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EXECUTIVE OFFICE OF THE SECRETARY-GENERAL
CABINET DU SECRETAIRE GENERAL

REFERENCE:

22 January 2009

Dear Mr. Rodney,

On behalf of the Secretary-General, I thank you for your letter of 17 October 2008, inviting the Secretary-General to take part in the 12th Anniversary Gala Awards Dinner of the American Foundation for the University of the West Indies, on 29 January in New York City.

Unfortunately, I must inform you that the Secretary-General will be unable to participate in the Dinner, owing to other pressing commitments. Allow me, nonetheless, to take this opportunity to convey his best wishes for a successful event.

With thanks for your kind understanding.

Yours sincerely,

Yeocheol Yoon
Special Assistant to the Secretary-General
& Chief, Scheduling Office

Mr. Karl Rodney
Gala Chairman
American Foundation for the
University of the West Indies
New York

28-12497



AMERICAN FOUNDATION
FOR THE UNIVERSITY OF THE WEST INDIES

c/o Dwight Johnson Design
276 Fifth Avenue, Suite 807, New York, NY 10001
212/889-4694 212/889-4622 (f)
info@dwrightjohnsondesign.com

NYG



GALA CELEBRATION 1-3955533

October 17, 2008

His Excellency Ban Ki-Moon
Secretary General of the United Nations
The United Nations Plaza
New York, NY 10017

RE: THE AMERICAN FOUNDATION FOR THE UNIVERSITY OF THE WEST INDIES (AFUWI) INVITES YOU TO HELP US CONTINUE TO MAKE AN IMPACT IN THE UNITED STATES

Dear His Excellency Ki-Moon,

The American Foundation for The University of the West Indies (AFUWI) will be hosting its 12th Anniversary Gala Awards Dinner on Thursday, January 29, 2009 at The Pierre in New York City. The cocktail reception will be at 6:30 p.m., with dinner and program at 7:30 p.m. The Masters of Ceremonies for the evening are Brenda Blackmon, My9 WWOR-TV Co-Anchor, Maurice DuBois, WCBS-TV Co-Anchor, and Soledad O'Brien, CNN Anchor & Special Correspondent. We would be thrilled to have you join us on the Celebration Committee.

We are pleased that **Harry Belafonte** will be returning to this year's event as Honorary Patron. **Malcolm Gladwell** will serve as Chair of the Honorary Committee. In addition, we will honor **Danny Glover** with AFUWI's exclusive "Bob Marley Award" and **Macy's** will receive AFUWI's "Corporate Award". Also, **Sir Courtney Blackman** will receive AFUWI's "Special Award". Other awardees include **Dr. Answorth Allen; Lloyd Backus; Dr. Ewart Brown; Joi Gordon; Andrew Gray; Hon. Helen Marshall; Jerome Maxwell; Dr. Bert M. Petersen; Dr. Muriel Petioni; Voza Rivers; and Dr. Lamuel A. Stanislaus.**

The AFUWI gala is one of the leading events held in the Americas for the advancement of higher education in the Caribbean. For the past 61 years, the University has produced some of the most influential and visionary people of the modern world. These distinguished individuals have had a particular impact in the United States, where they thrive as corporate executives, entertainers, politicians, writers and other professionals.

During these trying times, your participation will indicate a clear commitment to higher education and greatly enhance the recognition of individuals and institutions that exemplify the ideals of excellence held by the University.

For your convenience, we are enclosing a response form detailing the benefits of your support. **Please complete and fax the response form, within the week,** to event producer Dwight Johnson Design (212/889-4622) to ensure that your name is included in the invitation. If you have any questions, please call Jennifer Punch at Dwight Johnson Design (212/889-4694).

My own involvement with this organization has been very rewarding and, if you join us, I am sure you will find the effort worthwhile. We appreciate your consideration and look forward to hearing from you.

Sincerely,

Karl Rodney
Gala Chairman

CELEBRATION COMMITTEE RESPONSE SHEET
THE AMERICAN FOUNDATION FOR THE UNIVERSITY OF THE WEST INDIES
12TH ANNUAL AFUWI AWARDS DINNER

AT THE PIERRE, NEW YORK CITY • JANUARY 29, 2009 • BLACK TIE

Please fax this form to 212/889-4622

Honorary Patron
Hon. Harry Belafonte

Honorary Committee Chair
Malcolm Gladwell

"Bob Marley Award"
Danny Glover

"Corporate Award"
Macy's

"Special Award"
Sir Courtney Blackman

Other awardees:
Dr. Answorth Allen
Lloyd Backus
Dr. Ewart Brown
Joi Gordon
Andrew Gray
Hon. Helen Marshall
Jerome Maxwell
Dr. Bert M. Petersen
Dr. Muriel Petioni
Voza Rivers
Dr. Lamuel A. Stanislaus

CELEBRATION JOURNAL
AD

 \$2,500 Scholarship Level
(PROVIDES A ONE-YEAR
SCHOLARSHIP GIVEN
DIRECTLY TO A STUDENT)
(full page/ black &
white/6½"h x 3 1/4"w)

CELEBRATION JOURNAL
IMAGES

 \$1,000 Legacy Level
(COMPANY NAME/ LOGO
ONLY) (full page/ black &
white/6½"h x 3 1/4"w)

 \$800 Leadership Level
(COMPANY NAME/LOGO
ONLY) (full page/black &
white/6½"h x 3 1/4"w)

 \$600 Friend Level
(COMPANY NAME/LOGO
ONLY) (half-page/black &
white/3 1/4"h x 3 1/4"w)

INDIVIDUAL LISTING

 \$300 Name Only

*camera ready art must be
received no later than
January 8, 2009. PDF or
EPS files preferred with a
resolution of at least 300
dpi. E-mail file to info@
dwrightjohnsondesign.com

I/We will serve on the Celebration Committee and have selected the following option:

 Co-Sponsor Table(s) of 10 @ \$75,000 per table includes:

• "The" Table • Name listed in program as "Co-sponsor" • Recognition from the podium • Company logo on screen • Full page "Co-sponsor" journal image on inside cover or back cover (Company Name/Logo Only)

 Lead Chair Table(s) of 10 @ \$50,000 per table includes:

• "The" Table • Name listed in program as "Lead Chair" • Recognition from the podium • Company logo on screen • Full page "Lead Chair Level" journal image (Company Name/Logo Only)

 Chair Table(s) of 10 @ \$25,000 per table includes:

• Patron Table • Name listed in program as "Chair" • Company logo on screen • Full page "Chair Level" journal image (Company Name/Logo Only)

 Vice-Chair Table(s) of 10 @ \$15,000 per table includes:

• Premium Table • Name listed in program as "Vice-Chair" • Company logo on screen • Full page "Vice Chair Level" journal image (Company Name/Logo Only)

 Salute to Honorees Table(s) of 10 @ \$10,000 per table includes:

• Priority Table • Name listed in program • Half page "Salute to Honorees Level" journal image (Company Name/Logo Only)

 Friends Table(s) of 10 @ \$5,000 per table includes:

• Preferred Table • Name listed in program

 Co-Chair Seat(s) @ \$2,500 per person includes:

• Patron Seat • Name listed in program as "Co-Chair" • Company logo on screen • Full page "Co-Chair Level" journal entry (Company Name/Logo Only)

 Salute to Honorees Seat(s) @ \$1,000 each includes:

• Priority Seat • Name listed in program

I/We will underwrite the following expenses and will be listed in the journal and all public relations materials as

Exclusive Sponsor of:

 **Reception @ \$35,000 (logo on the invitation
and on screen)**

 **Event Production @ \$15,000
(Sound/Lights, Rehearsal Expense, Music)**

 Design & Printing @ \$10,000

 Flowers @ \$6,500

 **Production Staff @ \$16,000
(Producer Fee, Production Crew/Tech, Sound
Mgr., Production Ass't, Event Staff,
Miscellaneous Personnel)**

 Postage @ \$5,000

I/We cannot attend but would like to send a contribution in support of the work of AFUWI in the amount of: \$ _____.

Total enclosed \$ _____
Total to be billed \$ _____

Name or Company
(as it should be listed on the program): _____

Company: _____

Contact Person: _____

Phone #: _____

Address: _____

Fax #: _____

City: _____

State: _____

Zip: _____

E-Mail: _____

Credit Card Type: _____

Credit Card #: _____

Signature: _____

Expiration Date: _____

Please make check payable to "The American Foundation for The University of the West Indies" and mail this sheet and your check to Dwight Johnson Design, 276 Fifth Avenue, Suite 703, New York, NY 10001. You may also fax this form (212/889-4622) and send the check separately. The dinner portion of your donation is \$200, leaving the balance tax deductible to the full extent of the law. For additional information, please call event producer Dwight Johnson Design at 212/889-4694.

NAMES WILL BE HELD AT THE DOOR.

A copy of The American Foundation for The University of the West Indies' last financial report filed with the Attorney General's office may be obtained from either The American Foundation for The University of the West Indies (767 Third Avenue, Suite 301, New York, NY 10017) or the Attorney General's Charities Bureau (State of New York, Department of Law, Charities Bureau, 120 Broadway, New York, NY 10271)