



THE SECRETARY-GENERAL

25 October 2011

Your Royal Highness,

Last year, you kindly accepted my invitation to join me in raising awareness about our efforts to build a better world for all by supporting the Millennium Development Goals (MDGs) in your advocacy on behalf of the United Nations.

As the MDG target date of 2015 approaches, the United Nations remains dedicated to addressing the most basic needs of billions of people around the world, especially of the poorest and the most vulnerable.

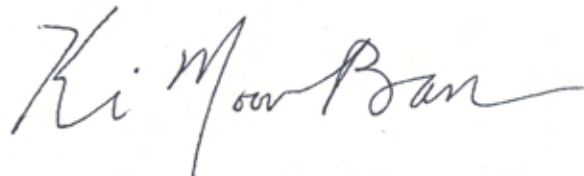
In the years since world leaders adopted the Millennium Declaration and committed themselves to fighting poverty, hunger and disease, the largest cooperative effort in history has resulted in significant progress, improving the lives of millions. However, with only four years remaining to 2015, we need to intensify our efforts.

To this end, I would like to ask you to champion the MDGs as a United Nations Messenger of Peace through 2015 and to use media opportunities and public events to highlight the need for action to achieve the Goals by the 2015 deadline.

By agreeing to continue participating in the United Nations MDG campaign along with other high-profile supporters, you would, I have no doubt, help generate concrete action by world leaders to address the needs of the 1.4 billion people living in extreme poverty.

Thank you for renewing your efforts in championing the MDGs for a safer, healthier, more sustainable and more equitable world for all.

Please accept, Your Royal Highness, the assurances of my highest consideration.


BAN Ki-moon

Her Royal Highness
Princess Haya Bint Al Hussein
United Nations Messenger of Peace
Dubai



THE SECRETARY-GENERAL

25 October 2011

Dear Ms. Kidjo,

Last year, you kindly accepted my invitation to join me in raising awareness about our efforts to build a better world for all by supporting the Millennium Development Goals (MDGs) in your advocacy on behalf of the United Nations.

As the MDG target date of 2015 approaches, the United Nations remains dedicated to addressing the most basic needs of billions of people around the world, especially of the poorest and the most vulnerable.


In the years since world leaders adopted the Millennium Declaration and committed themselves to fighting poverty, hunger and disease, the largest cooperative effort in history has resulted in significant progress, improving the lives of millions. However, with only four years remaining to 2015, we need to intensify our efforts.

To this end, I would like to ask you to champion the MDGs as a United Nations Goodwill Ambassador through 2015 and to use media opportunities and public events to highlight the need for action to achieve the Goals by the 2015 deadline.

By agreeing to continue participating in the United Nations MDG campaign along with other high-profile supporters, you would, I have no doubt, help generate concrete action by world leaders to address the needs of the 1.4 billion people living in extreme poverty.

Thank you for renewing your efforts in championing the MDGs for a safer, healthier, more sustainable and more equitable world for all.

Yours sincerely,



BAN Ki-moon

Ms. Angelique Kidjo
United Nations Goodwill Ambassador
United Nations Children's Fund
New York

MDG CHAMPIONS – Distribution List

NAME	AFFILIATION	CITY
1. Her Royal Highness Princess Haya Bint Al Hussein	United Nations Messenger of Peace	Dubai
2. Mr. Paulo Coelho	United Nations Messenger of Peace	Geneva
3. Ms. Midori Goto	United Nations Messenger of Peace	Pebble Beach
4. Mr. Carl Lewis	Food and Agriculture Organization of the United Nations (FAO)	Philadelphia
5. Ms. Anggun Chipta Sasmi	Food and Agriculture Organization of the United Nations (FAO)	Jakarta
6. Her Majesty Queen Rania Al Abdullah	Eminent Advocate for Children United Nations Children's Fund (UNICEF)	Amman
7. Ms. Nawal El Moutawakel	Former National Goodwill Ambassador for United Nations Children's Fund (UNICEF)	Casablanca
8. Mr. Ishmael Beah	United Nations Children's Fund (UNICEF)	New York
9. Mr. David Beckham	United Nations Children's Fund (UNICEF)	New York
10. Mr. Harry Belafonte	United Nations Children's Fund (UNICEF)	New York
11. Ms. Mia Farrow	United Nations Children's Fund (UNICEF)	New York
12. Ms. Angelique Kidjo	United Nations Children's Fund (UNICEF)	New York
13. Ms. Yuna Kim	United Nations Children's Fund (UNICEF)	New York
14. Ms. Tetsuko Kuroyanagi	United Nations Children's Fund (UNICEF)	Tokyo
15. Mr. Lang Lang	United Nations Children's Fund (UNICEF)	New York

16. Ms. Vanessa Redgrave	United Nations Children's Fund (UNICEF)	New York
17. Ms. Susan Sarandon	United Nations Children's Fund (UNICEF)	New York
18. Mr. Ricky Martin	United Nations Children's Fund (UNICEF)	Miami
19. Mr. Antonio Banderas	United Nations Development Programme (UNDP)	New York
20. Mr. Didier Drogba	United Nations Development Programme (UNDP)	New York
21. Mr. Ronaldo Luís Nazário de Lima	United Nations Development Programme (UNDP)	New York
22. Ms. Maria Sharapova	United Nations Development Programme (UNDP)	New York
23. Mr. Zinédine Zidane	United Nations Development Programme (UNDP)	New York
24. Mr. Don Cheadle	United Nations Environment Programme(UNEP)	Nairobi
25. Mr. Emmanuel Adebayor	United Nations Joint Programme on HIV/AIDS (UNAIDS)	New York
26. Mr. Michael Ballack	United Nations Joint Programme on HIV/AIDS (UNAIDS)	New York
27. Mr. Toumani Diabaté	United Nations Joint Programme on HIV/AIDS (UNAIDS)	New York
28. Ms. Annie Lennox	United Nations Joint Programme on HIV/AIDS (UNAIDS)	New York
29. Ms. Catarina Furtado	United Nations Population Fund (UNFPA)	Lisbon
30. Ms. Goedele Liekens	United Nations Population Fund (UNFPA)	Brussels
31. Mr. Paul Tergat	World Food Programme (WFP)	Rome
32. Mr. Craig David	World Health Organization (WFP)	London

Drafted by: DPI
 Cleared by: ODSG
 Reviewed by: POA, JC, PS/SW
 Approved by: 
 Date: 12/10/2011