5,100
11.04	Credit Systems	3	5,100	3	5,100
11.05	Training	3	5,100	3	5,100
11.06	One-half time, four Ministry's- 6 officials, Seminar preparation.		10,600	6	10,000
13.	<u>Support Personnel Components.</u>				
13.01	Secretariat staff,Ministry of Agriculture.	3	15,000	3	15,000
19.	Component total:		<u>50,500</u>		<u>50,500</u>
19.	C				
40.	<u>Equipment Component</u>				
42.	Non-Exendable equipment.		40,000		40,000
	Office equipment & furniture for experts.				
	Conference Hall equipment				
	Vehicles in Provincial areas				
	Transportation for Seminars participants.				
43.	Premises( Office accommodation & utility )		40,000		40,000
	Conference Hall rental.				
49.	Component Total:		<u>80,000</u>		<u>80,000</u>
50.	<u>Miscellaneous Component:</u>				
51.	Operation & Maintenance of equipment.		1,00,000		1,00,000
53.	Sundry: (Printing, postage, telecommunication publicity & projection and sex entertainment of participants. )		80,000		80,000



✓ Mr. Gerald Lee, Chief  
Institutional Development and Popular  
Participation Section

22 March 1973  
cc: Director  
Mrs. P. Wilmington

Lawrence Moore, Special Technical Adviser

Report on missions to Afghanistan and Pakistan

1. For the record, I wish to briefly report on my missions to Afghanistan for WFP and to Pakistan for UNDP. Travel arrangements were made by Mr. Van der Heide of WFP from New York to Kabul and return. Travel from Kabul to Islamabad was provided by UNDP and WFP vehicles, and I returned to Kabul with a car of the Canadian Embassy. I departed for Rome on 1 February, went on to Kabul on 4 February and then to Islamabad on 15-16 February. I returned to Rome via Kabul and remained there 27 February-4 March to assist in preparation of the project document.
2. In Afghanistan the Multipurpose Development project of WFP will be carried out principally by the Provincial Development Department, a successor agency to the ex-rural Development Commission. This agency is now a part of the Prime Ministry. It will receive technical co-operation principally from the CTC Rural Public Works Project. Some inputs in education, health and agriculture will call for technical aid from projects of WHO, UNESCO and FAO as well.
3. I shall not go into a discussion of the project here, because the attached documents provide all the relevant information. The WFP office in Kabul is well-staffed under the capable direction of Mr. A. P. Lewan who was formerly Community Development Adviser in Sudan. If we wish to obtain any further information about activities, particularly in training technicians or leaders in rural community development work, we can write to Mr. Lewan or keep in touch through Mr. Robert Harris of Resources and Transport Division. He supervises the Rural Public Works Project, and visits Afghanistan rather often.
4. We shall be receiving copies of the final project document and the mission report from WFP-Rome later.
5. In the Pakistan portion of my trip I prepared a draft project document for an initial phase of the Integrated Rural Development project in the UNDP country programme. If the Resident Representative and Government approve this project, a group of five experts will visit Pakistan this year and prepare reports on specific aspects of IIRP to be used as working papers in a seminar

.../



..... on this subject to be held in November. Complete documentation about this activity is enclosed and will be kept for our Division files. Copies of the drafts are attached.

6. Principal contacts in Rome, Afghanistan and Pakistan included the following officials:

Mr. Anthony Dawson, Director, Planning and Evaluation, WFP, Rome  
Mr. Robert Cooley, Programme Officer, WFP, Rome  
Mr. B. Cisen, Resident Representative, UNDP, Kabul  
Mr. A.P. Dawson, WFP Programme Director, Kabul  
Mr. A. C. Mansoury, President, Provincial Development Department,  
Prime Ministry, Kabul  
Mr. Jan Kamp, Deputy Resident Representative, UNDP, Islamabad  
Mr. Brian Foster, Programme Officer, UNDP, Islamabad  
Colonel Sadiq Malik, Co-ordinator, IRDP, Ministry of Food and  
Agriculture, Islamabad  
Mr. Ghayurul Islam, Deputy Secretary, People's Work Programme,  
Planning Commission, Islamabad  
Mr. Shoaib Sultan Khan, Director, Pakistan Academy for Rural  
Development, Peshawar



L. Moore/bc  
22 March 1973

Aide Memoire

PAKISTAN SEMINAR ON INTEGRATED RURAL DEVELOPMENT

Background

With the launching of the Integrated Rural Development Programme (IRDP) on 1 July 1972, the Government of Pakistan declared its intention "to improve the economic position of our vast majority of small farmers and thus improve the quality of life in villages, afford employment opportunities and reduce the gap between the urban and rural areas..."

The four Provincial Governments, with aid and guidance from the Central Government, have been carrying out the President's directive on the organization and implementation of this programme. By February, 1973, 65 markaz (service center) areas have been designated at the sub-district level in the four provinces, and allocations of 14.7 millions of rupees had been made for these activities.

However, the urgency of moving ahead rapidly has led to certain difficulties. Two key aspects of IRDP call for immediate attention, and these will represent major themes of discussion in the Seminar proposed in conjunction with UN assistance to IRDP. The first of these concerns the concept of the programme itself. Its work plan needs to be precisely delineated in accordance with the different regional settings of the country. Moreover, it is essential for officials in Government as well as key outside individuals, to agree on main features of this nation-building scheme.

Secondly, while co-ordinated action by many agencies and groups does require an organizational framework, much trial and adaptation will be needed in the early stages of IRDP. Programme execution, in turn, will call for mobilization of many kinds of resources from various sources including local

.../



villages, central Government and international agencies. Attention needs to be given especially to the building of local institutions and channels of popular participation in rural development.

It is felt that these two aspects of the programme--concept and co-ordination of resource inputs--can be profitably analyzed by a select group of national experts and officials from fields of activity related to IRDP. In order to obtain objective outside viewpoints, it is proposed that a team of five advisers from United Nations agencies will visit Pakistan prior to the Seminar. Each of these experts will prepare a report on a particular aspect of IRDP. The reports will cover (a) rural social development; (b) credit systems at the local level; (c) co-operatives for services and marketing; (d) agro-industries and (e) training of farmers and front-line technical personnel. These reports of the UN consultants will then be presented as working papers in the Seminar.

#### Objectives

The Seminar will have three principal objectives:

- (i) to clarify the concept of integrated rural development in the light of Pakistani experiences, requirements and constraints;
- (ii) to propose a course of action by Government and international bodies for locating and mobilizing the resources needed for successful implementation of the Programmes; and
- (iii) bring together expert information and views about IRDP in its relation to the local affected areas that will set benchmarks for use in formulating policy and programme.

#### Organization

The Seminar will be sponsored by Government with the assistance of

.../



UNDP and the specialized agencies of the United Nations family.

Two of these agencies--United Nations Department of Economic and Social Affairs (UNDESA) and United Nations Food and Agriculture Organization (FAO)--will play supporting roles in the organization of the Seminar.

The Central Office of IRDP in the Ministry of Food, Agriculture and Under-Developed Areas will have the responsibility for preparations in Pakistan. UNDESA and FAO will assist in organizing the Seminar through the UNDP office in Islamabad.

The Government will appoint a Seminar Director from its Central Government staff in IRDP, UNDESA, FAO and the Provincial Government of Punjab will appoint co-conveners to assist him. The co-conveners of the Provincial Government will make physical arrangements for the Seminar in Lahore and for visits to the Shadab Pilot Project. The UNDESA and FAO co-conveners will jointly be responsible for preparation of documents and arranging for participation of United Nations and outside consultants from other countries. The UN and FAO co-conveners will arrive in Pakistan as members of the team of experts to prepare substantive reports and to assist in making final arrangements for the Seminar with the Seminar Director and the Provincial Government co-conveners. The Seminar Director will make arrangements for invitations to national participants and preparation of documents by national consultants.

The Seminar will be organized around plenary sessions and working groups for discussion of the substantive issues included in the Agenda. All working papers are to be prepared and distributed in advance of the Seminar. The five reports of the UN team of advisers will be prepared in connexion with UNDP Project PAK/73/028/A/01, and are to be ready for distribution at the opening of the Seminar.

A final report will be prepared to summarize conclusions and recommendations. It is expected that it will be of practical use to government in

.../



carrying out the IRDP programme and obtaining resources for it.

The Seminar will be chaired by IRDP.

#### Duration and place

The Seminar will be held in Lahore from 4 to 13 November inclusive.

#### Participants

In addition to the UNDESA and FAO co-conveners, who are expected to contribute in the deliberations of the Seminar, participants will be invited from UNESCO (Paris), ILO (Geneva), UNICEF (New York), World Bank (Washington), FAO (Pakistan), UNILLO (Pakistan), WFP (Pakistan), and WHO (Pakistan).

IRDP will prepare an invitation list to include progressive farmers, intellectuals, bankers in the agricultural field, administrators, planners, elected leaders, executives from IRDP at provincial and markaz levels and research and training institutions.

Total participants of the Seminar will number about 50.

#### Agenda

The Agenda for the Seminar will be prepared in detail by the Director and co-conveners by end of May, 1973, along the following general lines:

1. Concept of integrated rural development
  - (a) Unified socio-economic approach to development planning
  - (b) Systematic analysis of objectives of rural development
  - (c) Institutional arrangements and co-ordinative framework for programme implementation in rural development.
  - (d) Relation of integrated rural development to regional and national development policies and plans.
  - (e) Popular participation and social mobilization in rural development.

.../



2. Programme models and pilot experiences
  - (a) Review of experiences in Pakistan
  - (b) Review of experiences in other countries
3. Resource needs for integrated rural development
  - (a) Human resource needs and training
  - (b) Capital needs and sources
    - (i) Internal sources of improved technology
    - (ii) External inputs into rural technology in Pakistan
4. Conclusions and recommendations

#### Documentation

IRDP will enlist the assistance of outstanding experts and authorities in Pakistan to prepare the following tentatively titled working papers for the Seminar:

1. Concept and organization of IRDP: an introductory statement
2. Approaches and experiences of the Shadab Pilot Project
3. Institutional aspects of local government and popular participation in rural areas of Pakistan

UNDESA and FAO will have responsibility for preparation of the following papers (in addition to the five experts reports mentioned on page 2 above):

1. Concept of integrated rural development: an international interpretation (UNDESA). (FAO may also wish to prepare a similar paper).
2. Informal literacy education as a component of integrated and rural development (UNESCO)
3. Concepts and principles of popular participation in developing countries (UNDESA)
4. Social objectives in planning for integrated rural development.

.../



Cost plan

International contributions to costs of the Seminar will be funded mainly through UNDP Project No. PAK/73/028/A/01/-. National contributions to the costs will be provided by IRDP through Central Government Office and Punjab Provincial Government Office. These will include Seminar organization staff, secretarial services, preparation of documents and agenda materials, transport for participants from hotel and to Shadab Pilot project, Seminar hall and facilities, mail services and telecommunications, publicity and projection, entertainment and incidentals, as indicated in the Government counterpart, contribution of Project PAK/73/028/A/01.



DRAFT

15 May 1973

GOVERNMENT OF PAKISTAN

JOB DESCRIPTION

UNDP Project PAK/73/028/A/01/ -

Title of post: Consultant on credit systems for small and medium farmers

Duty station: Islamabad

Date required: 1 November 1973  
About August 15, 1973

Duration: Three months

Functions: Under the general co-ordination of a Team Leader and in co-operation with other experts advising the Government on various aspects of the Integrated Rural Development Programme, the Consultant on Credit Systems will assist the Ministry of Food, Agriculture and Under Developed Areas in the following activities:

- a) Review the situation of agricultural credit for small and medium farmers and study the structure and functioning of the present system with a view to its improvement country-wide;
- b) Taking into consideration the goals of the IRDP and the National Plan, formulate proposals for policy guidance, organization and building up a mixed system incorporating public and private participation that provides incentives for saving by farmers;
- c) Prepare a written report of findings and recommendations for presentation in the Seminar on IRDP;
- d) Participate in the Seminar, and assist in preparation of Final Report on it;

/....



- e) Formulate proposals of future activity in building up a strong credit system, with particular reference to inputs required and possible sources of assistance and capital.

Language: English required, Urdu helpful

Professional background: University and specialized training in organization and management of agricultural credit systems for small and medium farmers based on principles of popular participation, thrift and public accountability, with experience in developing countries.

Other: The Consultant will be a member of a team visiting Pakistan to assist Government in developing concepts, guidelines and approaches for the new IRD Programme. This Programme is being implemented in areas in which Markazes constitute the central places and administrative centers. It is expected that the rural credit system will extend to the Markazes through either public or private institutions. The objectives of the Programme are to bring about rapid economic, social and physical development in these areas in a co-ordinated manner. The credit system is regarded as an essential element of the institutional support network for agricultural production. However, it need not be limited to agriculture alone.

The team will be joined by other experts at the end of the assignment to hold a Seminar on IRDP. With Government officials and others, they will formulate conclusions and proposals for future action, and will attempt to identify resources for assistance and capital.



(Draft)

- 3 -

Credit systems for small  
and medium farmers

The Consultant will be expected to travel outside the capital, and to make contacts at the Central and Provincial Governments, banking institutions in public and private sectors and other bodies related to rural credit and savings systems.



3 of each  
DRAFT

15 May 1973

GOVERNMENT OF PAKISTAN

JOB DESCRIPTION

UNDP Project PAK/73/028/A/01/ -

Title of post: Consultant on agro-industries

Duty station: Islamabad

Date required: *1 November 1973*  
~~About August 15, 1973~~

Duration: Three months

Functions: Under the general co-ordination of a Team Leader and in co-operation with other experts advising the Government on various aspects of the Integrated Rural Development Programme, the Consultant on Agro-industries will assist the Ministry of Food, Agriculture and Under Developed Areas in the following activities:

- a) Through contacts with Planning Commission, Ministry of Commerce and Ministry of Food and Agriculture, make a broad appraisal of main trends and prospects in creation of agro-industries in the country;
- b) Through visits to Provinces and Markaz areas, discriminate among the various kinds of possibilities existing, as well as major constraints and difficulties impeding the establishment of industries in rural areas;
- c) Develop lines of analysis and criteria that will be of value as a frame of reference for IRDP in building up activities and organization for promoting agro-industries that are labor intensive;

/....



- d) Prepare a written report incorporating findings and conclusions by 1 November, and present these ideas in the Seminar for discussion and evaluation;
- e) Assist in preparation of Final Report of the Seminar;
- f) Finalize conclusions and proposals for Government and UNDP in light of Seminar.

Language: English required, Urdu helpful

Professional background: University and specialized training in industrial planning and development, with experience in preparation of studies and proposals for establishment of agro-industries especially in developing countries.

Other: The Consultant will be a member of a team visiting Pakistan to assist Government in developing concepts, guidelines and approaches for the new IRD Programme. This Programme is being implemented in areas in which Markazes constitute the central place, administrative center and possible locations for agro-industry. The objectives of the Programme are to create rapid economic, social and physical development in these areas in a co-ordinated manner. Provisions are being made for infrastructure development essential for agro-industries by areas, including electrification, roads and water systems.

The team will be joined by other experts at the end of the assignment to hold a Seminar on IRDP. With Government officials and others, they will formulate conclusions leading to proposals for future action, and for identifying resources.

/....



(Draft)

- 3 -

Agro-industries

The Consultant will be expected to travel outside the capital to familiarize himself with conditions and potentials in all of the four Provinces and in selected Markazes.



DRAFT

15 May 1973

GOVERNMENT OF PAKISTAN

JOB DESCRIPTION

UNDP Project PAK/73/028/A/01/ -

Title of post: Consultant on rural social development

Duty station: Islamabad

Date required: *1 November 1973*  
~~About August 15, 1973~~

Duration: Three months

Functions: Under the general co-ordination of a Team Leader and in co-operation with other experts advising the Government on various aspects of the Integrated Rural Development Programme, the Consultant on Rural Social Development will assist the Ministry of Food, Agriculture and Under Developed Areas in the following activities:

- a) Review general aspects of rural social development and levels of living in the light of Government plans and goals;
- b) Appriase approaches and organization of IRDP by contacts with agencies and observations of work in the Markazes;
- c) Advise Provincial Governments through discussions of findings and conclusions of preliminary nature, particularly on co-ordination and programming;
- d) Prepare a written report by 1 November for presentation in the IRDP Seminar, and take part in Seminar deliberations as required;

/....



- e) Assist in preparation of Final Report on the Seminar, incorporating concise conclusions and recommendations on promotion of rural social development in the IRD Programme.

Language: English required, Urdu helpful

Professional background: Graduate training in social sciences, with broad experience in operational and planning aspects of rural social development (rural or community development, land settlement, agrarian reform, integration of marginal or ethnic groups, etc.) in various countries.

Other: The Consultant will be part of a team visiting Pakistan to assist Government in developing concepts, guidelines and approaches for the new Integrated Rural Development Programme. This Programme is being implemented in areas within Provinces of which the Markaz constitutes the central place and administrative center. The objectives of the Programme are to attain rapid economic, social and physical development in local areas in a co-ordinated manner. The team will be joined by other experts in a Seminar at the end of the mission with Government officials and others to formulate conclusions leading to proposals for future action by IRDP and to identify resources.

The Consultant will be expected to travel extensively within the country, sometimes in remote areas. He should establish contact with most important agencies engaged in various sectoral aspects of social development in Provinces and at the Central level, as well as major international and bilateral agencies.



DRAFT

15 May 1973

GOVERNMENT OF PAKISTAN

JOB DESCRIPTION

UNDP Project PAK/73/028/A/01/ -

Title of post: Consultant on training of functionaries and farmers

Duty station: Islamabad

Date required: 1 November 1973  
About August 15, 1973

Duration: Three months

Functions: Under the general co-ordination of a Team Leader and in co-operation with other experts advising the Government on various aspects of the Integrated Rural Development Programme, the Consultant on Training will assist the Ministry of Food, Agriculture and Under Developed Areas in the following activities:

- a) Appraise existing training programmes and the needs for training of functionaries and farmers in the IRD Programme in the four Provinces;
- b) Discuss training plans with IRDP officials in depth at Provincial and Central levels with a view to determining scope and nature of the training system to be created;
- c) Prepare a written report by 1 November 1973 for Government on this subject, and participate in the Seminar on IRDP giving special attention to the question of training;
- d) Assist in preparation of Final Report of the Seminar as required;

/....



- e) Finalize activities in the country with concrete proposals for a training system at Provincial and Markaz levels, for Government and UNDP consideration.

Language: English required, Urdu helpful

Professional background: Graduate training in social sciences and agriculture, with wide experience in organization of training systems for rural development, land settlement, agrarian reform, etc. in various countries.

Other: The Consultant will be part of a team visiting Pakistan to assist Government in developing concepts, guidelines and approaches for the new Integrated Rural Development Programme. This Programme is broader than agricultural development alone, including social, physical and regional development as well. Hence training of IRDP functionaries will benefit administrators, social technicians, agricultural technicians and others.

IRDP is being implemented in a co-ordinated manner with inputs by many agencies in areas within Provinces. The central place and administrative unit of these areas is the Markaz. The objectives of the programme are to attain rapid economic, social, and physical development in local areas. The team will be joined by other experts in a Seminar at the end of the mission with Government officials and others to formulate conclusions and proposals for future action and to identify resources.

The Consultant will be expected to travel outside the capital to visit all Provinces and representative Markazes.



DRAFT

15 May 1973

GOVERNMENT OF PAKISTAN

JOB DESCRIPTION

UNDP Project PAK/73/028/A/01/ -

Title of post: Consultant on co-operatives for agricultural services and marketing

Duty station: Islamabad

Date required: ~~About August 15, 1973~~ *1 November 1973*

Duration: Three months

Functions: Under the general co-ordination of a Team Leader and in co-operation with other experts advising the Government on various aspects of the Integrated Rural Development Programme, the Consultant on Co-operatives will assist the Ministry of Food, Agriculture and Under Developed Areas in the following activities that should be interpreted broadly in the field of marketing:

- a) Study the broad background and situation of co-operatives/farmers' associations in the country as an institutional form and as a supporting structure for agricultural development, taking into account Provincial and Markaz tiers;
- b) In close consultation with authorities and farmer organizations, identify major constraints and problems in the movement;
- c) Prepare a written report advising Government of findings for presentation in the Seminar, and take part in discussions on role of co-operatives and associations;

/....



- d) Assist in preparation of Final Report of the Seminar as required;
- e) Finalize conclusions and recommendations in the form of proposals for Government and UNDP.

Language: English required, Urdu helpful

Professional background: University and specialized training in agricultural co-operatives, plus wide experience in promotion, organization and management of co-operatives in developing countries.

Other: The Consultant will be part of a team visiting Pakistan to assist Government in developing concepts, guidelines and approaches for the new Integrated Rural Development Programme. This Programme is being implemented in areas in which the Markaz constitutes the central place and administrative center. The objectives of the Programme are to bring about rapid economic, social and physical development in these areas in a co-ordinated manner. Co-operatives have an indispensable role in providing farmers with inputs and enabling them to market products in this new rural structure. The team will be joined by other experts at the end of the mission in a Seminar on IRDP. With Government officials and others, they will formulate conclusions leading to proposals for future action, and in identifying resources.

The Consultant will be expected to travel outside the capital and visit Provinces and Markazes for the accomplishment of his mission.



ORIGINAL FILE

RECEIVED CONTROL  
cc: Mr. Coleman/kn  
cc: Mr. Hatani  
cc: Mr. Jansson  
MAY 4

Mr. Gerald Wen, Chief  
Institutional Development and Popular  
Participation Section, SDD

8 May 1973

TE 311/1 PAKISTAN

TE 210(2)/FAO

Sheila M. Albuquerque, Chief  
Human Resources Projects Section, AMEB, OTC

Urgent

Pakistan - Rural Development

We are awaiting Mr. Lawrence B. Moore's report urgently on the above-mentioned project. Even more urgent are the job descriptions on which we should start recruitment. Since the recruitment procedure takes six to eight months we should start now, and there is no need for the signed project document and budget provision until after we have the candidates. I should appreciate your preparing job descriptions based on the draft project document prepared by Mr. Moore, sending it to me by the end of next week.



ORIGINAL FILED



cc: Mr. G. Howard  
Mr. B. Russell  
Mrs. J. Wallis

7 May 1973

TE 210(2) FAO

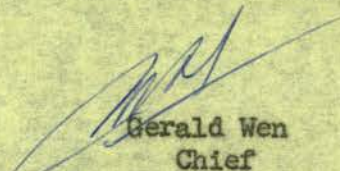
Dear Mr. Jansson,

Reference your cable 149 to Mr. Russell and following my cable of 23 April 1973 concerning the project "Integrated Rural Development", I am  
..... sending herewith copies of the following papers:

- 1) "Integrated Approach to Rural Development (A Conceptual Framework)" prepared by Mr. Madawela for presentation at the Fourth United Nations Rural Development Seminar for Senior Personnel, Holte, Denmark, 7 May to 15 June 1973.
- 2) "The Rural Regional Development and Planning Process: Field Level Considerations", paper prepared by Mr. Rapley for the Mekong Committee's session on Rural Development, Vientiane, November 1972.
- 3) "Humanizing Rural Development: An Integrated Approach". This is a preliminary outline prepared by Mr. Moore for our paper on integrated rural development. Please note that this paper will be an up-dated version, both conceptually and empirically, of the paper prepared a few years ago and, as you may recall, was found not to be satisfactory. Mr. Moore's outline is currently being reviewed with a view to giving additional emphasis to effective strategies for implementing programmes promoting integrated development in rural areas.

We will send you shortly other relevant material available at Headquarters on integrated rural development.

Yours sincerely,

  
Gerald Wen  
Chief  
Institutional Development and  
Popular Participation Section  
Social Development Division

Mr. Kurt Jansson  
Resident Representative of the  
United Nations Development Programme  
in Pakistan  
P.O. Box 1051  
Islamabad, Pakistan