

ACTION

DSE

COPY



MY WORLD.
THE UNITED NATIONS
GLOBAL SURVEY
FOR A BETTER WORLD.



Office of the
**Secretary-General's
Envoy on Youth**

Monday, December 1st, 2014

Dear Excellency,

By the end of next week, over 7 million people from 194 countries will have participated in MY World: the United Nations survey for a better world. To date, MY World is the biggest survey ever undertaken by the United Nations in its 70-year history, and this represents a ground-breaking moment for a participatory approach to policy creation. The MY World results have already informed deliberations for the Secretary General's High Level Panel report, the Open Working Group on Sustainable Development Goals, and ongoing member states' discussions on the post-2015 development agenda to define a successor framework to the Millennium Development Goals.

In recognition of the unprecedented engagement of millions of people around the world including from the poorest, digitally disconnected and other marginalized communities, the UN Millennium Campaign and the Office of the Secretary-General's Envoy on Youth are pleased to present, **We the Peoples – 7 Million Voices**, from 16.30-17.15, on Friday, 12th December at the Dag Hammarskjöld Library-Auditorium.

This celebration of 7 million voices – representing 1 in every 1,000 people in the world – recalls the opening line of the UN Charter “We the peoples...” and reminds us of our duty to all 7 billion as the Sustainable Development Goals are formed and as we mark the 70th anniversary of the United Nations in 2015. The event will showcase not only the data from these 7 million voices, three quarters of which are young people, but also some of the personal stories behind them which were gathered during the recent Humans of MY World global tour. These narratives will be performed by emerging young actors in the spirit of Ariel Dorfman's play Speak Truth to Power. Additionally, there will be a formal presentation of the report, “We the Peoples – 7 Million Voices” with a limited number of print versions available.

We would be honoured to have you participate in the event and to receive a copy of the “We the peoples – 7 Million Voices” report. We sincerely hope that you find valuable these inputs as the post-2015 debates continue over the coming months. We look forward to your positive response to this invitation.

Please accept, Excellency, the assurances of our highest consideration.

RECEIVED

Corinne Woods

Corinne Woods
Director,
UN Millennium Campaign

Ahmad Alhendawi

Ahmad Alhendawi
United Nations Secretary-General's
Envoy on Youth

DEC - 3 2014

14-11156

EXECUTIVE OFFICE
OF THE SECRETARY-GENERAL

H.E. Mr. Jan Eliasson
Deputy Secretary-General of the United Nations

JAN 12 2015

Sc 117082503



MY WORLD.
THE UNITED NATIONS
GLOBAL SURVEY
FOR A BETTER WORLD.



“WE THE PEOPLES – 7 MILLION VOICES” REPORT MY WORLD HANDOVER of 7 MILLION

16.30-17.15, Friday 12th December 2014

Dag Hammarskjöld Library Auditorium, New York

Co-hosted by the UN Millennium Campaign and the UN Secretary-General’s Envoy on Youth

OVERVIEW

MY World, a global options survey, has been designed and developed in response to the UN Secretary-General’s request that the next development agenda should emerge from an inclusive data driven process with wide participation. To date, MY World is the biggest survey ever undertaken by the United Nations in its 70-year history, and a unique groundbreaking achievement of the UN Millennium Campaign and partners.

MY World asks citizens all over the world to vote for the issues that would make the most difference to their lives and that of their families. Findings from the MY World survey are shared with global leaders and decision-makers who are engaged in defining the next development agenda.

Thanks to the support of over 900 partners worldwide, the MY World survey has mobilized 7 Million participants in 194 countries. By end of December 2014, we will have reached 7 Million votes and this collective achievement provides the perfect backdrop for a **MY World Handover of 7 Million – “We the Peoples – 7 Million Voices” Report**.

This event, co-hosted by Mr. Ahmad Alhendawi, the United Nations Secretary-General’s Envoy on Youth, is organized to publish a major MY World report that tells the story of the data provided by 7 Million participants, a large proportion of which are youth, and underscores the importance of MY World by tying it back to the UN founding charter – and we would like to share with world leaders the millions of voices, hopes, and dreams of people from around the world. Already 7 million people in 194 countries have voted on the survey, telling the United Nations the issues that matter to them.

The event centers around the “Number 7” – 7 million MY World votes to represent the 7 Billion people on the planet (1 in every 1,000 people in the world has voted); 2015 is also the 70th anniversary of the United Nations. The “We the peoples - 7 million voices report” aims to present in a simple focused way the results of the survey. The report will be presented to the UN Secretary-General, President of the General Assembly and UN member states in December 2014 at the United Nations.

MAIN OBJECTIVES OF THE EVENT

Overall, the main objectives of the event are to:

- **Celebrate** 7 Million voices
- **Present** the MY World “We the peoples – 7 million voices” – a limited edition print version of the 7 Million report



MY WORLD.
THE UNITED NATIONS
GLOBAL SURVEY
FOR A BETTER WORLD.



- **Showcase** the MY World Results issue by issue, on a global, regional, national and local level, while focusing on the priorities of marginalised communities
- **Communicate** the MY World results from the 7 Million voices through interpretational performances, reviewing trends, case studies and human stories

MASTER OF CEREMONIES

Mr. Ahmad Alhendawi, United Nations Secretary-General's Envoy on Youth

SPEAKERS (TBC)

The speakers for the event will include a selection of high-level personalities from a wide range of United Nations and non-United Nations institutions.

EXPECTED ATTENDANCE

It is envisaged that approximately 150-200 invitees will attend the event. The audience will include:

- Representatives of UN Member States present at the UN General Assembly
- High-level United Nations officials
- Members of the press and media
- Global and regional Influencers
- Representatives of civil society and corporate sector

PROGRAM OF THE EVENT (TBC)

TIME	MY WORLD PARTNER RECOGNITION EVENT
4:30-4:33	Introduction speech ✓ Mr. Ahmad Alhendawi, United Nations Secretary-General's Envoy on Youth
4:34-4:40	Welcome Speech
4:41-4:56	Creative Performance ✓ <i>Young actors act out results and priorities from the 7 Million votes</i>
4:57-5:07	Handover of We the peoples- 7 Million Report
5:08-5:12	Thank you speech and Closing Remark
5:13-5:15	Photo Ops



Fw: For the Order of H.E. Mr. Jan Eliasson: INVITATION: Handover Ceremony "We the Peoples - 7 Million Voices"

SGCentral to: Hazel Foster

Sent by: Hazel Foster

03/12/2014 09:09 AM

----- Forwarded by Hazel Foster/NY/UNO on 03/12/2014 09:09 AM -----

From: Anastasiya Delenda/NY/UNO
To: SGCentral/NY/UNO@UNHQ,
Cc: "Yulya Vanetik" <vanetik@un.org>
Date: 02/12/2014 07:58 PM
Subject: Fw: For the Order of H.E. Mr. Jan Eliasson: INVITATION: Handover Ceremony "We the Peoples - 7 Million Voices"

Dear All,

Grateful if you would log the attached invitation.

Thank you,
Tasa

----- Forwarded by Anastasiya Delenda/NY/UNO on 02/12/2014 07:57 PM -----

From: Pim Valdre/NY/UNO
To: Anastasiya Delenda/NY/UNO@unhq, Yulya Vanetik/NY/UNO@unhq,
Cc: Joe Colombano/NY/UNO@unhq, Nelson Muffuh/NY/UNO@unhq
Date: 02/12/2014 07:55 PM
Subject: Fwd: For the Order of H.E. Mr. Jan Eliasson: INVITATION: Handover Ceremony "We the Peoples - 7 Million Voices"

For logging please.

Joe, Nelson: appreciate p-2015 recommendations on this invitation to DSG.

Best
Pim

Sent from my iPhone. Please excuse brevity.

Begin forwarded message:

From: "Corinne Woods" <corinne.woods@undp.org>
To: "valdrep@un.org" <valdrep@un.org>
Cc: "Gabo Arora" <gabo.arora@undp.org>, "Caya Johnson" <caya.johnson@undp.org>, "Kristin Gutekunst" <kristin.gutekunst@undp.org>, "Alice Chen" <alice.chen@undp.org>, "April Vivar Almaria" <almaria@un.org>, "Saskia Schellekens" <schellekens@un.org>
Subject: For the Order of H.E. Mr. Jan Eliasson: INVITATION: Handover Ceremony "We the Peoples - 7 Million Voices"

Dear Excellency,

It is with great pleasure that I enclose this invitation and concept note to the handover ceremony "We the Peoples- 7 Million Voices", occurring on Friday, December 12th, between the hours of 16:30-17:15 in the Dag Hammarskjold Library Auditorium, located in UNHQ, New York.

By the end of next week, over 7 *million* people from 194 countries will have participated in MY World: the United Nations survey for a better world. The purpose of this event is to celebrate and handover the 7 million voices, representing 1 in every 1,000 people in the world, to the United Nations. The event is co-organized and hosted by the United Nations Secretary-General's Envoy on Youth, Mr. Ahmad Alhendawi.

We truly honor your commitment to advocating for the MDGs and beyond. As such your participation and attendance at the handover ceremony would be invaluable.

Please reply with your availability at your earliest convenience. Gabo Arora, Senior Advisor for Policy and Partnerships, and Alice Chen, MY World Project Consultant, will follow up with you and your team.

Kind regards,

Corinne

Corinne Woods
Director
Millennium Campaign
United Nations
304 E.45th St, FF-624

Tel: +1 646 781 4354
Cell: +1 917 288 658
Skype: corinneunmc

www.endpoverty2015.org

The UN Millennium Campaign support citizens' efforts to hold their governments to account for the achievement of the Millennium Development Goals



7MillionInvitation10_H.E. Mr. Jan Eliasson (1).pdf



We the peoples 7 Million Voices_Concept Note_12.2.2014.pdf