

University  
Int/Ref "C"



Kaori Minami/NY/UNO  
22/10/2007 05:36 PM

To malcolm.mcintosh@coventry.ac.uk  
cc  
bcc

Subject Fw: Attention - Professor Malcolm McIntosh: Invitation to the  
Coventry University's conference " The Next Great  
Transformation: Towards Sustainable Enterprise" on 24-26  
October, UK

----- Forwarded by Kaori Minami/NY/UNO on 22/10/2007 05:36 PM -----



Kaori Minami/NY/UNO  
22/10/2007 05:35 PM

To malcom.mcintosh@coventry.ac.uk

cc Yeocheol Yoon/NY/UNO, Georg Kell/NY/UNO@UNHQ,  
Sanghwa Lee/NY/UNO@UNHQ, Sebastien  
Lawson/NY/UNO@UNHQ, Wai Tak Chua/NY/UNO@UNHQ

Subject Attention - Professor Malcolm McIntosh: Invitation to the  
Coventry University's conference " The Next Great  
Transformation: Towards Sustainable Enterprise" on 24-26  
October, UK

Dear Professor McIntosh,

On behalf of the Chief of the Scheduling Office of the Secretary-General, I would like to thank you for  
inviting the Secretary-General to  
address the Coventry University's conference " The Next Great Transformation: Towards Sustainable  
Enterprise" to be held from 24 to 26 October  
in the UK.

Your kind invitation for the Secretary-General to give the keynote address at this conference to be  
co-organized with the United Nations Global Compact  
Office is very much appreciated. Unfortunately, however, he will not be traveling to the UK at that time.

Thank you again for your invitation.

Kaori Minami  
Second Officer  
Scheduling Office of the Secretary-General  
United Nations  
New York



22-01734

kn: -  
Did you miss  
this?



**Nikolai Zaitsev/NY/UNO**

26/01/2007 02:31 PM

To Kaori Minami/NY/UNO@UNHQ

cc Yeocheol Yoon/NY/UNO@UNHQ, Sanghwa  
Lee/NY/UNO@UNHQ, Wai Tak Chua/NY/UNO@UNHQ  
bcc

Subject Re: For advice please - Invitation from Coventry University's  
conference on 24-26 Oct, UK

Kaori,

We believe that the best source of advice on this matter will be George Kell, as we understand it is being organized together with the UN Global Compact.

Nikolai



*Nikolai Zaitsev*

Chief of Office  
Office of the Under-Secretary-General  
for Economic and Social Affairs  
United Nations, New York  
2 UN Plaza, DC2-2314  
Tel: 212-963-3136  
Fax: 212-963-1010  
Email: zaitsev@un.org

Kaori Minami/NY/UNO



**Kaori Minami/NY/UNO**

26/01/2007 10:13 AM

To Nikolai Zaitsev/NY/UNO@UNHQ

cc Yeocheol Yoon/NY/UNO@UNHQ, Sanghwa  
Lee/NY/UNO@UNHQ, Wai Tak Chua/NY/UNO@UNHQ

Subject For advice please - Invitation from Coventry University's  
conference on 24-26 Oct, UK

Dear Nikolai,

Please find attached below an invitation from the Coventry University, inviting the SG to give the keynote address at a conference,

"The Next Great Transformation: Towards Sustainable Enterprise", to be held on 24-26 October 2007 in the UK.

Could you please send me DESA's advice? Can we regret this invitation?

Thank you.

Kaori Minami  
Scheduling Office of the Secretary-General

[attachment "conventry Univ.pdf" deleted by Nikolai Zaitsev/NY/UNO]



**Kaori Minami/NY/UNO**

26/01/2007 10:13 AM

To Nikolai Zaitsev/NY/UNO@UNHQ

cc Yeocheol Yoon/NY/UNO@UNHQ, Sanghwa  
Lee/NY/UNO@UNHQ, Wai Tak Chua/NY/UNO@UNHQ

bcc

Subject For advice please - Invitation from Coventry University's  
conference on 24-26 Oct, UK

Dear Nikolai,

Please find attached below an invitation from the Coventry University, inviting the SG to give the keynote address at a conference,

"The Next Great Transformation: Towards Sustainable Enterprise", to be held on 24-26 October 2007 in the UK.

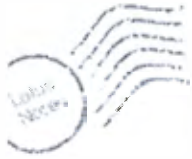
Could you please send me DESA's advice? Can we regret this invitation?

Thank you.

Kaori Minami  
Scheduling Office of the Secretary-General



coventry Univ.pdf



Yeocheol Yoon/NY/UNO  
22/10/2007 04:32 PM

To Kaori Minami/NY/UNO@UNHQ  
cc Sebastien Lawson/NY/UNO@UNHQ  
bcc

Subject Re: Coventry Univ's conf. on The New Great Transformation:  
Towards Sustainable Enterprise - 24, 25 & 26 Oct. 2007 in  
England, UK

Yes  
Kaori Minami/NY/UNO



Kaori Minami/NY/UNO  
22/10/2007 오후 04:32

To Yeocheol Yoon/NY/UNO  
cc Sebastien Lawson/NY/UNO@UNHQ

Subject Coventry Univ's conf. on The New Great Transformation:  
Towards Sustainable Enterprise - 24, 25 & 26 Oct. 2007 in  
England, UK

Mr. Yoon --

Although Mr. Goerg Kell gave support for SG's participation in this conference on 24 Oct (UK), as he will not be travelling there, may we regret?

KM

From	Malcolm McIntosh Prof. of Human Security Coventry University England & Caroline Digby The Eden Project Cornwall England The Eden Project, Cornwall, England	In / Out	Incoming
		Log status	Logged
Through		Incoming Ref#	n/a
To	SG	Outgoing Ref#	n/a
cc		Case #	
Correspondence Subject	The Next Great Transformation: Towards Sustainable Enterprise. The Applied Research Centre Human Security (ARCHS) at Coventry University in England, The Eden Project in England, Boston College Winston Centre for Leadership & Ethics in the US & the UN Global Compact wd. like to invite SG to make a keynote address at a conf. on The New Great Transformation: Towards Sustainable Enterprise that is taking place on 24, 25 & 26 Oct. 2007 in England, UK		

Date of Correspondence	15-Jan-2007	Reply by	Reply date not specified
Date received	23-Jan-2007	Reply status	n/a
Distribution	Kevin S. Kennedy/NY/UNO cc Georg Kell/NY/UNO		



*Kaori Minami*  
*Executive Office of the Secretary-General*  
*United Nations*  
*Phone: (212) 963-2117*

# eden project

The Eden Project,  
Bodelva, Cornwall PL24 2SG, England UK



Professor Malcolm McIntosh  
Applied Research Centre in Human Security,  
Futures Institute,  
Coventry University, CV1 2TL  
Tel: +44 (0)24 7679 5757  
Email: malcolm.mcintosh@coventry.ac.uk

## The Next Great Transformation: Towards Sustainable Enterprise

Mr Ban Ki-Moon  
Secretary-General,  
United Nations  
New York, NY 10017

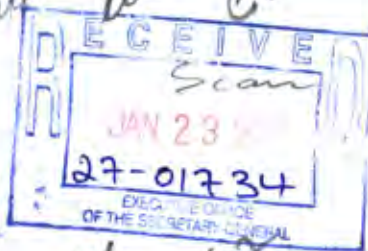
Monday 15 January 2007

Dear Secretary-General,

The Applied Research Centre Human Security (ARCHS) at Coventry University in England, The Eden Project in England, Boston College Winston Centre for Leadership and Ethics in the US and the UN Global Compact would like to invite you to make a keynote address at a conference on **The Next Great Transformation: Towards Sustainable Enterprise** that is taking place on 24, 25 and 26 October 2007 in England, UK.

The conference is a collaborative partnership between ARCHS at Coventry University, Eden Project, Boston College and the UN Global Compact. It is also supported by Business as an Agent for World Benefit (BAWB), the European Association for Business In Society (EABIS), the Journal of Corporate Citizenship and the Business Leaders Initiative In Human Rights (BLIHR).

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*To Central*



## **The Next Great Transformation: Towards Sustainable Enterprise**

Local and global economies and all our enterprises – large and small, from the **individual** to the global corporate must now adapt to enhance our ability to survive on planet Earth and to share resources globally. Humanity has reached a tipping point and at this conference we want to tell the world about the most brilliant, innovative practice around the world on sustainable enterprise – please come and help us.

There is an immediate urgency in getting business to engage in the process of articulating their contribution to global peace and security and in helping develop sustainable enterprise economies.

Those companies that have committed themselves to changing the way they work incorporate the ten principles of the UN Global Compact and other CSR initiatives knowing that this represents a revolution in their approach to business and to global and human security issues. But, some world leaders – in business, politics and civil society have recognised that climate change is a greater threat to the planet than terrorism and the growing realisation of the threat posed by climate change is coupled by increasing understanding of the interdependence of all life on Earth. For the UN Global Compact it was felt that the first five years of successful engagement with companies needs to be followed by increasingly integrated thinking and practice on corporate citizenship which deals with an holistic approach to the environment, human rights, labour issues and global and human security.

## **Roundtable on Sustainable Enterprise**

Preparation for the conference is taking place in London through a Roundtable on Sustainable Enterprise. This multi-stakeholder forum involves representatives from business, government, civil society and academia including KPMG, Marks & Spencer, SustainAbility, Forum for the Future, World Business Council for Sustainable Development, HM Treasury, DEFRA, the International Labour Organisation, SABMiller, Norwood Organic Rare Breeds Farm, National School for Government, the Centre for Peace & Reconciliation, Ethical Fashion Forum, Mayor of London's Office, Centre for Tomorrow's Company, WWF, Henderson Investment, Rio Tinto, Bristol University, Impact, UN Staff College, UN Global Compact, European Academy for Business in Society. The Roundtable is meeting from January to June 2007 and will report in time for the conference on how we can and must move towards a sustainable enterprise economy.

The conference is organised by Professor Malcolm McIntosh from Coventry University, Caroline Digby from the Eden Project, Professor Sandra Waddock from Boston College Winston Centre for Leadership and Ethics and Georg Kell, Executive Director of the UN Global Compact. Malcolm McIntosh, Sandra Waddock and Georg Kell have published two special editions of the *Journal of Corporate Citizenship* related to the UN Global Compact and a book *Learning To Talk: Corporate Citizenship & The Development of the UN Global Compact* (2004).

The invited keynote speakers to the conference are:

- Ban Ki-Moon, United Nations Secretary-General;
- Gordon Brown MP, Chancellor of the Exchequer in the UK government and more than likely to become Prime Minister this year;
- Mohamed Yunus, microfinance pioneer and 2006 Nobel Peace prize winner;
- HRH Prince of Wales, organic farmer and sustainability pioneer;
- Professor Stuart Hart, a leading academic thinker on sustainable futures.

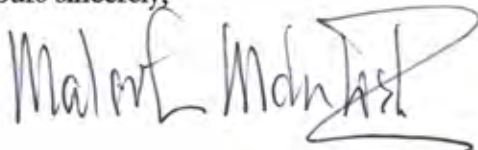
The conference is being held at the Eden Project. Located in Cornwall, south-west England, Eden is a highly-successful visitor attraction exploring the interdependence of plants, people and natural resources in the world's most stunning greenhouses. Eden has attracted more than 8m visitors since it opened in 2001 and has contributed over £800m to the Cornish economy. It offers an inspiring venue for debate. As an outstanding social enterprise model with regional development obligations, Eden has experience as an enabling force in incubating local sustainable enterprise through local sourcing, training and employment.

The new Applied Research Centre in Human Security (ARCHS) at Coventry University has been working with the UN a number of universities to develop two new highly innovative postgraduate programmes: a European MA in Human Security to be run with the UN University in Bonn and CERAM in France, and an MA in Sustainable Enterprise to be run with universities in Europe and Africa.

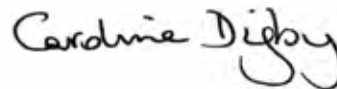
It would be a very great privilege for us if you were a keynote speaker at this event. Please join us.

Please reply to Professor Malcolm McIntosh at the address above or email me on [malcolm.mcintosh@coventry.ac.uk](mailto:malcolm.mcintosh@coventry.ac.uk)

Yours sincerely,



Malcolm McIntosh  
Professor of Human Security  
Coventry University, England



Caroline Digby  
The Eden Project  
Cornwall, England

Georg Kell  
UN Global Compact  
United Nations  
New York

Sandra Waddock  
Boston College  
Winston Centre for  
Leadership and Ethics  
& Visiting Scholar  
Harvard University

