

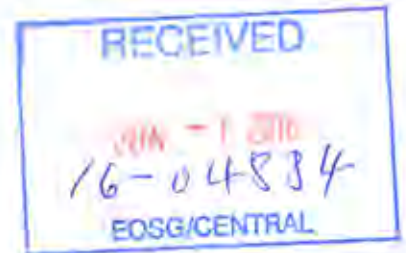


## Institute for Sustainable Business and Human Development (ISBHD)

### ISBHD Contact

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ACTION *CWJ/16L*  
COPY *DS 6*  
*PA*  
*DN*



31 May 2016

### To the kind attention of

Honorable Mr Ban Ki-Moon,  
Secretary-General of the United Nations

Honorable Mr Jan Eliasson,  
Deputy Secretary-General of the United  
Nations  
UN Secretariat General  
New York

Your Excellencies,

### Invitation for hosting arrangement, partnership and contribution

I am indeed honored to introduce myself as the Founder and Executive Director of the Institute for Sustainable Business and Human Development (ISBHD), a non-profit organization that will be initially based in Geneva international environment, Switzerland. ISBHD is a beautiful project that foresees a brilliant future for its stakeholders including its host country, host agencies, donors, corporate entities, individuals of different backgrounds etc. I prophesize the growth and establishment of ISBHD at regional level with offices for each continent so that it becomes closer and easily accessible to the population that requires emergency intervention with high level of efficiency and rapid services.

I've been inspired to create ISBHD after 25 years of well-diversified professional services within the United Nations Organizations and international environment, managing more than 350 projects world-wide. Please find attached the ISBHD summary business plan – draft 1. The zero-draft version developed in 2013 was mainly oriented to education in line with my doctorate research in 2013. But with evolving circumstances in 2014-2015, I've developed a wider vision of ISBHD by embracing the fields of health, economics, society, culture, human rights, environment and technology. The strategies under each of these core services will be further developed in 2016 with close collaboration of partners and host agency.

I kindly invite you to embrace ISBHD, its mission and its tentative budget over a 3-year period. Over the past 12 years in 5 different UN organizations, I've managed funding from the regular budget, extra-budgetary, fund-in-trust, UNDP, donation from governments, international organizations, private companies, individuals as well as in-kind contribution to cover service to humanity on unilateral-bilateral- multilateral and country-regional-global levels. ISBHD welcomes all type of multi-year financial funding and in-kind support to various forms of projects to fulfill its world-wide mission. Contribution and partnership agreements will be established with a view to promoting win-win collaboration to build a better world.

*SC H/09/001*



## Institute for Sustainable Business and Human Development (ISBHD)

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✓ In this context, I am soliciting your greatest support:

- i) To partner with ISBHD in fulfilling its world-wide assignment under its seven core-services.
- ✓ ii) To host ISBHD and in so doing, you will bless ISBHD with the legal framework to implement its objectives, all while applying the UN regulations and rules in its operations and financial management.
- iii) To issue me a UN Carte de légitimation as the ISBHD Executive Director so that I can operate officially under the protective umbrella and healthy work environment of the United Nations.
- iv) To provide funding, facilities and contribution in-kind for office space, equipment and administrative services to set up the first ISBHD office in Geneva.
- v) To provide multi-year pledges for financial contribution to help ISBHD fulfill successfully its mission on a rolling 3-year workplan, on a medium 5-year and on a strategic 10-year perspectives. It will be a great pride and honor to advertise ISBHD as a multilateral achievement with distinguished recognition to United Nations full in-cash and in-kind contribution.

✓ I will be very pleased to discuss further on the ISBHD workplan as well as on contribution from the United Nations, hosting arrangement and its win-win partnership with ISBHD.

I thank you in advance for your kind interest in ISBHD, and I look forward to receiving your noble support and guidance.

Please accept, Your Excellencies, the assurance of my highest consideration.

  
Meera K. Sobaran  
Executive Director, ISBHD



To:  
Cc:  
Bcc:  
Subject: Fw: Emergency Call for your Protection, Support and Collaboration

From: Edmond Mulet/NY/UNO  
To: SGCentral/NY/UNO@unhq  
Date: 01/06/2016 06:16 AM  
Subject: Fw: Emergency Call for your Protection, Support and Collaboration

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Sent from my BlackBerry 10 smartphone.

**From:** ceo@isbhd.org  
**Sent:** Wednesday, June 1, 2016 2:50 AM  
**To:** Ki-Moon@un.org; Eliasson@un.org  
**Cc:** Mulet  
**Subject:** Emergency Call for your Protection, Support and Collaboration

To the kind Emergency action of:

Honorable Mr Ban Ki-Moon, Secretary-General of the United Nations

Honorable Mr Jan Eliasson, Deputy Secretary-General of the United Nations

Your Excellencies,

I salute your active involvement in the United Nations noble endeavors to rescue humanity in distress.

I would most appreciate your compassion to bless ISBHD as a UN Secretariat department through a highly beneficial hosting arrangement.

Thanks a million for your highest empathy and compassion for a positive reply.

Kindest regards.

Meera Sobarun

Executive Director

ISBHD

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00 41 76-327 42 75 (whatsapp, viber)

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8.LetterOfInvitationUNSecretaryGeneral.pdf