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18 July

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Dr. Asha-Rose Migiro
Deputy Secretary-General
United Nations

DSG



July 16, 2008

Dear Dr. Migiro,

It was very nice to speak with you and I appreciate the keen interest you have shown the Thank You Small Library project's success in Tanzania.

During the week ahead of the establishment of the Thank You Small Libraries, I have been in contact with my advanced team around the clock. Their recommendations from an "on the ground" perspective are so crucial. They take great pride in their work; even though they rarely get any of the real credit.

Following your suggestion, we will have two handover ceremonies. The first will take place on Sunday, July 20, in Zanzibar at 11:00am at the Mwembeladu. The second on Monday, July 21, in Dar es Salaam at 10:00am at the Mlimani.

With that said, I would like to reiterate that simply setting up Thank You Small Libraries is not my ultimate goal; although I do dream of having at least 1000 Thank You Small Libraries in Africa. I believe that, in order to make a real difference, the act of setting up a Thank You Small Library has to create a synergy. As our experience has shown in Ghana, Ethiopia and Vietnam, cooperating partners from the private sector, participating government and diplomatic community make the Thank You Small Library's synergy and impact reach far beyond the walls of a library.

As you know, 12 Thank You Small Libraries will be set up in Tanzania. But also very significantly, accompanying me on my visit will be a Korean business delegation people who will be exploring opportunities as per their briefing from the Tanzanian Ambassador to Japan, His Excellency E.E.E. Mtango. Included in the delegation is the overseas real estate developer for one of Korea's largest companies, POSCO (the world's third largest steel producer in the world).

Simply put, securing funding to set-up Thank You Small Libraries around the world is not easy, but when we involve the private sector and give them the

opportunity to explore ways to expand their business, fighting poverty in a sustainable-socially responsible way through public-private-partnership becomes a reality. All I ask is that these companies promise 20% of their net profits go towards the benefit of the educational community in which they operate in the name of Corporate Social Responsibility.

Also, accompanying me will be YTN (Korea's CNN equivalent) to showcase the Thank You Small Library project to a broad Korean audience. However, the role of YTN will not be limited to this. They will also promote the Korean public's interest in Tanzania, which should translate into more travel to the country as the 2010 World Cup approaches – a tremendous opportunity for the entire African continent; 13 million Koreans travel abroad annually.

Thank you again for your invaluable assistance thus far. I look forward to seeing you in Tanzania.

Sincerely,

Dho Young-shim