



Note to Ms. Gallach regarding the Sustainable Development Goals keynote address at the 2017 GSMA World Conference, Barcelona, 28 February 2017

Benjamin Knight to: Alison Corbet

14/02/2017 02:15 PM

Dear Alison,

Kindly find attached below a note to Ms. Gallach, along with a copy of the reply sent to the event organiser and the original invitation, regarding the above-mentioned event at which she has kindly agreed to represent the Secretary-General.



20170214140837.pdf

Best regards,

Benjamin Knight

United Nations
Executive Office of the Secretary-General
Scheduling Office
United Nations Secretariat, Room S-3802
New York, NY 10017

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Benjamin Knight/NY/UNO


16-16927

EV R/13/009






Response to Invitation to the Secretary-General : - invitation to the Sustainable Development Goals keynote address at the 2017 GSMA World Conference, Barcelona, 28 February 2017

Benjamin Knight  info

14/02/2017 02:14 PM

 Alexandra Barahona Posada, Sophie Guesne, Jackilyn Punsal, Amy Kyaw, Heba Abdellatif

Dear Sir/Madam,

I am writing on behalf of the Executive Office of the Secretary-General. Please find attached a scan of formal communication to Mr. Mats Granryd, Director General of GSMA, regarding the above-mentioned subject.

The original has been sent via mail. Kindly confirm receipt of this email.

Yours sincerely,

Benjamin Knight

United Nations
Executive Office of the Secretary-General
Scheduling Office
United Nations Secretariat, Room S-3802
New York, NY 10017

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CABLE ADDRESS - ADRESSE TELEGRAPHIQUE: UNATIONS NEWYORK

EXECUTIVE OFFICE OF THE SECRETARY-GENERAL
CABINET DU SECRETAIRE GENERAL

REFERENCE:

10 February 2017

Dear Mr. Granryd,

On behalf of the Secretary-General, I would like to thank you for your letter dated 15 December 2016, inviting him to participate in the Sustainable Development Goals keynote address at the 2017 GSMA World Conference, which will be held in Barcelona on 28 February 2017.

The Secretary-General appreciates your kind invitation. Unfortunately, I regret to inform that he will be unable to attend, owing to prior commitments and pressing demands already scheduled on that date, that require his presence in New York. However, I am pleased to inform that he has designated Ms. Cristina Gallach, Under-Secretary-General for Communications and Public Information, to represent him at this important event. The office of Ms. Gallach will liaise further to discuss the details of her participation.

I wish to take this opportunity to convey the best wishes of the Secretary-General for the success of the event.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'M. Viotti'.

Maria Luiza Ribeiro Viotti
Chef de Cabinet

Mr. Mats Granryd
Director General
Groupe Spéciale Mobile Association
London

Note to Ms. Gallach

Sustainable Development Goals Keynote Address at the 2017 GSMA World Conference

I would like to thank you for agreeing to represent the Secretary-General at the Sustainable Development Goals keynote address at the 2017 Groupe Spéciale Mobile Association (GSMA) World Conference, which will be held in Barcelona on 28 February 2017.

Please find attached the relevant correspondence.

Best regards.

A handwritten signature in black ink, appearing to read 'MLR Viotti', is positioned above the printed name and date.

Maria Luiza Ribeiro Viotti
10 February 2017



Re: For Advice - Mobile World Congress 27/02-02/03

Jaya Dayal to: Sophie Guesne

31/01/2017 12:25 PM

Cc: Alexandra Barahona Posada, Aminata Sy, Charlotte Boje, Hyung Hak Nam, Ruxandra Ferascu, Darrin Farrant

Dear Sophie,

With regard to the attached invitation to the SG to the Mobile World Congress (27 Feb-2 March 2017) in Barcelona, DPI recommends that the SG consider the invitation positively. This is a meeting of the leaders of the mobile industry, a critical partner for the UN and its mobile and digital outreach efforts.

The USG has also received an invitation from Mr Granryd to the conference. Should the SG be unable to attend, the USG DPI would be able to represent him and deliver a message on his behalf. DPI and GSMA entered into a strategic partnership last year and have collaborated on the creation of a social "SDG in Action" app which allows for engagement on and about the SDGs.

Thanks,
Jaya

Sophie Guesne

Dear Colleagues, With reference to the above m...

20/01/2017 06:56:08 PM

From: Sophie Guesne/NY/UNO
To: Jaya Dayal/NY/UNO@UNHQ, Charlotte Boje/NY/UNO@UNHQ, Hyung Hak Nam/NY/UNO@UNHQ
Cc: Alexandra Barahona Posada/NY/UNO@UNHQ, Aminata Sy/NY/UNO@UNHQ, Ruxandra Ferascu/NY/UNO@UNHQ
Date: 20/01/2017 06:56 PM
Subject: For Advice - Mobile World Congress 27/02-02/03

Dear Colleagues,

With reference to the above mentioned invitation, I would be grateful if DPI could advise whether :
- The invitation merits the Secretary-General's participation;
- A representative should attend and deliver a message on behalf of the Secretary-General (if so, please recommend a suitable representative and confirm his or her availability);
- The invitation merits another answer.

The invitation is attached for your easy reference.

Thank you,

Best regards,

Sophie



16-10927.PDF

Sophie Guesne

Handwritten note on a yellow sticky note:
USG DPI
to represent
(w message)
26 31/17

Associate Programme Officer
Scheduling Office of the Secretary-General
United Nations
+1 212 96 34 123
guesne@un.org



670927

21/12/16

GSMA

The Walbrook Building
25 Walbrook
London, EC4N 8AF
United Kingdom
www.gsma.com

Thursday, 15 December 2016

His Excellency, Mr. Antonio Guterres, UN Secretary General-Designate

921

Mobile World Congress, 27th February - 2nd March, 2017
Keynote Invitation

Your Excellency, Mr. Secretary General-Designate,

On behalf of the GSMA, I would be delighted if you would consider this invitation to participate in the **Sustainable Development Goals keynote address** at the 2017 GSMA Mobile World Congress on 28th February 2017 in Barcelona, Spain.

The GSMA unites 800 of the world's mobile operators with more than 250 companies in the broader ecosystem, helping to accelerate social, digital and financial inclusion globally and delivering connectivity to underserved people in predominantly emerging markets. Through our members, we connect nearly 4.8 billion individuals globally-- 400 million of them in Africa alone.

As an industry, we are fully committed to achieving the Sustainable Development Goals and to connecting everyone and everything to a better future. Our industry first committed to the **UN 2030 Agenda and the SDGs at Mobile World Congress** in Barcelona in February 2016. We were the first industry to do so.

Mobile World Congress is the largest and most influential technology event in the world. The event brings together:

- More than 100,000 attendees
- More than 5,000 CEOs in attendance
- 190 Ministerial delegations
- 3,900+ press members representing 1,700 media outlets from 84 countries

Mobile networks and the connectivity they provide have proven to be a lifeline to the millions of people facing the growing humanitarian crisis. Our operators have responded to the crisis in their markets by providing tailored services for incoming refugees to help them settle in their new countries, and also by providing a digital identity for displaced people through a mobile phone.

In 2015, the GSMA launched the Humanitarian Connectivity Charter to support mobile network operators in improving preparedness and resilience during a humanitarian crisis. The Charter brings key players in the mobile industry together to support improved access to communication for those affected by crisis in order to reduce the loss of life. To date over 100 mobile operators across 70 countries have signed this charter.

We would be honoured if you would consider this invitation, as a leader who has recognized the transformative power of innovation as the former United Nations High Commissioner for Refugees and as a former Head of State.

Your involvement in the **Sustainable Development keynote address on Tuesday 28th February** is of paramount importance and it would be a great honour to us if you would accept this invitation.

Yours sincerely,

Mats Granryd,
Director General, GSMA