



THE SECRETARY-GENERAL

central  
Millennium Declaration

31 August 2007

Dear Mr. Derviş,

I am writing to you to express my support for the "Stand Up Against Poverty, Stand Up for the Millennium Development Goals" initiative of the United Nations Millennium Campaign, which last year saw the participation of more than 23 million people in over 100 countries.

At the halfway point towards the 2015 deadline, urgent action is needed to meet the Millennium Development Goals, and it is important that the United Nations family play its part in ensuring that the Goals remain high on the global political agenda. By mobilizing public awareness and support, the Stand Up initiative offers such an opportunity.

On 16 and 17 October 2007, the Millennium Campaign will join forces with a wide range of partners, including the Global Call to Action against Poverty, aiming to break the Guinness World Record set last year for the greatest number of people to physically and symbolically "Stand Up Against Poverty and for the Millennium Development Goals" within 24 hours. The action this year, which seeks to double the number of participants to 50 million, is again timed to coincide with the International Day for the Eradication of Poverty on 17 October.

I would ask you, as Chair of the United Nations Development Group, to inform the heads of agencies of this initiative and urge their involvement in this year's event at both Headquarters and country levels. I would also request you to urge heads of agencies to mobilize the participation of Goodwill Ambassadors and celebrity advocates affiliated with their organizations, in order to achieve greater media impact and generate more attention for this initiative. The participation of Goodwill Ambassadors could take various forms depending on their availability and interest, and the Millennium Campaign would be happy to explore the possibilities for their involvement with the agencies.

Thank you in advance for your cooperation.

Yours sincerely,

Ban Ki-moon

Mr. Kemal Derviş  
Chair  
United Nations Development Group  
New York

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**Note to Mr. Nambiar**

Secretary-General Letter in support of the Millennium Campaign

Last year, the Secretary-General sent a note to Mr. Dervis, as Chair of UNDG, asking him to encourage the involvement of Funds and Programmes in support of the Millennium Campaign's initiative "Stand Up Against Poverty, Stand Up for the Millennium Development Goals".

The Millennium Campaign is again requesting this year that the Secretary-General send such a letter to generate support for this initiative at the headquarters and field levels. Further to discussions with the Millennium Campaign as well as with DPI, and given that a similar letter was sent last year, we would recommend that the Secretary-General send such a letter this year.

If the Secretary-General agrees with this recommendation, we have prepared a draft letter (attached) for his review and signature.



Tuvako Manongi  
31 August 2007

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