



UN Secretariat Item Scan - Barcode - Record Title

Page

153

Date

08/06/2006

Time

11:12:01 AM



S-0864-0012-19-00001

Expanded Number **S-0864-0012-19-00001**

Title **Items-in-Public relations files - polls and surveys - the United Nations and U Thant**

Date Created **17/07/1967**

Record Type **Archival Item**

Container **S-0864-0012: Public Relations Files of the Secretary-General: U Thant**

Print Name of Person Submit Image

Signature of Person Submit



ROUTING SLIP

FICHE DE TRANSMISSION

TO: The Secretary-General

A:

FOR ACTION		POUR SUITE A DONNER
FOR APPROVAL		POUR APPROBATION
FOR SIGNATURE		POUR SIGNATURE
PREPARE DRAFT		PROJET A REDIGER
FOR COMMENTS		POUR OBSERVATIONS
MAY WE CONFER?		POURRIONS-NOUS EN PARLER?
YOUR ATTENTION		VOTRE ATTENTION
AS DISCUSSED		COMME CONVENU
AS REQUESTED		SUITE A VOTRE DEMANDE
NOTE AND FILE		NOTER ET CLASSER
NOTE AND RETURN		NOTER ET RETOURNER
FOR INFORMATION		POUR INFORMATION

Received from UNIC, Washington

Thanks
2/12/67

Date:

20 July 67

CR. 13 (11-64)

FROM:

DE: Norman Ho, OPI

CONFIDENTIAL

UNITED NATIONS



NATIONS UNIES

INTEROFFICE MEMORANDUM

MEMORANDUM INTERIEUR

TO: Mr. Norman Ho, Chief
A: Briefing Section, ERD/OPI

DATE: 17 July 1967

REFERENCE:

THROUGH:
S/C DE:

FROM: Marcial Tamayo, Director
DE: UNIC, Washington, D.C.

SUBJECT: Report on the Middle East Situation
OBJET:

Pollster Louis Harris has completed his latest survey of public opinion on sentiment towards the United Nations at the aftermath of the Middle East armed conflict.

I may venture that, considering the very sensitive areas reached during the crisis, groupwise in the United States, the returns are not too discouraging, and all in all, reflect the feelings that we were able to detect in this Capital during the last weeks. Inasmuch as I haven't seen results of the Gallup polls, I wonder whether you could furnish me with other private or public ratings for comparison and further analysis.

cc: Mr. Pavlichenko

Confidence in U.N. Shaken but It Persists

By Louis Harris

Confidence in the United Nations among the American people has been shaken but not from destroyed by the U.N.'s role in the Middle East crisis. And the better informed, better educated and more articulate groups are the most disappointed with recent U.N. effectiveness. In the past, affluent people in this country have been the

The Harris Survey

staunchest supporters of the United Nations.

Results of a special nationwide survey of public opinion indicate:

- While no more than 50 per cent of the people give the U.N. a positive rating in working for peace in the world, 75 per cent feel that it can be made an effective instrument of peace. College-educated Americans take a 60-40 per cent negative view of the U.N.'s present performance.

- Although no more than 53 per cent give Secretary General U Thant a favorable rating, 81 per cent of the American people believe that the U.N. is worthwhile.

The main criticisms of the

United Nations are that it proved "weak" in preventing an outbreak of war between Israel and the Arab states early in June and has been slow in bringing about a settlement of that war since then.

Nonetheless, most Americans also feel that it is better to have an organization such as the U.N. to "let opposing countries argue out their differences with words rather than go to war over them." There is a better than 2-to-1 belief that the U.N. Security Council is the proper place to work out peace terms for the Middle East today.

The national cross-section was asked:

"How would you rate the job the United Nations is doing in working for peace in the world—excellent, pretty good, only fair or poor?"

U.N. JOB RATING	
Total Public	
Good to excellent	Per Cent
Only fair to poor	47
Not sure	47
	6

Positive 50
Negative 50
When the U.N. rating on working for peace is analyzed by people's education, the critical view of the college-educated is immediately apparent:

U.N. RATING BY EDUCATION		
	Positive Per Cent	Negative Per Cent
Total Public	50	50
By Education		
8th grade or less	53	47
High school	54	46
College	40	60

The public was asked about U Thant:

"How would you rate the job U Thant has done as Secretary

General of the United Nations—excellent, pretty good, only fair or poor?"

U THANT JOB RATING	
Total Public	
Good to excellent	Per Cent
Only fair to poor	48
Not sure	42
Positive	10
Negative	53
	47

Despite these criticisms, public faith in the U.N. remains high.

People were asked:

"Do you feel or not that the U.N. can be made an effective organization for peace?"

CAN U.N. BE MADE EFFECTIVE? TOTAL PUBLIC

	Per Cent
Can be effective	75
Can't be effective	14
Not sure	11

Even though confidence has been shaken recently, the American people continue to support the U.N. The cross-section was asked:

"All things considered, do you think the U.N. is worthwhile or not worthwhile?"

IS U.N. WORTHWHILE?

Total Public	
U.N. worthwhile	Per Cent
Not worthwhile	81
Not sure	12
	7