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MAIRIE DE PARIS



September 22, 2015

His Excellency Ban Ki-moon
Secretary-General
The United Nations
Room S-3800
New York, NY 10017

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Dear Mr. Secretary-General:

The United Nations Foundation and the City of Paris are honored to invite you to participate in the **Paris Climate Hub** on Monday, 7 December, at the Petit Palais in Paris, and to join us for a VIP reception and private dinner the following evening at the U.S. Ambassador's residence.

The Paris Climate Hub will use traditional and social media tools to highlight innovative climate solutions and promote action by world leaders and everyday citizens alike. This platform will feature lively interactions with heads of state and government, business leaders, and celebrities, as well as live musical performances, for bloggers and others onsite in Paris. It will be a unique occasion to bring together leading climate change actors and influencers to encourage emulation and greater awareness. The event will also be livestreamed to a global audience of thousands around the world who will watch the event online and follow the discussion on social media.

Our venue on 7 December will be the Petit Palais, a beautiful Beaux Arts building located in downtown Paris. During COP 21, Paris will put a spotlight on solutions to climate change, and we want the Paris Climate Hub to be a gateway to the UN climate conference.

The following evening, on Tuesday, 8 December, you are invited to a high-level reception and private dinner at the U.S. Ambassador's residence, the elegant Hôtel de Pontalba, a short walk from the Petit Palais, near the Élysée Palace. High-level officials from government, international organizations, business, and civil society will join us to recognize French leadership on climate change. The private dinner, which will begin at 9 p.m., will be preceded by a larger reception starting at 7 p.m.

We would be most grateful to have you participate and share your thoughts at the Paris Climate Hub on 7 December at the Petit Palais and the reception and dinner at the U.S. Ambassador's residence the following evening. Please contact Ryan Hobert, at rhobert@unfoundation.org or (202) 778-1627, to confirm your participation or to follow up with any questions.

Thank you for your consideration of these invitations among the many others competing for your time and attention.

Sincerely,

Kathy Calvin

Kathy Calvin
President and CEO
United Nations Foundation

Anne Hidalgo

Anne Hidalgo
Mayor
City of Paris

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Sent to
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Events



Earth to Paris—the Coalition:

A diverse coalition of groups – from foundations to technology companies to media organizations and more – is coming together to launch Earth to Paris, an innovative campaign and convening strategy to drive awareness and host events, including a two-day “Paris Climate Hub” (December 7 & 8) to highlight the connection between people and planet and the need for strong climate action; showcase climate solutions and innovations; bring together communities to promote collaboration; and engage people around the world in the dialogue happening in Paris. This coalition will raise the profile, volume and level of discussion and action around COP-21.

Paris Climate Hub:

On **December 7** at the **Petit Palais** and **December 8** at **UNESCO** headquarters, experts, advocates, CEOs, and other leaders will discuss creative and impactful solutions to climate change. Through digital communications, people and groups across the globe will be able to join the event, share ideas, and raise their voices for climate action. The event, broadcast via livestream and live-translated into the six UN languages, will bring the messages from the Petit Palais stage to a global audience. The first day of the Paris Climate Hub will be followed by a gala climate event at the Petit Palais. These events will be an opportunity to inspire bold, meaningful action for people and the planet.

Thematic Breakfasts:

The UN Foundation and its board will host a series of high-level breakfast conversations on topics of interest and relevance, such as climate science, featuring the newly elected Chair of the Intergovernmental Panel on Climate Change (IPCC); Sustainable Energy for All, featuring its new Director-General; impacts on the oceans; and carbon pricing strategies around the world. We have reserved the Westin Paris – Vendôme for these morning events on December 7-10.

High-Level Reception & Dinner:

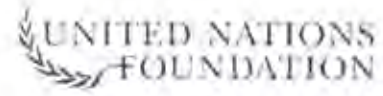
The U.S. Ambassador to France Jane Hartley will host a high-level reception and small private dinner at her residence, the elegant Hôtel de Pontalba, on December 8. The event will gather key representatives from government, international organizations, business, and civil society to recognize the French government and the City of Paris for their leadership on climate change.

Masterclasses

“Masterclass” sessions will inform reporters and bloggers about key climate issues, including the substance of the COP negotiations. This content is intended for an informed lay audience. Master Class sessions will be offered at both the Petit Palais and UNESCO on December 7-8.

**DRAFT—For Conversation Purposes
Pending Partner Announcements Next Week**

Concept Note



EARTH TO PARIS

EXPANDING THE CLIMATE CONVERSATION TO ADVANCE PROGRESS FOR PEOPLE AND PLANET

This December, world leaders are gathering in Paris for a landmark United Nations convening to complete a new global climate agreement – an extraordinary opportunity for the international community to rise to meet the threat of climate change. To achieve a world where everyone lives with dignity and opportunity – a vision leaders embraced in the global goals for sustainable development – we must take strong action on climate change.

Everyone has a role to play. As governments convene for the conference, civil society groups, businesses, experts, innovators and citizens will also gather to share climate solutions and to let leaders know that we care about the outcome of Paris.

Earth to Paris—the Coalition:

What happens in Paris matters to all of us, which is why we need to expand the climate conversation beyond Paris and to the world.

A diverse coalition of groups – from foundations to technology companies to media organizations and more – is coming together to launch **Earth to Paris**, an innovative campaign and convening strategy to drive awareness and host events, including a two-day “Paris Climate Hub” (December 7 & 8) to highlight the connection between people and planet and the need for strong climate action; showcase climate solutions and innovations; bring together communities to promote collaboration; and engage people around the world in the dialogue happening in Paris. This coalition will raise the profile, volume and level of discussion and action around COP-21.

Paris Climate Hub:

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Earth to Paris—the Drumbeat:

In the lead up to the United Nations convening, the Earth to Paris coalition will lead a digital activation, social media conversation with the hashtag #EarthtoParis, and rally global voices on climate change.