



Re:9th World Chamber Congress, 10-12 June 2015, Turin

Yunxiao Long to: Mattia Villa

16/01/2015 09:19 AM

Cc: Alexandra Barahona Posada, Aminata Sy, G. Cucinotta, Haitian Lu,
Kay Govia, Mary Sack, Ruxandra Ferascu, Sebastien Lawson

History: This message has been replied to.

Yunxiao Long	Re:9th World Chamber Congress, 10-12 June 2015, Turin
Mattia Villa	<i>Dear Yunxiao, Many thanks for your response. I called the ICC to gath</i>
Yunxiao Long	<i>Noted with many thanks, Mattia. Best,</i>
Mattia Villa	<i>Dear Yunxiao, I received some additional information on th</i>
Yunxiao Long	<i>I am out of the office until 15/01/2015.</i>

Dear Mattia,

Please find below DESA's advice:

From the programme it seems that the event provides a good opportunity for businesses to expand their network and pool of clients.

It is also noticed that in the programme high-level officials, such as Mr. Azevedo, DG of the WTO is listed, however, in another tab the name of the SG is also listed as confirmed. This made me think that there is a possibility that these high-level representatives are not confirmed and are in the programme as a hook to bring other senior representatives.

Link listing SG as confirmed speaker:

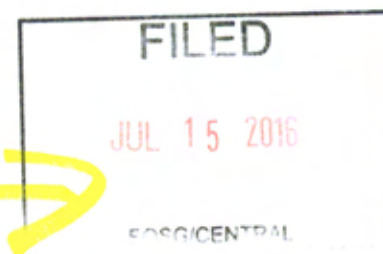
<http://9wcc-pre-programme.businesscatalyst.com/vision.html>

The event holds three world chambers competition on:

- § Best Corporate Social Responsibility (CSR) project
- § Best job creation & business development project
- § Best policy advocacy project
- § Best unconventional project

Although interesting, we would like to recommend that:

1. SG sends a video message, or



14-09288

SCF108/002

2. SG appoints Under-Secretary General of DESA to attend and take this opportunity to attract the private sector into the table, which has been challenging for the UN.

Thank you.
Yunxiao



Ms. Yunxiao LONG
Office of the Under-Secretary-General
for Economic and Social Affairs
(DESA)
United Nations
S-2924, New York, NY 10017
Tel: +1-917-367-4383
Fax: +1-212-963-1010
Email: longy@un.org

Mattia Villa

Dear Yunxiao, I received some additional inform...

14/01/2015 10:29:07 AM

From: Mattia Villa/NY/UNO
To: Yunxiao Long/NY/UNO@UNHQ,
Cc: Alexandra Barahona Posada/NY/UNO@UNHQ, Aminata Sy/NY/UNO@UNHQ, G. Cucinotta/NY/UNO@UNHQ, Haitian Lu/NY/UNO@UNHQ, Kay Govia/NY/UNO@UNHQ, Mary Sack/NY/UNO@UNHQ, Ruxandra Ferascu/NY/UNO@UNHQ, Sebastien Lawson/NY/UNO@UNHQ
Date: 14/01/2015 10:29 AM
Subject: Re:9th World Chamber Congress, 10-12 June 2015, Turin

Dear Yunxiao,

I received some additional information on the role envisaged for the SG or his representative at the event above mentioned:

- Event's pre-programme (e-format here: <http://9wcc-pre-programme.businesscatalyst.com/index.html>) which includes the sessions that have been established so far.
- The Congress which extends on a three day period starting 10 June to 12 June, brings forth diverse subjects and aims to create not only a perfect environment for know-how transfer and productive debates, but also to tackle current global issues and challenges.
- On the occasion of the 9th edition of the event, we would be delighted to have Mr. Moon together with us for one of our plenary sessions or in the opening ceremony as a keynote speaker. Depending on his agenda and the subjects on which we would like to touch upon, we would be happy to receive your suggestions on the programme.
- In 2013, during the 8th World Chambers Congress which took place in Doha, we had the pleasure of receiving Mr. Moon at the Congress through the video message we received and which was screened during the opening ceremony (https://www.youtube.com/watch?v=PIKv9SKTCKE&list=PLJ7FR9D8MXVvG0_NcG_NdJqzRx0juCpu&index=3) and we are hopeful that he will be able join us in person in 2015.

Please let me know whether in light of this information we should keep your initial recommendation to send a senior UN official to participate and promote the UN sustainable development agenda for post-2015 among the (DSG, DESA USG or Ms. Mohammed) on behalf of the SG.

Many thanks.

9TH

WORLD
CHAMBERS
CONGRESS

Chambers for
global prosperity

TORINO
2015

ITALY, 10-12 JUNE 2015

Community | Identity | Vision

ICC INTERNATIONAL
CHAMBER
OF COMMERCE
The world business organization

ICC
WORLD CHAMBERS
FEDERATION

TORINO
CHAMBER OF COMMERCE
INDUSTRY CRAFTS AND AGRICULTURE

RECEIVED

OCT - 8 2014

14-09288

EXECUTIVE OFFICE
OF THE SECRETARY-GENERAL

Secretary General
Ki-moon Ban
UNITED NATIONS - NY
United Nations Plaza
NEW YORK, NY 10017
United States

25 September 2014

Your official invitation

9th World Chambers Congress
10 - 12 June 2015, Torino, Italy

Dear Ki-moon Ban,

On behalf of all the partners, I am pleased to invite you and your chamber to the ICC WCF 9th World Chambers Congress which will be held in June 2015 in the beautiful city of Torino (Turin), organized in partnership with the Torino Chamber of Commerce.

Under the theme "**Community – Identity – Vision**", this 9th edition will continue to strengthen our global network of chambers and reaffirm our core mission in supporting business, while also addressing the future role of chambers in a changing world.

Within the enclosed materials, a sneak preview of our **extensive programme** as well as all the details about the ever-popular **World Chambers Competition** can be found.

A new feature of the 9th World Chambers Congress shall be our global **community's declaration** on Entrepreneurs rights and on who we are as chambers.

More than 9,000 people have participated in the Congress in the past 15 years and have contributed to make it a 'must-not-miss' event on the chamber calendar. I look forward to seeing you with us next year!

With kindest regards



Peter Mihok
Chair
ICC World Chambers Federation

SC#108/002