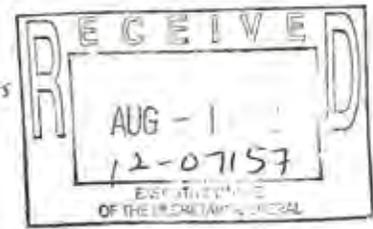




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*Philippe Douste-Blazy
Under-Secretary-General
Special Adviser on Innovative Financing for Development*

Paris, 31 July 2012

Mr. Secretary-general, Dear Friend,

I hope your trip to the Balkans went well.

I did not want to disturb you during those long months of silent work but today I am very pleased to introduce the progress we have made for Innovative Financing for Development.

First, I want to thank you for the title of Under Secretary General and the position of Special Advisor to you that you gave me. It has been a catalyst in enabling the advances I will present you.

This progress is yours, and you should benefit from it.

Especially since these advances come at a time when we realize on the one hand, that we cannot achieve all MDGs by 2015 and, on the other hand, that donor countries are lowering their ODA.

First, UNITAID, that Korea and France have founded, with UK, Brazil, Chile, Norway, Spain and the African Union associated with the Gates Foundation and WHO.

I am pleased to inform you that UNITAID, based, as you know, on a small levy on airline tickets, was able to raise more than USD 2.5 billion in 5 years. It is now the first and largest platform for Innovative Financing for Development. All this thanks to you especially when we were, both, Ministers for Foreign Affairs.

On the results of UNITAID, I'll give you three examples that we can be proud of:

- AIDS: today we are funding treatments for 8 of 10 children treated against AIDS in the world!

We are funding in particular programs of the Clinton Foundation on AIDS and a large part of UNICEF programs for pregnant women with AIDS to prevent children from being contaminated.

- Malaria: the results **are** significant. We worked hand in hand with Ray Chambers, your Special Envoy on malaria. Our funding and actions were decisive in launching the largest program ever launched against malaria. Indeed, we have funded half the cost of AMFm program, launched by the Global Fund. In addition, we financed the purchase of nearly 30 million bednets as part of UNICEF programs.

- Tuberculosis: UNITAID is now the organization for overall health most involved against the terrible 100% lethal disease that is multidrug-resistant tuberculosis, particularly for children.

Eventually, Mr. Secretary General, there are millions of children, women and men who were rescued by UNITAID, an organization you contributed to establish.

I send you enclosed the 2011 Annual Report of UNITAID as well as books I have published on the subject.

Today we are working in two directions crucial to the UN:

-1 - Increase the number of countries participating in UNITAID

Today, 15 countries are funding UNITAID. New countries keep joining in, like Morocco, who passed the finance bill setting up the micro tax on airline tickets.

This is also true of many African countries: recently, all countries belonging to the ALMA (Alliance of African Heads of State and Governments working to end Malaria), meeting at the Conference of the African Union in Addis Ababa, have pledged to implement the tax on airline tickets.

Finally, regarding Japan, my travels have helped to reach a consensus among Parliamentary Groups. The only thing left to do now is to convince the new Prime Minister to put this issue to the agenda of Parliament. If you can help us, it would be very important.

Know that we are working closely with your team and especially with Mr. Alex Trepelkov, Director at the Financing for Development Office, UN-DESA.

- 2 - So we were the first to prove that the Innovative Financing are effective and can greatly help us achieve the Millennium. Those are the only ones to open a positive outlook.

But we need to scale up now. What we did with Presidents Chirac and Lula as with Kofi Anan with the airline tickets, I propose that we do the same with the tax on financial transactions with President François Hollande and yourself.

That's why UNITAID has been working for 2 years to publish a report which was presented at UNESCO headquarters in Paris, on 14 September 2011. This report was critical as it demonstrated, in contrast to what was said by the various Ministries of Finance, that each country could establish a Financial Transactions Tax at the national level.

I convinced at the time, **President** Nicolas Sarkozy and the law was passed in March 2012 just before the French presidential elections.

It was a great victory of UNITAID and therefore also yours, Mr. Secretary General.

And I am very pleased to inform you today that President Hollande assured me that part of this tax will be used for development assistance. He wishes a portion of the tax to be paid to UNITAID, in addition to the tax on airline tickets.

This could be an example to other Heads of State who have already announced their intention to adopt the Financial Transactions Tax (Chancellor Merkel, Prime Ministers Rajoy, Monti,...). A total of ten European countries have already decided to implement it.

If each of them follow the example of Francois Hollande, you realize that we create together the first global solidarity fund of Innovative Financing for Development. It will be critical to reach the MDGs beyond 2015.

Finally, it seems important to me that we talk together soon to organize an event around the Development and Innovative Financing. In his Report to the G20 in Paris, Bill Gates emphasized the importance of innovative financing and the tax on airline tickets or the financial transactions tax.

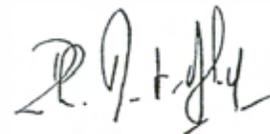
This is why I would be happy to have an appointment with you as soon as you can. I never wanted to disturb you during those long months of work but now, given the extent of progress, I think it is time for you take advantage of this work. ✓

I look forward to seeing you soon in New-York,

With my warmest regards,

Respectfully.

Amiteo,



Ph. DOUSTE-BLAZY
Chair of UNITAID

Mr Ban Ki-moon
UN Secretary-general

Fw: On behalf of Philippe Douste-Blazy to Ms. Susana Malcorra

Janice Willingston to: SGCentral

01/08/2012 01:01 PM

Cc: Rosemary Colaco, Sophia Williamson

For logging pls. Thks.

----- Forwarded by Janice Willingston/NY/UNO on 01/08/2012 01:00 PM -----

From: Laurence Thurion <lthurion@gmail.com>
To: Janice Willingston <willingston@un.org>
Date: 31/07/2012 09:36 AM
Subject: On behalf of Philippe Douste-Blazy to Ms. Susana Malcorra

Dear Janice,

Please find below an e-mail from Mr Philippe Douste-Blazo to Ms. Susana Malcorra.

With my best,

Laurence

Dear Friend,

I hope you are doing well.

I didn't see you for a long time.

We have worked hardly and now, I am very pleased to introduce the progress we have made for Innovative Financing for Development.

The new President François Hollande helps us a lot.

I do think that it is a big opportunity for the Secretary General to explain how we will be able to reach MDGs beyond 2015.

Please find attached the letter I send to the SG.

Thanks to give him personally.

We organized with Ray Chambers a big event on 24 September evening. We hope Mr Ban Ki moon will attend this event.

I look forward to seing you soon.

With my warmest regards.

Ph.Douste-Blazy.

Chair of Unitaid.

Ms. Laurence Thurion
Chief of Staff,
Office of Mr. Philippe Douste-Blazy
UN Under-secretary-general and Special Adviser to the Secretary-general on Innovative Financing for Development
Chair of the UNITAID Executive Board